



Notebook Bag & Subwoofer

for N series





- Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 15.6" LED Backlight HD (1600x900)
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 6 Cell Battery (5200 mAh) HD Camera
- 2 Years Global Warranty



### L SERIES Stunningly Light, Powerfully Beautiful













#### U36SD-RX234V

- Intel® Core™ i5-2430M Processor (2.3GHz Turbo up to 2.9GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 13.3" HD Slim Type LED Backlight (1366x768)
- NVIDIA® GeForce® GT 520
- with 1GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 640GB SATA HDD Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 8 Cell Battery (5600 mAh)
- Built-in VGA webcam 2 Years Global Warranty







#### ASUS recommends Windows® 7.

CORE" 15

### A SERIES Your Color, Your DNA.

Stay Cool with Metallic Chic















#### A43SM-VX037V

- Intel® Core™ i7-2670QM Processor (2.2GHz Turbo up to 3.3GHz, 6M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768) NVIDIA® GeForce® GT 630
- with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- . 6 Cell Battery (5200 mAh) Built-in VGA Camera
- Color: Galaxy Black
- 2 Years Global Warranty



#### A53SD-SX117V

- Intel® Core™ i5-2450M Processor
- (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit)
- 15.6" LED Backlight HD (1366x768) NVIDIA® GeForce® GT 610
- with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera . Color: Galaxy Black
- 2 Years Global Warranty



#### A43SD-Color Series

- Intel® Core™ i3-2350M Processor (2:3GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768) NVIDIA® GeForce® GT 610
- with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0 6 Cell Battery (5200 mAh)
- Built-in VGA Camera Color: VX066-Chill Blue, VX067-
- Passion Red, VX068V Galaxy Black
- 2 Years Global Warranty

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#### Model: A43SM-VX002V

- Intel® Core™ i5-2450M Processor
- (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit)
- 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630
- with 2GB DDR3 VRAM Graphics

No Operating System

14" LED Backlight HD (1366x768)

NVIDIA® GeForce® GT 610

8 x Super Multi-Dual DVD-Rom

6 Cell Battery (5200 mAh)

Built-in VGA Camera

with 2GB DDR3 VRAM Graphics

2GB DDR3 RAM, 750GB SATA HDD

Color: VX066-Chill Blue, VX067-

VX070-Seduction Pink

2 Years Global Warranty

Passion Red WX039-Simplifity White

- 4GB DDR3 RAM, 750GB SATA HDD 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0

A43SD-Color Series

Intel® Core™ i3-2350M Processor (2.3GHz, 3M cache)

Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0

- 6 Cell Battery (5200 mAh) Built-in VGA Camera
- . Color: Galaxy Black
- 2 Years Global Warranty





#### Model: A43SM-VX102V

- Intel® Core™ i5-2450M Processor
- (2.5GHz Turbo up to 3.1GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit) 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 630
- with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera
- Color: Galaxy Black 2 Years Global Warranty





### A43SD-VX216

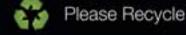
- Intel® Pentium® B960 Processor (2.2GHz, 2M cache)
- No Operating System 14" LED Backlight HD (1366x768)
- NVIDIA® GeForce® GT 610
- with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 320GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR. USB 3.0
- Built-in VGA Camera

6 Cell Battery (5200 mAh)

- . Color: Galaxy Black
- 2 Years Global Warranty







# L SERIES Stunningly Light, Powerfully Beautiful

















Genuine Windows® 7 Home Premium (64-bit) 13.3" HD Slim Type LED Backlight (1366x768)

Wodel: U32U-RX015V

- Integrated AMD® Radeon™ HD6320
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0 x 2
- 2 Years Global Warranty









/ISUS

At up to 12 hours on a single charge, the U series lasts longer and helps you get more done without having to rely on cumbersome wall sockets.

### A SERIES Value Performance















- AMD® Sabine A6-3420M Processor (1.5GHz Turbo up to 2.4GHz, 3M cache)
- Genuine Windows® 7 Home Premium (64-bit) 14" LED Backlight HD (1366x768)
- AMD® Radeon™ HD6720G2
- with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
- 6 Cell Battery (5200 mAh) Built-in VGA Camera
- Color: Galaxy Black
- 2 Years Global Warranty

# K series



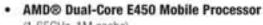












- (1.65GHz, 1M cache)
- · No Operating System
- 14" LED Backlight HD (1366x768) Integrated AMD® Radeon™ HD6320
- 2GB DDR3 RAM, 320GB SATA HDD
- 8 x Super Multi-Dual DVD-Rom
- Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR
- 6 Cell Battery (5200 mAh)
- Built-in VGA Camera

Also Available

- Color: Brown
- 2 Years Global Warranty



Genuine Windows® 7 Starter

# The Smart Choice





















Eee PC™ 1025C

10.1" LED Backlight WSVGA Screen (1024x600)

Intel® Atom™ Cedar Trail N2800

(Dual-Core 1.86GHz, 1M cache) Genuine Windows® 7 Starter

2GB DDR3 RAM, 320GB SATA HDD

 Color: BLU043S-Blue, RED043S-RED. BLK063S-Black, WITTERS WITTER





#### Tee PC 1025/1225C A Color to Match Your Every Move Gesture Input (selected model only Eee PC™ 1225C Intel® Atom™ Cedar Trail N2800 (Dual-Core 1.86GHz, 1M cache) Genuine Windows® 7 Starter 11.6" LED Backlight WXGA Screen (1366x768) 2GB DDR3 RAM, 500GB SATA HDD Integrated 802.11 b/g/n, Bluetooth 3.0, USB 3. 6 Cell Battery (5200 mAh) Built-in VGA Camera Color: RED006S-Red, WHIDDXS4Wiffit BLK012S-Black 1 Year Global Warranty Resume in seconds and standby more than 21" days

Color: PUR042S-Purple, BLU045S-Blue,



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- Intel® Atom™ Cedar Trail N2600
- (Dual-Core 1.6GHz, 1M cache)
- Genuine Windows® 7 Starter
- 10.1" LED Backlight WSVGA Screen (1024x600)
- 2GB DDR3 RAM, 320GB SATA HDD
- Integrated 802.11 b/g/n, HDMI Built-in VGA Camera
- Color: BRN021S-Brown, RED027S-Red,
- WITHERES WITTER, BLACK046S-Black
- 1 Year Global Warranty





# Company Profile



#### ★ ABOUT ASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's best-selling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktops, Eee Box and all-in-one PCs, notebooks, netbooks, tablet devices, servers, multimedia and wireless solutions, networking devices, and mobile phones.

Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 and a world-class R&D team of 3,100 engineers, 900+ support centre worldwide, the company's revenue for 2011 was around US\$11 billion.

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facebook.com/asusmalaysia

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# **ASUS** is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (Q4, 2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- . The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe
- The Top 4 notebook brand in Asia Pacific



No.3 in Norway

No.3 in Sweden

No.1 in Russia

No.3 in Belgium No.1 in Poland

No.2 in Germany

No.2 in Czech Republic

No.1 in Hungary

No.1 in Portugal

No.1 in Italy

Asis Pacific

Europe

#### ■ ASUS is the No.1 Motherboard Brand in the World

- · ASUS had shipped 420,000,000 motherboards since 1989.
- One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard inside.
   The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS has the best quality & reliability notebooks.



#### ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The world's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

#### ASUS is No.1 in Quality & Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the **Wall Street Journal Asia**.



#### ■ ASUS received 3,886 Awards in 2011

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organizations and IT journalists worldwide.

#### ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.



### ASUS - a Top 3 Global **Consumer Notebook Brand**

IT research firm International Data Corporation (IDC) recently revealed that ASUS has established itself as a global top 3 consumer notebook brand.

VENDOR	RANK	UNITS (000)
HP	1	6,014
Acer Group	2	5,379
ASUS	3	4,817
Toshiba	4	3,686
Lenovo	5	3,568
Dell	6	3,485



Source: IDC Q4 2011 Historical Data, Worldwide CONSUMER Portable PC Shipments

Showing our strong brand recognition and trust, ASUS has been recognized as a top 3 global consumer notebook brand for two consecutive years, with around 30 million shipped during the time frame.

At ASUS, we aim to inspire and motivate. We continue to demonstrate our passion for technology and focus on quality to ensure that ASUS remains a global frontrunner in this new digital era. That is what Inspiring Innovation-Persistent Perfection is all about.



### **Extreme Testing** for top-quality notebooks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



#### Twist test



Notebook lids opened with one hand can cause screens to flex. The twist test assesses how well notebooks cope with this type of handling by twisting the entire chassis to extreme degrees.

#### Shock test



Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

#### Vibration test



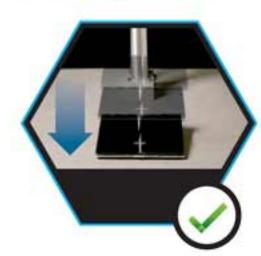
Shock is the one common laptop stress—vibration is another. The Vibration test subjects notebooks to a range of vibration frequencies to ensure that both the outer construction and internal components are able to cope.

#### Hinge test



Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness.

#### Drop test



A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents.

#### Pressure test



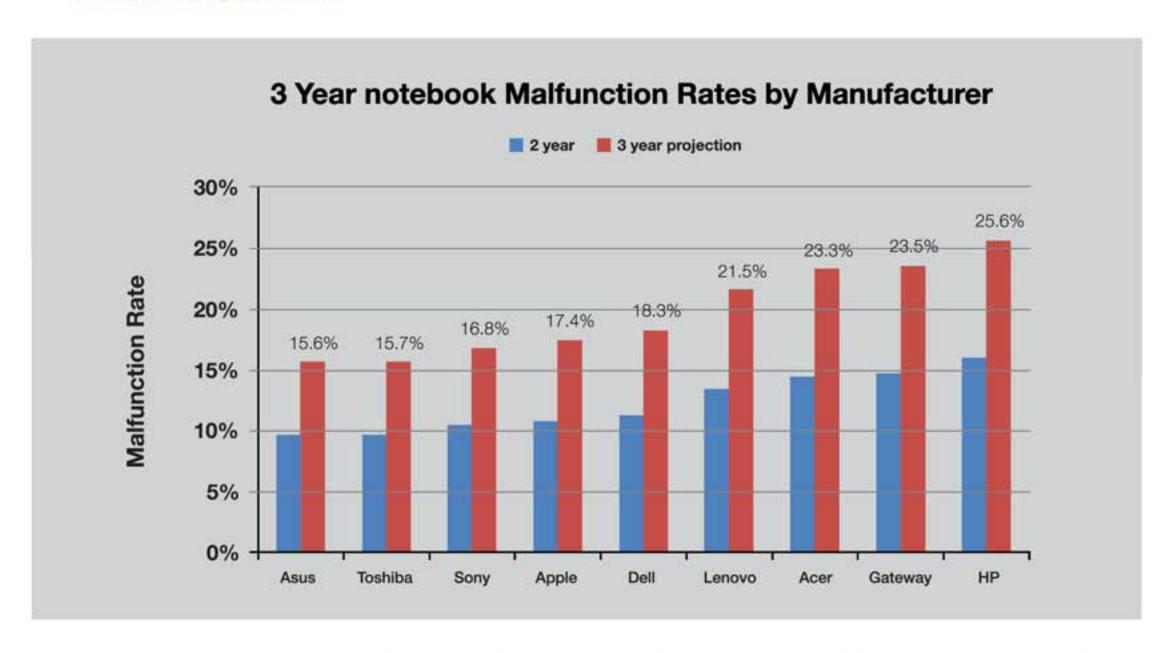
Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests.



# Survey of 30,000 notebooks lists ASUS as top of reliability ranking

On November 16th, 2009, SquareTrade, the largest independent warranty service provider in United States, published a report that analyzed the failure rates of over 30,000 new notebook computers manufactured by the leading 9 notebook brands over the past 3 years. A minimum of 1000 unit notebooks of each brand was sampled.

According to this survey, ASUS laptops failed just over half as frequency as HP, which makes them a solid bet in terms of reliability (page 7).



With 3 years malfunction rates to be under 16%, notebooks from ASUS are nearly 40% more reliable than Hewlett-Packard, the worst performer in this study. The industry leader HP, which shipped nearly 16 million notebooks in the pass year according to IDC, ranked dead last in this reliability study with over one-fourth of notebooks expected to malfunction in 3 years. Gateway and Acer, the No.2 maker of notebooks, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (page 6).

Source: http://www.squaretrade.com/pages/laptop-reliability-1109/ SqureTrade, 2009/Nov/16th, Report "1 in 3 Laptops fail over 3 years"

#### SquareTrade Report disclaimer:

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis.
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data.
- We did not take into consideration purchase location.
- The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied, about the data accuracy of the data.

### **ASUS Ranked No.1 in Reliability\***

Record-setting Score of 1791 in RESCUECOM's Computer Reliability Report Puts ASUS More than 1105 Points Ahead of Nearest Competitor



RESCUECOM, the Industry-leading computer repair experts in the United States, assessed the world's top computer manufacturers according to the number of calls made to the RESCUECOM call centre vis-à-vis each company's market share, and ASUS far outshone the rest of the field with a disproportionately small number of calls requesting for help with its products. ASUS, the leader in PC innovation, quality and design, is now the clear leader in reliability as well, according to the 2010 2nd Quarter Computer Reliability Report released on August 30th, 2010.

ASUS was awarded a score of 1791—a RESCUECOM record—placing it emphatically at the top of the table and prompting RESCUECOM to dub ASUS the "a runaway winner".

"We are delighted with, but are not surprised by, this result," said Cecilla HF, Director of Marketing, ASUS. "We have invested enormous resources in ensuring that our products are of the highest quality, and that our customers get the best after-sales service possible. We insist on perfection in everything we do—a philosophy that is captured in our new corporate slogan 'Inspiring Innovation • Persistent Perfection'—and are very pleased to see our efforts reaping dividends in the form of a smooth customer experience."

Position	Manufacturer	Reliability Score**
1	ASUS	1791
2	APPLE	686
3	IBM/Lenovo	524
4	TOSHIBA	368
5	HP/COMPAQ	281
6	SONY	262
7	ACER	218

RESCUECOM, the leading repair service company in the United States

Source: http://www.rescuecom.com/blog/index.php/computer-support/the-rescuecom-computer-reliability-report-2nd-quarter-2010

\*The RESCUECOM Reliability Report is based on two fundamentals: the quality of the computer and the quality of the support provided by the manufacturer.

"These reports are calculated in a simple and straight forward manner: the number of computers an individual manufacturer ships (and therefore their market share) is weighed against the number of calls Rescuecom's computer repair specialists receive for that same manufacturer.

### Marks in History: ASUS Notebooks

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

#### In outer space

#### **ASUS Notebooks Experience Zero** Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K-a major supplier of computers and electronics for aeronautic missions to outer space to provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. The ASUS notebooks never overheated like some of the ones made

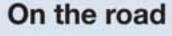
by other companies, J said Sergei Avdeev, the Russian astronaut on the space mission. Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem.

#### In the air

#### ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the

vibration of the aircraft," said Mark Lees. Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers.



#### **ASUS Notebooks Perform Flawlessly** During a Grueling Off-road Care Race.

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and bidirectional video conferences. 
Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw, J said Aviv Shweky, the race organizer.

#### At the ends of the earth

#### ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003, when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable, J said Wang.

#### On the world's highest peak

#### ASUS Notebooks Are the First Reach the Top of Mount Everest.

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks-including the U5, S6 (both the leather and bamboo editions), W7 and U1 - were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology-making ASUS notebooks the world's first to reach the top of Mount Everest.

### ASUS won 3886 awards in 2011

Driven by our innovation approach for consistent perfection of design and performance had garnered us a total of 3,886 awards worldwide in 2011.



#### iF Design Awards

ASUS products have won numerous international \*\* industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



Eee Pad Transformer Prime Eee PC™ X101

73 \* \* \* \* \* \*

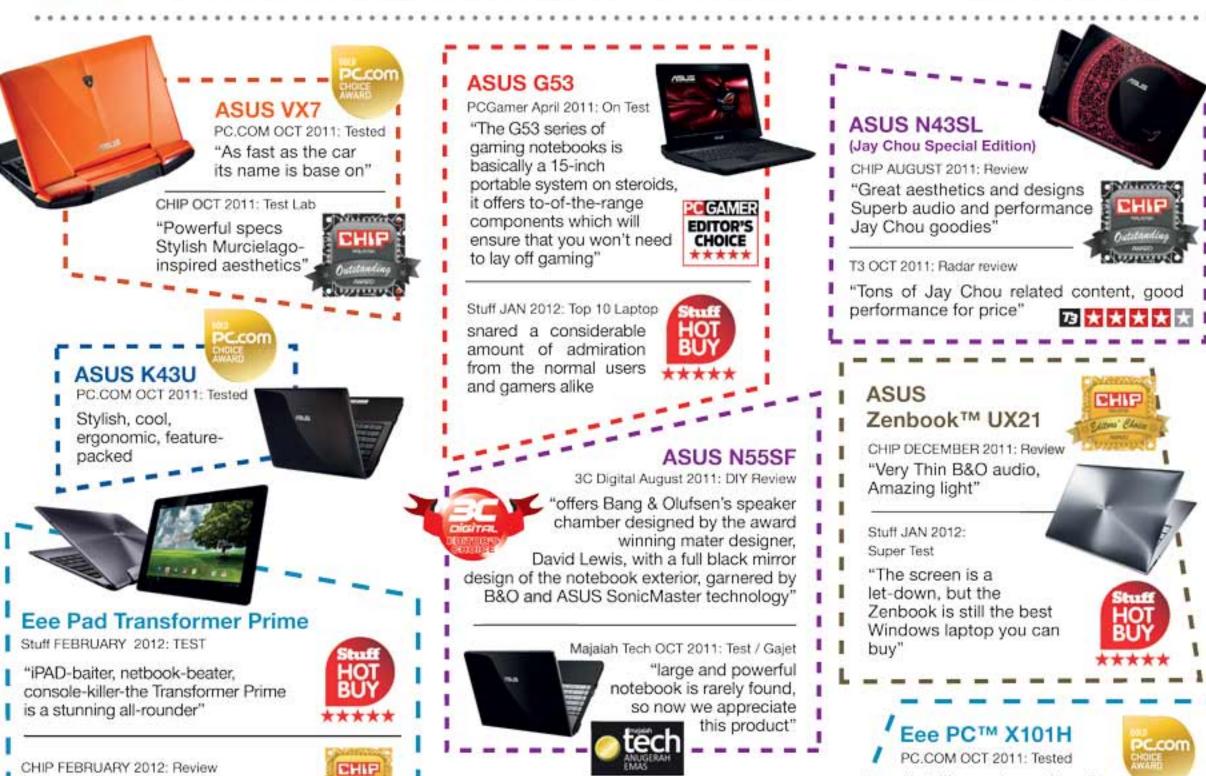


#### **INNOVATIONS International CES Awards**

Six ASUS products have been selected for the CES 2012 Innovations :: Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation . Persistent Perfection has resulted in such wide recognition for our products.



Eee Pad Transformer Prime



Eee PC™ 1215B

3C Digital NOV 2011: 3C Review

great enjoyment of high

Majalah Tech NOV 2011

"affordable and light

Test / Gaiet

"Intuitive and user-friendly,

the young and young at heart"

the ASUS Eee PC X101H is great for

tech

"Long lasting batteries excellent

Majalah Tech FEBRUARY 2012: Test / Gajet

"Amazing user experince with

Transformer Prime's mobile dock"

performance smooth interface"

Still finding a nearest Service Center? Or too busy to send over your notebook to a particular Service Center?

Now, ASUS provide an exclusive solution for you! Other than 2 years Global Warranty, ASUS also provide a premium PICK UP & RETURN SERVICE for end users & dealers.

Pick up & return service allows end users to request for door-to-door pick up service or you may just drop your notebook/Eee PC to your nearest dealers.

While for dealers, a simple call/email will instantly get a specialist to pick up the notebook/Eee PC from your outlet in order to save your time and human resources. In terms of pick up lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our service.



Pick Up

& Return

03-2145 6787

There are only 5 simple steps to apply ASUS Pick UP and Return service.

#### How to apply Pick Up & Return Service?



#### Information Required When Submitting Pick up & Return service request:



#### Terms and Conditions:

- The Pick-Up & Return service applies to ASUS Notebook and Eee PC only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge. (refer page 15 for zone table)
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang

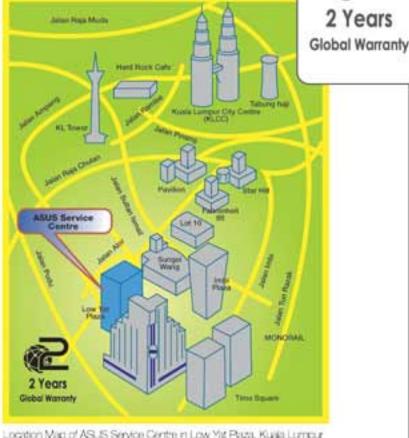
#### **ASUS Warranty**

### **ASUS Global 2 years warranty**

#### **ASUS offers Consumers 2 years INTERNATIONAL** warranty on Notebooks

Unlike brands that promise multiple years of product warranty but charge users components and repair fees after the first year, ASUS 2 years Global warranty is applicable both domestic and international in 59 countries. By providing a real warranty to protect your purchases, ASUS demonstrates confidence in its ability to offer unrivaled quality wherever you may go. Eee PC netbooks are covered for 1 year global warranty.

Internation	nal	Notebook	from 3rd Yea	r:	RM 350.00
Extended \	Warranty	Eee PC™	from 2nd Ye	ar	RM 200.00
Austria: 0820-240513	Greece: 800 4414 2044		Norway: +47-2316-2682		Spain: +34-902-889-688
Austrialia: 1300-2787-88	# Hong Kong: +852-3582-4770		Netherlands: 0800-023-2694		Sri lanka: +94-11-2502 533*
Bangladesh: +88-02-8123283*	India: +91-22-4005-888		New Zealand: 0800-278-788	+	Switzerland: +41-848-111-010 +41-848-111-014
Belgium: +32-(0)-78150231	Indonesia: +62-2 +62-21-344-2234		Pakistan: +9221-5824561*	+	Sweden: +46-8587-69407
Bulgaria: +359-2-91823*	Italy: -199400089		Philippines: +63-2-7273009		Syria: +963-21-2246 260*
Canada: +1-888-678-3888	Iran: +98 21 88 7: +98 21 88 55 24 4		Poland: +48-2257 18 040	•	Taiwan: 0800-093-456
China: +86-21-5442-1616	Israel; +97-3-952 -972-3-900-9018		Portugal: +351-808-789-887		Thailand: +662-401-1717
Croatia: +385-1-3654-961*	Japan: 0800-123-2787		Romania: 800-800-316*	C.	Turkey: +90-216-521-4601
Czech Republic: +420-596-766-888	Korea: +82-2-1566-6868		Russia: +7-495-231-1999		Ukraine: +380-44-4961 791*
Denmark: +45-3832-2943	Latvia: +371-7-408838*	100	Saudi Arabia: +966-1-460-3216		United Arab Emirates: +971-4-2833-728
Egypt: +(202) 2455 57 +(202) 0077 9092	71 Lithuania: +370-37-328442*	-	Serbia: +381-11-3011-934*	XX	United Kingdom: +44-870-120-8340
Estonia: +372-6671 796*	Luxembourg: +31-(0)591-57029		Singapore: +65-6720-3835		USA: +1-888-678-3688
Finland: +358-9693-79690	Malaysia: +603-6279-5077	(C)	Slobak Republic: +421-232-162-621	*	Vietnam: +84-8-8300 446 Ext.112
France: 0821-232787	Mauritius: +230-2131 518*	-	Slovenia: +386-0800-80-332*		
Germany: 01805-010 920	Myanmar: +95-1-226 664*		South Africa: +27-11-783-5450		



MALAYSIA

#### **ASUS HOTLINE: 03 6279 5077**

#### ASUS Service Centre

Kuala Lumpur 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur 1-02-05, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang Repair Status Checking: 04 6596 780 / 782 LOT 3.04. 3rd Floor, Block C, Kompleks Karamusing.

alan Tunku Abdul Rahman. 88000, Kota Kinabalu, Sabah

COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak Repair Status Checking: 082 457 612

IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4. Skudai Parade, Jalan Skudai, 81300 Skudai, Johor

Operating Hours Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday Monday - Sunday, 10:00a.m. to 9:00p.m. (Plaza Low Yat only

rcmy\_pickup@asusmy.com.my

#### Do you know how much it will cost you to repair a notebook after the one year warranty?

If your notebook is broken after the one year warranty, you might need to spend RM900 to RM1800 to repair your notebook. A reference repairing cost table from various notebook brands as below. Why not choose a notebook brand that comes with 2 years global warranty (\*term and conditions apply) that cover components and repair fees? Asus gives you the peace of mind to protect your investment.

#### Comparison of Repair Cost (Out of warranty)

Brand	Costs	LCD is broken after 1 year of use	Motherboard is broken after 1 year of use	Memory is broken after 1 year of use	HDD is broken after 1 year of use
<b>a</b> Brand	Spare Part Replacement Cost (together with labor cost)	RM650 - RM700	RM700	Depend on market price	320GB - RM185 500GB - RM240
H Brand	Spare Part Replacement Cost (together with labor cost)	RM700 - RM900	RM800 - RM1000	2GB DDR2 - RM180 2GB DDR3 - RM200	320GB - N/A 500GB - RM450
T Brand	Spare Part Replacement Cost (together with labor cost)	RM1000	RM1000 - RM1200	RM200 - RM300	320GB - RM500 500GB - RM900

#### Technology Highlight

*Իլի* Sonic**Master** 

### Notebooks that exceed your expectations





Ignite the might of the most powerful notebook ever from ASUS, the ultra-specced ASUS-AUTOMOBILI Lamborghini VX7 with its full HD 1080p 15.6 screen.



15.6" A new style of the speed 12.1" A new style of the speed



ASUS | EXTREME GAMING Series

The fastest processors and most powerful graphics, combined with striking design, make the Extreme Gaming Series a must for anyone who wants to game on the go.



17.3" Strike in silence



ASUS G Series 15.6" Strike in silence

ASUS | MULTIMEDIA Series



Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you creating digital content-or just enjoying it.

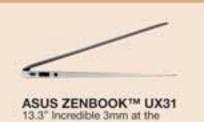


15.6" Hear the Power, Feel the Power

14" Jay Chou Mystic Edition



The perfect travel companions for business users on the move. Exclusive design touches including leather and bamboo trim add a stylish personal touch, while cutting-edge technology ensures the best performance of performance and battery life.







ASUS | PERFORMANCE Series



The Performance Series is designed for people who need a solid, reliable notebook for everyday activities. The range includes both affordable all-round models and high-performance portables.







With a super slim profile of only 12.98mm thick in a frame that weighs only 680g, the ASUS Eee Pad is comfortable to hold from any position. The unique textured pattern offers a better tactile sensation, so it won't feel as if it will slip out of your hands.





10.1" Stunning and beautiful. Paired and Primed to Perfection

7" The Pad You Need is also a Phone Indeed!



Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of design, services and performance. The Eee PCTM netbooks also feature the very best and very latest in technology.



display for gorgeous



Intel and the Intel Logo are trademarks of Intel Corporation in the U.S. and/or other countries



more than 21 days more than 21 days

Eee PC™ 1225B/C Eee PC™ 1025C Eee PC™ 1025CE Eee PC™ X101F seconds and standby seconds and standby machine

### **ASUS Master the Six Elements of Better Sound** Six good reasons to choose a notebook with ASUS SonicMaster Technology

1. Better sound processing ensures crystal clarity SonicMaster uses sound processing approved to Bang & Olufsen ICEpower standards, considered the best and most professional in the audio industry.

2. Wide sound frequency captures every note

Such high quality guarantees maximized clarity and minimized noise.

Faithful reproduction delivers the most complete audio range available on any notebook PC, so no matter the source, SonicMaster renders it naturally with superior fidelity.

3. Large speakers produce impressive bass

SonicMaster-certified notebooks oversized speaker chambers up to a massive 108cc, much bigger than the norm for a notebook. This means truly impactful bass reproduction and deeply resonating sound.

4. Powerful volume brings sound to life

Doing away with the tinny output of traditional notebooks, SonicMaster fields super-charged amplifiers driven by a dedicated power supply. This results in impressive volume control and consistently peerless sound quality.

5. Focus on vocals

The advanced sound processing applied in SonicMaster dynamically fine-tunes audio sources to bring out lifelike human voice, so every lyric stands out.

With its active reshaping of sound waves and expanded frequency spectrum, SonicMaster has the power and responsiveness to create an immersive sound field of great spatial accuracy. Listeners are enveloped by pristine

#### Living surround

audio.



### USB 3.0 -Faster than Ever Data Handling speed

USB 3.0 now comes standard with many ASUS notebooks. Here's how it makes life better and easier for mobile users. USB 3.0 enables dramatically faster data transfers. This new standard for 21st century computing is up to ten times faster than USB 2.0, ensuring vastly shorter wait times. Perfect timing for this age of high definition content and inflated file sizes.

#### USB 3.0 isn't the only thing that's fast

With its long track record for being first with new technology, it's no surprise that ASUS is the first notebook maker to incorporate fully-certified USB 3.0 into its products. So pick up an ASUS notebook with USB 3.0 today, and enter a new world of possibilities.

#### USB 3.0 offers faster recharge times

USB 3.0 charges compatible devices faster than USB 2.0. And although it is higher-powered, it is also more efficient, actually expending less energy during the charging process.

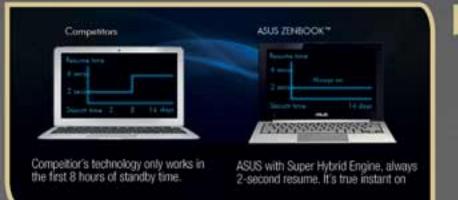


TEXTURE / VIETICAL HARLING



Incredible beauty with durable aluminum spun metal finish

ASUS ZENBOOK™ achieves a unique combination of artistic craftsmanship an advanced technology. It arises from the efforts of a dedicated team of designers and engineers, working hard to deliver a portable PC that's eminently cool, stylish and powerful gifted with a harmony of great looks and potent



#### Incredible Responsiveness: Smartphone-like experiences with 2-week standby time

One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regarless of how long the Ultrabook™ remains in it can standby, resume in just two seconds thanks to exclusive ASUS Super Hybrid

Engine II technology. In effect, this means users have no reason to shut the ASUS ZENBOOK™ down, eliminating the need for lengthy boot ups. And with exclusive ASUS Super Hybrid Engine II technology, the ASUS ZENBOOK ™ can stay in standby for up to two weeks. Instant on functionality automatically backs up data to the SSD should the battery level drop below 5%, removing the risk of data loss due to a drained battery. The ZENBOOK™ therefore adds worry-free usability to its list of advantages.

#### Incredible Performance with USB 3.0 and SATA 6Gb/s

ASUS is proud to deliver the world's first ultrabook with SATA 6Gb/s solid state storage, making for an amazingly smooth and fast computing experience.



1600 x 900

resolution

Also Available:

PRICE

STORAGE 256GB SATA III SSD

™ 4,499

ZENBOOK™ UX31E-RY010V

Intel® Core™ i7-2677M Processor

(1.8GHz Turbo up to 2.9GHz, 4M cache)

Genuine Windows® 7 Home Premium (64-bit)

Solid State Drive

ASUS ZENBOOK™ models use an SSD for storage instead of a conventional mechanical hard drive. This reduces power consumption while expediting boot up, so users save time and energy. SSDs are also far less susceptible to failure

and environmental hazards than traditional drives, making them better for portable use.

ZENBOOK™ UX31E

Integrated HD Graphics 3000

Integrated 802.11 b/g/n,

4 cell Battery (6840 mAh)

Built-in VGA Camera

™3,499

2 Years Global Warranty

Bluetooth V2.1 + EDR, USB3.0

RY009V-Silver, RY024V-Rose Gold

Intel® Core™ i5-2557M Processor

(1.7GHz Turbo up to 2.7GHz, 3M cache)

Genuine Windows® 7 Home Premium (64-bit)

4GB DDR3 RAM, 128GB SATA III SSD Sold State Dri

13.3" HD+ Slim Type LED Backlight (1600x900)

Specification

CPU

Color

PRICE

#### Incredible sound with ASUS SonicMaster Technology

Based on cooperation between the ASUS Golden Ear team and Bang & Olufsen ICEpower®, ASUS ZENBOOK™ outputs incredible audio that's the best among all Ultrabook™ in its class. Custom design includes an oval voice coil for clearer vocals, oversized shielded speaker magnets for more impact and better bass, plus aluminum rings to secure speakers and reduce vibration. This is further helped by ASUS ZENBOOK's aluminum body, which conducts and insulates sound very well at the same time. Lifelike audio via Smart Dynamic Range Control (DRC) means sheer sound enjoyment in every situation.

#### Incredible Green: **Better Battery Life and Info**

Dedicated Battery Saving Mode boosts battery charge by as much as 25% for longer usability and range, free from the need to stay

> close to wall sockets or adapters. So that you're always in the know when it comes to battery life, the exclusive ASUS Power-Wiz utility provides accurate info on available charge by specific usage conditions, so you can plan better.

Do you believe in love at first sight?

ASUS ZENBOOK™ is an exercise in philosophy, epitomizing tranquility that

seamlessly integrates with the lives of users. It is an initiative to fuse beauty,

age where finding what's truly important in our lives is more vital than ever.

strength and stability in pure unison, built on new values, and evolved for a new

CHIP DECEMBER 2011: Review Very Thin B&O audio,



"The screen is a let-down, but the Zenbook is still you can buy'



SUS UX series – iF product design

#### **Exclusive Feature:**

ASUS ZENBOOK™ - the incredible Ultrabook™



Up to 17 processor

subject to change without prior notice. The models of the ASUS bundle gifts are subject to

utomatically accelerate tormance so you car enjoy the maximum possible speed



2 seconds Instant On

Incredible 3mm at the front and 9mm at the rear Ultra-thin 3mm at the front and 9mm at the rear with finely spun



World's first notebook with SATA 3.0 SSD

Reduces power expediting boot up, so sers save time and energy



Technology

Incredible audio performance & Olufsen ICEpower® with lifelike surround impact

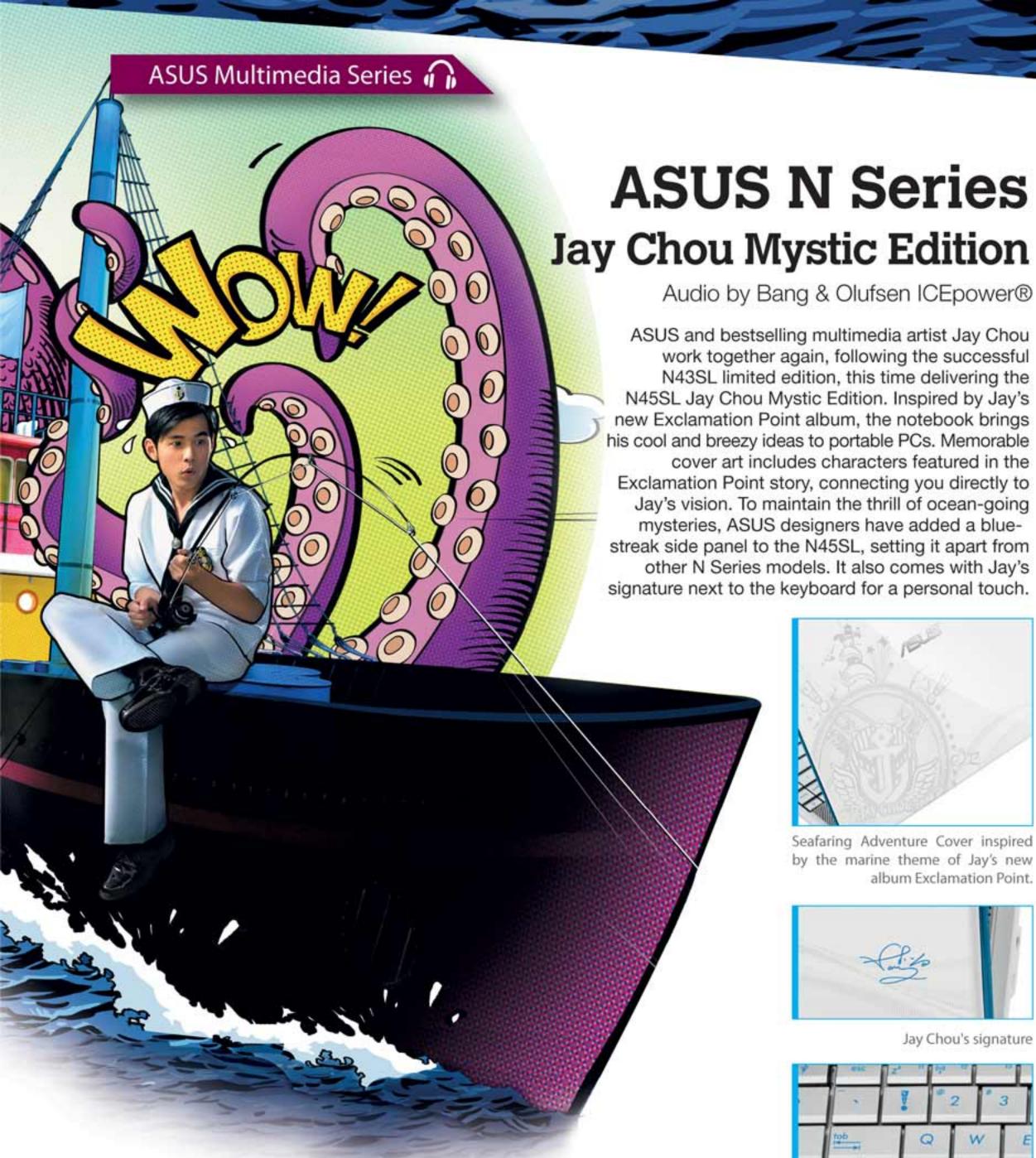
## ASUS SonicMaster

co-developed with Bang



fick Charge. Eve hen Powered Of Exclusive Quick Char technology, which o harge your periphera phones, even whe laptop is turned

### 18 Please Recycle



#### **Exclusive Feature:**



**ASUS SonicMaster** Technology

Elevate your aural experience with SonicMaster technology, developed with experience of Bang & Olufsen ICEpower®



Instant On

seconds for up to 20 days standby, while never risiking the loss of your data.

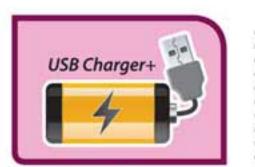


Have your PC always boot in just



Sound gets augmented by the fidelity of exclusive

ASUS SonicMaster audio technology, co-created with the experts at Bang & Olufsen ICEpower® to deliver pristine sonic quality. Jay has never sounded so good on notebook PC, with every detail coming out in full. We're bundling an external subwoofer with the N45SL to give you truly deep and impactful bass, thanks to the precision of SonicMaster.



Quick Charge. **Even When Powered Off** 

USB 3.0 ports for Superspeed performance that's 10x faster than existing USB 2.0. Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off



Clear and Fluid Video Recording

The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light



#### All-round faster performance

To avoid annoying waits, the N45SL ships with ASUS true instant on 2-second resume from standby mode, giving you smartphone-like spontaneity. Continuing the notion of speed, USB 3.0 works up to ten times faster than USB 2.0, while the power of 2nd generation Intel® Core™ processors enables smoother and compacted with Genuine Windows® 7 Home Premium.



#### Special edition extras

Anyone who loves Jay and his art will adore the N45SL Jay Chou Mystic Edition. It comes with a custom Jay wallpaper and screensaver, plus in the box you'll find a Jay-signed mouse, as well as Exclamation! post cards. The notebook arrives in a collectible box, and includes a Jay bag so you can showcase your passion wherever you go.

#### Specification



### **Great Sight**

unique"!" key As a true multimedia machine, the N45SL also assures you the finest visual enjoyment. It's fitted with exclusive ASUS Video Magic, an intelligent engine that improves video content with better colors and accuracy to provide upgraded viewing experiences. For web chatting and vlogging, the N45SL's HD camera works at up to 30 frames per second, twice smoother than standard notebook cameras (15 frames per second).

album Exclamation Point.

Jay Chou's signature

Special blue print keyboard with

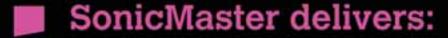
intel) inside

CORE"i7

# **ASUS N Series** Incredible in Sound

Audio by Bang & Olufsen ICEpower®

Simple yet sleek design by David Lewis creates a unique mood of sophisticated elegance and modernity, featuring piano-gloss covers and polished metal frames. The N Series is also extremely user-focused, delivering comfortable soft-feel touchpads, fast-type keys with reinforced springs, and a smoothed-out integrated power button. Intelligent design and meticulous craftsmanship combine to embody a spirit of advanced computing and purely sensational simplicity.



#### Crystal clear sound

Every note and nuance comes across to listeners in pure fidelity, with no compromise.

#### Wide frequency

SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

#### Lifelike surround

Implementing the latest SonicMaster brings a 3D feel to movies and games.

#### Distinct vocals

Vocal performance on SonicMaster notebooks sound uncannily concertlike, as if transporting listeners to a live show.

#### Deeper and richer bass

SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

#### Deeper and richer bass

SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

#### Overall power upgrade

The amplifier in SonicMastercertified notebooks recieves much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

#### Powerful graphics

Select N Series notebooks ship with the latest NVIDIA GeForce mobile solutions on board, pushing exciting performance in games, high def video, and more. These graphics engines ensure high resolutions and smooth video throughout, while remaining energy efficient to promote longer battery life and usability. The 100% zero-dot-guaranteed LED screens that ship with the new N Series make the most of ASUS Video Magic image enhancement. This unique tool upscales DVD playback up to full HD. It also supervises GPU computing for greater output during intense multitasking, and works together with ASUS Splendid HD to balance color, brightness and contrast for constant viewing pleasure.

#### Specification

tech

OCTOBER 2011: Test / Gajet

3C Digital

AUGUST 2011:

DIY Review

PRICE	2,899 Bundle Gift
WARRANTY	2 Years Global Warranty
WEBCAM	HD Camera
BATTERY	Bluetooth V2.1 + EDR, USB3.0 (10 shelfer there) 6 cell Battery (5200 mAh)
CONNECTION	Integrated 802.11 b/g/n,
OPTICAL DRIVE	8 x Super Multi-Dual DVD-Rom
STORAGE	4GB DDR3 RAM, 750GB SATA HDD
GRAPHICS	NVIDIA® GeForce® GT 555 2GB DDR3
DISPLAY	15.6" LED Backlight HD (1600x900)
os .	Genuine Windows® 7 Home Premium (64-bit)
CPU	Intel® Core™ i5-2450M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache)
Model	N55SF-S1515V

#### Also Available:

Model CPU	N55SF-SX331V Intel® Core™ i7-26700	M Processor
	(2.2GHz Turbo up to 3.1G	Hz, 6M cache)
0S	Genuine Windows® 7 H	ome Premium (64-bi
STORAGE	750GB SATA HDD	
OPTICAL DRIVE	Blu-Ray DVD Writer	-
PRICE	™3,599	Bundle Bundle

## **ASUS G Series 3D** STRIKE IN SILENCE

ROG G53 & G74 3D gaming notebook feature the new generation of quad core CPU processors, full DirectX 11 compatible, NVIDIA 3D Vision bringing you the serious gamer to a higher level of enjoyment and perfection. This integrated graphics comes with its own massive 3GB GDDR5 video memory, ensuring high resolution and vivid display quality. G53 3D is to give you the maximum performance, the fastest speed for your gaming adventure.

EDITOR'S

PC Gamer APRIL 2011: On Test

"The G53 series of gaming notebooks is basically a 15-inch portable system on steroids, it offers to-of-the-range components which will ensure that you won't need to lay off gaming"



Stuff JAN 2012: Top 10 Laptop snared a considerable amount of admiration from the normal users and

#### Power through any Challenge

Nothing fazes the G53 - it runs the latest releases in high detail, no more watered down versions. This beast has Intel® Core™ i7 processors that handles all comers with on demand overclocking through Turbo Boost hurtling CPU speeds up power becomes available. action proud! to 3.33GHz & Compacted with Genuine Windows® 7 Home Premium. All it takes is one key press and extra Memory goes up to a formidable 8GB - games run smooth and relentless since nothing needs to be left out. The new G53 signifies a move towards uncompromised notebooks, so we packed it to the gills with hardware.

#### True-to-life 3D Video

Experience the true-to-life 3D Video with NVIDIA 3D Visual Ready for 3D output to any HDTV via the new HDMI 1.4 standard to have your 3D gaming action live in a large screen. Built-in Blu-ray drive delivered via HDMI 1.4 further support 3D playback of Blu-ray content to any compatible screen for the best 3D movies enjoyment.





Model	G53SX-IX247V (3D)
CPU	Intel® Core™ i7-2670QM Processor
	(2.2GHz Turbo up to 3.1GHz, 6M cache)
OS .	Genuine Windows® 7 Home Premium (64-bit)
DISPLAY	15.6" HD 3D LED Backlight (1366x768)
GRAPHICS	NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM Graphics
STORAGE	8GB (4GBx2) DDR3 RAM, 750GB + 750GB SATA HDD
OPTICAL DRIVE	Blu-Ray DVD Writer
CONNECTION	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0
BATTERY	8 cell Battery (5200 mAh)
WEBCAM	2.0 Mega Pixel Camera
WARRANTY	2 Years Global Warranty
PRICE	RM 4,999 Bundle Gift







### VX7 a new style of speed

### FEEL THE RUSH

Experience a new style of speed with the ASUS-Automobili Lamborghini VX7

Ultra-luxe design inspired by the world-famous Italian supercars meets ASUS technological excellence. It's our most powerful notebook to date, ready to take you for a ride.





#### Flagship Power

Leading the exclusive ASUS-Automobili Lamborghini joint-venture series, the VX7 drives computing excitement like never before, fully-loaded with the newest technology and breathtaking power for your multimedia, gaming and productivity. Plus, it's downright sexy!

#### **Looks Stunning**

Taking design cues from the Automobili Lamborghini Gallardo and Murcielago LP640, the VX7 retains their aerodynamic and aggressive stance for a style that stands out from the crowd. Expect people to notice. Premium materials, sleek textures and bold colors complete this notebook, revving up your high-octane computing.





#### Packed with Tech

- All new Intel® 2nd Generation Core™ i7 Processors propel computing with extreme quad-core performance for better HD

  Specification multimedia and multitasking so you get more done - faster.
- · Compacted with Genuine Windows® 7 Home Premium, you're assured performance that races past the competition
- NVIDIA® GeForce™ GTX 560M graphics with giant 3GB video memory set the stage for high res gaming and none of the compromise lesser notebooks force on you.
- Up to 16GB DDR3 main memory ensure a grand touring experience of smooth performance and better output in every application.
- New Super-Speed USB 3.0 runs up to ten times faster than USB 2.0, an ideal fit for your HD content and files.



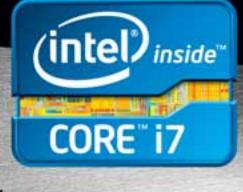
PC.COM OCTOBER 2011: Tested "As fast as the car its name is base on"



CHIP OCTOBER 2011: Test Lab "Powerful specs Murcielago-inspired aesthetics"



# VX55 a new style or speed





### Cee PC VX6S

#### **ASUS- AUTOMOBILI LAMBORGHINI**

#### **Exclusive Feature:**







Intel and the Intel Logo are trademarks of Intel Corporation in the U.S. and/or other countries.



With a design inspired by the epic Lamborghini Avendator LP700-4, the ASUS-Lamborghini Eee PC VX6 is the epitome of elegance and power. Built with demanding ultra-mobile users in mind, then dualcore Intel® Atom D2700 and B&O ICEpower audio technology ensure outstanding multimedia performance.

The briliant 12.1-inch LED-backlit screen guarantees a crystal clear view for both work and play, making the Eee PC™ VX6S an irresistible high-performance ultra-portable.

#### Specification

Model	Eee PC™ VX6S
CPU	Intel® Atom™ Cedarview D2700
	(Dual-Core 2.13GHz, 1M cache)
0S	Genuine Windows® 7 Home Premium (64-bit
DISPLAY	12.1" HD with LED Backlight (1366x768)
GRAPHICS	AMD Radeon™ HD6470
	with 1GB DDR3 VRAM Graphics
STORAGE	2GB x 2 DDR3 RAM, 500GB SATA HDD
CONNECTION	Integrated 802.11 b/g/n,
	Bluetooth V2.1 + EDR, USB3.0
BATTERY	6 cell Battery (5200 mAh)
WEBCAM	1.3 Mega Pixel Webcam
WARRANTY	1 Year Global Warranty
PRICE	™ 1,899





Life's vibrant and so are you. Choose a color that reflects who you are, ASUS A Series notebook with a sturdy aluminum metal frame is available in a variety of colors including passion red, chill blue, seduction pink, party gold, urban green and simplicity white. ASUS A Series notebook features Intel® 2nd generation Core™ processors, and discrete NVIDIA® graphics with 1GB VRAM to propel your computing. The exclusive ASUS IceCool technology will also keep palm rests chilled so your notebook stays comfortable even during extended usage.

### Exclusive Features



Keep Palm Rest Cool

Palm rests stay below body temperature, so they feel cool even during the longest typing seasons



#### Palm Proof Technology

Automatic detection that intelligently distinguishes your palm and finger. Touch pad will be automatically disable when touched by your palm area that helps to • prevents typing errors



#### Scratch Resistant

Strong yet elegant multi-color aluminum textures personalize the PC experience



#### Chiclet keyboard

The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing

### Classy Metallic Design

Elegant color scheme based on premium aluminum textures, the new A Series offers an expressive combination of technology and style. The highly durable premium aluminum textures retain their looks and quality even during extensive, prolonged use, allowing you to do more with your A Series in complete confidence.

#### Palm Proof Technology **Prevents Accidental Input**

Unique smart detection distinguishes between the contact surfaces of palms and fingers to prevent inadvertent cursor movements during typing, plus Windows® can automatically disable the notebook touchpad when an external USB mouse is connected for a more responsive setup. This feature can be turned on and off by users easily, allowing for increased flexibility.



/SUS



intel) inside

CORE"i3

#### ASUS **IceCool Technology**

Heat pipes and vents combine with an exclusive dual-sided motherboard design to place hot components on the underside.

This helps lower operating temperatures, and ensures palm rests and typing surfaces stay cooler. Using the notebook remains comfortable even during the longest computing sessions.



#### ■ IF Award-winning Ergonomic Chiclet Keyboard

The elegant iF-award winning chiclet keyboard features large key cap gaps and sturdy buttons that make it easy for users to type accurately and comfortably. The anti-dust

keyboard design also prevents the accumulation of dust that may cause harm to its internals.



2010

#### Specification

A43SD-Color Series Model CPU Intel® Core™ i3-2350M Processor (2.3GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 14" LED Backlight HD (1366x768)

NVIDIA® GeForce® GT 610 GRAPHICS with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 750GB SATA HDD

OPTICAL DRIVE 8 x Super Multi-Dual DVD-Rom CONNECTION Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB3.0 (10 t late the 6 cell Battery (5200 mAh)

Built-in VGA Camera VX066V-Chill Blue, VX067V-Passion Red, VX068V - Galaxy Black

WARRANTY 2 Years Global Warranty PRICE





### ASUS Performance Series

### **ASUS K43U**

Enjoy the full HD 1080p video playback on a HDTV or big screen via a



#### **Exclusive Feature:**









Equipped with the latest AMD Brazos 18W Core processors, the ASUS K43 delivers the impressive mobile performance in its class, for both work and play. It is a 14.0" (1366x768) LED backlit notebook that can play fluently Full HD 1080p (1920x1080) movies with AMD RADEON HD 6310 Graphics with HDMI output.

## ASUS Ultra Portable Series 📋

### **ASUS U32U**

22mm thin notebook with **ASUS Instant On** and 10-hr battery life\*





#### **Exclusive Feature:**









1515



#### Specification

AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache) WARRANTY 2 Years Global Warranty ™1,199

#### Also Available

K43U-VX0970 Genuine Windows® 7 Starter ™1,299

#### Specification



Introducing the ASUS U32U, 22mm thin notebook with an AMD® Brazos platform. Along with ASUS Super Hybrid Engine II technology giving a boost in performance when needed, the U32U offers the absolute best combination of performance for the size. With the U32U weighing in at a mere 1.70kg, challenging the way you think about lightweight notebooks.

\*Subject to system configuration and/or usage

# See PC 1225B

**Unbelievable HD Multimedia Experience** 

#### **Eee Feature:**

Eee PC













#### DirectX® 11 support for exceptional 3D performance

ASUS 1225B provides users the best portable multimedia enjoyment for its size. DirectX® 11 support - exceptional 3D performance allows users to play games and video smoother than ever before. Also, users can enjoy smooth, Full HD 1080p content through the HDMI port to an HD display without any latency. Connect it to a home theater system to enjoy true 7.1 Surround sound playback alongside the Full HD content for the ultimate viewing experience. The 11.6" screen offers a larger display when compared to traditional netbook sizes for a more comfortable viewing experience. With the new Smart Camera, you can easily zoom in and out with the dedicated camera switch to experience better video conferencing.



#### Stay connected

Stay connected a variety of ways. With built in 802.11b/g/n Wi-Fi and Bluetooth 3.0\*1, staying online while

on the go has never been easier. Transfer your photos and more 10 times\*3 faster than USB 2.0 with the latest USB 3.0\*1 ports built-in to the ASUS 1225B.



#### Super charge your battery



The ASUS 1225B can provide up to 7 hours\* of battery life. Users can enjoy all day computing without worrying about the need to recharge in a few hours

\*Subject to system configuration and/or usage

#### Specification

Eee PC™ 1225B AMD® Dual-Core E450 Mobile Processor (1.65GHz, 1M cache) Genuine Windows® 7 Home Premium (64-bit) 11.6" LED Backlight WXGA Screen (1366x768) 2GB DDR3 RAM, 500GB SATA HDD Integrated 802.11 b/g/n, 6 cell Battery (5200 mAh) Built-in VGA Camera WHI038M-White, RED060M-Red 1 Year Global Warranty RM TBA



### Cee PC 1025 / 1225C

A Color to Match Your Every Move



Resume in seconds and

standby more than 21" days

**Specification** 

Eee PC™ 1025C 10.1" LED Backlight WSVGA Screen (1024x600) BLU043S-Blue, RED043S-RED,

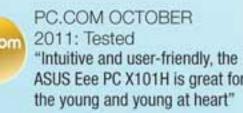




#### **Eee Feature:**







Majalah Tech NOV 2011: "affordable and light"



Intel® Atom™ N570 (Dual-Core 1.66GHz, 1M cache) Genuine Windows® 7 Starter DISPLAY 10.1\* LED Backlight WSVGA Screen (1024x600) STORAGE 2GB DDR3 RAM, 320GB SATA HDD Integrated 802.11 b/g/n WEBCAM Built-in VGA Camera

RM TBA

BROWN047S-Brown, RED054S-Red, WHITE067S-White, BLACK087S-Black 1 Year Global Warranty

RM 959

PRICE

#### Also Available Eee PC™ X101CH Model Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache) CONNECTION Bluetooth 3.0, HDMI BRN021S-Brown, RED027S-Red, WHITE043S-White, BLACK046S-Black ™ 1,019 PRICE



Gee Pad MeMO 171

### The Pad You Need, is also a Phone Indeed!

- Bundled MeMIC\* Bluetooth headset provides an integrated experience with the MeMO. Super convenient for placing calls, texts and listening to music.
- Integrated stylus for easy access to writing and painting. Brilliantly luminescent Super IPS+ Panel with 178° wide viewing angles.
- Mobile phone function with Android<sup>™</sup> 3.2 OS (Upgradable to Android™ 4.0).
- MyPainter to draw creative and memorize every moment.
- · SuperNote for note with picture, video, map and voice record. To make a unique note without lost any point.

#### Specification

**Eee Pad MeMO** 7.0" WXGA 1280 x 800 Super IPS+ panel Qualcomm 8260 1.2GHz Dual-Core Memory LP DDR2 1GB Storage 16GB EMMC 802.11/b/g/n, Bluetooth 2.1 +EDR Camera 1.2 MegaPixel (front), 5Mega Auto focus (rear) 1 x Micro USB port (client); 1 x Audio Jack (Head Phone / Stereo Mic-in); 1 x Card Reader (Mirco SD); 1 x Micro HDMI; 1 x Sim Card slot; Li-polymer battery 25WH Size/ weight 200 x 113 x 13mm, 405g 1 Year Global Warranty **TBA** 

For more information, please visit my.asus.com







#### **Exclusive Feature:**



NVIDIA Tegra 3 guad-core



Paired and Primed to Perfection







Myly Sonic Master

Crystal pure sound

2012



### **Party with Prime**

#### Primed for Entertainment with **Ultra Performance**

- The world's first NVIDIA® Tegra® 3 quad-core processor tablet delivers sliky smooth performance.
- Play HD games, multitask, or connect to HDTV for a Full HD 1080p experience.

#### Primed for Unrivalled Visual Acuity and Supreme Sound

- Super IPS+ panel provides vivid images and fantastic brightness for outdoor reading. With 178 degrees of visibility, files and media can easily be shared with friends inside, outside, or at just about any location.
- · Scratch-resistant Corning® Gorilla® Glass allows you to place the Transformer Prime in your bag without worrying about scratches.
- ASUS SonicMaster Technology produces an incredibly rich audio experience.

#### Primed for Photo Shooting and Video Recording

 Capture moments in either Full HD 1080p video or crystal clear photos using the 8MP auto-focus rear camera with LED flash, back-illuminated CMOS sensor, and large F2.4 aperture.



Stuff FEBRUARY 2012: TEST beater, console-killer-the stunning all-rounder

CHIP FEBRUARY 2012: Review "Long lasting batteries excellent performance

aialah Tech FEBRUARY 2012:

"Amazing user experince with Transformer Prime's mobile dock"

- ASUS technology improves the colour gamut by 30% while minimizing noise in dark environments. Sharp photos and videos can be taken even under dim lighting conditions.
- · Stay in touch with your family and friends by using the 1.2MP front camera for video conferencing.

### **Productivity with Prime**

#### **Primed for Mobility** with Slim and Light Design

- · The ultra-slim 8.3mm construction with its metallic-spun exterior is both fashionable and functional. Stand out from the crowd with this uniquely designed machine.
- Portability without burden. At 586g, you will never have to sacrifice weight for performance.

#### Primed for Uncompromised Productivity

- . Transform the Prime into notebook mode and use its full QWERTY Chiclet keyboard and unique Android function keys to get your work done quickly.
- Enjoy up to 18 hours (2) of battery life when docked for all day computing. The Pad charges automatically when connected to the Mobile Dock.

#### **Primed for Easy Access**

- Includes a USB port, SD card reader, and microSD card reader for extended storage capabilities. With free lifetime 8GB cloud storage accessible through ASUS WebStorage, you can easily share your media and documents with colleagues.
- Android 4.0 Ice Cream Sandwich upgradable, for the best user experience possible: New camera UI, panorama mode, offline browsing, as well as Wi-Fi Direct. Free FOTA update coming
- SuperNote makes it easy to jot down ideas in handwriting on the 10.1" display. You will never need to carry heavy paper notebooks again.

#### Typing on a tablet is not easy.

Admit it! You miss the touch and feel of a real OWERTY

#### Specification

**Eee Pad Transformer Prime** 10.1" LED Backlit screen with Super IPS+ (1280 x 800)

Android™ 3.2 Honeycomb (Android™ 4.0 Ice Cream Sandwich upgradable) NVIDIA® Tegra™ 3 Quad-core CPU

LP DDR2 1GB

32GB EMMC + 8GB lifetime free ASUS Webstorage\* 802.11/b/g/n, Bluetooth 2.1 +EDR 1.2 MegaPixel (front), 8 Mega Pixel (rear) with flash

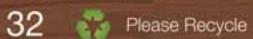
> Pad: 2-in-1 Audio JAck (Headphone/Mic in); 1x micro HDMI port, 1 x Micro SD Card reader, Internal Microphone & Stereo Speaker Mobile Dock: 1 x USB 2.0 port, 1 x SD Card Reader 12\* hours; Li-polymer battery

10 finger multi-touch, Coming® Gorilla® Glass

18\* hours\* pad with dock Li-polymer battery

Size/ weight 263 x 180.8 x 8.3mm, 582g (Pad) 1121g (with docking) 1 Year Global Warranty

Price RM 2,199





	ASUS Prem	ium Series		<b>ASUS Gaming Series</b>			ASUS Multimedia Serie	S	
Models	VX7SX-S1190V	Eee PC™ VX6S	G74SX-91325V (30)	G53SX-DX247V (3D)	653SX-S1208V	N55SF-SX331V	N55SF-S1515V	N45SL-VX021V	
Models						-	-		
CPU	Intel® Core <sup>†M</sup> 17-26700M Processor (2.2GHz, Turbo up to 3.1GHz, 6M cache)	Intel® Atom *** Cedarview D2700 (Dual-Core 2.13GHz, 1M cache)	inte (2.20	Intel® Core™ i7-2670QM Processor (2.2GHz, Turbo up to 3.1GHz, 6M cache)  Intel® Core™ i7-2670QM Processor (2.2GHz, Turbo up to 3.1GHz, 6M cache)  Intel® Core™ i7-2670QM Processor (2.5GHz, Turbo up to 3.1GHz, 6M cache)		Intel® Core <sup>†M</sup> i5-2450M Processor (2.5GHz, Turbo up to 3.1GHz, 3M cache)			
os				Genuine Windows® 7	Home Premium (64-bit)				
Display	15.6° 16:9 Full HD (1920 x 1080)	12.1° HD with LED Backlight (1366x768)	17.3" Full HD 3D with LED Backlight (1920x1080)	15.6° HD 3D with LED Backlight (1366 x 768)	15.6" HD with LED Backlight (1366 x 768) 15.6" HD with LED Backlight (1600 x 900)		acklight (1600 x 900)	14" HD with LED Backlight (1366 x 768)	
Graphics	NVIDIA® GeForce® GTX 560M with 3G8 GDDRS VRAM Graphics	AMD Radeon™ HD6470 with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce® GTX 560M with 3G8 GDDR5 VRAM Graphics	NVIDIA® GeFi with 2GB GDDI	DIA® GeForce® GTX 560M NVIDIA® GeForce® GT 555M with 2GB DDR3 VRAM Graphics		rce® GT 555M VRAM Graphics	NVIDIA® GeForce® GT 635M with 2GB GDDR3 VRAM Graphics	
RAM	8GB (4GB x 2) DDR3 RAM	2GB x 2 DDR3 RAM	8GB (4GB x 2) DDR3 RAM			4GB DD	R3 RAM		
HDD	750GB + 750GB SATA HDD	500GB SATA HDD	750GB + 750GB SATA HDD 500GB + 500GB SATA HDD		750GB SATA HOD		750GB (7200rpm) SATA HDD		
Optical Drive	Blu-Ray DVD Writer		Blu-Ray DVD Combo	Blu-Ray DVD Writer	8 x Super Multi-Dual DVD-ROM	M Blu-Ray DVD Writer 8 x Super Multi-Dual DVD-ROM		-Dual DVD-ROM	
WLAN				802.	11 b/g/n				
Battery	B Cell Battery 5200 mAh	6 Cell Sattery 5200 mAh		8 Cell Battery 5200 mAh		6 Cell Battery 5200 mAh			
Webcam	2.0 Mega Pixel Camera	1.3 Mega Pixel Camera		2.0 Mega Pixel Camera			HD Camera		
Dimension, Weight	402.36 x 309.42 x 57.91mm, 3.82 kg	297 x 204 x 28.67mm, 1.5 kg	402 x 325 x 20-62mm, 4.28 kg	391 x 297 x 2	0-50mm, 3.75 kg	345 x 243 x 3	38mm, 2.7 kg	345 x 243 x 35.5mm, 2.3 kg	
Color	Ora	nge		Black		Bli	ack	Willia	
Warranty	2 Years Global Warranty	1 Year Global Warranty			2 Years Glot	bal Warranty		,	
Remark	US8 3.0	USB 3.0, Bluetooth 3.0	USB 3.0, Backpack, I	Mouse, & 3D glasses	USB 3.0, Backpack, Mouse	USB 3.0, Bang &	Olufsen speaker	Jay Chou Mystic Edition USB 3.0, Bang & Olufsen speaker	
Price	RM5,999	RM1,899	RM5,999	RM4,999	RM3,999	RM3,599	RM2,899	RM2,899	

		<b>ASUS Ultra Portable Series</b>			ASUS Perf	ormance Series	
Models	ZENBOOK™ UX31E-RY010V	ZENBOOK™ UX31E	U32U-RX015V	A43SM-VX037V	A53SD-SX117V	A43SM-VX037V	A43SM-VX102V
wodels		XX	-	***	77.	:	- T
CPU	Intel® Core <sup>1M</sup> 17-2677M Processor (1.8GHz, Turbo up to 2.9GHz, 6M cache)	Intel® Core™ i5-2467M Processor (1.66Hz, Turbo up to 2.36Hz, 3M cache)	AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)	Intel® Core™ i7-26700M Processor (2.2GHz, Turbo up to 3.3GHz, 6M cache)	(2	Intel® Core™ i5-2450M Processor .5GHz, Turbo up to 3.1GHz, 3M cach	e)
os			Ger	nuine Windows® 7 Home Premium (64	s-bit)		
Display	13.3" HD+ Slim Type LE	D Backlight (1600 x 900)	13.3" HD+ Slim Type LED Backlight (1366 x 768)	14" LED Backlight HD (1366 x 768)	0 Backlight HD		
Graphics	Integrated Hd	Graphics 3000	Radeon™ HD 6320 graphics with HDMI output	NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Graphics with 2GB DDR3 VRAM Graphics with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 630M with 1GB DDR3 VRAM Graphic	
RAM	4GB DD	OR3 RAM	2GB DDR3 RAM	4GB DOR3 RAM			2GB DOR3 RAM
HDD	256GB SATA III SSD	128GB SATA III SSD	320GB SATA HDD	750GB SATA HDD			500GB SATA HDD
Optical Drive		720		8 x Super Multi-Dual DVD-ROM			
WLAN				802.11 b/g/n			
Battery	4 Ceil	Battery	8 Cell Battery		6 Cell Battery	y (5200 mAh)	
Webcam	Integrated	d Webcam	HD Camera		Integrated	f Webcam	
Dimension, Weight	325 x 223 x	9mm, 1.3kg	328 x 238 x 225~240mm. 1.70kg	ļi.	348 x 242 x 29 5-	-34.8mm, 2.44 kg	
Color	Silver	RY009V-Silver, RY024V-Rose Gold	Silver		Galaxy	Black	
Warranty				2 Years Global Warranty			
Remark	USB 3.0, Bluetooth 4 7hours* ion	4.0, Ultra-Slim 3 mm, g battery life	USB 3.0 12hours* long battery life	li i	USB3.0, Alun	ninum casing	
Price	RM4,499	RM3,499	RM1,649	RM2,899	RM2,599	RM2,499	RM2,099

			ASUS Perform	ance Series			
Models	A43SD-	Color Series	A43TA-VX072V	A43SD-VX216	K43U-VX0970	K43U-VX097	
Models					**	-	
CPU	intel® Co Processor (2	re <sup>1™</sup> (3-2350M 2.3GHz, 3M cache)	AMD/9 Sabine A6-3420M Processor (1.5GHz Turbo up to 2.4GHz, 3M cache)	Intel® Pentium® B960 Processor (2 2GHz, 2M cache)	AMD Dual-Core E450 (1.65GHz, 17	Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)	
os	Genuine Windows® 7 Home Premium (64-bit)	No Operating System	Genuine Windows/8 7 Home Premium (64-bit)	No Operating System	Genuine Windows® 7 Starter	No Operating System	
Display	14" LED Backlight HD (1366 x 768)						
Graphics	NVIDIA® Ge with 2GB DD	Force® GT 610M R3 VRAM Graphics	AMD® Radeon™ HD6720G2 with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics	Integrated AMDO HD633	B Radeon™ 20	
RAM	2GB DDR3 RAM						
HDD		750GB SATA HDD		320GB SATA HDD			
Optical Drive			8 x Super Multi-E	Dual DVD-ROM			
WLAN			802.11	b/g/n			
Battery			6 Cell Battery	(5200 mAh)			
Webcam			Integrated 1	Webcam			
Dimension, Weight			348 x 242 x 29.5~	34.6mm, 2.44 kg			
Color	VX066-Chill Blue, VX067-Passion Red, VX067-Passion Red, VX068V - Galaxy Black VX070-Seduction Pink Galaxy Black			xy Black Brown			
Warranty			2 Years Globa	el Warranty			
Remark		USB3.0, Alu	minum casing		+-		
Price	RM1,999	RM1,749	RM1,799	RM1,499	RM1,299	RM1,199	

			Eee	PC™				
Models	Eee PC™ 12258	Eee PC™ 1225C	Eee PC™ 1025CE	Eee PC™ 1025C	Eee PC™ X101	Eee PC™ X101H		
models				* * ·				
CPU	AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)		Intel® Atom™ (Dual-Core 1.8)	Cedar Trail N2800 GHz, 1M cache)	Intel® Atom <sup>TM</sup> Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache)	Intel® Atom™ N570 (1.66GHz, 1M cache)		
os	Genuine Windows® 7 Home Premium (64-bit)		Genuine Windows® 7 Starter					
Display	11.6" LED Backlight WX	GA Screen (1366 x 768)		10.1" LED Backlight WS	/GA Screen (1024 x 600)			
Graphics	Intel® UMA Integrated							
RAM	2GB DDR3 RAM 2GB DDR3 RAM							
HDD	500GB S	ATA HDD	320GB S	320GB SATA HDD				
Optical Drive			is a					
WLAN			802.1	1 b/g/n				
Battery		6 Cell Batter	y (5200 mAh)		3 Cell Battery (2200 mAtt)			
Webcam			Integrate	d Webcam				
Dimension, Weight	296 x 200 x 32	5mm, 1.44 kg	262 x 178 x 20	7-344mm, 1.25 kg	262 x 180 x 22	22 mm, 1.02 kg		
Color	Wide OREIXI-Wallo, REDOGOM-Red	REDOOGS-Red, Walling S-Walling. BLK012S-Black	PUR042S-Purple, BLU045S-Blue PIK045S-Pink	BLU043S-Blue, RED043S-Red, BLK063S-Black, WINDES-Wifts	BRN021S-Brown, RED027S-Red, WHITED43S-White, BLACK046S-Black	BROWNO47S-Brown, RED054S-Red, WHTED67S-White, BLACK087S-Black		
Warranty			1 Year Glob	sal Warranty				
Remark		USB 3.0, Bluetooth 3.0		Blueto	oth 3.0	*		
Price	RMTBA	RMTBA	RMTBA	RM1059	RM1,019	RM959		

#### ASUS Notebook

#### The Choice of IT Professionals



In today's digital age, notebooks store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS notebooks; they know that ASUS is synonymous with quality and reliability. Whatever you use your notebook for watching movies, listening to music or viewing photos-ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing a notebook.









2nd gen Intel® Core™ i7 Processor



2nd gen Intel® Core™ i7 Processor

2nd gen Intel® Core™ i7 Processor





ASUS A43 - Passion Red Powered by 2nd gen Intel® Core™ i3 Processor



ASUS A43 - Chill Blue Powered by 2nd gen Intel® Core™ i3 Processor



ASUS A43 - Seduction Pink Powered by 2nd gen Intel® Core™ i3 Processor



ASUS A43 - Simplicity White Powered by 2nd gen Intel® Core™ i3 Processor



ASUS A43 - Galaxy Black Powered by 2nd gen Intel® Core™ i3 Processor



2nd gen Intel® Care™ i7 Processor

ASUS K43U







Intel® Atom™ Cedar Trail

Eee PC™ 1025CE Powered by Intel® Atom™ Cedar Trail

Eee PC™ X101H Powered by Intel® Atom?



Eee Pad™ Transformer Prime\*



Eee Pad™ MeMO 171



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