

ASUS recommends Windows® 7.

# ASUS PRODUCT GUIDE

JUNE - JULY 2012



## ASUS ZENBOOK™ Prime IN SEARCH OF INCREDIBLE

**Incredible Visuals :** Full HD IPS panel with 178° viewing angles delivers vivid images and lifelike color

**Incredible Beauty :** Crafted ultra-thin with an exclusive award-winning spun metal design

**Incredible Performance :** Powerful 3rd generation Intel® Core™ i7 processor

**Incredible Sound :** ASUS SonicMaster Technology co-developed with Bang & Olufsen ICEpower®



ZENBOOK.ASUS.COM

The Incredible Ultrabook™. Inspired by Intel.



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**Stuff  
HOT  
BUY**  
★★★★★

Stuff JAN 2012: Top 10 Laptop  
shared a considerable amount of  
admiration from the normal users  
and gamers alike



# G Series STRIKE IN SILENCE

**17.3"** Model: **G74SX-91325V**


- Intel® Core™ i7-2670QM Processor (2.2GHz Turbo up to 3.1GHz, 6M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 17.3" Full HD 3D LED Backlight (1920x1080)
- NVIDIA® GeForce® GTX 560 with 3GB GDDR5 VRAM Graphics
- 8GB (4GBx2) DDR3 RAM, 750GB + 750GB SATA HDD
- Blu-Ray DVD Combo
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- 2.0 Mega Pixel Camera
- 2 Years Global Warranty

**RM 5,499**
**PROMOTION**  
After  
**RM500**  
discount


Extreme Performance



Hybrid thermal system



True-to-life 3D Video

Gaming friendly  
keyboard layout


EAX gaming technology

USB 3.0  
10x faster than  
USB 2.0

**Bundle**  
Notebook Bag  
for G series

**No.1** Quality  
and Services  
The Wall Street Journal Asia

**2** Years  
Global Warranty  
Notebook Only

**Top 3** Consumer  
Notebook  
Brand  
worldwide in unit shipments

ASUS recommends Windows® 7.



## A Series Your Color, Your DNA. Stay Cool with Metallic Chic



IceCool Palm-rest

Palm Proof Technology  
prevent accidental input
USB 3.0  
10x faster than USB 2.0
Scratch Resistant  
(A43 only)
High definition  
connectivity


Chiclet Keyboard

**Bundle**  
Notebook Bag  
for A series

**Aluminum  
casing**  
(A43 only)

**15.6"** Model: **A53SM-SX132V**

- Intel® Core™ i7-2670QM Processor (2.2GHz Turbo up to 3.3GHz, 6M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 15.6" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Graphics
- 6GB DDR3 RAM, 1TB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 2,899**
**14"** Model: **A43SM-VX037V**

- Intel® Core™ i7-2670QM Processor (2.2GHz Turbo up to 3.3GHz, 6M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 2,699**
**15.6"** Model: **A53SM-SX019V**

- Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 15.6" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 2,299**
**14"** Model: **A43SM-VX002V**

- Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 2,299**
**14"** Model: **A43SD-Color Series**

- Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 610 with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **VX419V-Galaxy Black, VX420V-Chill Blue, VX421V-Passion Red, VX422V-Simplicity White**
- 2 Years Global Warranty

USB 3.0  
10x faster than  
USB 2.0

**RM 1,899**
**14"** Model: **A43SD-Color Series**

- Intel® Core™ i3-2350M Processor (2.3GHz, 3M cache)
- No Operating System
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 610 with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **VX426-Galaxy Black, VX427-Chill Blue, VX428-Passion Red, VX429-White, VX430-Pink**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 1,599**
**14"** Model: **A43SD-VX216**

- Intel® Pentium® B960 Processor (2.2GHz, 2M cache)
- No Operating System
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 610 with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 320GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

2GB DDR3  
VRAM Graphic
USB 3.0  
10x faster than  
USB 2.0

**RM 1,399**
**14"** Model: **X44H-VX209**

- Intel® Pentium® B815 Processor (1.6GHz, 2M cache)
- No Operating System
- 14" LED Backlight HD (1366x768)
- Intel® HD Graphics 3000
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, **USB 3.0**
- 6 Cell Battery (4400 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 1 Year Global Warranty

USB 3.0  
10x faster than  
USB 2.0

**RM 1,099**



# U Series

## Stunningly Light, Powerfully Beautiful



13.3" Model:  
**U32U-RX015V**

- AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 13.3" HD Slim Type LED Backlight (1366x768)
- Integrated AMD® Radeon™ HD6320
- 2GB DDR3 RAM, 320GB SATA HDD
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0 x 2
- 8 Cell Battery (5600 mAh)
- HD Camera
- 2 Years Global Warranty

10+ hours  
long battery life

Under  
1 inch

RM 1,549



U Series notebooks challenge design convention. Every model measures under an inch thick, while the U32U is **only 22mm**, so all fit easily into any bag or carrier.

At up to **12 hours** on a single charge, the U series lasts longer and helps you get more done without having to rely on cumbersome wall sockets.

# A Series

## Value Performance



15.6" Model:  
**A53TK-SX131V**

- AMD® Sabine A6-3420M Processor (1.5GHz Turbo up to 2.4GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- AMD® Radeon™ HD7670 with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Galaxy Black**
- 2 Years Global Warranty

RM 1,699

# K Series

## The Smart Choice



14" Model:  
**K43U-VX097**

- AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache)
- No Operating System
- 14" LED Backlight HD (1366x768)
- Integrated AMD® Radeon™ HD6320
- 2GB DDR3 RAM, 320GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **Brown**
- 2 Years Global Warranty

RM 1,199

Also Available

14" Model:  
**K43U-VX0970**

- Genuine Windows® 7 Starter

RM 1,299

**No.1** Quality and Services  
The Wall Street Journal Asia

**2** Years Global Warranty  
Notebook Only

**Top 3** Consumer Notebook Brand  
worldwide in unit shipments

# Eee PC™ 1025C / 1225B

## A Color to Match Your Every Move



11.6" Model:  
**Eee PC™ 1225B**

- AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache)
- Genuine Windows® 7 Starter
- 11.6" LED Backlight WXGA Screen (1366x768)
- 2GB DDR3 RAM, 500GB SATA HDD
- Integrated 802.11 b/g/n, Bluetooth 3.0, USB 3.0
- 6 Cell Battery (2600 mAh)
- Built-in VGA Camera
- Color: **WH016S-White**, **GRY020S-Grey**, **RED020S-Red**, **BLK031S-Black**
- 1 Year Global Warranty

RM 1,359

11.6" widescreen display with high-definition resolution of 1366 x 768

# Resume in seconds and standby more than 21" days

10.1" Model:  
**Eee PC™ 1025C**

- Intel® Atom™ Cedar Trail N2800 (Dual-Core 1.86GHz, 1M cache)
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 2GB DDR3 RAM, 320GB SATA HDD

- Integrated 802.11 b/g/n, Bluetooth 3.0
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: **BLU033S-Blue**, **RED039S-Red**, **BLK056S-Black**, **WH053S-White**
- 1 Year Global Warranty

RM 1,059

# Eee PC™ X101

## Discover Thin



10.1" Model:  
**Eee PC™ X101CH**

- Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache)
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 2GB DDR3 RAM, 320GB SATA HDD
- Integrated 802.11 b/g/n, HDMI
- Built-in VGA Camera
- Color: **BRN021S-Brown**, **RED027S-Red**, **WH020S-White**, **BLK046S-Black**
- 1 Year Global Warranty

RM 959

Also Available

10.1" Model:  
**Eee PC™ X101-BLK040W**

- No Operating System

RM 799





# Company Profile



## ABOUT ASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's best-selling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktops, Eee Box and all-in-one PCs, notebooks, netbooks, tablet devices, servers, multimedia and wireless solutions, networking devices, and mobile phones.

Driven by innovation and committed to quality, ASUS won **3,886 awards in 2011**, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 and a world-class R&D team of 3,100 engineers, 900+ support centre worldwide, the company's revenue for 2011 was around US\$11 billion.

## Follow us:



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## ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (Q4, 2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe
- The Top 4 notebook brand in Asia Pacific



Asia Pacific



Europe

## ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989.
  - One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard inside.
- The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS has the best quality & reliability notebooks.



## ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The world's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

## ASUS is No.1 in Quality & Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the **Wall Street Journal Asia**.



## ASUS received 3,886 Awards in 2011

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organizations and IT journalists worldwide.



## ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.





## ASUS Now Southeast Asia's Second Biggest Notebook Brand

**Top 2**  
Southeast Asia Notebook Brand 2011

Due to consumer trust in ASUS quality and innovative designs, the company has become one of the regional top two notebook brands based on 2011 whole-year performance

ASUS celebrates another year of business excellence in 2011. Achieving a 145% growth rate last year, ASUS is the only PC brand to display strong expansion for 12 consecutive quarters, despite prominent seasonal factors and a tough global macro-economic landscape with deep impact on Southeast Asia markets and consumption.

According to IDC's whole-year 2011 rankings, ASUS has become one of the top two notebook brands in Southeast Asia.



| VENDOR      | RANK     |
|-------------|----------|
| Acer        | 1        |
| <b>ASUS</b> | <b>2</b> |
| HP          | 3        |
| Toshiba     | 4        |
| Dell        | 5        |
| Lenovo      | 6        |

Source: Gartner-SEA 2011 Historical Data

Commenting on this, Rex Lee, Regional Director of Southeast Asia for ASUS, said:

**"New ideas and technologies pave the way for success"**

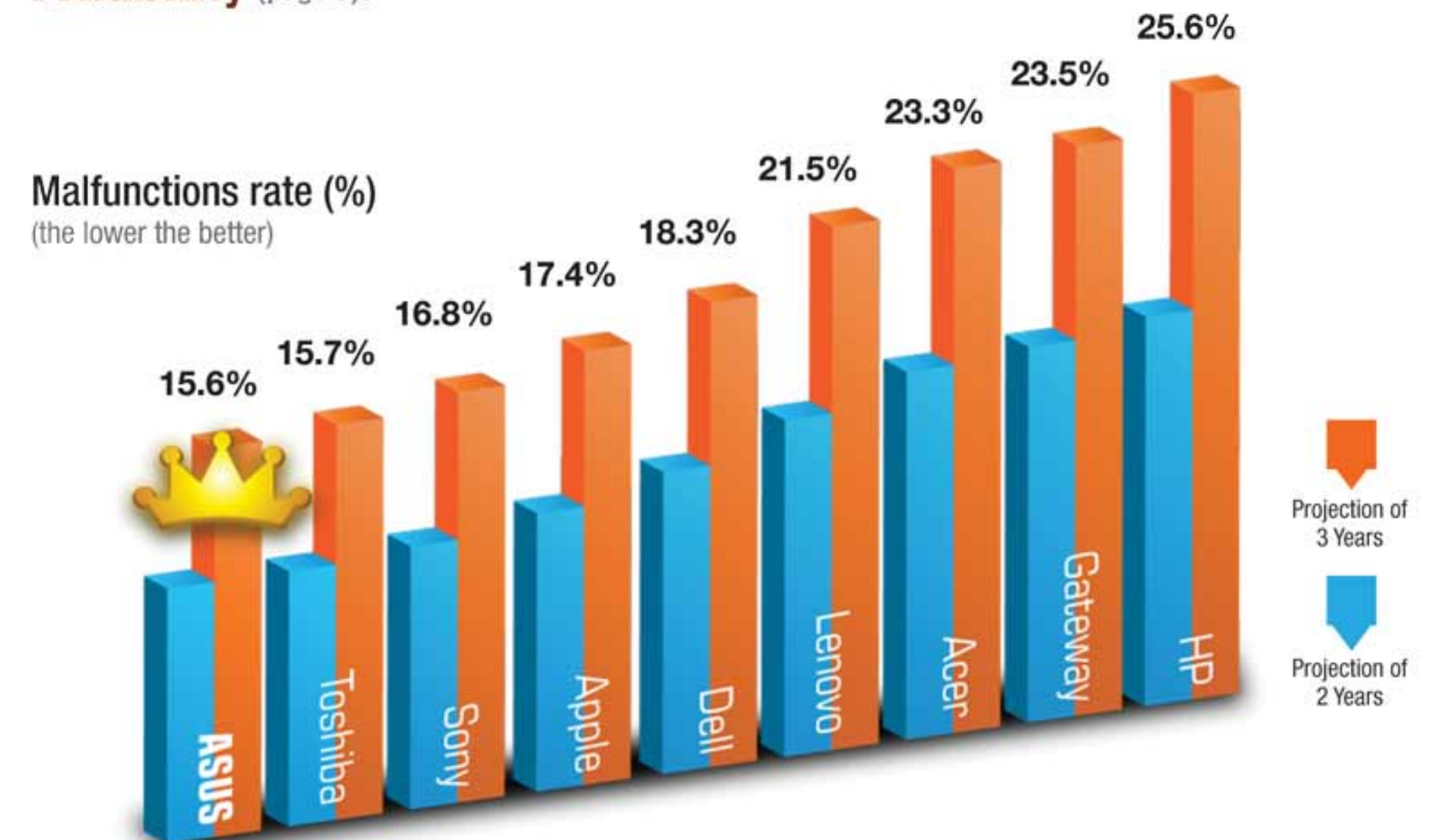
"ASUS greatly appreciates the recognition we and our products receive from consumers, and would like to thank all channel partners for their great support. We will continue to provide the best quality products through consistent innovation and persistent perfection."



## Survey of 30,000 notebooks lists ASUS as top of reliability ranking

On November 16th, 2009, SquareTrade, the largest independent warranty service provider in United States, published a report that analyzed the failure rates of over 30,000 new notebook computers manufactured by the leading 9 notebook brands over the past 3 years. A minimum of 1000 unit notebooks of each brand was sampled.

■ According to this survey, ASUS laptops failed just over half as frequency as HP, which makes them a solid bet in terms of reliability (page 7).



With 3 years malfunction rates to be under 16%, notebooks from ASUS are nearly 40% more reliable than Hewlett-Packard, the worst performer in this study. The industry leader HP, which shipped nearly 16 million notebooks in the pass year according to IDC, ranked dead last in this reliability study with over one-fourth of notebooks expected to malfunction in 3 years. Gateway and Acer, the No.2 maker of notebooks, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (page 6).

Source : <http://www.squaretrade.com/pages/laptop-reliability-1109/> SquareTrade, 2009/Nov/16th, Report "1 in 3 Laptops fail over 3 years"

SquareTrade Report disclaimer:

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis.
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data.
- We did not take into consideration purchase location.
- The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied, about the data accuracy of the data.



# Extreme Test Ensure Top-Quality Notebooks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



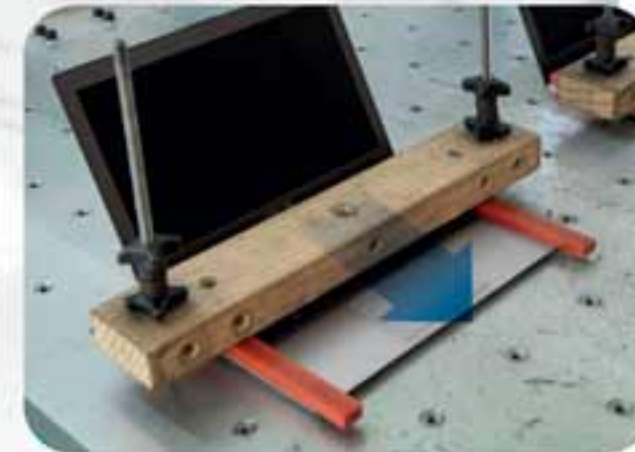
## Twist Testing

Notebook are twisted and pressed upon to verify their strength and endurance. As such, they are stronger than average and can take greater pressures without cracking or suffering indentations. This is especially important for travelers who pack their notebooks in suitcases and backpacks.



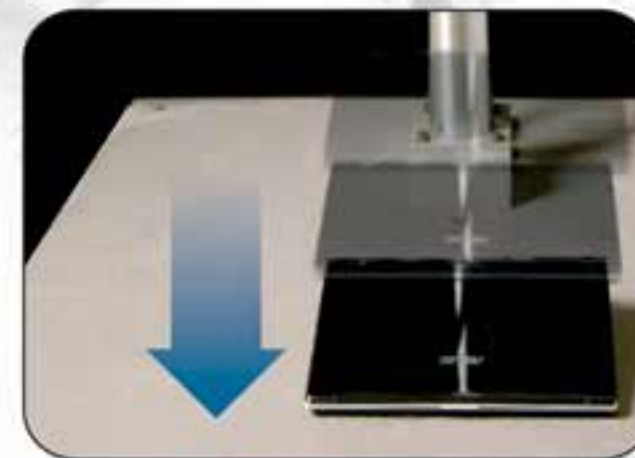
## Shock Testing

Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.



## Vibration Testing

Vibration testing subjects notebooks to a range of frequencies to ensure that both the outer construction and internal components are firmly secured and up to the task.



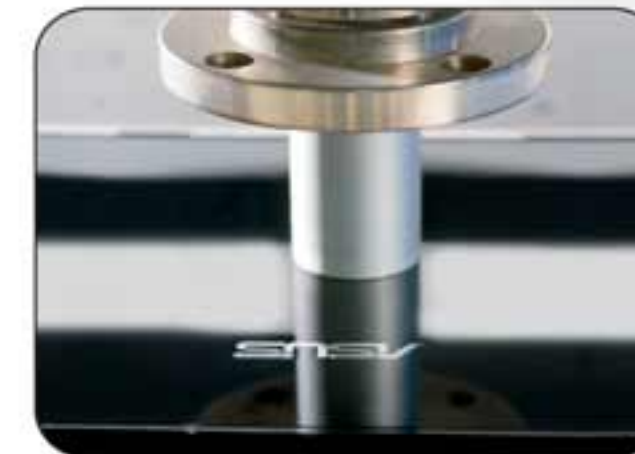
## Enhanced Drop Testing

A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents. ASUS commercial notebooks surpass industry standards at more than double the drop height.



## Altitude Testing

The purpose of the altitude test is to determine the effects of reduced pressure on products. Damaging effects can be caused by leakage of gases or fluids from sealed containers, dry-out of lubricants from mechanical assemblies, ruptured pressured containers arc-over of high voltage supplies, and reduced efficiency of cooling. ASUS notebooks have thus even proven themselves in the harsh environment of low Earth orbit on the Mir space station.



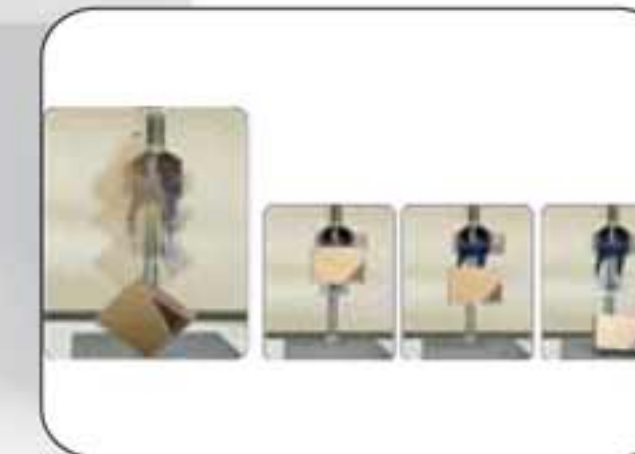
## Enhanced Pressure Testing

Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests, and ASUS commercial panel pressure tests are 20% over the requirements of normal notebook standards.



## Temperature and Humidity Testing

Notebook go through trials that verify their ability to operate optimally in diverse climate and environmental conditions. Both very low and very high humidity ranges are part of the tests, as are temperature extremes. Potential weak spots in material or engineering are noted and corrected to guarantee high durability and flexibility.



## Transportation Testing

All notebooks are tested along with their dedicated packing materials to simulate real-life situations and shipping conditions. This makes certain that they arrive at their destination in one piece and in prime condition, ready to meet consumer and user needs.



## Enhanced Hinge Testing

Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness. ASUS Commercial Series notebooks exceed industry standards in this area, as well.



## Acoustic Noise Testing

ASUS notebooks undergo meticulous noise testing to help promote a quiet and pleasant computing environment for consumers. Noise mitigation, quiet cooling and component seals are all put to the test in this set of trials.



## Marks in History: ASUS Notebooks

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

### In outer space

#### ASUS Notebooks Experience Zero Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K—a major supplier of computers and electronics for aeronautic missions to outer space—to provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. "The ASUS notebooks never overheated like some of the ones made by other companies," said Sergei Avdeev, the Russian astronaut on the space mission. "Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem."



### In the air

#### ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft," said Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers."



### On the road

#### ASUS Notebooks Perform Flawlessly During a Grueling Off-road Race.

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and bidirectional video conferences. "Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw," said Aviv Shweky, the race organizer.



### On the world's highest peak

#### ASUS Notebooks Are the First Reach the Top of Mount Everest.

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks—including the U5, S6 (both the leather and bamboo editions), W7 and U1—were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology—making ASUS notebooks the world's first to reach the top of Mount Everest.



### At the ends of the earth

#### ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003, when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly; it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. "They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable," said Wang.

## ASUS won 3886 awards in 2011

Driven by our innovation approach for consistent perfection of design and performance had garnered us a total of 3,886 awards worldwide in 2011.



### iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



### INNOVATIONS International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



Eee Pad Transformer Prime



#### ASUS VX7

PC.COM OCT 2011: Tested  
"As fast as the car  
its name is based on"

CHIP OCT 2011: Test Lab

"Powerful specs  
Stylish Murciélago-  
inspired aesthetics"



#### Eee Pad Transformer Prime

Stuff FEBRUARY 2012: TEST

"iPAD-baiter, netbook-beater,  
console-killer-the Transformer Prime  
is a stunning all-rounder"



CHIP FEBRUARY 2012: Review

"Long lasting batteries excellent  
performance smooth interface"



Majalah Tech FEBRUARY 2012: Test / Gajet

"Amazing user experience with  
Transformer Prime's mobile dock"



T3 APRIL 2012: Rated

"This corking tablet/laptop hybrid is now more  
powerful than ever. Add Ice Cream Sandwich and  
you have one of the best Android tablets yet"



#### ASUS G53

Stuff JAN 2012: Top 10 Laptop  
snared a  
considerable  
amount of  
admiration from  
the normal  
users and gamers alike



#### ASUS N55SF

3C Digital August 2011: DIY Review  
"offers Bang & Olufsen's  
speaker chamber designed  
by the award winning mater  
designer, David Lewis, with a full  
black mirror design of the notebook exterior,  
garnered by B&O and ASUS SonicMaster  
technology"



Majalah Tech OCT 2011: Test / Gajet  
"large and powerful  
notebook is rarely found,  
so now we appreciate  
this product"



#### ASUS Zenbook™ UX21

CHIP DECEMBER 2011: Review  
"Very Thin B&O audio, Amazing light"

Stuff JAN 2012: Super Test

"The screen is a let-down, but the  
Zenbook is still the best Windows  
laptop you can buy"



T3 APRIL 2012: Ultrabook Rated  
"Plenty of power and sexy design  
make this ultra desirable"



#### ASUS U32U

CHIP APRIL 2012: Test Lab  
Very affordable  
Performs very well



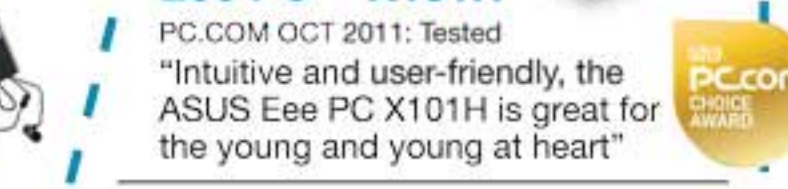
#### ASUS K43U

PC.COM OCT 2011: Tested  
Stylish, cool, ergonomic,  
feature-packed



#### Eee PC™ X101H

PC.COM OCT 2011: Tested  
"Intuitive and user-friendly, the  
ASUS Eee PC X101H is great for  
the young and young at heart"



Majalah Tech NOV 2011: Test / Gajet  
"affordable and light"





# ASUS Pick-Up & Return Service at Your Door Step



Still finding a nearest Service Center? Or too busy to send over your notebook to a particular Service Center?

Now, ASUS provide an exclusive solution for you! Other than 2 years Global Warranty, ASUS also provide a premium **PICK UP & RETURN SERVICE** for end users & dealers.

Pick up & return service allows end users to request for door-to-door pick up service or you may just drop your notebook/Eee PC to your nearest dealers.

While for dealers, a simple call/email will instantly get a specialist to pick up the notebook/Eee PC from your outlet in order to save your time and human resources. In terms of pick up lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our service.

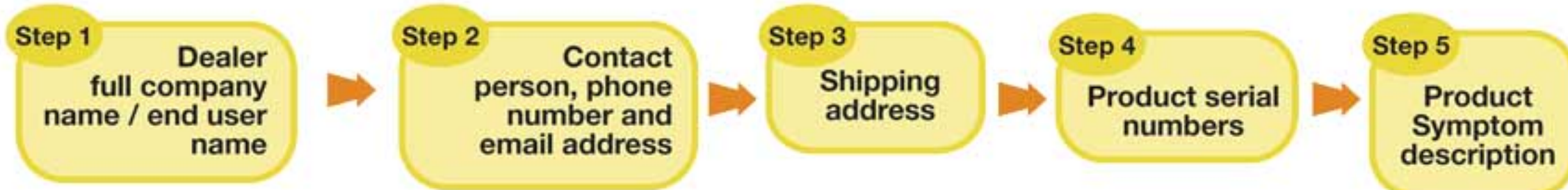


## There are only 5 simple steps to apply ASUS Pick UP and Return service.

### How to apply Pick Up & Return Service?



### Information Required When Submitting Pick up & Return service request:



#### Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Eee PC only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge. (refer page 15 for zone table)
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.



## ASUS Global 2 years warranty

ASUS offers Consumers 2 years Global warranty on Notebooks\*

Unlike brands that promise multiple years of product warranty but charge users components and repair fees after the first year, ASUS 2 years Global warranty is applicable both domestic and global in **59 countries**. By providing a real warranty to protect your purchases, ASUS demonstrates confidence in its ability to offer unrivaled quality wherever you may go. Eee PC notebooks are covered for 1 year global warranty.

\*not applicable for X series

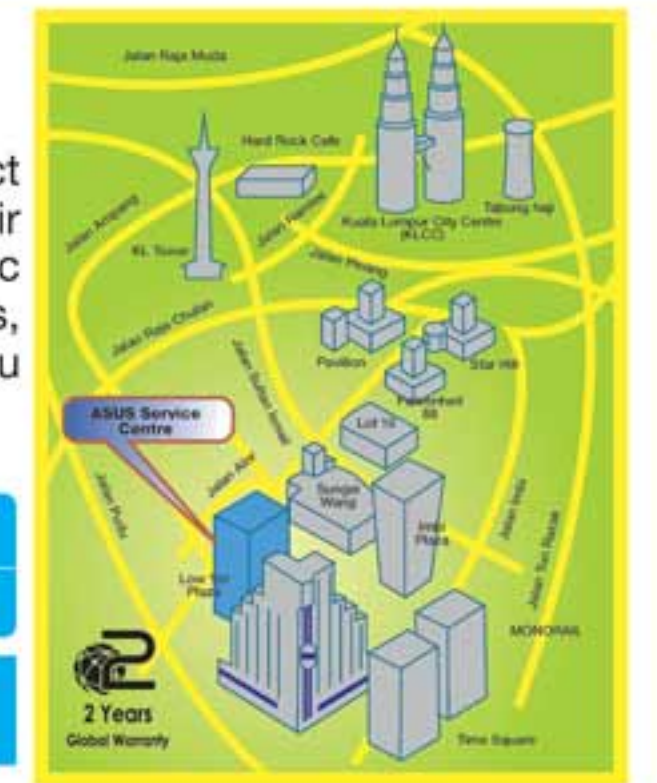
### Global Extended Warranty

|                        |           |
|------------------------|-----------|
| Notebook from 3rd Year | RM 350.00 |
| Eee PC™ from 2nd Year  | RM 200.00 |



**MALAYSIA**

**ASUS HOTLINE : 03 6279 5077**



Location Map of ASUS Service Centre in Low Yat Plaza, Kuala Lumpur

#### ASUS SERVICE CENTRE

|                     |  |
|---------------------|--|
| <b>Kuala Lumpur</b> | 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur                                    |
| <b>Penang</b>       | 1-02-05, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang<br>Repair Status Checking: <b>04 6596 780 / 782</b>  |
| <b>Sabah</b>        | LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah<br>Repair Status Checking: <b>088 210 650</b> |
| <b>Sarawak</b>      | Unit 4.4, Level 4, LOT 14665, ONEJ-ICT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak<br>Repair Status Checking: <b>082 457 612</b>           |

#### ASUS AUTHORISED SERVICE CENTRE

|              |  |
|--------------|--|
| <b>Johor</b> | IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor<br>Repair Status Checking: <b>07 5544 000</b> |
|--------------|--|

#### Operating Hours

Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)  
Monday - Sunday, 10:00a.m. to 9:00p.m. (Plaza Low Yat only)

#### Email

rcmy\_pickup@asusmy.com.my

#### Website

my.asus.com



### Other Country

### Service Centre

|                                       |                                       |  |   |                                      |                                     |   |  |  |
|---------------------------------------|---------------------------------------|--|---|--------------------------------------|-------------------------------------|---|--|--|
| <b>Austria:</b><br>0880-240513        | <b>Australia:</b><br>1300-2787-88     | <b>Bangladesh:</b><br>+88-02-8123033*  | <b>Belgium:</b><br>+32-69-78150231      | <b>Bulgaria:</b><br>+359-2-91823*    | <b>Canada:</b><br>+1-888-678-3688   | <b>China:</b><br>+86-21-5442-1616               | <b>Croatia:</b><br>+385-1-3654-961*        | <b>Czech Republic:</b><br>+420-596-766-888 |
| <b>Denmark:</b><br>+45-3832-2943      | <b>Egypt:</b><br>+202-2455 5771       | <b>Estonia:</b><br>+372-6671 796*      | <b>Finland:</b><br>0921-232787          | <b>France:</b><br>0921-232787        | <b>Germany:</b><br>01805-010 920    | <b>Greece:</b><br>800 4414 2044                 | <b>Hong Kong:</b><br>+852-3582-4770        | <b>India:</b><br>+91-22-4005-8888*         |
| <b>Indonesia:</b><br>+62-21-612-6555* | <b>Italy:</b><br>+39-02-76000089      | <b>Iran:</b><br>+98-21-8872-6700-01*   | <b>Israel:</b><br>+97-3-9520520         | <b>Japan:</b><br>0800-123-2787       | <b>Korea:</b><br>+82-2-1566-6868    | <b>Latvia:</b><br>+371-7-408838*                | <b>Lithuania:</b><br>+370-37-328442*       | <b>Luxembourg:</b><br>+31-0591-5702907     |
| <b>Malaysia:</b><br>03-6279 5077      | <b>Mauritius:</b><br>+230-2131 518*   | <b>Myanmar:</b><br>+95-1-226 664*      | <b>Norway:</b><br>+47-2316-2682         | <b>Netherlands:</b><br>0800-023-2094 | <b>New Zealand:</b><br>0800-278-788 | <b>Pakistan:</b><br>+92-21-5824561*             | <b>Philippines:</b><br>+63-2-7273009       | <b>Poland:</b><br>+48-2257 18 040          |
| <b>Portugal:</b><br>+351-806-789-887  | <b>Romania:</b><br>800-800-316*       | <b>Russia:</b><br>+7-495-231-1999      | <b>Saudi Arabia:</b><br>+966-1-460-3216 | <b>Serbia:</b><br>+381-11-3011-034*  | <b>Singapore:</b><br>+65-6720-3835  | <b>Slovak Republic:</b><br>+421-232-162 621     | <b>Slovenia:</b><br>+386-080-80-332*       | <b>South Africa:</b><br>+27-11-783-5450    |
| <b>Spain:</b><br>+34-902-889-688      | <b>Sri Lanka:</b><br>+94-11-2502 533* | <b>Switzerland:</b><br>+41-848-111-010 | <b>Sweden:</b><br>+46-8587-88407        | <b>Syria:</b><br>+963-21-2246 260*   | <b>Taiwan:</b><br>0800-093-456      | <b>Thailand:</b><br>+662-401-1717               | <b>Turkey:</b><br>+90-216-521-4601         | <b>Ukraine:</b><br>+380-44-4961 781*       |
|                                       |                                       |  |   |                                      |                                     | <b>United Arab Emirates:</b><br>+971-4-2833-728 | <b>United Kingdom:</b><br>+44-870-120 8340 | <b>USA:</b><br>+1-888-678-3688             |
|                                       |                                       |  |   |                                      |                                     | <b>Vietnam:</b><br>+84-8-8300 446 Ext.112       |  |  |

### Do you know how much it will cost you to repair a notebook after the one year warranty?

If your notebook is broken after the one year warranty, you might need to spend **RM900 to RM1800** to repair your notebook.

A reference repairing cost table from various notebook brands as below. Why not choose a notebook brand that comes with 2 years global warranty (\*term and conditions apply) that cover components and repair fees? Asus gives you the peace of mind to protect your investment.

| Brand          | Costs  | LCD is broken after 1 year of use | Motherboard is broken after 1 year of use | Memory is broken after 1 year of use | HDD is broken after 1 year of use |
|----------------|--|-----------------------------------|---|--------------------------------------|-----------------------------------|
| <b>A Brand</b> | Spare Part Replacement Cost (together with labor cost) | RM650 - RM700                     | RM700                                     | Depend on market price               | 320GB - RM185<br>500GB - RM240    |
| <b>H Brand</b> | Spare Part Replacement Cost (together with labor cost) | RM700 - RM900                     | RM800 - RM1000                            | 2GB DDR2 - RM180<br>2GB DDR3 - RM200 | 320GB - N/A<br>500GB - RM450      |
| <b>T Brand</b> | Spare Part Replacement Cost (together with labor cost) | RM1000                            | RM1000 - RM1200                           | RM200 - RM300                        | 320GB - RM500<br>500GB - RM900    |

Comparison of Repair Cost (Out of warranty)



# Notebooks that exceed your expectations



## ASUS | PREMIUM Series



Ignite the might of the most powerful notebook ever from ASUS, the ultra-specced ASUS-AUTOMOBILI Lamborghini VX7 with its full HD 1080p 15.6 screen.



ASUS VX6  
12.1" A new style of the speed

## ASUS | EXTREME GAMING Series



The fastest processors and most powerful graphics, combined with striking design, make the Extreme Gaming Series a must for anyone who wants to game on the go.



ASUS G Series  
17.3" / 15.6" Strike in silence



ASUS G Series  
15.6" The Ultimate Fighting Machine

## ASUS | MULTIMEDIA Series



Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you are creating digital content—or just enjoying it.



ASUS N56  
15.6" Hear the Incredible. Feel the Power

## ASUS | ULTRA PORTABLE Series



The perfect travel companions for business users on the move. Exclusive design touches including leather and bamboo trim add a stylish personal touch, while cutting-edge technology ensures the best performance of performance and battery life.



ASUS ZENBOOK™ Prime UX31  
13.3" Incredible 3mm at the front and 9mm at the rear



ASUS ZENBOOK™ UX32  
13.3" Incredible 3mm at the front and 9mm at the rear



ASUS U36D  
13.3" Stunningly Light, Powerfully Beautiful

## ASUS | PERFORMANCE Series



The Performance Series is designed for people who need a solid, reliable notebook for everyday activities. The range includes both affordable all-round models and high-performance portables.



ASUS A43  
14" / 15.6" Your Color, Your DNA



ASUS K43  
14" Smart Choice

## ASUS | Eee Pad



The Transformer Pad comes in three stylish colors: Royal Blue, Iceberg White and Torch Red. With a profile that's 9.9mm thin and 635g light, the Transformer Pad can easily be carried around all day, and when combined with the ASUS exclusive Mobile Dock, it turns into a productivity workstation.



Padfone  
4.3" (Mobile) Phone & Pad: Expand Your World



Eee Pad Transformer Pad  
10.1" Transform in Style



Eee Pad Memo 171  
7" The Pad You Need is also a Phone Indeed!

## ASUS | Eee PC



Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of design, services and performance. The Eee PC™ netbooks also feature the very best and very latest in technology.



Eee PC™ 1025C  
10.1" Resume in seconds and standby more than 21 days



Eee PC™ 1025CE  
10.1" Resume in seconds and standby more than 21 days



Eee PC™ X101CH  
10.1" Social media machine

# ASUS Notebook Feature

## Super Hybrid Engine II

Super Hybrid Engine II incorporates elements of its SHE predecessor and builds on the vitals of better battery performance. Importantly, should battery levels fall below 5%, data is automatically saved and secured on the hard drive\*.

## ASUS Master the Six Elements of Better Sound

Six good reasons to choose a notebook with ASUS SonicMaster Technology

**1. Better sound processing ensures crystal clarity**  
SonicMaster uses sound processing approved to Bang & Olufsen ICEpower standards, considered the best and most professional in the audio industry. Such high quality guarantees maximized clarity and minimized noise.

**2. Wide sound frequency captures every note**  
Faithful reproduction delivers the most complete audio range available on any notebook PC, so no matter the source, SonicMaster renders it naturally with superior fidelity.

**3. Large speakers produce impressive bass**  
SonicMaster-certified notebooks use oversized speaker chambers up to a massive 108cc, much bigger than the norm for a notebook. This means truly impactful bass reproduction and deeply resonating sound.

**4. Powerful volume brings sound to life**  
Doing away with the tinny output of traditional notebooks, SonicMaster fields super-charged amplifiers driven by a dedicated power supply. This results in impressive volume control and consistently peerless sound quality.

**5. Focus on vocals**  
The advanced sound processing applied in SonicMaster dynamically fine-tunes audio sources to bring out lifelike human voice, so every lyric stands out.

**6. Living surround**  
With its active reshaping of sound waves and expanded frequency spectrum, SonicMaster has the power and responsiveness to create an immersive sound field of great spatial accuracy. Listeners are enveloped by pristine audio.



**Instant On**  
Always instant on in 2 seconds with up to 2 weeks standby time.



**USB 3.0**  
Transfers data and HD multimedia content up to 10X faster than USB 2.0 for speedier file sharing and data backups.



**USB Charger+**  
Exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turn off.



**Keep Palm Rest Cool**  
Palm rests stay below body temperature, so they feel cool even during the longest typing seasons.



**Palm Proof Technology**  
Automatic detection that intelligently distinguishes your palm and finger. Touch pad will be automatically disabled when touched by your palm area that helps to prevent typing errors.

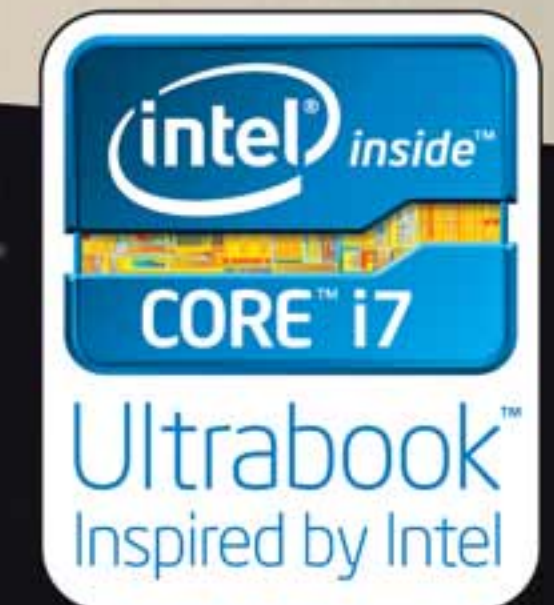


**Scratch Resistant**  
Strong yet elegant multi-color aluminum textures personalize the PC experience



**Chiclet keyboard**  
The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing





# ASUS ZENBOOK™ IN SEARCH OF INCREDIBLE

## Singularly impactful beauty

Setting new standards in technology and fashion, ZENBOOK Prime measures just 3mm front and 9mm back. It uses precision-crafted aluminum throughout its monoshell build, ensuring light durability. The cover features finely-etched concentric circles that embody the infinite nature of Zen thinking, and the entire design has been optimized to offer a holistic approach towards combining beauty with speed. To maintain this look and feel, ASUS has developed a lineup of ZENBOOK Prime accessories that are just as attractive and sophisticated.

## Trend-setting speed and power

ASUS engineering has been able to accomplish the feat of bestowing ZENBOOK Prime with uncompromising technical excellence despite its ultra-suave and compact form. Up to 3rd generation Intel® Core i7™ processors (Ivy Bridge platform) are at the heart, while Genuine Windows® 7 Home Premium (64-bit) and SATA 6Gb/s SSD storage outpaces normal hard drives by up to four times. Similarly, USB 3.0 ensures data moves up to ten times faster than USB 2.0, and Bluetooth 4.0 offers the latest version of the wireless connectivity standard. Dual band 2.4GHz/5GHz Wi-Fi derived from top-end ASUS router technology ensures the fastest networking, and to keep all of this cool, a proprietary V-shaped air channel drives heat away before it can cause instability.

## The art of entertainment

ZENBOOK Prime fields a vivid full HD 1080p IPS panel that brings visuals to breathtaking life with 350cd/m2 brightness and 800:1 contrast. Its anti-glare materials reduce distracting reflections and unsightly fingerprints, while IPS technology affords wide 178° viewing angles so more people can look on with better quality from almost any direction. Even in the dark, ZENBOOK Prime shines, using a high-comfort backlit keyboard so you can keep typing and

enjoying without disturbing others. And for face to face communications, the built-in HD camera does your conversations great justice.

To complement its superior visual finesse, ZENBOOK Prime includes exclusive ASUS SonicMaster audio technology, developed together with Bang & Olufsen ICEpower®. Sharper high notes, clearer vocals, deeper bass, and a wider sound range all impress, completing a remarkably attractive portable multimedia package.

## ASUS ZENBOOK™ - The Incredible Ultrabook™ Do you believe in love at first sight?

ASUS ZENBOOK™ is an exercise in philosophy, epitomizing tranquility that seamlessly integrates with the lives of users. It is an initiative to fuse beauty, strength and stability in pure unison, built on new values, and evolved for a new age where finding what's truly important in our lives is more vital than ever.

## Incredible Responsiveness: Smartphone-like experiences with 2-week standby time

One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regardless of how long the Ultrabook™ remains in it can standby, resume in just two seconds thanks to exclusive ASUS Super Hybrid Engine II technology. In effect, this means



users have no reason to shut the ASUS ZENBOOK™ down, eliminating the need for lengthy boot ups. And with exclusive ASUS Super Hybrid Engine II technology, the ASUS ZENBOOK™ can stay in standby for up to two weeks. Instant on functionality automatically



CHIP DECEMBER 2011: Review "Very Thin B&O audio, Amazing light"



Stuff JAN 2012: Super Test "The screen is a let-down, but the Zenbook is still the best Windows laptop you can buy"



T3 APRIL 2012: Ultrabook Rated "Plenty of power and sexy design make this ultra desirable"



ASUS UX series - iF product design award 2012  
http://asusdesign.asus.com/award/asus-design-award-2012.htm  
Asus Design Center is awarded 10 iF design awards of 2012, including the brand new ASUS ZENBOOK™. The iF product design award is today among the most important awards for innovative product design. We have been honored a total of 207 prestigious design awards since 2001.

## Exclusive Feature:



Up to i7 processor

Powered by up to 3rd generation Intel® Core™ i7 processors with Ivy Bridge tech



2 seconds Instant On

Always instant on in 2 seconds with up to 2 weeks standby time



Incredible 3mm at the front and 9mm at the rear

Ultra-thin 3mm at the front and 9mm at the rear with finely spun metal finish



Quick Charge. Even When Powered Off  
Exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off



World's first notebook with ATA 3.0 SSD

Reduces power consumption while expediting boot up, so users save time and energy



ASUS SonicMaster Technology

Incredible audio performance co-developed with Bang & Olufsen ICEpower® with lifelike surround impact

## Specification

|            |  |
|------------|--|
| MODEL      | ASUS ZENBOOK™ UX31A-R4003V   |
| CPU        | 3rd generation Intel® Core™ i7-3517U Processor (1.9GHz Turbo up to 3.0GHz, 4M cache) |
| OS         | Genuine Windows® 7 Home Premium (64-bit)   |
| DISPLAY    | 13.3" Full HD Slim Type LED Backlight (1920x1080)                                    |
| GRAPHICS   | Integrated HD Graphics 3000  |
| STORAGE    | 4GB DDR3 RAM, 256GB SATA III SSD   |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0                                       |
| BATTERY    | 4 cell Battery (6840 mAh)  |
| WEBCAM     | HD Camera  |
| COLOR      | Silver   |
| WARRANTY   | 2 Years Global Warranty  |
| PRICE      | RM 4,499   |

|            |  |
|------------|--|
| MODEL      | ASUS ZENBOOK™ UX31A-R4005V   |
| CPU        | 3rd generation Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) |
| OS         | Genuine Windows® 7 Home Premium (64-bit)   |
| DISPLAY    | 13.3" Full HD Slim Type LED Backlight (1920x1080)                                    |
| GRAPHICS   | Integrated HD Graphics 3000  |
| STORAGE    | 4GB DDR3 RAM, 128GB SATA III SSD   |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0                                       |
| BATTERY    | 4 cell Battery (6840 mAh)  |
| WEBCAM     | HD Camera  |
| COLOR      | Silver   |
| WARRANTY   | 2 Years Global Warranty  |
| PRICE      | RM 3,499   |

|            |  |
|------------|--|
| MODEL      | ASUS ZENBOOK™ UX32VD-R3001V  |
| CPU        | 3rd generation Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) |
| OS         | Genuine Windows® 7 Home Premium (64-bit)   |
| DISPLAY    | 13.3" HD+ Slim Type LED Backlight (1600x900)   |
| GRAPHICS   | NVIDIA® GeForce® GT 620M with 1GB DDR3 VRAM Graphics                                 |
| STORAGE    | 4GB (2GB x 2) DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD                           |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0                                       |
| BATTERY    | 6 cell Battery (6570 mAh)  |
| WEBCAM     | HD Camera  |
| COLOR      | Silver   |
| WARRANTY   | 2 Years Global Warranty  |
| PRICE      | RM 2,999   |

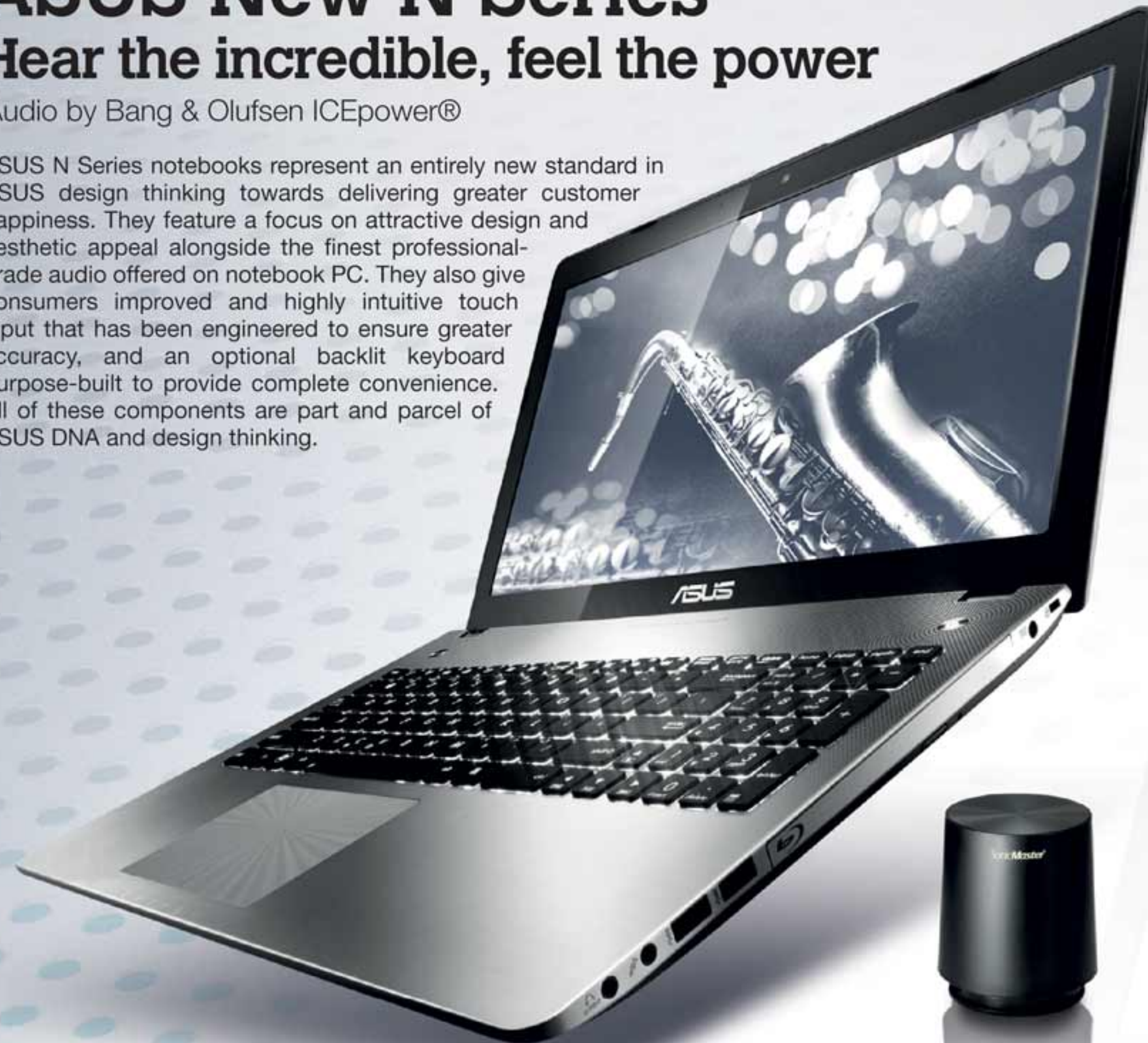


# ASUS New N Series

## Hear the incredible, feel the power

Audio by Bang & Olufsen ICEpower®

ASUS N Series notebooks represent an entirely new standard in ASUS design thinking towards delivering greater customer happiness. They feature a focus on attractive design and aesthetic appeal alongside the finest professional-grade audio offered on notebook PC. They also give consumers improved and highly intuitive touch input that has been engineered to ensure greater accuracy, and an optional backlit keyboard purpose-built to provide complete convenience. All of these components are part and parcel of ASUS DNA and design thinking.



### Exclusive Feature:



#### ASUS SonicMaster Technology

ASUS SonicMaster Premium technology co-developed with Bang & Olufsen ICEpower® audio expertise integrates professional Waves MaxxAudio 3 tools to enhance sound enjoyment.



#### Instant On

ASUS Super Hybrid Engine II powers true 2-second instant on resume.



**Quick Charge. Even When Powered Off**  
USB 3.0 ports for Superspeed performance that's 10x faster than existing USB 2.0. Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off.



#### Wide Viewing Angle

Premium screens support up to 150° horizontal by 120° vertical angles, expanding visual enjoyment from almost any direction. ASUS brings you living room image fidelity, with uncompromising display finesse that gives you the best viewing possible.

### Wider and more vivid views

All new N Series notebooks feature advanced wide-view panels that provide 150 horizontal by 120° vertical angles. These allow for better shared viewing of content by several people, and mean image quality remains uncompromised from almost any direction. Every panel offers at least 720p HD, and optional panels support full HD 1080p for even finer image quality with improved clarity, brightness, and contrast.

### Powerful performance with an always on and always connected experience

Tap into the smoothness and spontaneity of true 2-second instant on resume with ASUS Super Hybrid Engine II technology, giving N Series notebooks smartphone-like immediacy. Coupled with the might of 3rd generation Intel® Core™ processors and the convenience of exclusive USB Charger+ quick device charging, the N Series embodies portable power.



### Elegant, luxurious design



reddot design award winner 2012

Although brand new, N Series notebooks have already secured a coveted 2012 reddot design award for their attention to stylish materials and design considerations. They offer consumers an attractive hairline-etched metallic cover with an illuminated ASUS logo for added impact, plus a unique ripple-effect speaker mesh that signifies the flow of sound provided by SonicMaster Premium.



### SonicMaster Premium delivers:

#### Crystal clear sound



Every note and nuance comes across to listeners in pure fidelity, with no compromise.

#### Wide frequency



SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

#### Deeper and richer bass



SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

#### Lifelike surround



Implementing the latest codes, SonicMaster brings a 3D feel to movies and games.

#### Distinct vocals



Vocal performance on SonicMaster notebooks sound uncannily concert-like, as if transporting listeners to a live show.

#### Overall power upgrade



The amplifier in SonicMaster-certified notebooks receives much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

### Specification

|                       |  |
|-----------------------|--|
| <b>MODEL</b>          | N56VZ-S3088V   |
| <b>CPU</b>            | 3rd generation Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)           |
| <b>OS</b>             | Genuine Windows® 7 Home Premium (64-bit)   |
| <b>DISPLAY</b>        | 15.6" LED Backlight HD (1366x768)  |
| <b>GRAPHICS</b>       | NVIDIA® GeForce® GT 650M with 2GB DDR3 VRAM Graphics <small>2GB DDR3 VRAM Graphics</small>     |
| <b>STORAGE</b>        | 4GB DDR3 RAM, 750GB SATA HDD   |
| <b>OPTICAL DRIVE</b>  | 8 x Super Multi-Dual DVD-Rom   |
| <b>CONNECTION</b>     | Integrated 802.11 b/g/n, Bluetooth 4.0, USB 3.0 <small>USB 3.0 10x Faster than USB 2.0</small> |
| <b>BATTERY</b>        | 6 cell Battery (5200 mAh)  |
| <b>WEBCAM</b>         | HD Camera  |
| <b>WARRANTY</b>       | 2 Years Global Warranty  |
| <b>PRICE</b>          | RM <b>2,699</b>  |
| <b>Also Available</b> |  |
| <b>MODEL</b>          | N56ZM-S4079V   |
| <b>CPU</b>            | 3rd generation Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache)          |
| <b>DISPLAY</b>        | 15.6" Full HD LED Backlight (1920x1080)  |
| <b>STORAGE</b>        | 1TB SATA HDD   |
| <b>OPTICAL DRIVE</b>  | Blu-Ray DVD Combo  |
| <b>PRICE</b>          | RM <b>3,599</b>  |







# ASUS G Series 3D

## THE ULTIMATE FIGHTING MACHINE

Inspired by the stealth fighter, the G Series regains superiority over the competition with advanced design and battle-hardened build quality. The soft, sleek but muscular lines will allow you to outmaneuver and dominate ungainly competitors, while the advanced thermals and gamer friendly design will keep you immersed in the truly 3D gaming experience for longer.



### Uncompromised Performance

There's a new emperor ruling the world of mobile gaming. The G Series breaks new performance barriers with the uncompromising power of a third generation Intel® Core™ i7 CPU and an NVIDIA® GeForce® GTX 660M/670M GPU with 2GB/3GB of GDDR5 VRAM. The G Series establishes itself as the fastest notebook in the land and will not only feed amazing gaming experiences today, but is primed to continue delivering them for years to come. It also includes support for 2 second instant on when equipped with an SSH or SSD hard drive, meaning you no longer have to wait to frag.

### Incredible 3D Experiences

The G Series is already destined to become one of the true greats in the world of mobile gaming, but with support for NVIDIA® 3D Vision™ 2, including 3D Active Shutter and 3D LightBoost technology, its place on the hall-of-fame is virtually guaranteed. Games, photos and movies can be experienced like never before – in Full HD and true 3D!

### An Intense Audio/Visual Feast

Eye strain will be a thing of the past with the G Series's matt finish anti-glare display, while the wide viewing angle reduces the dead zone and helps to improve visibility during gaming – particularly in dark environments. The built-in subwoofer, complete with SonicMaster audio technology ensures a rich and powerful experience that will ward off challengers.

### Incredible Thermal Efficiency

The G75VW packs a massive performance punch, which needs to be kept cool – the dual fan filter system enables you to keep your system running cooler and quieter, for longer. The unique, intelligent thermal design improves power and thermal efficiency by exhausting hot air from the back of the machine, enabling you to leave the competition battling for survival in your wake.

### Exclusive Feature:



#### Extreme Performance

A Blisteringly fast Intel® 3rd Generation Core™ i7 CPU



#### Realistic 3D Experience

The latest NVIDIA® GeForce™ GTX graphics with Active Shutter 3D Technology.



#### Intelligent Cooling

Dual fan exhausts and efficient thermal design.



#### Gamer-Centric Design

Seamless one-piece backlit keyboard with isolated arrow keys and ergonomic inclined design.

### Specification

|                      |   |
|----------------------|---|
| <b>Model</b>         | <b>G75VW-91080V</b>   |
| <b>CPU</b>           | 3rd generation Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) |
| <b>OS</b>            | Genuine Windows® 7 Home Premium (64-bit)  |
| <b>DISPLAY</b>       | 17.3" Full HD 3D LED Backlight (1920x1080)  |
| <b>GRAPHICS</b>      | NVIDIA® GeForce® GTX 670M with 3GB GDDR5 VRAM Graphics                                |
| <b>STORAGE</b>       | 8GB (4GBx2) DDR3 RAM, 1TB SATA HDD  |
| <b>OPTICAL DRIVE</b> | Blu-Ray DVD Writer  |
| <b>CONNECTION</b>    | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0  |
| <b>BATTERY</b>       | 8 cell Battery (5200 mAh)   |
| <b>WEBCAM</b>        | HD Camera   |
| <b>WARRANTY</b>      | 2 Years Global Warranty   |
| <b>PRICE</b>         | <b>RM 5,999</b>   |

Bundle Gift

|                      |   |
|----------------------|---|
| <b>Model</b>         | <b>G55VW-IX044V</b>   |
| <b>CPU</b>           | 3rd generation Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) |
| <b>OS</b>            | Genuine Windows® 7 Home Premium (64-bit)  |
| <b>DISPLAY</b>       | 15.6" HD 3D LED Backlight (1366x768)  |
| <b>GRAPHICS</b>      | NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics                                |
| <b>STORAGE</b>       | 8GB (4GB x 2) DDR3 RAM, 1TB SATA HDD  |
| <b>OPTICAL DRIVE</b> | Blu-Ray DVD Writer  |
| <b>CONNECTION</b>    | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0  |
| <b>BATTERY</b>       | 8 cell Battery (5200 mAh)   |
| <b>WEBCAM</b>        | HD Camera   |
| <b>WARRANTY</b>      | 2 Years Global Warranty   |
| <b>PRICE</b>         | <b>RM 4,999</b>   |

Bundle Gift

|                      |   |
|----------------------|---|
| <b>Model</b>         | <b>G55VW-S1131V</b>   |
| <b>CPU</b>           | 3rd generation Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) |
| <b>OS</b>            | Genuine Windows® 7 Home Premium (64-bit)  |
| <b>DISPLAY</b>       | 15.6" FULL HD LED Backlight (1920x1080)   |
| <b>GRAPHICS</b>      | NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics                                |
| <b>STORAGE</b>       | 4GB DDR3 RAM, 1TB SATA HDD  |
| <b>OPTICAL DRIVE</b> | 8 x Super Multi-Dual DVD-Rom  |
| <b>CONNECTION</b>    | Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0  |
| <b>BATTERY</b>       | 8 cell Battery (5200 mAh)   |
| <b>WEBCAM</b>        | HD Camera   |
| <b>WARRANTY</b>      | 2 Years Global Warranty   |
| <b>PRICE</b>         | <b>RM 3,999</b>   |

Bundle Gift





# ASUS A Series Your Color, Your DNA

Life's vibrant and so are you. Choose a color that reflects who you are, ASUS A Series notebook with a sturdy **aluminum metal frame** is available in a variety of colors including passion red, chill blue, seduction pink, party gold, urban green and simplicity white. ASUS A Series notebook features **Intel® 2nd generation Core™ processors**, and discrete **NVIDIA® graphics with 1GB VRAM** to propel your computing. The exclusive **ASUS IceCool technology** will also keep palm rests chilled so your notebook stays comfortable even during extended usage.

## Exclusive Features



### Keep Palm Rest Cool

Palm rests stay below body temperature, so they feel cool even during the longest typing seasons.



### Palm Proof Technology

Automatic detection that intelligently distinguishes your palm and finger. Touch pad will be automatically disabled when touched by your palm area that helps to prevent typing errors.



### Scratch Resistant

Strong yet elegant multi-color aluminum textures personalize the PC experience.



### Chiclet keyboard

The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing.

## Classy Metallic Design

Elegant color scheme based on premium aluminum textures, the new A Series offers an expressive combination of technology and style. The highly durable premium aluminum textures retain their looks and quality even during extensive, prolonged use, allowing you to do more with your A Series in complete confidence.



## Palm Proof Technology Prevents Accidental Input

Unique smart detection distinguishes between the contact surfaces of palms and fingers to prevent inadvertent cursor movements during typing, plus Windows® can automatically disable the notebook touchpad when an external USB mouse is connected for a more responsive setup. This feature can be turned on and off by users easily, allowing for increased flexibility.



## ASUS IceCool Technology

Heat pipes and vents combine with an exclusive dual-sided motherboard design to place hot components on the underside.

This helps lower operating temperatures, and ensures palm rests and typing surfaces stay cooler. Using the notebook remains comfortable even during the longest computing sessions.



## iF Award-winning Ergonomic Chiclet Keyboard

The elegant iF-award winning chiclet keyboard features large key cap gaps and sturdy buttons that make it easy for users to type accurately and comfortably. The anti-dust keyboard design also prevents the accumulation of dust that may cause harm to its internals.



## Specification

|                      |   |
|----------------------|---|
| <b>Model</b>         | <b>A43SD-Color Series</b>   |
| <b>CPU</b>           | Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)               |
| <b>OS</b>            | Genuine Windows® 7 Home Premium (64-bit)  |
| <b>DISPLAY</b>       | 14" LED Backlight HD (1366x768)   |
| <b>GRAPHICS</b>      | NVIDIA® GeForce® GT 610 with 2GB DDR3 VRAM Graphics                                 |
| <b>STORAGE</b>       | 2GB DDR3 RAM, 500GB SATA HDD  |
| <b>OPTICAL DRIVE</b> | 8 x Super Multi-Dual DVD-Rom  |
| <b>CONNECTION</b>    | Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0                               |
| <b>BATTERY</b>       | 6 cell Battery (5200 mAh)   |
| <b>WEBCAM</b>        | Built-in VGA Camera   |
| <b>COLOR</b>         | VX419V-Galaxy Black, VX420V-Chill Blue, VX421V-Passion Red, VX422V-Simplicity White |
| <b>WARRANTY</b>      | 2 Years Global Warranty   |
| <b>PRICE</b>         | RM <b>1,899</b>   |





## ASUS K43U

Enjoy the full HD 1080p video playback on a HDTV or big screen via a HDMI output

PC.COM OCTOBER 2011: Tested "Stylish, cool, ergonomic, feature-packed"



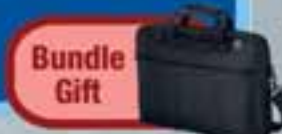
### Exclusive Feature:



Equipped with the latest AMD Brazos 18W Core processors, the ASUS K43 delivers the impressive mobile performance in its class. It is a 14.0" (1366x768) LED backlit notebook that can play fluently Full HD 1080p (1920x1080) movies with AMD RADEON HD 6310 Graphics with HDMI output.

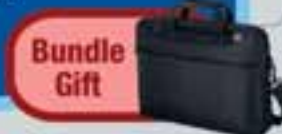
### Specification

|               |  |
|---------------|--|
| Model         | K43U-VX097   |
| CPU           | AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache) |
| OS            | No Operating System                                      |
| DISPLAY       | 14" LED Backlight HD (1366x768)                          |
| GRAPHICS      | Integrated AMD® Radeon™ HD6320                           |
| STORAGE       | 2GB DDR3 RAM, 320GB SATA HDD                             |
| OPTICAL DRIVE | 8 x Super Multi-Dual DVD-Rom                             |
| CONNECTION    | Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR            |
| BATTERY       | 6 cell Battery (5200 mAh)                                |
| WEBCAM        | Built-in VGA Camera                                      |
| COLOR         | Brown  |
| WARRANTY      | 2 Years Global Warranty                                  |
| PRICE         | RM 1,199   |



### Also Available

|       |                            |
|-------|----------------------------|
| Model | K43U-VX0970                |
| OS    | Genuine Windows® 7 Starter |
| PRICE | RM 1,299                   |



## ASUS Ultra Portable Series

## ASUS U32U

22mm thin notebook with ASUS Instant On and 10-hr battery life\*

12\* hours long battery life

Under 1 inch



### Exclusive Feature:



Introducing the ASUS U32U, 22mm thin notebook with an AMD® Brazos platform. Along with **ASUS Super Hybrid Engine II technology** giving a boost in performance when needed, the U32U offers the absolute best combination of performance for the size. With the U32U weighing in at a mere **1.70kg**, challenging the way you think about lightweight notebooks.

\*Subject to system configuration and/or usage.



CHIP APRIL 2012: Test Lab "Very affordable Performs very well"

### Specification

|            |  |
|------------|--|
| Model      | U32U-RX015V  |
| CPU        | AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache) |
| OS         | Genuine Windows® 7 Home Premium (64-bit)                 |
| DISPLAY    | 13.3" HD Slim Type LED Backlight (1366x768)              |
| GRAPHICS   | Integrated AMD® Radeon™ HD6320                           |
| STORAGE    | 2GB DDR3 RAM, 320GB SATA HDD                             |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0   |
| BATTERY    | 8 cell Battery (5600 mAh)                                |
| WEBCAM     | HD Camera  |
| WARRANTY   | 2 Years Global Warranty                                  |
| PRICE      | RM 1,549   |



## VX6S

a new style of speed

## ASUS- AUTOMOBILI LAMBORGHINI



### Exclusive Feature:



With a design inspired by the epic Lamborghini Aventador LP700-4, the ASUS-Lamborghini Eee PC VX6 is the epitome of elegance and power. Built with demanding ultra-mobile users in mind, then dual-core Intel® Atom D2700 and B&O ICEpower audio technology ensure outstanding multimedia performance.

The brilliant 12.1-inch LED-backlit screen guarantees a crystal clear view, making the Eee PC™ VX6S an irresistible high-performance ultra-portable.

### Specification

|            |  |
|------------|--|
| MODEL      | Eee PC™ VX6S-ORA015M                                       |
| CPU        | Intel® Atom™ Cedarview D2700 (Dual-Core 2.13GHz, 1M cache) |
| OS         | Genuine Windows® 7 Home Premium (64-bit)                   |
| DISPLAY    | 12.1" HD with LED Backlight WXGA Screen (1366x768)         |
| GRAPHICS   | AMD Radeon™ HD6470 with 1GB DDR3 VRAM Graphics             |
| STORAGE    | 2GB x 2 DDR3 RAM, 500GB SATA HDD                           |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth 3.0, USB3.0             |
| BATTERY    | 6 cell Battery (2600 mAh)                                  |
| WEBCAM     | 1.3 Mega Pixel Webcam                                      |
| WARRANTY   | 1 Year Global Warranty                                     |
| PRICE      | RM 1,899   |

USB 3.0 10x faster than USB 2.0

## Eee PC 1225B

A 11.6" high-definition (1366 x 768) netbook with a Dual-Core Processor

### Specification

|            |  |
|------------|--|
| MODEL      | Eee PC™ 1225B  |
| CPU        | AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache) |
| OS         | Genuine Windows® 7 Starter                               |
| DISPLAY    | 11.6" LED Backlight WXGA Screen (1366x768)               |
| GRAPHICS   | Radeon™ HD 6320 graphics with HDMI output                |
| STORAGE    | 2GB DDR3 RAM, 500GB SATA HDD                             |
| CONNECTION | Integrated 802.11 b/g/n, Bluetooth 3.0, USB3.0           |
| BATTERY    | 6 cell Battery (2600 mAh)                                |
| WEBCAM     | Built-in VGA Camera                                      |
| COLOR      | WHI013S-White, GRY020S-Grey, RED020S-Red, BLK031S-Black  |
| WARRANTY   | 1 Year Global Warranty                                   |
| PRICE      | RM 1,359   |

### Also Available

|         |  |
|---------|--|
| MODEL   | Eee PC™ 1215B                              |
| DISPLAY | 12.1" LED Backlight WXGA Screen (1366x768) |
| COLOR   | RED023S-Red, SIV037S-Silver, BLK075S-Black |
| PRICE   | RM 1,299                                   |



3C Digital NOV 2011: 3C Review "great enjoyment of high definition visual"

### Eee Feature:



With the embedded ATI Radeon® HD 6320 graphics, the ASUS 1225B provides users the best portable multimedia enjoyment for its size. DirectX® 11 support – exceptional 3D performance allows users to play games and video smoother than ever before. Also, users can enjoy smooth, Full HD 1080p content through the HDMI port to an HD display without any latency. Connect it to a home theater system to enjoy true 7.1 Surround sound playback alongside the Full HD content for the ultimate viewing experience.



## Eee PC™ 1025C / 1025CE

### A Color to Match Your Every Move

#### Specification

|                   |   |
|-------------------|---|
| <b>MODEL</b>      | Eee PC™ 1025C   |
| <b>CPU</b>        | Intel® Atom™ Cedar Trail N2800<br>(Dual-Core 1.86GHz, 1M cache) |
| <b>OS</b>         | Genuine Windows® 7 Starter                                      |
| <b>DISPLAY</b>    | 10.1" LED Backlight WSVGA Screen (1024x600)                     |
| <b>STORAGE</b>    | 2GB DDR3 RAM, 320GB SATA HDD                                    |
| <b>CONNECTION</b> | Integrated 802.11 b/g/n, Bluetooth 3.0                          |
| <b>BATTERY</b>    | 6 cell Battery (5200 mAh)                                       |
| <b>WEBCAM</b>     | Built-in VGA Camera   |
| <b>COLOR</b>      | BLU033S-Blue, RED039S-Red,<br>BLK056S-Black, WHI059S-White      |
| <b>WARRANTY</b>   | 1 Year Global Warranty  |
| <b>PRICE</b>      | RM <b>1,059</b>   |

#### Eee Feature:



Resume in seconds and  
standby more than 21" days

#### Specification

|                   |   |
|-------------------|---|
| <b>MODEL</b>      | Eee PC™ 1025CE  |
| <b>CPU</b>        | Intel® Atom™ Cedar Trail N2800<br>(Dual-Core 1.86GHz, 1M cache) |
| <b>OS</b>         | Genuine Windows® 7 Starter                                      |
| <b>DISPLAY</b>    | 10.1" LED Backlight WSVGA Screen (1024x600)                     |
| <b>STORAGE</b>    | 2GB DDR3 RAM, 500GB SATA HDD                                    |
| <b>CONNECTION</b> | Integrated 802.11 b/g/n, Bluetooth 3.0, USB 3.0                 |
| <b>BATTERY</b>    | 6 cell Battery (5200 mAh)                                       |
| <b>WEBCAM</b>     | Built-in VGA Camera   |
| <b>COLOR</b>      | BLU008S-Blue, PIK008S-Pink, PUR010S-Purple                      |
| <b>WARRANTY</b>   | 1 Year Global Warranty  |
| <b>PRICE</b>      | RM <b>1,159</b>   |

## Eee PC™ X101

### Discover Thin



#### Eee Feature:



PC.COM OCTOBER  
2011: Tested  
"Intuitive and user-friendly, the  
ASUS Eee PC X101H is great for  
the young and young at heart!"

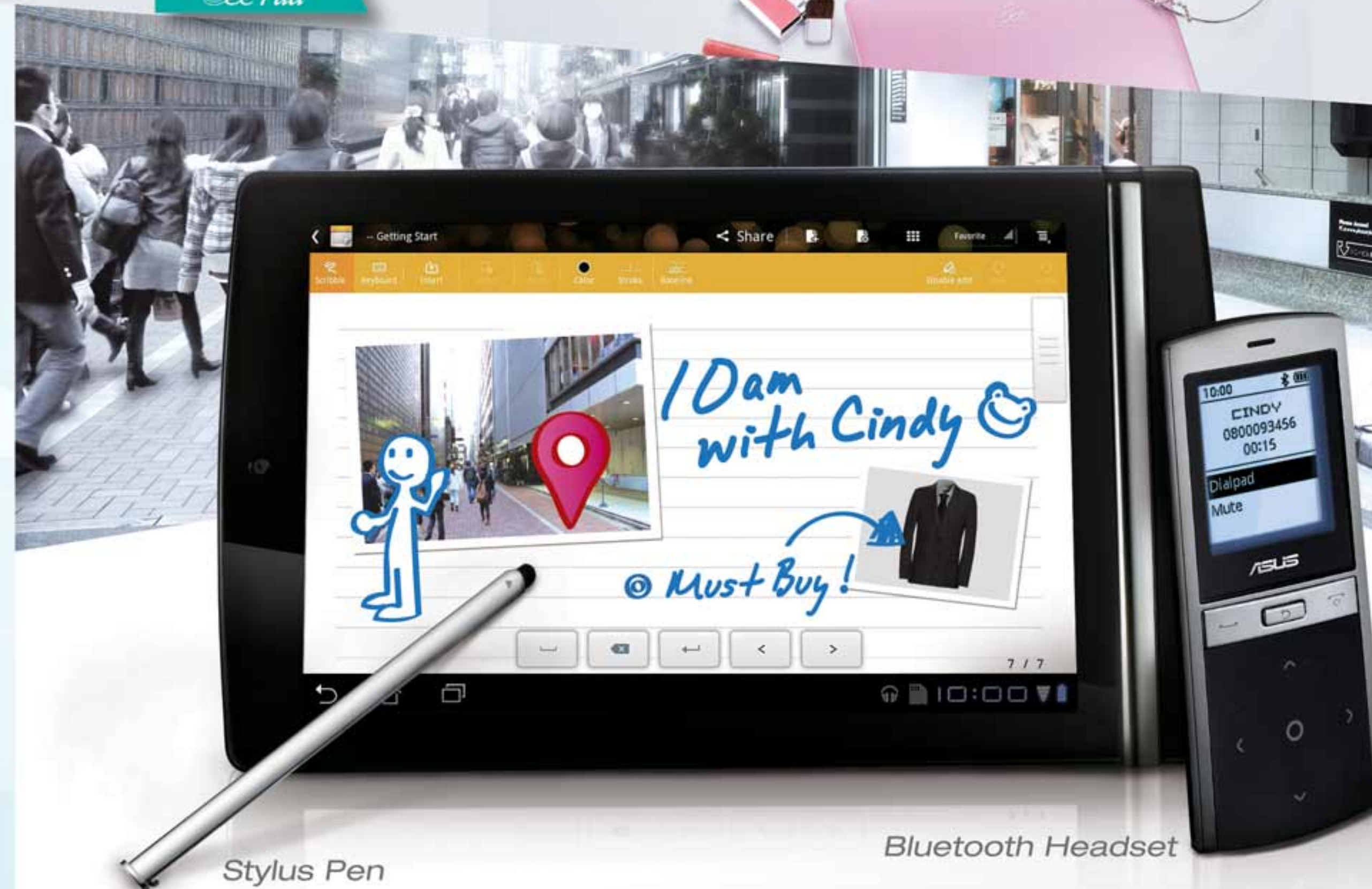
Majalah Tech NOV 2011:  
Test / Gajet  
"affordable and light"

#### Specification

|                   |  |
|-------------------|--|
| <b>MODEL</b>      | Eee PC™ X101CH   |
| <b>CPU</b>        | Intel® Atom™ Cedar Trail N2600<br>(Dual-Core 1.6GHz, 1M cache) |
| <b>OS</b>         | Genuine Windows® 7 Starter                                     |
| <b>DISPLAY</b>    | 10.1" LED Backlight WSVGA Screen (1024x600)                    |
| <b>STORAGE</b>    | 2GB DDR3 RAM, 320GB SATA HDD                                   |
| <b>CONNECTION</b> | Integrated 802.11 b/g/n, Bluetooth 3.0                         |
| <b>WEBCAM</b>     | Built-in VGA Camera  |
| <b>COLOR</b>      | BRN021S-Brown, RED027S-Red,<br>WHI043S-White, BLACK046S-Black  |
| <b>WARRANTY</b>   | 1 Year Global Warranty   |
| <b>PRICE</b>      | RM <b>959</b>  |

Also Available

|              |                      |
|--------------|----------------------|
| <b>MODEL</b> | Eee PC™ X101-BLK040W |
| <b>OS</b>    | No Operating System  |
| <b>PRICE</b> | RM <b>799</b>        |



Stylus Pen

Bluetooth Headset

## Eee Pad MeMO 171

### The Pad You Need, is also a Phone Indeed!

- Bundled MeMIC\* Bluetooth headset provides an integrated experience with the MeMO. Super convenient for placing calls, texts and listening to music.
- Integrated stylus for easy access to writing and painting. Brilliantly luminescent Super IPS+ Panel with 178° wide viewing angles.
- Mobile phone function with Android™ 3.2 OS (Upgradable to Android™ 4.0).
- MyPainter to draw creative and memorize every moment.
- SuperNote for note with picture, video, map and voice record. To make a unique note without losing any point.



3C Digital APRIL 2012: 3C Review  
Either it's for your mobile or multimedia  
tool, Eee Pad MeMO is believed to be  
another captivating product after Eee  
Pad Transformer



CHIP Digital MAY 2012: Review  
"MeMIC Bluetooth receiver Decent  
performance"

#### Specification

|                    |  |
|--------------------|--|
| <b>MODEL</b>       | Eee Pad MeMO   |
| <b>DISPLAY</b>     | 7.0" WXGA 1280 x 800 Super IPS+ panel<br>capacitive touch, 178 degree Wide View  |
| <b>PLATFORM</b>    | Qualcomm 8260 1.2GHz Dual-Core   |
| <b>MEMORY</b>      | LP DDR2 1GB  |
| <b>STORAGE</b>     | 16GB EMMC  |
| <b>WIRELESS</b>    | 802.11/b/g/n, Bluetooth 2.1 +EDR   |
| <b>CAMERA</b>      | 1.2 MegaPixel (front), 5Mega Auto focus (rear)   |
| <b>INTERFACE</b>   | 1 x Micro USB port (client); 1 x Audio Jack<br>(Head Phone / Stereo Mic-in); 1 x Card Reader<br>(Micro SD); 1 x Micro HDMI; 1 x Sim Card slot;<br>Stereo Speaker |
| <b>BATTERY</b>     | Li-polymer battery 25WH  |
| <b>SIZE/WEIGHT</b> | 200 x 113 x 13mm, 405g   |
| <b>WARRANTY</b>    | 1 Year Global Warranty   |
| <b>PRICE</b>       | RM <b>1,599</b>  |

\*Optional accessory

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.



# ASUS Transformer Pad

## Transform in Style



ICE CREAM SANDWICH

### Exclusive Feature:



**Long Battery Life**  
Up to 15 hours\*



**Ultra Performance**  
Quad-core CPU



**Incredible Camera**  
8MP with large aperture



**Incredible Audio**  
High audio quality with SonicMaster



Royal Blue

Iceberg White  
(coming soon)Torch Red  
(coming soon)

### Incredible design

The ASUS Transformer Pad with multiple colors and a concentric pattern feature sets a new benchmark in the art of tablet design. Available in Royal Blue, Iceberg White and Torch Red, the Transformer Pad fits your taste and style

### Transform between tablet and netbook. We give you more with ASUS Transformer Pad mobile dock.

The mobile dock offers a full Chiclet QWERTY keyboard and multi-touch touchpad, along with a USB port and SD Card slot that combines productivity and mobile flexibility. Power is there with the extra battery to charge your Transformer Pad when you're running low on juice.



### Multimedia power house

As avid consumers of multimedia, we turned the Transformer Pad into a mobile home theater. With SonicMaster audio technology, an IPS Panel and a powerful NVIDIA® Tegra® 3 4-Plus-1™ Quad-core CPU, the Transformer Pad is your power house to enjoy 1080p HD video playback while sharing with your friends on the go.



### Trendsetting tablet experience

#### SuperNote

SuperNote is a versatile note taking app that allows users to take notes and information through a variety of options, including the keyboard, finger input, photo and video capture or audio notes.



#### MyCloud-@vibe music

The ASUS multimedia online hub. An incredible free platform for accessing more than 7 million songs.



#### Android™ 4.0 Ice Cream Sandwich

The latest Android™ 4.0 OS designed specifically for tablets, with Adobe® Flash® support\* to provide a vivid online experience.



#### Magazines, newspapers and books: rich content for everyday use

In addition to the music and videos provided in MyCloud, the Transformer Pad also offers accessibility to purchase newspapers from Press Reader, magazines from Zinio and books from Amazon Kindle. With the Transformer Pad, drop the heavy books and papers from your life.



#### App Backup



App Backup can help to backup installed applications and the application data on to internal storage or a microSD card.

|                  |  |
|------------------|--|
| <b>MODEL</b>     | <b>ASUS Transformer Pad TF300T</b>   |
| <b>DISPLAY</b>   | 10.1" WXGA (1280 x 800) LED Backlight IPS panel, 10 finger Multi-touch, 350 nits   |
| <b>OS</b>        | Android™ 4.0 Ice Cream Sandwich (ICS)  |
| <b>PLATFORM</b>  | NVIDIA® Tegra™ 3, Quad-core CPU  |
| <b>MEMORY</b>    | LP DDR2 1GB  |
| <b>STORAGE</b>   | 32GB EMMC  |
| <b>WIRELESS</b>  | 802.11/b/g/n, Bluetooth 3.0  |
| <b>CAMERA</b>    | 1.2 MegaPixel (front), 8 Mega Pixel auto-focus (rear)  |
| <b>INTERFACE</b> | Pad: 2-in-1 Audio Jack (head-out/MIC-in 2-in-1)<br>1x micro-D HDMI 1.4a port / 1 x microSD Card Reader / built-in microphone / High Quality Speakers Dock: 1 x SD Card slot / 1 x USB Port |
| <b>BATTERY</b>   | 10* hours; 22Wh Li-polymer battery<br>15* hours* with mobile dock;<br>Dock: 16.5Wh Li-polymer battery  |
| <b>SENSOR</b>    | G-Sensor, Light Sensor, Gyroscope, E-compass, GPS  |
| <b>WARRANTY</b>  | 1 Year Global Warranty   |
| <b>PRICE</b>     | <b>RM 1,799</b> (WiFi)   |

Also Available

|                 |   |
|-----------------|---|
| <b>MODEL</b>    | <b>ASUS Transformer Pad TF300TG (3G)</b>                    |
| <b>WIRELESS</b> | Data rate: 3G: HSPA+ 21/5.76 Mbps<br>GSM: 850/900/1800/1900 |
| <b>PRICE</b>    | <b>RM 1,999</b> (WiFi + 3G)                                 |





# Padfone™

## Phone & Pad : Expand Your World.

Key to the ASUS Padfone™'s supreme versatility is the unique DynamicDisplay technology which allows a seamless transition between standalone and docked modes, where the majority of applications are automatically enhanced with their display layouts adjusted to suit the screen. A great example of DynamicDisplay in use is the email app. Users can connect the Padfone™ to the Padfone™ Station while halfway through typing and email, the app will automatically adjust to take advantage of the Padfone™ Station's 10.1" 1280 x 800 screen by displaying more information such as the list of emails in the inbox with a full view of an open email. The intelligent DynamicDisplay technology will also ensure that the app remembers where it stopped so that users can immediately continue playing that new game without having to start all over again when switching from Padfone™ to Padfone™ Station and vice versa.

**DynamicDisplay**



### Achieve more!



Extend the Padfone™'s talk time by up to 63 hours with the Padfone™ Station's built-in battery. Need even more power? Simply dock the Padfone™ into the bigger battery of the Station Dock to increase talk time by an amazing 102 hours!



### Save more!

When docked, the Padfone™ Station uses the Padfone™'s 3G data connection for internet access, so just one SIM card and one mobile data contract can be shared between both devices.

### Capture unforgettable images

An 8MP camera, back-illuminated CMOS sensor, large F2.2 aperture and 5-element lens allow for precise photography and HD 1080p video recording, even under low light conditions.



### Be blown away by awesome audio

Tuned by ASUS audio specialists for an unforgettable audio experience, the Padfone™ delivers the most precise processing protocols and codecs to channel sound through superior quality speakers with large resonance chambers.



### No more syncing with one stop storage!



The Padfone™ provides all of the Padfone™ Station's processing power and storage when the two are docked. So no matter which device you used last, all your photos, documents, and games are kept up to date and available whenever you need them on phone and pad.



### Because design matters and we care

The concentric cycle finish found on the back of the Padfone™ and the Padfone™ Station is derived from the Zen concept and provides a comfortable grip.



### Specification

|                       |   |
|-----------------------|---|
| <b>MODEL</b>          | Padfone   |
| <b>DISPLAY</b>        | 4.3" Super AMOLED, qHD (960 X 540), Corning® Gorilla® Glass with HCLR Film (Scratch resistant)        |
| <b>CPU</b>            | Qualcomm 8260A Snapdragon S4 Dual-core 1.5Ghz /Adreno 225 GPU   |
| <b>OS</b>             | Android™ 4.0 Ice Cream Sandwich (ICS)   |
| <b>MEMORY</b>         | LP DDR2 1GB   |
| <b>STORAGE</b>        | 16GB eMMC Flash   |
| <b>WIRELESS</b>       | 802.11b+g+n, Bluetooth 4.0, 3.5mm audio jack, Micro-USB 2.0 GPS: GPS and A-GPS support                |
| <b>CAMERA</b>         | VGA Camera (front), 8 Mega-Pixel BSI sensor, F2.2 Aperture, 5-element lens, Auto Focus with LED Flash |
| <b>BATTERY</b>        | 1520mAh Lithium-Ion   |
| <b>TALK TIME</b>      | WCDMA: Up to 480 mins* GSM: Up to 940 mins*   |
| <b>STANDBY TIME</b>   | WCDMA: Up to 370 hours* GSM: Up to 360 hours*   |
| <b>EXPANSION SLOT</b> | Micro-SD (supports SDHC/SDXC up to 32GB)  |
| <b>DIMENSION</b>      | 128 x 65.4 x 9.2 mm   |
| <b>WEIGHT</b>         | 129g  |
| <b>WARRANTY</b>       | 2 Years Local Warranty (Padfone™)<br>1 Year Local Warranty (Padfone™ Station)                         |
| <b>PRICE</b>          | RM TBA  |



Product Summary

ASUS recommends Windows® 7.

| Models            | ASUS Gaming Series  |  |   | ASUS Ultra Portable Series  |   |  |   | ASUS Multimedia Series   |  |
|-------------------|---|--|---|---|---|--|---|--|--|
|                   | G75VW-91080V (3D)   | G55VW-XD44V (3D)   | G55VW-S1131V  | ZENBOOK™ UX31A-R4003V   | ZENBOOK™ UX31A-R4005V   | ZENBOOK™ UX32VD-R3001V   | U32U-RX015V   | N56VZ-S4079V   | N56VZ-S3088V   |
|                   |  |       |  |      |      |  |  |     |     |
| CPU               | Intel® Core™ i7-26700M Processor (2.2GHz, Turbo up to 3.1GHz, 6M cache)           | 3rd generation Intel® Core™ i7-36100M Processor (2.3GHz, Turbo up to 3.3GHz, 6M cache) |   | 3rd generation Intel® Core™ i7-3517U Processor (1.9GHz, Turbo up to 3.0GHz, 4M cache) | 3rd generation Intel® Core™ i5-3317U Processor (1.7GHz, Turbo up to 2.6GHz, 3M cache) |  | AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)                            | 3rd generation Intel® Core™ i5-32100M Processor (2.5GHz, Turbo up to 3.1GHz, 6M cache) | 3rd generation Intel® Core™ i7-36100M Processor (2.3GHz, Turbo up to 3.3GHz, 6M cache) |
| OS                | Genuine Windows® 7 Home Premium (64-bit)  |  |   |   |   |  |   |  |  |
| Display           | 17.3" Full HD 3D with LED Backlight (1920x1080)                                   | 15.6" HD 3D with LED Backlight (1366 x 768)  | 15.6" Full HD with LED Backlight (1920 x 1080)                                    | 13.3" Full HD Slim Type LED Backlight (1920x1080)                                     |   | 13.3" HD+ Slim Type LED Backlight (1600 x 900)                                     | 13.3" HD+ Slim Type LED Backlight (1366 x 768)                                      | 15.6" Full HD with LED Backlight (1920 x 1080)   | 15.6" LED Backlight HD (1366 x 768)  |
| Graphics          | NVIDIA® GeForce® GTX 670M with 3GB GDDR5 VRAM Graphics                            | NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics                                 |   | Integrated HD Graphics 3000   |   | NVIDIA® GeForce® GT 620M with 1GB DDR3 VRAM Graphics                               | Radeon™ HD 6250 graphics with HDMI output   | NVIDIA® GeForce® GT 650M with 2GB DDR3 VRAM Graphics                                   |  |
| RAM               | 8GB (4GB x 2) DDR3 RAM  |  | 4GB DDR3 RAM  | 4GB DDR3 RAM  |   | 4GB (2GB x 2) DDR3 RAM   | 2GB DDR3 RAM  | 4GB DDR3 RAM   |  |
| HDD               | 1TB SATA HDD  |  |   | 256GB SATA III SSD  | 128GB SATA III SSD  | 500GB SATA HDD + 24GB SATA III SSD   | 320GB SATA HDD  | 1TB SATA HDD   | 750GB SATA HDD   |
| Optical Drive     | Blu-Ray DVD Writer  |  | 8 x Super Multi-Dual DVD-ROM  | -   |   |  |   | Blu-Ray DVD Combo  | 8 x Super Multi-Dual DVD-ROM   |
| WLAN              | 802.11 b/g/n  |  |   |   |   |  |   |  |  |
| Battery           | 8 Cell Battery 5200 mAh   |  |   | 4 Cell Battery 6840 mAh   |   | 4 Cell Battery 6570 mAh  | 8 Cell Battery 5600 mAh   | 6 Cell Battery 5200 mAh  |  |
| Webcam            | HD Camera   |  |   |   |   |  |   |  |  |
| Dimension, Weight | 415 x 320 x 17~52mm, 4.3 kg   | 384 x 289 x 21~50mm, 3.6 kg  |   | 325 x 223 x 30 ~ 170mm, 1.3kg   |   | 328 x 238 x 225~240mm, 1.70kg  | 345 x 243 x 38mm, 2.7 kg  |  |  |
| Color             | Black   |  |   | Silver  |   |  | Silver  | Black  |  |
| Warranty          | 2 Years Global Warranty   |  |   |   |   |  |   |  |  |
| Remark            | USB 3.0, Bluetooth 4.0, Backpack & 3D glasses                                     | USB 3.0, Bluetooth 4.0, Backpack & 3D glasses  | USB 3.0, Bluetooth 4.0, Backpack  | USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life                    |   |  | USB 3.0 12hours* long battery life  | USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker   |  |
| Price             | RM5,999   | RM4,999  | RM3,999   | RM4,499   | RM3,499   | RM2,999  | RM1,549   | RM3,599  | RM2,699  |

| Models            | ASUS Performance Series   |  |  |  |  | A43SD-Color Series | A43SD-VX216                                       | X44H-VX209  | K43U-VX0970  | K43U-VX097          |
|-------------------|---|--|--|--|--|--------------------|---|---|--|---------------------|
|                   |   |  |  |  |  |                    |   |   |  |                     |
| CPU               | Intel® Core™ i3-2350M Processor (2.3GHz, 3M cache)  |  |  |  |  |                    | Intel® Pentium® B960 Processor (2.2GHz, 2M cache) | Intel® Pentium® B815 Processor (1.6GHz, 2M cache) | AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache) |                     |
| OS                | No Operating System   |  |  |  |  |                    |   |   | Genuine Windows® 7 Starter                               | No Operating System |
| Display           | 14" LED Backlight HD (1366 x 768)   |  |  |  |  |                    |   |   |  |                     |
| Graphics          | NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics  |  |  |  |  |                    |   | Intel® HD Graphics 3000                           | Integrated AMD® Radeon™ HD6320                           |                     |
| RAM               | 2GB DDR3 RAM  |  |  |  |  |                    |   |   |  |                     |
| HDD               | 500GB SATA HDD  |  |  |  |  |                    | 320GB SATA HDD                                    | 500GB SATA HDD                                    | 320GB SATA HDD   |                     |
| Optical Drive     | 8 x Super Multi-Dual DVD-ROM  |  |  |  |  |                    |   |   |  |                     |
| WLAN              | 802.11 b/g/n  |  |  |  |  |                    |   |   |  |                     |
| Battery           | 6 Cell Battery (5200 mAh)   |  |  |  |  |                    |   | 6 Cell Battery (4400 mAh)                         | 6 Cell Battery (5200 mAh)                                |                     |
| Webcam            | Integrated Webcam   |  |  |  |  |                    |   |   |  |                     |
| Dimension, Weight | 348 x 242 x 29.5~34.8mm, 2.44 kg  |  |  |  |  |                    |   |   |  |                     |
| Color             | VX426V - Galaxy Black,VX427- Chili Blue, VX428V-Passion Red, VX429-Simplicity White, VX430-Pink |  |  |  |  |                    |   | Galaxy Black                                      | Brown  |                     |
| Warranty          | 2 Years Global Warranty   |  |  |  |  |                    |   | 1 Year Global Warranty                            | 2 Years Global Warranty                                  |                     |
| Remark            | USB3.0, Aluminum casing   |  |  |  |  |                    |   |   | -  |                     |
| Price             | RM1,599   |  |  |  |  |                    | RM1,399   | RM1,099   | RM1,299  | RM1,199             |

| Models            | ASUS Performance Series   |   |   |   |   |   |
|-------------------|---|---|---|---|---|---|
|                   | A53SM-SX132V  | A43SM-VX037V  | A53SM-SX019V  | A43SM-VX002V  | A43SD-Color Series  |   |
|                   |  |  |  |  |  |  |
| CPU               | Intel® Core™ i7-2670QM Processor (2.2GHz, Turbo up to 3.3GHz, 6M cache)             |   | Intel® Core™ i5-2450M Processor (2.5GHz, Turbo up to 3.1GHz, 3M cache)              |   |   |   |
| OS                | Genuine Windows® 7 Home Premium (64-bit)  |   |   |   |   |   |
| Display           | 15.6" LED Backlight HD (1366 x 768)   | 14" LED Backlight HD (1366 x 768)   | 15.6" LED Backlight HD (1366 x 768)   | 14" LED Backlight HD (1366 x 768)   |   |   |
| Graphics          | NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Graphics                                |   |   |   | NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics                                  |   |
| RAM               | 6GB DDR3 RAM  | 4GB DDR3 RAM  |   |   | 2GB DDR3 RAM  |   |
| HDD               | 1TB SATA HDD  | 750GB SATA HDD  |   |   | 500GB SATA HDD  |   |
| Optical Drive     | 8 x Super Multi-Dual DVD-ROM  |   |   |   |   |   |
| WLAN              | 802.11 b/g/n  |   |   |   |   |   |
| Battery           | 6 Cell Battery (5200 mAh)   |   |   |   |   |   |
| Webcam            | Integrated Webcam   |   |   |   |   |   |
| Dimension, Weight | 348 x 242 x 29.5~34.8mm, 2.44 kg  |   |   |   |   |   |
| Color             | Galaxy Black  |   |   |   | VX419V - Galaxy Black,VX420V- Chili Blue, VX421V-Passion Red, VX422V-Simplicity White |   |
| Warranty          | 2 Years Global Warranty   |   |   |   |   |   |
| Remark            | USB3.0, Aluminum casing   |   |   |   |   |   |
| Price             | RM2,899   | RM2,699   | RM2,299   | RM2,299   | RM1,899   |   |

| Models            | ASUS Premium Series   | Eee PC™   |   |   |   |   |   |
|-------------------|---|---|---|---|---|---|---|
|                   | Eee PC™ VX6S-ORA015M  | Eee PC™ 1225B   | Eee PC™ 1215B   | Eee PC™ 1025CE  | Eee PC™ 1025C   | Eee PC™ X101CH  | Eee PC™ X101-BLK040W  |
|                   |  |  |  |  |  |  |  |
| CPU               | Intel® Atom™ Cedarview D2700 (Dual-Core 2.13GHz, 1M cache)                            | AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)                              |   | Intel® Atom™ Cedar Trail N2800 (Dual-Core 1.86GHz, 1M cache)                          |   | Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache)                           |   |
| OS                | Genuine Windows® 7 Home Premium (64-bit)  | Genuine Windows® 7 Starter  |   |   |   |   | No Operating System   |
| Display           | 12.1" HD with LED Backlight (1366x768)  | 11.6" LED Backlight WXGA Screen (1366 x 768)  | 12.1" LED Backlight WXGA Screen (1366 x 768)  | 10.1" LED Backlight WSVGA Screen (1024 x 600)   |   |   |   |
| Graphics          | AMD Radeon™ HD6470 with 1GB DDR3 VRAM Graphics  | Radeon™ HD 6320 graphics with HDMI output   |   | Intel® UMA Integrated   |   |   |   |
| RAM               | 2GB x 2 DDR3 RAM  | 2GB DDR3 RAM  |   |   |   |   |   |
| HDD               | 500GB SATA HDD  |   |   |   | 320GB SATA HDD  |   |   |
| Optical Drive     | -   |   |   |   |   |   |   |
| WLAN              | 802.11 b/g/n  |   |   |   |   |   |   |
| Battery           | 6 Cell Battery (5200 mAh)   | 6 Cell Battery (2600 mAh)   |   |   |   | 3 Cell Battery (2200 mAh)   |   |
| Webcam            | 1.3 Mega Pixel Camera   | Integrated Webcam   |   |   |   |   |   |
| Dimension, Weight | 297 x 204 x 28.67mm, 1.5 kg   | 296 x 203 x 38mm, 1.45 kg   |   | 296 x 200 x 325mm, 1.44 kg  |   | 262 x 180 x 22 mm, 1.02 kg  |   |
| Color             | Orange  | WH005S-White, GRV020S-Gray, RED020S-Red, BLK031S-Black                                | RED023S-Red, SV037S-Silver, BLK075S-Black   | BLU008S-Blue, PK045S-Pink, PUR042S-Purple   | BLU033S-Blue, RED039S-Red, BLK056S-Black, WH006S-White                                | BROWN021S-Brown, RED027S-Red, WH003S-White, BLACK046S-Black                           | Black   |
| Warranty          | 1 Year Global Warranty  |   |   |   |   |   |   |
| Remark            | USB 3.0, Bluetooth 3.0  |   |   |   | Bluetooth 3.0   |   |   |
| Price             | RM1,899   | RM1,359   | RM1,299   | RM1,159   | RM1,059   | RM959   | RM799   |



ASUS recommends Windows® 7.



# ASUS Notebook

## The Choice of IT Professionals

In today's digital age, notebooks store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS notebooks; they know that ASUS is synonymous with quality and reliability. Whatever you use your notebook for watching movies, listening to music or viewing photos—ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing a notebook.



### ASUS Premium Series - From RM1,899



**ASUS VX6S**  
Powered by  
Intel® Atom™ Cedarview

### ASUS Extreme Gaming Series - From RM3,999 to RM5,999



**ASUS G75VW (3D)**  
Powered by 3rd generation  
Intel® Core™ i7 Processor



**ASUS G55VW (3D)**  
Powered by 3rd generation  
Intel® Core™ i7 Processor



**ASUS G55VW**  
Powered by  
Intel® Core™ i7 Processor



### ASUS Multimedia Series - From RM2,699 to RM3,599



**ASUS N56ZM**  
Powered by 3rd generation  
Intel® Core™ i7 Processor



### ASUS Ultra Portable Series - From RM2,999 to RM4,499



**ASUS Zenbook™ Prime UX31**  
Powered by 3rd generation  
Intel® Core™ i7 Processor



**ASUS Zenbook™ Prime UX31**  
Powered by 3rd generation  
Intel® Core™ i5 Processor



**ASUS Zenbook™ UX32**  
Powered by 3rd generation  
Intel® Core™ i5 Processor



### ASUS Performance Series - From RM1,199 to RM 2,899



**ASUS A43 - Passion Red**  
Powered by  
Intel® Core™ i3 Processor



**ASUS A43 - Chill Blue**  
Powered by  
gen Intel® Core™ i3 Processor



**ASUS A43 - Seduction Pink**  
Powered by  
Intel® Core™ i3 Processor



**ASUS A43 - Simplicity White**  
Powered by  
Intel® Core™ i3 Processor



**ASUS A43 - Galaxy Black**  
Powered by  
Intel® Core™ i7 Processor



**ASUS K43U**



### ASUS Eee PC - From RM799 to RM 1,299



**Eee PC™ 1025C**  
Powered by  
Intel® Atom™ Cedar Trail



**Eee PC™ 1025CE**  
Powered by  
Intel® Atom™ Cedar Trail



**Eee PC™ X101CH**  
Powered by  
Intel® Atom™



### ASUS Eee Pad - From RM1,599 to RM1,799



**Padfone**



**Eee Pad™ TF300**



**Eee Pad™ MeMO 171**

**ASUS**  
Inspiring Innovation • Persistent Perfection

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