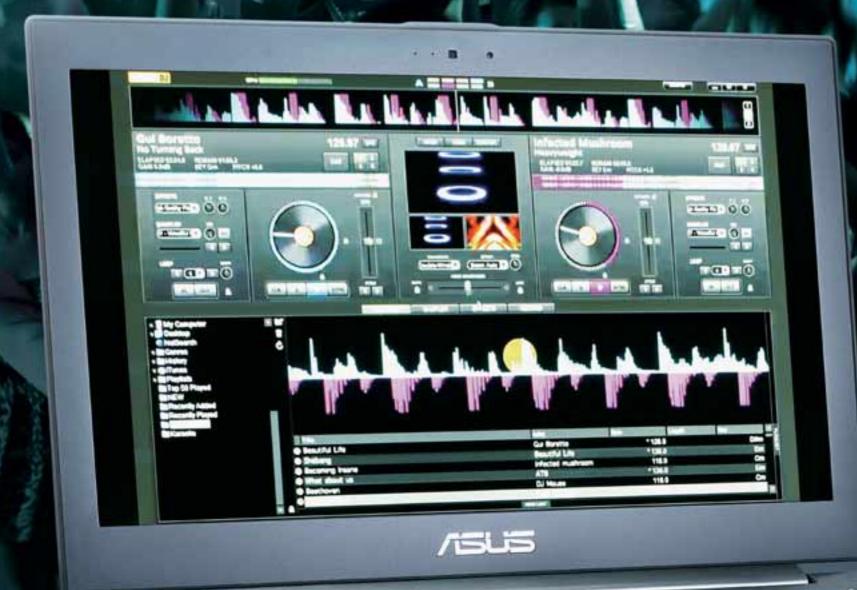
ASUS PRODUCTOR

SEPTEMBER - OCTOBER 2012



ASUS ZENBOOK Prime

IN SEARCH OF INCREDIBLE

Incredible Visuals: Full HD IPS panel with 178° viewing angles delivers vivid images and lifelike color Incredible Beauty: Crafted ultra-thin_with an exclusive award-winning spun metal design

Incredible Performance : Powerful 3rd generation Intel® Core™ i7 processor

Incredible Sound: ASUS SonicMaster Technology co-developed with Bang & Olufsen ICEpower



The Incredible Ultrabook™. Inspired by Intel.







ASUS ZENBOOK™

IN SEARCH OF INCREDIBLE



"Excellent screen, improved keyboard, solid performance, amazingly thin"

CHIP JUNE 2012: Test Lab





Notebook with SATA 3.0 SSD

yly SonicMaster

ASUS SonicMaster

3-mm



For more info please look at page 18

UX31A-R4003V

3rd Gen Intel® Core™ i7-3517U Processor (1.9GHz Turbo up to 3.0GHz, 4M cache) Genuine Windows® 7 Home Premium (64-bit) 13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support Solid

4GB (2GB x 2) DDR3 RAM, 256GB SATA III SSD Bluetooth 4.0, USB3.0

2 Years Global Warranty

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor

UX31A-R4005V

Bluetooth 4.0, USB3.0

3rd Gen Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support Integrated HD Graphics 4000 4GB (2GB x 2) DDR3 RAM, 128GB SATA III SSD

CONNECTION Integrated 802.11 b/g/n, 4 Cell Battery (6840 mAh) **HD** Camera 2 Years Global Warranty

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor

UX32VD-R3001V

3rd Gen Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) 13.3" HD (1366x768) LED backlit with 300 nits backlight support NVIDIA® GeForce® GT 620M

with 1GB DDR3 VRAM Graphics 4GB (2GB x 2) DDR3 RAM CONNECTION Integrated 802.11 b/g/n

6 cell Battery (6570 mAh) **HD Camera**

Genuine Windows® 7 Home Premium (64-bit) 2G8 DDR3 /RAM Graphic 500GB SATA HDD + 24GB SATA III SSD USB 3.0 10 x faster tha USB 2.0

Bluetooth 4.0, USB3.0 2 Years Global Warranty

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor

ASUS N.SERIES

HEAR THE INCREDIBLE, FEEL THE POWER



USB 3.0 10 x faster than USB 2.0

CPU

OS.

DISPLAY

GRAPHICS





Wide Viewing Angle

USB 3.0 t0 x faster than USB 2.0



For more info please look at page 22



"Excellent screen, improved keyboard, solid performance, amazingly thin"

N56VZ-S4079V

3rd Gen Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" Full HD (1920x1080) LED backlit LCD NVIDIA® GeForce® GT 650M with 2GB DDR3 VRAM Graphics 4GB DDR3 RAM, 1TB SATA HDD

OPTICAL DRIVE Blu-Ray DVD Reader CONNECTION Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0 6 cell Battery (5200 mAh) **HD** Camera

WARRANTY 2 Years Global Warranty

Bundle: SonicMaster Subwoofer and Notebook Bag

N56VZ-S3088V

3rd Gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" 16:9 (1366x768) LED backlit LCD NVIDIA® GeForce® GT 650M 2GB DDR3 VRAM Graphic with 2GB DDR3 VRAM Graphics

4GB DDR3 RAM, 750GB SATA HDD

OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0 6 cell Battery (5200 mAh)

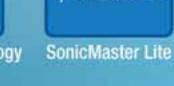
WEBCAM **HD Camera** 2 Years Global Warranty

Bundle: SonicMaster Subwoofer and Notebook Bag

ASUS recommends Windows® 7.

ASUS NEW A. SERIES Dive Into colorful Living







Chiclet Keyboar

3nd gen Intel® Core™ i7-3610QM Processor

Genuine Windows® 7 Home Premium (64-bit)

A55VM-SX038V

15.6" HD (1366x768) LED backlit

with 2GB DDR3 VRAM Graphics

2GB + 4GB DDR3 RAM, 750GB SATA HDD

NVIDIA® GeForce® GT 630

Integrated 802 11 b/g/n

Bluetooth 4.0 USB3.0

6 Cell Battery (47.00 mAh)

2 Years Global Warranty

Built in VGA Camera

Indigo Black

(2.3GHz Turbo up to 3.3GHz, 6M cache

USB 3.0 10 x faster than USB 2.0

WEBCAM

Bundle: Notebook Bag

COLOR

USB_{3.0}



CORE[™]i5

Indigo Black Electic Blue

For more info please look at page 26

A45VM-VX029V 3nd gen Intel® Core™ i7-3610QM Processor (2.86 to Tuesday to 3.86 to, AN excha Genuine Windows® 7 Home Premium (64-bit) DISPLAY NVIDIA® GeForce® GT 630 2GB DDR3 VRAM Graph with 2GB DDR3 VRAM Graphics

USB 3.0 10 x faster tha USB 2.0

4GB DDR3 RAM, 750GB SATA HDD Bluetooth 4.0 USB3.0

BATTERY 6 Cell Battery (4700 mAh WEBCAM Built in VGA Camera Indigo Black 2 Years Global Warranty

Bundle: Notebook Bag

USB 3.0 10 x faster than USB 2.0

USB 3.0 10 x faster than USB 2.0

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A55VM-SX037V

ew A Serie with

3rd Generatio Intel® Core™

3nd gen Intel® Core™ 15-5210M Processor (2.55Hz Turbo up to 3.16Hz, 3M casha) DISPLAY NVIDIA® GeForce® GT 630 2GB DDR3 VRAM Graphic with 2GB DDR3 VRAM Graphics 4GB DDR3 RAM, 750GB SATA HDD

Bluetooth 4.0, USB3.0 6 Cell Baffery (4700 mAl)

WEBCAM Indigo Black COLOR 2 Years Global Warranty

Bundle: Notebook Bag

A45VM-VX113V

3nd gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 14" HD (1366x768) LED backlit NVIDIA® GeForce® GT 630 2GB DDR3 VRAM Graphic

with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 500GB SATA HDD 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802 11 b/g/h

Bluetooth 4.0 USB3.0 BATTERY 6 Cell Battery (4700 mAh) Built in VGA Camera COLOR Indigo Black 2 Years Global Warranty

Bundle: Notebook Bag

A45VD-Color Series

3nd gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) DISPLAY 14" HD (1366x768) LED backlift NVIDIA® GeForce® GT 610 2GB DDR3 VRAM Graphic with 2GB DDR3 VRAM Graphics 26B DDR3 RAM, 500GB SATA HDD 8 x Super Multi-Dual DVD ROM CONNECTION Integrated 802 11 b/g/n. USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0 USB3.0 BATTERY 6 Cell Battery (4700 mAth) Built in VGA Camera VX053V-Indigo Black, VX054V-Electic Blue,

VX055V-Passion Red, VX056V -Pure White 2 Years Global Warranty

Bundle: Notebook Bag

A55VD-Color Series

3rd Gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) OS 15.6° HD (1366x768) LED backlift NVIDIA® GeForce® GT 610M 2GB DDR3 VRAM Graphic with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 500GB SATA HDD

OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802 11 b/g/n. Bluetooth 4.0, USB3.0

6 cell Battery (4700 mAh) Built in VGA Camera VX260V-Pure White, VX262V-Passion Red,

VX286V-Electic Blue WARRANTY 2 Years Global Warranty

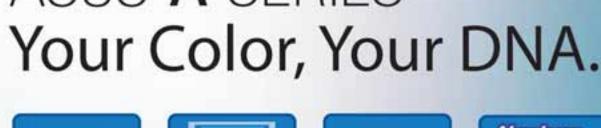
Bundle: Notebook Bag

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are

US8 3.0 10 x faster than US8 2.0

USB 3.0 10 x faster than USB 2.0

No. Quality and Services ASUS A.SERIES

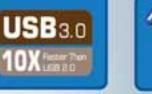




A53TK-SX131V



10 x faster than USB 2.0



USB 3.0



Chiclet Keyboard



AMD® Quad-Core A6-3420M Processor (1.5GHz Turbo up to 2.4Ghz, 4M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" LED Backlight HD (1366x768)

8 x Super Multi-Dual DVD-Rom CONNECTION Integrated 802.11 b/g/n.

Bluetooth V2.1 + EDR, USB 3.0 Built-in VGA Camera Galaxy Black

Bundle: Notebook Bag

A53SD-Color Series Intel® Core™ i3-2370M Processor

DISPLAY 14" LED Backlight HD (1366x768)

OPTICAL DRIVE 8 x Super Multi-Dual DVD-Rom CONNECTION Integrated 802.11 b/g/n,

Bluetooth V2.1 + EDR, USB 3.0 6 Cell Battery (5200 mAh) Built-in VGA Camera SX1263-Galaxy Black, SX1269-Chill Blue,

SX1270-Passion Red, SX1271-Simplicity White 2 Years Global Warranty

Bundle: Notebook Bag





X401A-Color Series

Genuine Windows® 7 Home Basic

2GB DDR3 RAM, 500GB SATA HDD

WX091R-Black, WX092R-White, WX134R-Green

Bluetooth V2.1 + EDR, USB 3.0

Intel® Celeron B820 Processor

(Dual-Core, 1.7GHz, 2M cache)

14" HD (1366x768) LED backlit

Integrated HD Graphics 3000

6 cell Battery (4400 mAh)

1 Year Global Warranty

Built-in VGA Camera

CONNECTION Integrated 802.11 b/g/n,

ASUS X.SERIES Your true attitude in stylish color







2GB DDR3 /RAM Graph

USB 3.0 10 x faster than USB 2.0

SonicMaster Lite

IceCool Technology

Smart TouchPad

X44H-VX231 Intel® Celeron B820 Processor

(Dual-Core, 1.7GHz, 2M cache) No Operating System 14" HD (1366x768) LED backlit Integrated HD Graphics 3000 2GB DDR3 RAM, 500GB SATA HDD CONNECTION Integrated 802.11 b/g/n,

Bluetooth V2, 1 + EDR, USB 3.0 6 cell Battery (4400 mAh)

Built-in VGA Camera 1 Year Global Warranty

Bundle: Notebook Bag

X45U-VX024 2nd Gen AMD® Brazos E2-1800 Processor

(Dual-Core, 1,7GHz, 1M cache) No Operating System 14" HD (1366x768) LED backlit Integrated AMD® Radeon M HD6320 2GB DDR3 RAM, 500GB SATA HDD OPTICAL DRIVE 8 x Super Multi-Dual DVD-Rom.

CONNECTION Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0 6 cell Battery (4400 mAh) Built-in VGA Camera COLOR Black

1 Year Global Warranty

Bundle: Notebook Bag



A Color to Match Your Every Move











11.6" widescreen display with high- defination resolution of 1366 x 758

Resume in seconds and standby more than 21" days













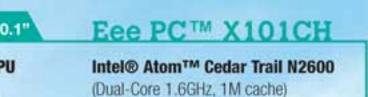












Genuine Windows® 7 Starter

10.1" LED Backlight WSVGA Screen

"Intuitive and user

friendly, the ASUS Eee PC X101H is great for

the young and young at

PC.COM OCTOBER 2011: Tested

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are

heart"

made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

2GB DDR3 RAM, 320GB SATA HD Integrated 802.11 b/g/n, Bluetooth 3.0

BRN021S-Brown, RED027S-Red, WHI043S-White, BLACK046S-Black 1 Year Global Warranty

Bundle: Netbook Sleeve

Eee PC™ X101

Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache) No Operating System 10.1" LED Backlight WSVGA Screen (1024x600) 2GB DDR3 RAM, 320GB SATA HD CONNECTION Integrated 802.11 b/g/n, Bluetooth 3.0 Built-in VGA Camera

COLOR BLACK040W-Black WARRANTY 1 Year Global Warranty

PRICE

Bundle: Netbook Sleeve

Bundle: Notebook Bag

DISPLAY

BATTERY

WEBCAM

Company Profile



ABOUT ASUS

SUS, the world's top 3 consumer notebook vendor and the maker of the world's best-selling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, optical drives, displays, desktops, Eee Box and all-in-one PCs, notebooks, netbooks, tablet devices, servers, multimedia and wireless solutions, networking devices, and mobile phones.

Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 and a world-class R&D team of 3,100 engineers, 900+ support centre worldwide, the company's revenue for 2011 was around US\$11 billion.

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Awards in 2011

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24 Incredible Performance G Series: The Ultimate Fighting Machine

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- 29 Eee™ PC Discover the new generation of mobility
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34 Product Summary Price list

ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (Q4, 2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe
- The Top 4 notebook brand in Asia Pacific

ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989.
- One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard inside.

The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS has the best quality & reliability notebooks.



ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The world's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

ASUS is No.1 in Quality & Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.



No.1 in Russia

Asis Pacific

*According to IDC definition Asia Pacific countires excluding Japan and China.



Europe

ASUS received 3,886 Awards in 2011 A testament to our commitment to innovation, design Won 3886 Award and quality, ASUS garnered a total of 3,886 awards

ASUS Green Technology

journalists worldwide.

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.

from prestigious technology organizations and IT









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6 my.asus.com

ASUS Now Southeast Asia's Second Biggest Notebook Brand

Due to consumer trust in ASUS quality and innovative designs, the company has become one of the regional top two notebook brands based on 2011 whole-year performance



A SUS celebrates another year of business excellence in 2011. Achieving a 145% growth rate last year, ASUS is the only PC brand to display strong expansion for 12 consecutive quarters, despite prominent seasonal factors and a tough global macro-economic landscape with deep impact on Southeast Asia markets and consumption.

According to IDC's whole-year 2011 rankings, ASUS has become one of the top two notebook brands in Southeast Asia.

Commenting on this, George Su, Business Development Manager for ASUS, said:



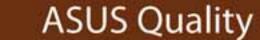
"New ideas and technologies pave the way for success"

VENDOR	RANK
Acer	1
ASUS	2
HP	3
Toshiba	4
Dell	5
Lenovo	6

Source: Gartner-SEA 2011 Historical Data

"ASUS greatly appreciates the recognition we and our products receive from consumers, and would like to thank all channel partners for their great support. We will continue to provide the best quality products through consistent innovation and



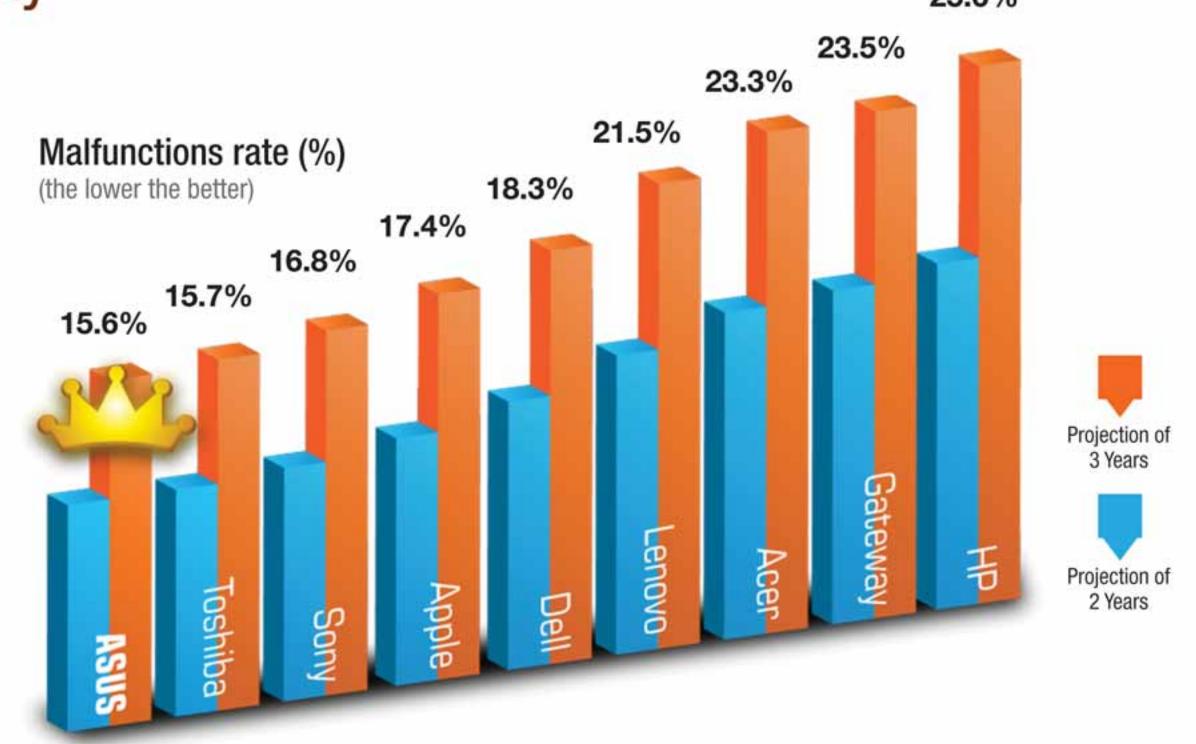




Survey of 30,000 notebooks lists ASUS as top of reliability ranking

n November 16th, 2009, SquareTrade, the largest independent warranty service provider in United States, published a report that analyzed the failure rates of over 30,000 new notebook computers manufactured by the leading 9 notebook brands over the past 3 years. A minimum of 1000 unit notebooks of each brand was sampled.

According to this survey, ASUS laptops failed just over half as frequency as HP, which makes them a solid bet in terms of reliability 25.6%



With 3 years malfunction rates to be under 16%, notebooks from ASUS are nearly 40% more reliable than Hewlett-Packard, the worst performer in this study. The industry leader HP, which shipped nearly 16 million notebooks in the pass year according to IDC, ranked dead last in this reliability study with over one-fourth of notebooks expected to malfunction in 3 years. Gateway and Acer, the No.2 maker of notebooks, were also nearly unreliable as HP, with an expected malfunction rate of over 23%.

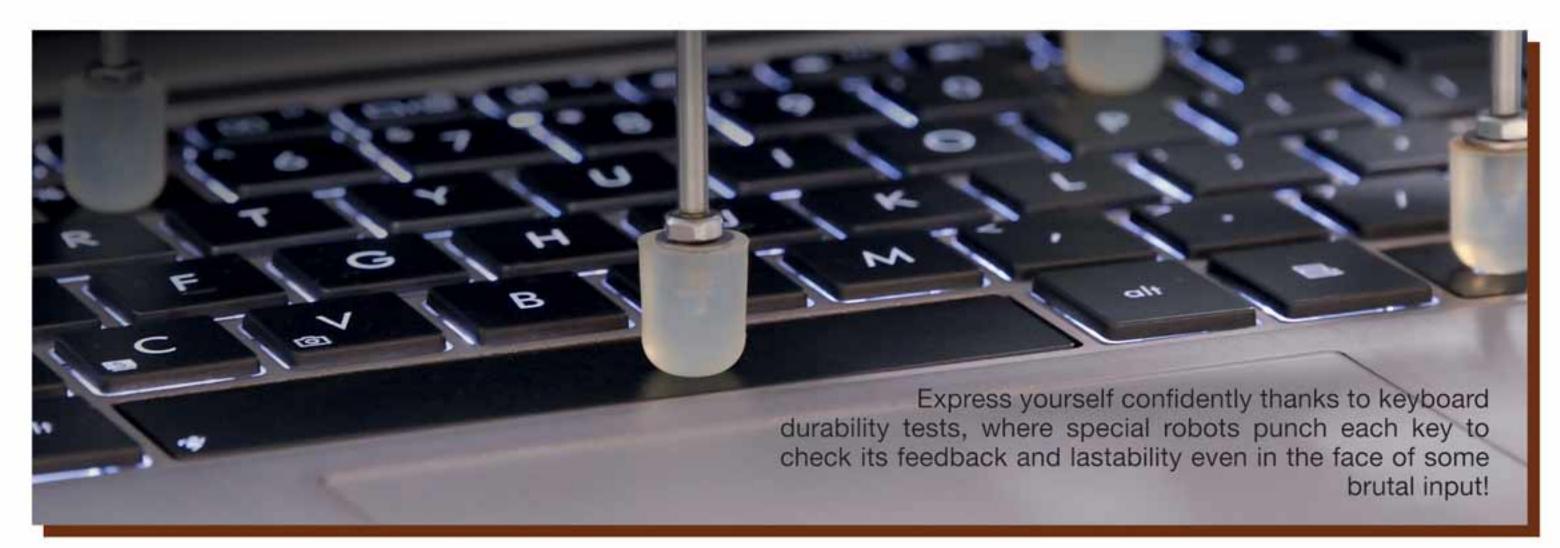
Source: http://www.squaretrade.com/pages/laptop-reliability-1109/ SqureTrade, 2009/Nov/16th, Report "1 in 3 Laptops fail over 3 years"

- SquareTrade Report disclaimer:
- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis.
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls,
- and those fixed by software/firmware updates, may not be represented in this data.
- We did not take into consideration purchase location.
- The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied, about the data accuracy of the data.

Extreme Test Ensure TOP-QUALITY NOTEBOOKS

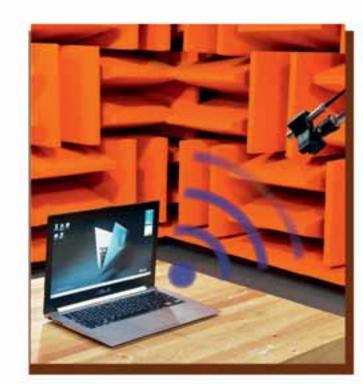


Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!





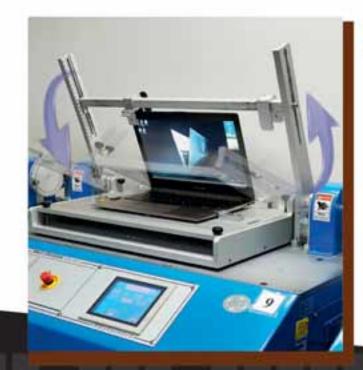
Abrasive resistance testing subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding use.



Abrasive noice tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tunning to deliver the best sound possible.



Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.





Shock testing takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



Twist testing checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



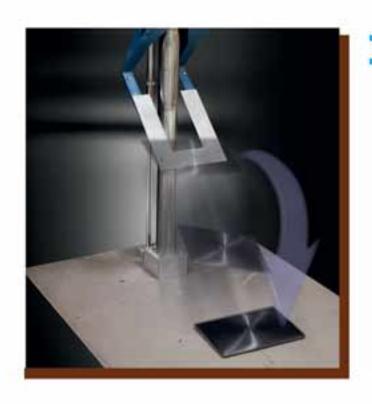
Halt testing stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



Port testing ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



Tough temperature tests verity diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



Drop testing proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

intel) inside CORE[™]i5

Marks in History: ASUS Notebooks

A SUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible Actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

In outer space

ASUS Notebooks Experience Zero Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K-a major supplier of computers and electronics for aeronautic missions to outer space-to provide astronauts with dependable computing during a mission throughout the 600-day period. [The ASUS notebooks never overheated like some of the ones made by other companies.] said Sergei Avdeev, the Russion astronaut on the space mission. [Thermal flow in space and on Earth is

with the best hear dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem.



On the Road

ASUS Notebooks Perform Flawlessly During a Grueling Off-road Care Race.

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centre, enabling both email communication and bidirectional video conferences. [Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw,] said Aviv Shweky, the race organizer.

At the ends of the earth

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003, when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the submit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their

In the air

ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration, ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots

> have been very impressed with the ASUS M5 notebooks and amazed at their ability to withstand the vibration of the aircraft." Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 notebooks in all our aircraft and to link them to the onboard navigation computers.

On the world's highest peak ASUS Notebooks are the First Reach the Top of Mount Everest.

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS. A Slew of ASUS notebooks-including the U5, S6 (both the leather and bamboo editions), W7 and U1 - were choosen to accompany a team of mountainners on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS u5 even made it to the top of Qomolangma Peak at a staggering height of 8,848,43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly

technology-making ASUS notebooks the world's first to reach the top of Mount Everest.

ASUS won 3886 awards in 2011

Driven by our innovation approach for consistent perfection of design and performance had garnered us a total of 3,886 awards worldwide in 2011.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.







ASUS Zenbook™



INNOVATIONS International CES Awards

editor's

Eee PC™ X101H

PC.COM OCT 2011: Tested

tech

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



Zenbook™ UX21

CHIP DECEMBER 2011: Review

"Very Thin B&O audio, Amazing light"

Eee Pad Transformer Prime





CHIP JUNE 2012: Test Lab

"Excellent screen, improved keyboard, solid performance, amazingly thin"

MOBILE WORLD AUGUST 2012: DEVICES

"I am no longer shy to whip out my notebook in front of friends carrying Macbook"

Transformer Pad TF300

"The second best tablet in the

Majalah Tech JULY 2012: Test / Gajet

"second best tablet in the market, after

and young at heart'

PC.COM JULY 2012: Tested

"Intuitive and user-friendly, the ASUS

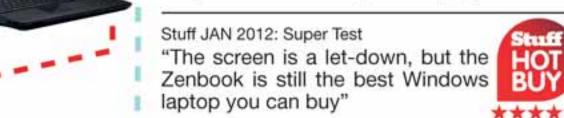
Majalah Tech NOV 2011: Test / Gajet

"affordable and light"

Eee PC X101H is great for the young

market, after Prime"





ASUS

T3 APRIL 2012: Ultrabook Rated "Plenty of power and sexy design make this ultra desirable"

73 🗙 🗙 🗙 🗙



 "iPAD-baiter, netbook-beater, console-killer-the Transformer Prime

CHIP FEBRUARY 2012: Review "Long lasting batteries excellent performance smooth interface"

T3 APRIL 2012: Rated

"This corking tablet/laptop hybrid is now more powerful than ever. Add Ice Cream Sandwich and

73 * * * * * *

T3 AUGUST 2012: Review Rated

"Novel modular concept, stylish design, good battery life, decent screen"





"Truly unique, Snappy performance, Seamless transition, Nifty accessories"



MOBILE WORLD AUGUST 2012: DEVICES

"Padfone is a great device with every useful accessories"



ASUS Notebooks Conquer the North and South Poles

experiences during the expedition. The S200N met their needs perfectly; it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. [They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable,] said Wang.

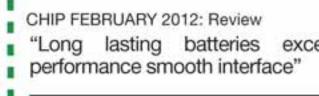


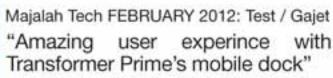




Stuff FEBRUARY 2012: TEST

is a stunning all-rounder"







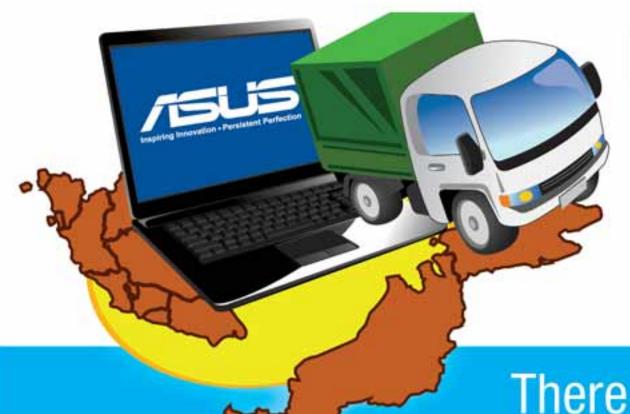
you have one of the best Android tablets yet"



ASUS Pick-Up & Return Service at Your Door Step



Still finding a nearest Service Center? Or too busy to send over your notebook to a particular Service Center?



www. ASUS provide an exclusive solution for you! Other than 2 years Global Warranty, ASUS also provide a premium PICK UP & RETURN SERVICE for end users & dealers. Pick up & return service allows end users to request for door-to-door pick up service or you may just drop your notebook/Eee PC to your nearest dealers.

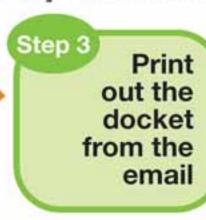
While for dealers, a simple call/email will instantly get a specialist to pick up the notebook/Eee PC from your outlet in order to save your time and human resources. In terms of pick up lead time, we can provide earliest of 1 day and latest of 4 days to assure the quality of our service.

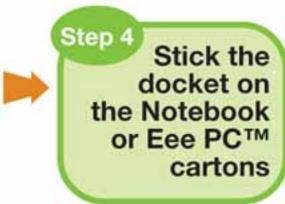
There are only 5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?





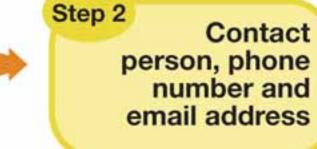






Information Required When Submitting Pick up & Return service request:













Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Eee PC only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

2 Years

Global Warranty

ASUS Global 2 Years Warranty

ASUS offers Consumers 2 years Global warranty on Notebooks* 'Applicable for selected notebook models only

Inlike brands that promise multiple years of product warranty but charge users components and repair fees after the first year, ASUS 2 years Global warranty is applicable

both domestic and global in 57 countries. By providing a real warranty to protect your purchases, ASUS demonstrates confidence in its ability to offer unrivaled quality wherever you may go. Eee PC netbooks are covered for 1 year global warranty.

Global Extended	Notebook from 3rd Year	RM 350.00
Warranty	Eee PC™ from 2nd Year	RM 200.00

MALAYSIA

Central, 55100 Kuala Lumpur

4-010 (4th floor), Plaza Low Yat, Jalan

Bintang, Off Jalan Bukit Bintang, Bukit Bintang

1-02-05, E-Gate, Lebuh Tunku Kudin 2,

Repair Status Checking: 04 6596 780 / 782

LOT 3.04, 3rd Floor, Block C, Kompleks

Karamusing, Jalan Tunku Abdul Rahman.

Unit 4.4, Level 4, LOT 14665, ONEJ-ICT

SHOPPING COMPLEX, Jalan Stutong, 93350

Repair Status Checking: 082 457 612

ASUS HOTLINE: 03 2053 5077

ASUS AUTHORISED SERVICE CENTRE

IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4. Skudai Parade, Jalan Skudai, 81300 Repair Status Checking: 07 5544 000

No.20, Lot 7241 Ground Floor, Medan Sentral Commercial Centre, 97000 Bintulu, Sarawak

Repair Status Checking: 086 316 306

Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday) Monday - Sunday, 10:00a.m. to 9:00p.m. (Plaza Low Yat only)

rcmy_pickup@asusmy.com.my

Other Country

Kuching, Sarawak

ASUS SERVICE CENTRE

Service Centre



Do you know how much it will cost you to repair a notebook after the one year warranty?

If your notebook is broken after the one year warranty, you might need to spend RM900 to RM1800 to repair your notebook. notebook. A reference repairing cost table from various notebook brands as below. Why not choose a notebook brand that comes with 2 years globa warranty (*term and conditions apply) that cover components and repair fees? Asus gives you the peace of mind to

protect your investment

Brand	Costs	LCD is broken after 1 year of use	Motherboard is broken after 1 year of use	Memory is broken after 1 year of use	HDD is broken after 1 year of use
a Brand	Spare Part Replacement Cost (together with labor cost)	RM650 - RM700	RM700	Depend on market price	320GB - RM185 500GB - RM240
H Brand	Spare Part Replacement Cost (together with labor cost)	RM700 - RM900	RM800 - RM1000	2GB DDR2 - RM180 2GB DDR3 - RM200	320GB - N/A 500GB - RM450
T Brand	Spare Part Replacement Cost (together with labor cost)	RM1000	RM1000 - RM1200	RM200 - RM300	320GB - RM500 500GB - RM900

Comparison of Repair Cost (Out of warranty)

Notebooks that exceed your expectations



Incredible Beauty





The original ZENBOOK design brought the world a marriage of design and top-end performance, impressing with a spun metal finish consisting of concentric circles that represent the infinity of incredible possibilities you seek. Refined and durable, the polished metallic look delivers timeless attraction: subtle, eloquent, and powerful in every sense. For the more subdued and considered out there, this may well be the most tantalizing portable PC ever made.

Incredible Experience



The Incredible Experience is designed for people who need a solid, reliable notebook for everyday activities. The range includes both affordable all-round models and high-performance portables.

Incredible Transformer



The Transformer Pad comes in three stylish colors: Royal Blue, Iceberg White and Torch Red. With a profile that's 9.9mm thin and 635g light, the Transformer Pad can easily be carried around all day, and when combined with the ASUS exclusive Mobile Dock, it turns into a productivity workstation.

Incredible Performance



The fastest processors and most powerful graphics, combined with strike in silence Gaming Series a must for anyone who wants to game on the go.

Incredible Multimedia



Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you creating digital content—or just enjoying it.

Incredible Value



Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of design, services and performance. The Eee PC netbooks also feature the very best and very latest in technology.



Incredible Mobility



Padfone 4.3" (Mobile) Phone & Pad: The Zen design philosophy ASUS first employed in the ZENBOOK ™ continues with the PadFone. The concentric circle finish found on the back of the PadFone and the PadFone Station provides a comfortable grip while accentuating elegant style.

Technology Highlight

ASUS recommends Windows® 7.

ASUS Notebook Feature

Super Hyrbid Engine II

Super Hybrid Engine II incorporates elements of its SHE predecessor and builds on the vitals of better battery performance. Importantly, should battery levels fall below 5%, data is automatically saved and secured on the hard drive*.



Instant On

Always instant on in 2 seconds with up to 2 weeks standby time



USB Charger+

Exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turn off



USB 3.0

Transfers data and HD multimedia content up to 10X faster than USB 2.0 for speedier file sharing and data backups



Scratch Resistant

Strong yet elegant multi-color aluminum textures personalize the PC experience



Chiclet keyboard

The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing



Keep Palm Rest Cool

Palm rests stay below body temperature, so they feel cool even during the longest typing seasons



Palm Proof Technology

Automatic detection that intelligently distinguishes your palm and finger. Touch pad will be automatically disable when touched by your palm area that helps to prevents typing errors.

ASUS Master the Six Elements of Better Sound

Six good reasons to choose a notebook with ASUS SonicMaster Technology

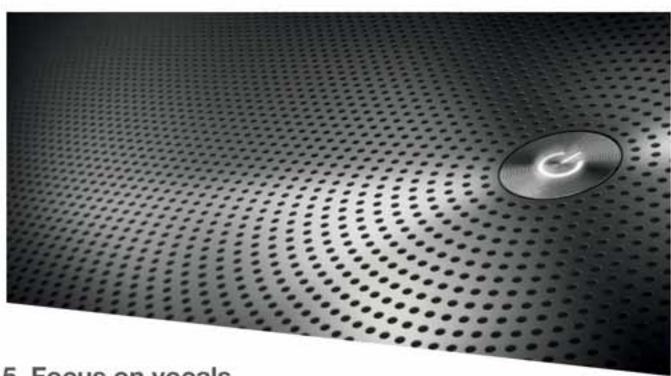
- 1. Better sound processing ensures crystal clarity SonicMaster uses sound processing approved to Bang & Olufsen ICEpower standards, considered the best and most professional in the audio industry. Such high quality guarantees maximized clarity and minimized noise.
- 2. Wide sound frequency captures every note Faithful reproduction delivers the most complete audio range available on any notebook PC, so no matter the source, SonicMaster renders it naturally with superior fidelity.

3. Large speakers produce impressive bass

SonicMaster-certified notebooks use oversized speaker chambers up to a massive 108cc, much bigger than the norm for a notebook. This means truly impactful bass reproduction and deeply resonating sound.

4. Powerful volume brings sound to life

Doing away with the tinny output of traditional notebooks, SonicMaster fields super-charged amplifiers driven by a dedicated power supply. This results in impressive volume control and consistently peerless sound quality.



5. Focus on vocals

The advanced sound processing applied in SonicMaster dynamically fine-tunes audio sources to bring out lifelike human voice, so every lyric stands out.

Living surround

With its active reshaping of sound waves and expanded frequency spectrum, SonicMaster has the power and responsiveness to create an immersive sound field of great spatial accuracy. Listeners are enveloped by pristine audio.

ASUS ZENBOOK™

IN SEARCH OF INCREDIBLE

etting new standards in technology and fashion, ZENBOOK Prime measures just 3mm front and 9mm back. It uses precision-crafted aluminum throughout its monoshell build, ensuring light durability. The cover features finely-etched concentric circles that embody the infinite nature of Zen thinking, and the entire design has been optimized to offer a holistic approach towards combining beauty with speed. To maintain this look and feel, ASUS has developed a lineup of ZENBOOK Prime accessories that are just as attractive and sophisticated.



Up to i7 processor

Powered by up to 3rd generation Intel® Core™ i7 processors with Ivy Bridge tech



Incredible 3mm at the front and 9mm at the rear

Ultra-thin 3mm at the front and 9mm at the rear with finely spun



energhene.

shift O

errick

ELEN

PUPP

padn

ASUS SonicMaster Technology

Incredible audio performance co-developed with Bang & Olufsen ICEpower® with lifelike surround impact



2 seconds Instant On

Always instant on in 2 seconds with up to 2 weeks standby



Notebook with SATA III SSD

Reduces power consumption while expediting boot up, so users save time and energy



Quick Charge. Even When Powered Off

Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off

Trend-Setting Speed and Power

ASUS engineering has been able to accomplish the feat of bestowing ZENBOOK Prime with uncompromising technical excellence despite its ultra-suave and compact form. Up to 3rd generation Intel® Core i7™ processors (Ivy Bridge platform) are at the heart, while Genuine Windows® 7 Home Premium (64-bit) and SATA 6Gb/s SSD storage outpaces normal hard drives by up to four times. Similarly, USB 3.0 ensures data moves up to ten times faster than USB 2.0, and Bluetooth 4.0 offers the latest version of the wireless connectivity standard. Dual band 2.4GHz/5GHz Wi-Fi derived from top-end ASUS router technology ensures the fastest networking, and to keep all of this cool, a proprietary V-shaped air channel drives heat away before it can cause instability.

The art of entertainment

ZENBOOK Prime fields a vivid full HD 1080p IPS panel that brings visuals to breathtaking life with 350cd/m2 brightness and 800:1 contrast. Its anti-glare materials reduce distracting reflections and unsightly fingerprints, while IPS technology affords wide 178° viewing angles so more people can look on the better

ASUS recommends Windows® 7.

"Excellent improved keyboard, solid performance, amazingly thin"

CHIP JUNE 2012: Test Lab

"I am no longer shy to whip out my notebook in front of friends carry-

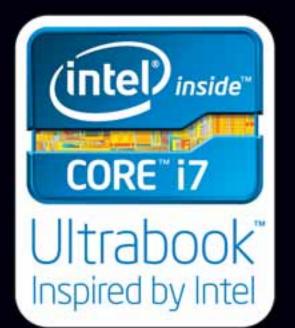
MOBILE WORLD AUGUST

ing Macbook"

editor's choice

quality from almost any direction. Even in the dark, ZENBOOK Prime shines, using a high-comfort backlit keyboard so you can keep typing and enjoying without disturbing others. And for face to face communications, the built-in HD camera does your conversations great justice.

To complement its superior visual finesse, ZENBOOK Prime includes exclusive ASUS SonicMaster audio technology, developed together with Bang & Olufsen ICEpower®. Sharper high notes, clearer vocals, deeper bass, and a wider sound range all impress, completing a remarkably attractive portable multimedia package.



ASUS ZENBOOK™ - The Incredible Ultrabook™ Do you believe in love at first sight?

ASUS ZENBOOK™ is an exercise in philosophy, epitomizing tranquility that seamlessly integrates with the lives of users. It is an initiative to fuse beauty, strength and stability in pure unison, built on new values, and evolved for a new age where finding what's truly important in our lives is more vital than ever.

Incredible Responsiveness: Smartphone-like experiences with 2-week standby time



One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regarless of how long the Ultrabook™ remains in it can standby, resume in just two seconds thanks to exclusive ASUS Super Hybrid Engine II technology. In effect, this means users have no reason to shut the ASUS ZENBOOK™ down, eliminating the need for lengthy boot ups. And with exclusive ASUS Super Hybrid Engine II technology, the ASUS ZENBOOK™ can stay in standby for up to two weeks. Instant on functionality automatically backs up data to the SSD should the battery level drop below 5%, removing the risk of data loss due to a drained battery. The ZENBOOK™ therefore adds worry-free usability to its list of advantages.



ASUS UX series – iF product design award 2012 tp://asusdesign.asus.com/award/asus-design-award-

Asus Design Center is awarded 10 iF design awards of 2012,

including the brand new ASUS ZENBOOK™. The iF product design award is today among the most important awards for innovative product design. We have been honored a total of 207 prestigious design awards since 2001.



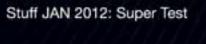
"Very Thin B&O audio, Amazing light"

CHIP DECEMBER 2011: Review



"Plenty of power and sexy design make this ultra desirable" > * * * * * T3 APRIL 2012: Ultrabook Rated

"The screen is a let-down, but the laptop you can buy"



UX31A-R4003V

3rd Gen Intel® Core™ i7-3517U Processor (1.9GHz Turbo up to 3.0GHz, 4M cache) 05 Genuine Windows® 7 Home Premium (64-bit) DISPLAY 13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support Integrated HD Graphics 4000 4GB (2GB x 2) DDR3 RAM, Solid State Drive 256GB SATA III SSD

CONNECTION Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0 4 Cell Battery (6840 mAh) WEBCAM WARRANTY

HD Camera 2 Years Global Warranty PRICE

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor

UX31A-R4005V

3rd Gen Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) 08 Genuine Windows® 7 Home Premium (64-bit) DISPLAY 13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support GRAPHICS Integrated HD Graphics 4000 4GB (2GB x 2) DDR3 RAM, Solid State Drive 128GB SATA III SSD USB 3.0 10 x faster than USB 2.0 CONNECTION Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0 4 Cell Battery (6840 mAh) BATTERY WEBCAM **HD Camera**

2 Years Global Warranty

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor



CPU

Zenbook is still the best Windows

UX32VD-R3001V

3rd Gen Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 13.3" HD (1366x768) LED backlit DISPLAY with 300 nits backlight support NVIDIA® GeForce® GT 620M 2GB DDR3 /RAM Graphic with 1GB DDR3 VRAM Graphics 4GB (2GB x 2) DDR3 RAM, State Drive 500GB SATA HDD + 24GB SATA III SSD CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 BATTERY 6 cell Battery (6570 mAh)

WEBCAM **HD Camera** WARRANTY 2 Years Global Warranty PRICE

Bundle: Zenbook Sleeve, Power Adaptor, USB Dongle & Ethernet Adaptor

USB 3.0 10 x faster that USB 2.0

PRICE

ASUS S-SERIES / ASUS K-SERIES

Performance Ultrabook™ with optical drive

eyond being extra thin and light, ASUS S46 ultrabooks pack a full feature set in just **21mm**. The cool grey hairline design expresses a personal professional approach. One-piece molded top casing reinforces notebook strength and rigidity, and the entire style embodies subtlety that meets all your performance portability needs.



Up to i5 processor

Powered by up to 3rd generation Intel® Core™ i5 processors with



21mm thin notebook Fits an optical drive in 21mm



onicMaster Lite

Exclusive ASUS audio technology enhances multimedia enjoyment with clearer, more powerful sound in every application



seconds Instant On

Instant on in 2 seconds and longer efficiency of Super Hybrid Engine II



while expediting boot up, so sers save time and energy

Reliable Performance with i5 processor and discrete graphics card

Genuine Windows® 7 Home Premium, the ASUS S46CM features up to 3rd generation Intel® Core™ i5 processors with Ivy Bridge technology and NVIDIA® GT 635 series discrete graphics, so you're always in charge of smooth power for daily computing.

Smartphone-like responsiveness with instant on*

Only ASUS notebooks offer you true 2-second instant on resume from sleep or hibernate, cutting out long reboot times and putting you back to njoyment right where you left off. Thanks to ASUS Super Hybrid Engine II technology, you also get up to 9 days of standby, with auto data backup should battery charge drop to 5% or less.

*Actual S56 standby time may vary due to specific component performance, connected devices, and environmental differentiation.

ASUS recommends Windows® 7.

Innovating in user comfort and access

For more intuitive and easier input, the S Series offers a large touchpad enhanced with Smart Gesture technology, which supports a wider range of touch gestures including two-finger zooming, rotating, and scrolling, as well as three-finger swiping. The keyboard likewise uses premium back-assembled construction and a stylish chiclet design, resulting in a solid and more satisfying typing experience.



Sleek Ultrabook™ with 21mm

The first thing standing out about the S Series is the 21mm profile, a remarkable achievement considering the amount of technology within. In terms of finish and styling, it employs grey-colored hairline treatment on covers, with a one-piece molded top casing that helps ensure greater product strength and durability in highly mobile scenarios. The overall design embodies subtlety and sophistication, while crafted to accommodate a diverse range of applications and customer lifestyles.

Ultra sound incorporate

Exclusive ASUS SonicMaster Lite audio provides better sound performance in every application, including music, movie watching, and gaming. Audio comes across clearer, cleaner, more powerful, and distinctly impactful, using improved processing and high-grade speakers.

##SonicMaster Lite

15.6"/14" S56CM-XX140V / K46CM-WX090V

3rd Gen Intel® Core™ i5-3317U Processor (1.7GHz Turbo up to 2.6GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" (S56) / 14.0" HD (K46) (1366x768) LED Backlight

NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics STORAGE

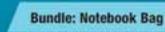
2GB DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD (S56) /

500GB SATA HDD (K46)

OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM **CONNECTION** Integrated 802.11 b/g/n, **Bluetooth 4.0, USB3.0**

BATTERY 4cell Battery (2950 mAh) **HD Camera** WEBCAM WARRANTY 2 Years Global Warranty





ASUS N.SERIES

HEAR THE INCREDIBLE, FEEL THE POWER

Audio by Bang & Olufsen ICEpower®

SUS N Series notebooks represent an entirely new standard in ASUS design Athinking towards delivering greater customer happiness. They feature a focus on attractive design and aesthetic appeal alongside the finest professional-grade audio offered on notebook PC. They also give consumers improved and highly intuitive touch input that has been engineered to ensure greater accuracy, and an optional backlit keyboard purpose-built to provide complete convenience. All of these components are part and parcel of ASUS DNA and design thinking.



ASUS SonicMaster technology co-developed Bang& Ölufsen ICEpower® audio expertise integrates professional Waves MaxxAudio 3 tools to enhance sound enjoyment



USB 3.0 ports for Superspeed performance that's 10x faster than existing USB 2.0. Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned of



stant On

ASUS Super Hybrid Engine II powers true 2-second instant on resume



eleron Inside, Core Inside, Intel, Intel logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel vPro, Itanium, Itanium Inside,

Pentium, Pentium Inside, vPro Inside, Xeon, and Xeon Inside are trademarks of Intel Corporation in the U.S. and/or other countries. For more information about the ntel processor feature rating, please refer to www.intel.com/go/rating.

Wide Viewing Angle

Premium screens support up to 150° horizontal by 120° vertical angles, expanding visual enjoyment from almost any direction. ASUS brings you living room image fidelity uncompromising display finesse that gives you the best



Wider and more vivid views

All new N Series notebooks feature advanced wideview panels that provide 150° horizontal by 120° vertical angles. These allow for better shared viewing of content by several people, and mean image quality remains uncompromised from almost any direction. Every panel offers at least 720p HD, and optional panels support full HD 1080p for even finer image quality with improved clarity, brightness, and contrast.

Powerful performance with an always on and always connected experience





Tap into the smoothness and spontaneity of true 2-second instant on resume

with ASUS Super Hybrid Engine II technology, giving N Series notebooks smartphone-like immediacy. Coupled with the might of 3rd generation Intel® Core™ processors and the convenience of exclusive USB Charger+ quick device charging, the N Series embodies portable power.

SonicMaster Premium delivers:

Crystal clear sound



Every note and nuance in pure with compromise.

Deeper and richer bass



SonicMaster's large speaker chambers and bass extension algorithms ensure impressive performance.

Wide frequency



SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

Lifelike surround



Implementing the latest codes, Sonic-Master brings a 3D feel to movies and games.

Distinct vocals



Vocal performance on Sonic-Master notebooks sound uncannily concert-like, as if transporting listeners to a live show.

Overall power upgrade



amplifier SonicMaster-certified notebooks recieves much higher voltage than the for notebooks, enabling playback at significantly higher volumes.

Elegant, luxurious design

Although brand new, N Series notebooks have already secured a coveted 2012 reddot design award for their attention to stylish materials and design considerations. They offer consumers an attractive hairline-etched metallic cover with an illuminated ASUS logo for added impact, plus a unique ripple-effect speaker mesh that signifies the flow of sound provided by SonicMaster Premium.



reddot design award winner 2012



N56VZ-S4079V

3rd Gen Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" Full HD (1920x1080) LED backlit LCD NVIDIA® GeForce® GT 650M 2GB DDR3 VRAM Graphi with 2GB DDR3 VRAM Graphics 4GB DDR3 RAM, 1TB SATA HDD OPTICAL DRIVE Blu-Ray DVD Reader CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 6 cell Battery (5200 mAh) WEBCAM **HD Camera** 2 Years Global Warranty

Bundle: SonicMaster Subwoofer and Notebook Bag

N56VZ-S3088V

3rd Gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" 16:9 (1366x768) LED backlit LCD NVIDIA® GeForce® GT 650M 2GB DDR3 VRAM Graphic with 2GB DDR3 VRAM Graphics 4GB DDR3 RAM, 750GB SATA HDD OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802.11 b/g/n, Bluetooth 4.0, USB3.0 6 cell Battery (5200 mAh) **HD Camera** 2 Years Global Warranty

Bundle: SonicMaster Subwoofer and Notebook Bag



nspired by the stealth fighter, the G Series regains superiority over the competition with advanced design and battle-hardened build quality. The solf, sleek but muscular lines will allow you to outmaneuver and dominate ungainly competitors, while the advanced thermals and gamer friendly design will keep you immersed in the truly 3D gaming experience for longer.

ASUS recommends Windows® 7.



Extreme Performance

A Blisteringly fast Intel® 3rd Generation Core™ i7 CPU



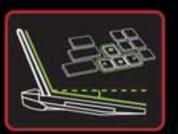
Realistic 3D Experience

The latest NVIDIA® GeForce™ GTX graphics with Active Shutter 3D Technology



Intelligent Cooling

Dual fan exhausts and efficient thermal design.



Gamer-Centric Design

Seamless one-piece backlit keyboard with isolated arrow keys and ergonomic inclined design.

Uncompromised Performance

There's a new emperor ruling the world of mobile gaming. The G Series breaks new performance barriers with the uncompromising power of a third generation Intel® Core™ i7 CPU, Genuine Windows® 7 Home Premium (64-bit) and an NVIDIA® GeForce® GTX 660M/670M GPU with 2GB/3GB of GDDR5 VRAM. The G Series establishes itself as the fastest notebook in the land and will not only feed amazing gaming experiences today, but is primed to continue delivering them for years to come. It also includes support for 2 second instant on when equipped with an SSH or SSD hard drive, meaning you no longer have to wait to frag.

Incredible 3D Experiences

The G Series is already destined to become one of the true greats in the world of mobile gaming, but with support for NVIDIA® 3D Vision™ 2, including 3D Active Shutter and 3D LightBoost technology, its place on the hall-of-fame is virtually guaranteed. Games, photos and movies can be experienced like never before – in Full HD and true 3D!



An Intense Audio/Visual Feast

Eye strain will be a thing of the past with the G Series's matt finish anti-glare display, while the wide viewing angle reduces the dead zone and helps to improve visibility during gaming – particularly in dark environments. The built-in subwoofer, complete with SonicMaster audio technology ensures a rich and powerful experience that will ward off challengers.



Incredible Thermal Efficiency

The G75VW packs a massive performance punch, which needs to be kept cool – the dual fan filter system enables you to keep your system running cooler and quieter, for longer. The unique, intelligent thermal design improves power and thermal efficiency by exhausting hot air from the back of the machine, enabling you to leave the competition battling for survival in your wake.





G55VW-IX044V 3rd Gen Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) os Genuine Windows® 7 Home Premium (64-bit) DISPLAY 15.6" HD 3D (1366x768) LED backlit NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics 8GB (4GBx2) DDR3 RAM, 1TB SATA HDD OPTICAL DRIVE Blu-Ray DVD Writer CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 8 cell Battery (5200 mAh) BATTERY **HD Camera** 2 Years Global Warranty

Bundle: 3D glasses & Notebook Backpack

G55VW-S1131V 3rd Gen Intel® Core™ i7-3610QM Processor (2.3GHz Turbo up to 3.3GHz, 6M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" Full HD (1920x1080) LED backlit NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics 4GB DDR3 RAM, 1TB SATA HDD OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 8 cell Battery (5200 mAh) BATTERY **HD Camera** 2 Years Global Warranty **Bundle: Notebook Backpack**

Bundle: 3D glasses & Notebook Backpack

ASUS NEW A SERIES

Dive into colorful living

Chill your touch with IceCool Technology

tand out from a sea of mediocrity with the ASUS A Series. Available in passion red, electric blue, pure white, smoky black or dark indigo, its streamlined aluminum lines deliver a luxurious, premium feel. The A Series delivers uncompromised performance with the 3rd generation Intel® Core™ i5 processor, Windows® 7 Home Premium (64-bit), NVIDIA® GeForce® 600 Series graphics processor. In addition, the ASUS Super Hybrid Engine II technology increases energy efficiency and gives the A Series instant on 2-second resume capabilities. Put those together with ASUS SonicMaster Lite





SuperBatt Technology Unique battery design on ASUS notebooks extends recharge cycle



Maly Sonic Master

SonicMaster Lite

Exclusive ASUS audio technology enhances multimedia enjoyment with clearer, more powerful sound in every application



IceCool Technology

Palm rests are kept below the average temperature of the human body, even after long hours of computing

ASUS recommends Windows® 7.

Refined beauty by design

The ASUS A series features an aluminum construction. It features a sleek, wedge-shaped design with a textured finish.



Keeping computing cool and easy

The A Series has an array of features designed to make computing easier. It features an ergonomically-designed iF Design award winning chiclet keyboard; while IceCool Technology places heat-generating components away from the palm rest, ensuring a comfortable typing experience for users even after prolonged periods of use.

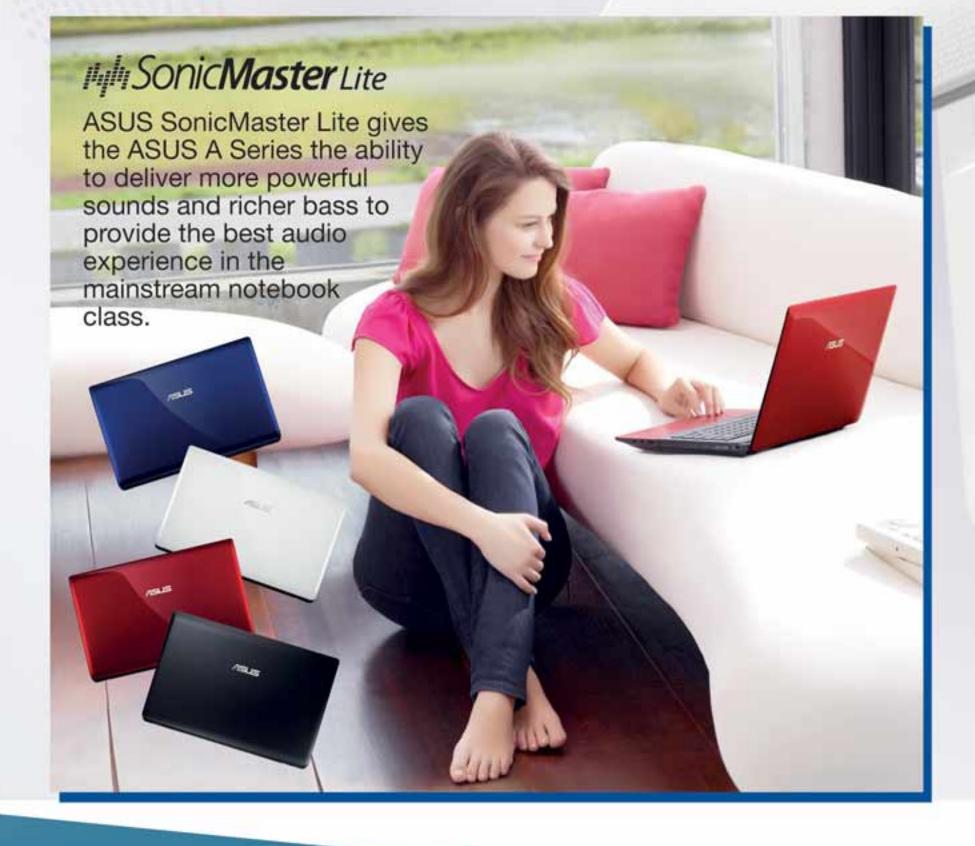
It is accompanied by a large multi-touch pad for smooth, intuitive fingertip control. ASUS SuperBatt Technology provides an extended battery charge-cycle lifespan that is up to 3x that of normal notebooks.

Computing with a smartphone-like user experience



The A Series features a smartphone-like "always on" user experience thanks to the ASUS Super Hybrid Engine II with instant on technology. It enables the A Series to resume from sleep mode in just 2-seconds, and provides up to two weeks of standby time. In addition, it automatically secures and backs up data when the battery drops to 5% charge.

Amazing audio







A45VD-Color Series

STUKAGE ZGB DURS RAM, SUUGB SATA HUD OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 6 cell Battery (4700 mAh) Built-in VGA Camera VX053V-Indigo Black, VX054V-Electic Blue,

VX055V-Passion Red, VX056V-Pure White 2 Years Global Warranty

Bundle: Notebook Bag

A55VD-Color Series

3rd Gen Intel® Core™ i5-3210M Processor (2.5GHz Turbo up to 3.1GHz, 3M cache) Genuine Windows® 7 Home Premium (64-bit) 15.6" HD (1366x768) LED backlit NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics 2GB DDR3 RAM, 500GB SATA HDD OPTICAL DRIVE 8 x Super Multi-Dual DVD-ROM CONNECTION Integrated 802.11 b/g/n, USB 3.0 10 x faster than USB 2.0 Bluetooth 4.0, USB3.0 6 cell Battery (4700 mAh) Built-in VGA Camera VX260V-Pure White, VX262V-Passion Red, VX286V-Electic Blue WARRANTY 2 Years Global Warranty

Bundle: Notebook Bag

Your true attitude in stylish color

Designed gorgeous, X Series notebooks offer patterned covers and palmrests that evoke the feel of a classic suit for a gentle urban touch. They are stylish, ultra-thin, and light, with several colors for your personal expression. New SonicMaster Lite audio* uplifts sound experiences, while 2-second instant on gives you smartphone-like response. To boost comfort, the improved touchpad delivers better gesture input, and IceCool technology keeps your wrists chilled at all times.







SonicMaster Lite IceCool Technology

Stay comfortable with IceCool technology

Exclusive ASUS engineering has created a unique internal layout that keeps heat away from palm rests and from users. Always below body temperature, palm rests feel cool to the touch, and are therefore more comfortable to use even during long sessions.

Smartphone-like responsiveness with instant on*

Only ASUS notebooks offer you true 2-second instant on resume from sleep or hibernate, cutting out long reboot times and putting you back to work or enjoyment right where you left off. Thanks to ASUS Super Hybrid Engine II technology, you also get up to 14 days of standby, with auto data backup should battery charge drop to 5% or less.

*Actual X401 standby time may vary due to specific component performance, connected devices, and environmental differentiation.



2nd Gen AMD® Brazos E2-1800 Processor (Dual-Core, 1.7GHz, 1M cache) No Operating System 14" HD (1366x768) LED backlit GRAPHICS Integrated AMD® Radeon™ HD6320 2GB DDR3 RAM, 500GB SATA HDD OPTICAL DRIVE 8 x Super Multi-Dual DVD-Rom CONNECTION Integrated 802.11 b/g/n,

X45U-VX024

Bluetooth V2.1 + EDR, USB 3.0 6 cell Battery (4400 mAh) Built-in VGA Camera COLOR Black 1 Year Global Warranty 1,299 PRICE

Bundle: Notebook Bag

X401A-Color Series

-	
CPU	Intel® Celeron B820 Processor (Dual-Core, 1.7GHz, 2M cache)
os	Genuine Windows® 7 Home Basic
DISPLAY	14" HD (1366x768) LED backlit
GRAPHICS	Integrated HD Graphics 3000
STORAGE	2GB DDR3 RAM, 500GB SATA HDD
CONNECTION	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
BATTERY	6 cell Battery (4400 mAh)
WEBCAM	Built-in VGA Camera
COLOR	WX091R-Black, WX092R-White, WX134R-Green
WARRANTY	1 Year Global Warranty
PRICE	™1,399

Bundle: Notebook Bag

14"	X44H-VX231
CPU	Intel® Celeron B820 Processor (Dual-Core, 1.7GHz, 2M cache)
0S	No Operating System
DISPLAY	14" HD (1366x768) LED backlit
GRAPHICS	Integrated HD Graphics 3000
STORAGE	2GB DDR3 RAM, 500GB SATA HDD
OPTICAL DRIVE	8 x Super Multi-Dual DVD-Rom
CONNECTION	Integrated 802.11 b/g/n, Bluetooth V2.1 + EDR, USB 3.0
BATTERY	6 cell Battery (4400 mAh)
WEBCAM	Built-in VGA Camera
COLOR	Black
WARRANTY	1 Year Global Warranty
PRICE	™1,199

Incredible Value

cee PC X101

screams to be used.

Discover Thin

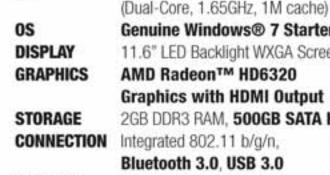


Eee PC 1025 Flare Series

A Color to Match Your Every Move

The ASUS Eee PC 1025C/CE takes netbook performance to new levels with the latest Intel® Atom™ CPU. The 1025C/CE also has

the new ASUS Instant On feature, which quickly allows seconds, or be in standby mode for up to 21 days*.



ASUS recommends Windows® 7.

BATTERY LED Backlit Screen



Eee PC™ 1225B

Intel® Atom™ Cedar Trail N2800

(Dual-Core 1.86GHz, 1M cache) Genuine Windows® 7 Starter 10.1" LED Backlight WSVGA Screen

USB_{3.0}

Eee PC™ 1025CE

6 cell Battery (5200 mAh

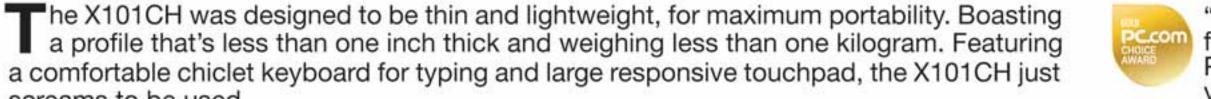
1 Year Global Warrant

Eee PC™ 1025C

Intel® Atom™ Cedar Trail N2800 (Dual-Core 1.86GHz, 1M cache) Genuine Windows® 7 Starter 10.1" LED Backlight WSVGA Screen

Built-in VGA Camera





and friendly, the ASUS Eee PC X101H is great for the young and young at

PC.COM OCTOBER 2011: Tested



Eee PC™ X101CH

Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache) Genuine Windows® 7 Starter 10.1" LED Backlight WSVGA Screen (1024x600)

2GB DDR3 RAM, 320GB SATA HD Integrated 802.11 b/g/n, Bluetooth 3.0 6 cell Battery (5200 mAh) Built-in VGA Camera

BRN021S-Brown, RED027S-Red, WHI043S-White, BLACK046S-Black 1 Year Global Warranty

Bundle: Netbook Sleeve

WEBCAM

PRICE



Intel® Atom™ Cedar Trail N2600 (Dual-Core 1.6GHz, 1M cache) No Operating System 10.1" LED Backlight WSVGA Screen (1024x600) 2GB DDR3 RAM, 320GB SATA HD STORAGE

Integrated 802:11 b/g/n, Bluetooth 3.0 6 cell Battery (5200 mAh) Built-in VGA Camera **BLACK040W-Black** COLOR

WARRANTY 1 Year Global Warrant PRICE

Bundle: Netbook Sleeve



The World's First Quad-core 7" tablet with Android™ 4.1



Nexus 7 was created for mobile gamers. With an NVIDIA® Tegra® 3 quadcore processor, everything is faster _ pages load

quickly, gameplay is smooth and responsive, and running multiple apps is a breeze. 12-core GeForce® GPU delivers advanced graphics while the patented 4-PLUS-1™ CPU design gives you maximum performance when you need it and power efficiency when battery conservation is the priority.

nexus

The playground is open.

Nexus 7 was built by ASUS and comes with a NVIDIA® Tegra® 3 quad core processor so everything is faster -- pages load quickly, gameplay is smooth and responsive, and running multiple apps is a breeze.

Full-Fledged Android™ tablet

With a stunning 7" display, powerful quad-core processor and all day battery life, Nexus 7 was built to bring you the best of Google™ in a slim, portable device that fits perfectly in your hand.

- The world's most popular platform. Nexus 7 is powered by Android 4.1, Jelly Bean, the latest version of the world's most popular mobile platform. With smarter notifications, beautiful new widgets and homescreen customization that's as easy as drag-and-drop -- Android is faster and more intuitive than ever.
- Less charging, more doing. With over 9 hours of HD video playback, 10 hours of web browsing or e-reading, and up to 300 hours of standby time, Nexus 7 lets you spend less time charging and more time doing.

Best of Google

Nexus 7 comes with all your favorite Google Apps -- like Gmail™, Chrome™, Google+™ and YouTube™ -- putting the best of Google in the palm of your hand. Easy to use, everything automatically syncs across your tablet, phone and computer. With tons of free cloud storage and features you'll find nowhere else, Nexus 7 brings the best of Google together in one simple, beautiful device.

Made for Google Play™

Nexus 7 was made for Google Play™, putting all the entertainment you love right in your 600,000 apps and games.

Storage 1.2MP (Front) WARRANTY 9.5 Hours (4325 mAh)

Nexus 7 **Coming Soon**

Android 4.1, Jelly Bean OS

NVIDIA® Tegra® 3 T30L Quad-Core, 1.3GHz GeForce® 12-core, 3D stereo (built-in) 1GB RAM DDR3L

802.11 b/g/n, Bluetooth, Wi-Fi direct 7" WXGA (1280 x 800) LED Backlight IPS panel, 10 finger multi-touch, 400nits

1 x headset Jack, 1 x micro-USB, 2 x digital microphone, 2 x high quality speakers, 1 x docking PIN

> G-Sensor, Light Sensor, Gyroscope, E-compass, GPS, NFC, Hall Sensor

Incredible Mobility

Padfone

Phone & Pad: Expand Your World.



DynamicDisplay - this ASUS exclusive technolautomatically adjusts the PadFone's display layout when it is placed into the PadFone Station to enable you to view and enjoy more. The intelligent DynamicDisplay technology will

also ensure that the app remembers where you stopped so that you can immediately continue playing that new game without having to start all over again when switching from PadFone to PadFone Station and vice versa.

Achieve more!

Extend the Padfone™'s talk time by up to 63 hours with the Padfone™ Station's built-in battery. Need even more power? Simply dock the

Padfone™ into the bigger battery of the Station Dock to increase talk time by an amazing 102 hours!

Capture unforgettable images



An 8MP camera, backilluminated CMOS sensor, large F2.2 aperture and 5-element lens allow for precise photography and HD 1080p video recording, even under low light conditions.

Be blown away by awesome audio

Tuned by ASUS audio specialists for an unforgettable audio experience, the Padfone™ delivers the most precise processing protocols and codecs to channel sound through superior quality speakers with resonance chambers.



44 SonicMaster





"Novel modular concept, stylish design, good battery life, decent T3 AUGUST 2012:



"Truly unique, Snappy perfor-mance, Seamless transition, Nifty accessories" CHIP AUGUST 2012: Test Lab Review



"Padfone is a great device with every useful accessories" MOBILE WORLD AUGUST 2012: DEVICES

Save more!

When docked, the Padfone™ Station uses the Padfone™'s 3G data connection for internet access, so just one SIM so just one SIM card and one mobile data contract can be shared between both devices.



Pad**fone**

Pad**fone**

4.3" Super AMOLED, qHD (960 X 540), Corning® Gorilla® Glass with HCLR Film (Scratch resistant) Qualcomm 8260A Snapdragon S4 Dual-core 1.5Ghz / Adreno 225 GPU

PLATFORM MEMORY

STORAGE BATTERY

TALK TIME WEIGHT WARRANTY Android™ 4.0 Ice Cream Sandwich (ICS) 16GB eMMC Flash, 32GB Webstorage (free for 3 years)

Micro-USB 2.0 GPS: GPS and A-GPS support VGA Camera (front), 8 Mega-Pixel BSI sensor, F2.2 Aperture, 5-element lens. Auto Focus with LED Flash 1520mAh Lithium-ion

WCDMA: Up to 480 mins* GSM: Up to 940 mins* WCDMA: Up to 370 hours* GSM: Up to 360 hours* Micro-SD (supports SDHC/SDXC up to 32GB)

802.11b+g+n, Bluetooth 4.0, 3.5mm audio jack,

128 x 65.4 x 9.2 mm 2 Years Local Warranty (Padfone™)

1 Year Local Warranty (Padfone™ Station) 6 Months Local Warranty (Padfone™ Stylus Headset & Padfone™ Station Dock)

PadfoneTM & PadfoneTM Station)

1,799 (Padfone™ only)

[™]499

Bundle: Luxury Sleeve

OPTIONAL ACCESSORIES

Pad**fone** Stylus Headset RM 179



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Incredible Transformer

ASUS Transformer Pad Infinity Transform to Full HD

eeling unsatisfied with the quality of an average screen? An upgrade to a FHD screen is what you need. The 1920 x1200 resolution is more exquisite and offers more details for a Full HD visual experience. The Super IPS+ offers 600nits of ultra bright backlight so it can be read easily, even under sunlight, at angles up to 178° wide. Screen toughness is also not a problem. As the 1st tablet with the latest generation Corning® Gorilla® Glass 2, the Infinity offers improved screen impact resistance so it'll look great even after extended usage. Get immersed in entertainment on the Transformer Pad Infinity!











178° Wide viewing angle



The Transformer Pad Infinity features a Super IPS+ Panel, technology that brightens the screen so it's readable even under sunlight. And with 178° viewing angles, you can share the entertainment with those around you. To keep it looking great, the Infinity comes with With Corning® Gorilla® Glass 2. This offers over 25% improved damage resistance than the previous generation, so rest assured that your Infinity can take the bumps and bruises of everyday life.

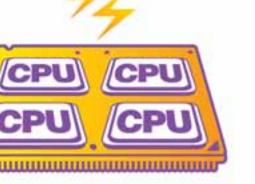


The NVIDIA® Tegra® 3 Quad-core CPU offers the ultimate in tablet performance. With a speedy quad-core CPU and 12-core GPU, the Infinity lets you browse the web, use apps, play 3D games and

multi-task at blazing speeds. Graphic performance is also boosted to make the Infinity a truly smooth Full HD experience.

Incredible audio experience with ASUS Sonicmaster Technology

Tuned by the ASUS Golden ears team, audio on the Transformer Pad Infinity is delivered with the most precise processing protocols and codecs, superior speaker construction and large resonance chambers for unforgettable audio enjoyment.



10.1" WUXGA Full HD (1920 x 1200) LED Backlight DISPLAY Android™ 4.0 Ice Cream Sandwich (ICS) **PLATFORM** NVIDIA® Tegra™ 3, Quad-core T33 CPU (1.6GHz)

MEMORY DDR3L 1GB STORAGE 802.11/b/g/n, Bluetooth 3.0, A2DP WIRELESS CAMERA

video recording, Front: 2MP for video conferencing INTERFACE 2-in-1 Audio Jack (Head Phone / Mic-in) / 1x Micro-D HDMI

Dual microphone / 1 x Stereo Speaker Pad only: 25Wh ~ 9.5 hours2

DIMENSIONS 263 x 180.8 x 8.5 mm, 598g 1 Year Global Warranty

RM 2,599 (64GB)

Transformer Pad Infinity TF700

screen with 10-finger multi-touch, Super IPS+display with 600 nits brightness, Corning® Gorilla® Glass 2

32GB / 64GB, 8G life time ASUS Webstorage space1 Rear: 8MP Auto-focus w/LED Flash, F/2.2 Aperture, 1080p

1.4a port / 1 x microSD Card Slot /

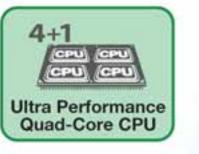
Pad + Dock: 25Wh+ 19.5Wh ~ 14 hours G-Sensor, Light Sensor, Gyroscope, E-compass, GPS

ASUS Transformer Pad Transform in Style



A vailable in Royal Blue, Iceberg White and Torch Red, meet the Transformer Pad, the latest Android tablet from ASUS that's designed for everyone.









NVIDIA® Tegra® 3 Quad-core CPU Tablet

Powered by the world's first Quad-core processor NVIDIA® Tegra® 3 4-Plus 1™, the Transformer Pad browses the web and plays 1080p video at blazing speeds. The snappier

response time and better multi-tasking performance make the Transformer Pad a true mobile entertainment powerhouse.



A brilliant IPS Panel brings viewable angles up to 178 degrees wide, while presenting excellent and vivid graphic images that produces 50% better and more accurate color range. Displayed in high brightness, it's able to tolerate the sunlight, so you can enjoy it regardless of the environment that you're in.

Transform to notebook mode with a full QWERTY chiclet keyboard mobile dock and up to 15 hours* of battery life

Admit it! You miss the touch and feel of a real QWERTY keyboard. The Transformer Pad offers you a choice to enjoy both notebook mode and tablet mode with the optional mobile dock.

The mobile dock offers a full QWERTY keyboard with touchpad and USB port, while also extending battery life to an incredible 15 hours for all day computing on the go.

Incredible audio experience with **ASUS Sonicmaster Technology**

Tuned by the ASUS Golden ears team, audio on the Transformer Pad is delivered with the most precise processing protocols and codecs, superior speaker construction and large resonance chambers for unforgettable audio enjoyment.





"The second best tablet in the market, after Prime" PC.COM JULY 2012: Tested



"second best tablet in the market, after Prime" Majalah Tech JULY 2012: Test / Gajet

Transformer Pad TF300T

10.1" WXGA (1280 x 800) LED Backlight IPS panel, 10 finger Multi-touch, 350 nits Android™ 4.0 Ice Cream Sandwich (ICS) NVIDIA® Tegra™ 3, Quad-core CPU

STORAGE

32GB EMMC 802.11/b/g/n, Bluetooth 3.0

1.2 MegaPixel (front), 8 Mega Pixel auto-focus (rear)

Pad: 2-in-1 Audio Jack (head-out/MIC-in 2-in-1) 1x micro-D HDMI 1.4a port / 1 x microSD Card Reader /built-in microphone / High Quality Speakers Dock: 1 x SD Card slot/ 1 x USB Port

10* hours; 22Wh Li-polymer battery 15* hours* with mobile dock;

Dock: 16.5Wh Li-polymer battery G-Sensor, Light Sensor, Gyroscope, E-compass, GPS WARRANTY 1 Year Global Warranty

RM 1,799 with docking (Wi-Fi)

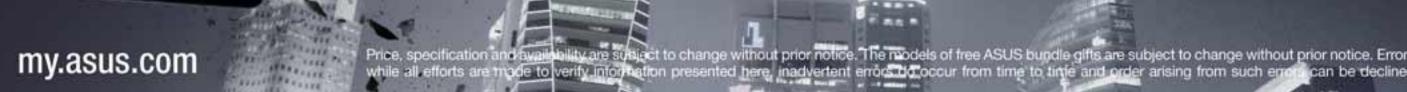
Also Available

Transformer Pad TF300TG

Data rate: 3G: HSPA+ 21/5.76 Mbps

GSM: 850/900/1800/1900

RM 1,999 with docking (Wi-Fi + 36)



		Incredible Performance	_	į,	Incredible Beauty	59.	Incredible	Multimedia
Models	G75VW-91080V (3D) G55VW-IX044V (3D)		G55VW-S1131V	UX31A-R4003V	UX31A-R4005V	UX32VD-R3001V	N56VZ-S4079V	N56VZ-S3088V
Models			-					
CPU	3rd Generation Intel® Core™ I7-3610QM Processor (2.3GHz, Turbo up to 3.3GHz, 6M cache)		3rd Generation Intel® Core™ i7-3517U Processor (1.9GHz, Turbo up to 3.0GHz, 4M cache)	3rd Generation Intel® 0 (1.7GHz, Turbo up	ore™ i5-3317U Processor to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i7-3610QM Processor (2.3GHz, Turbo up to 3.3GHz, 6M cache)	3rd Generation Intel® Core™ i5-3210QM Processor (2.5GHz Turbo up to 3.1GHz, 3M cache	
os				Genuine Windows® 7 h	Home Premium (64-bit)			
Display	17.3" Full HD 3D (1920x1080) with LED backlit	15.6" HD 3D (1366 x 768) with LED backlit	15.6" Full HD (1920 x 1080) with LED backlit	13.3" Full HD (1920 with 350 nits be	(x1080) LED backlit acklight support	13.3" HD (1366x768) LED backlit with 300 nits backlight support	15.6" Full HD (1920 x 1080) LED backlit HD	15.6" 16:9 (1366 x 768) LED backlit HD
Graphics	NVIDIA® GeForce® GTX 670M with 3GB GDDR5 VRAM Graphics NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics		Integrated HD	Graphics 4000	NVIDIA® GeForce® GT 620M with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 650M with 2GB DDR3 VRAM Graphics		
RAM	8GB (4GB x 2) DDR3 RAM 4GB DDR3 RAM		4GB DDR3 RAM	4GB (2GB x 2) DDR3 RAM		4GB DDR3 RAM		
HDD	1TB SATA HDD			256GB SATA III SSD	128GB SATA III SSD	500GB SATA HDD + 24GB SATA III SSD	1TB SATA HDD	750GB SATA HDD
Optical Drive	Blu-Ray DV	/D Writer	8 x Super Multi-Dual DVD-ROM			Blu-Ray DVD Reader	8 x Super Multi-Dual DVD-ROM	
WLAN				802.11	b/g/n			
Battery		8 Cell Battery 5200 mAh		4 Cell Battery 6840 mAh 6 Cell Battery 6570 mAh		6 Cell Battery 5200 mAh		
Webcam				HD Ca	mera	H-		
Dimension, Weight	415 x 320 x 17~52mm, 4.3 kg 384 x 289 x 21~50mm, 3.78 kg		~50mm, 3.78 kg	325 x 223 x 3 - 18mm, 1.3kg 325 x 223 x 5.5 - 18mm, 1.45kg		325 x 223 x 5.5 ~ 18mm, 1.45kg	380 x 255 x 27.2~32.4mm, 2.7kg	
Color	Black			Silver			Black	
Warranty				2 Years Glob	al Warranty			
Remark	USB 3.0, Bluetooth 4.0, E	Backpack & 3D glasses	USB 3.0, Bluetooth 4.0, Backpack	USB 3.0, Bluetoo	oth 4.0, Ultra-Slim 3 mm, 7hour	s* long battery life	USB 3.0, Bluetooth 4.0,	Bang & Olufsen speaker
Price	RM6,099	RM5,099	RM4,099	RM4,599	RM3,599	RM3,099	RM3,699	RM2,799

			Incredible E	xperience	N si		
Models	S56CM-XX140V	K46CM-WX090V	A55VM-SX038V	A45VM-VX029V	A55VM-SX037V	A45VM-VX113V	
Models		-	-	~	-	-	
CPU	3rd Generation Intel® Cor (1.7GHz, Turbo up to	e TM i5-3317U Processor 2.6GHz, 3M cache)	3nd Generation Intel® Core (2.3GHz Turbo up to 3	e™ i7-3610QM Processor 3.3GHz, 6M cache)	3rd Generation Intel® Core™ (2.5GHz, Turbo up to 3.	3rd Generation Intel® Core™ i5-3210M Processor (2.5GHz, Turbo up to 3.1GHz, 3M cache)	
os			Genuine Windows® 7 I	Home Premium (64-bit)			
Display	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	
Graphics	NVIDIA® GeForce with 2GB DDR3 VI	e® GT 635M RAM Graphics	NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Graphics				
RAM	2GB DDR	3 RAM	2GB + 4GB DDR3 RAM 4GB DDR3 RAM			2GB DDR3 RAM	
HDD	500GB SATA HDD + 24GB SATA III SSD	500GB SATA HDD		500GB SATA HDD			
Optical Drive			8 x Super Multi-L	Dual DVD-ROM			
WLAN			802.11	b/g/n			
Battery	4 Cell Battery	2950 mAh	6 Cell Battery 4700 mAh				
Webcam	HD Web	cam	Integrated Webcam				
Dimension, Weight	348 x 248 x 21~21mm, 2.0 kg		251 x 378 x 25.5-31.9mm, 2.52 kg	348 x 242 x 29~33mm, 2.4 kg	251 x 378 x 25.5-31.9mm, 2.52 kg	348 x 242 x 29~33mm, 2.4 kg	
Color	Blan	ck	Indigo Black				
Warranty	2 Years Global Warranty						
Remark			USB 3.0, Alum	ninum casing			
Price	RM2,499	RM2,199	RM3,199	RM2,999	RM2,499	RM2,099	

			İr	credible Experience		A	0		
Models	A55VD-Color Series	A45VD-Color Series	A53TK-SX131V	A53SD-Color Series	X401A-Color Series	X45U-VX024	X44H-VX231		
Models			-						
СРИ		re™ i5-3210M Processor o 3.1GHz, 3M cache)	AMD® Quad-Core A6-3420M Processor (1.5GHz Turbo up to 2.4Ghz, 4M cache)	2nd Generation Intel® Core™ i3-2370M Processor (2.4GHz, 3M cache)	Intel® Celeron B820 Processor (1.7GHz, 2M cache)	2nd Generation AMD® Brazos E2-1800 Processor (Dual-Core, 1.7GHz, 1M cache)	Intel® Celeron B820 Processor (1.7GHz, 2M cache)		
os	Genuine Windows/8	7 Home Premium (64-bit)		No Operating System	Genuine Windows® 7 Home Basic	No Operation	ng System		
Display	15.6° HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366	x 768) LED backlit		14" HD (1366 x 768) LED backlit			
Graphics		eForce® GT 610 R3 VRAM Graphics	AMD® Radeon™ HD7670 with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 610 with 2GB DDR3 VRAM Graphics	Intel® HD Graphics 3000	Radeon™ HD 6320 graphics with HDMI output	Intel® HD Graphics 3000		
RAM				2GB DDR3 RAM					
HDD				500GB SATA HDD					
Optical Drive		8 x Super Multi-Dual DVD-ROM				8 x Super Multi-Dual DVD-ROM			
WLAN				802.11 b/g/n					
Battery	6 Cell Batt	tery 4700 mAh	6 Cell Batte	ry 5200 mAh		6 Cell Battery 4400 mAh			
Webcam		-	Integrate	d Webcam					
Dimension, Weight	251 x 378 x 25.5-31.9mm, 2.52 kg	348 x 242 x 369mm, 2.44 kg	378 x 253 x 28.3	3-34.9mm, 2.6 kg	341 x 235 x 26.5~32.3mm, 1.85 kg	347 x 245 x 26.2~31.9mm, 2.2 kg	348 x 242 x 36.9mm, 2.44 kg		
Color	Passion Red, VX286V-Electic Blue	VX053V-Indigo Black, VX054V- Electic Blue, VX055V-Passion Red,	Galaxy Black	SX1263-Galaxy Black, SX1269- Chill Blue, SX1270-Passion Red, SX1271-Shapilolly White	WX091R-Black WX092B-Wiffe WX134R-Green	Blac	k		
Warranty		2 Year Glob	al Warranty			1 Year Global Warranty			
Remark		USB	3.0			USB 3	3.0		
Price	RM2,199	RM2,099	RM1,799	RM1,699	RM1,399	RM1,299	RM1,199		

	Eee PC™								
Models	Eee PC™ VX6S-ORA015M	Eee PC™ 1225B	Eee PC™ 1025CE	Eee PC™ 1025C	Eee PC™ X101CH	Eee PC™ X101-BLK040W			
Models									
CPU	Intel® Atom™ Cedarview D2700 (Dual-Core 2.13GHz, 1M cache)	AMD Dual-Core E450 Mobile Processors (1.65GHz, 1M cache)	Intel® Atom™ ((Dual-Core 1,86	Intel® Atom™ Cedar Trail N260	0 (Dual-Core 1.6GHz, 1M cache)				
os	Genuine Windows® 7 Home Premium (64-bit)		Genuine Windo		No Operating System				
Display	12.1" HD with LED Backlight 11.6" LED Backlight WXGA Screen (10.1" LED Backlight WSVGA Screen (1024 x 600) (1366 x 768)								
Graphics	AMD Radeon™ HD6470 with 1GB DDR3 VRAM Graphics	Radeon™ HD 6320 graphics with HDMI output							
RAM	2GB x 2 DDR3 RAM	2GB DDR3 RAM							
HDD		500GB SATA HDD	44	320GB SATA HDD					
Optical Drive				•					
WLAN			802.1	11 b/g/n					
Battery		6 Cell Battery	5200 mAh		Up to 5Hours*				
Webcam	1.3 Mega Pixel Camera		Integrate	ed Webcam					
Dimension, Weight	297 x 204 x 28.67mm, 1.5 kg	296 x 203 x 38mm, 1.45 kg	296 x 200 x 3	325mm, 1.44 kg	1.44 kg 262 x 180 x 22 mm, 1.02 kg				
Color	Orange	WEDDIES-Wifta, GRY020S-Grey, RED020S-Red, BLK031S-Black	BLU008S-Blue, PIK008S-Pink, PUR010S-Purple	BLU033S-Blue, RED039S-Red, BLK056S-Black, W. 1052S-Willia	BROWN021S-Brown, RED027S-Red,	Black			
Warranty	1 Year Global Warranty								
Remark	USB 3.0, Bluetooth 3.0	USB 3	.0		Bluetooth 3.0				
Price	RM1,899	RM1,259	RM1,059	RM999	RM959	RM799			



ERIES

ASUS S. SERIES

Performance Ultrabook™ with optical drive

Extra thin and light, the ASUS S Series Ultrabook™ packs full features in a sleek 21mm, giving you SSD speed, hard drive storage capacity, and optical media. Its chiclet keyboard, smart-gesture touchpad, and large palm rests afford intuitive input, with Super Hybrid Engine II ensuring 2-second instant on. Using up to 3rd generation Intel® Core™ i5 processors, Genuine Windows® 7 Home Premium (64-bit) and discrete graphics, it's perfect for mobile productivity and entertainment.

