



ASUS PRODUCT GUIDE

FOR TABLET & PADPHONE

June - July 2013



ASUS fonepad™ Fun & Call in One

ALSO CHECK IN THIS EDITION:

ASUS Fonepad™

Nexus 7

ASUS MeMO Pad™ Smart 10"

ASUS MeMO Pad™

ASUS VivoTab™ Smart

ASUS Padfone™ 2



###SonicMaster

**ASUS Fonepad™
ME371MG**

Full 3G phone functions
Elegant metallic finish
with 7" IPS display

Intel® Atom™ Z2420 Processor
Android™ 4.1 Jelly Bean

7" LED Backlight WXGA (1280x800)
IPS Panel

1GB Memory
8GB Storage

3G, Bluetooth V3.0, Wi-Fi, 802.11 b/g/n

1.2 MP Front Camera
3 MP Rear Camera (Auto focus)
720p Video Recording

Up to 9* Hours of Battery Life

GPS & Glonass, G-Sensor, E-compass,
Proximity, Ambient Light Sensor

Standby Time - 751 hours(3G)
Talk Time - 31 hours(3G)

ASUS Fonepad™ Dimension
196.4 x 120.1 x 10.4mm | 340gr

Colors - Titanium Gray & Champagne Gold

1 Year Global Warranty

RM849



###SonicMaster

**ASUS MeMO Pad™ Smart 10"™
ME301T**

Nvidia quad-core CPU,
10.1" IPS Panel-Ultra-bright
with Android Jelly Bean

NVIDIA® Tegra3® Quad-Core
(1.2 GHz)

Android™ 4.2 Jelly Bean

10.1" LED Backlight WXGA (1280x800)
IPS Panel, 10 finger multi-touch support

1GB Memory

16GB Storage +
5GB life time ASUS Webstorage

Bluetooth V3.0

1.2 MP Front Camera
5 MP Rear Camera

8.5 Hours of Battery Life

MeMO Pad™ Smart Dimension
263 x 180.8 x 9.9mm | 580gr

Color - Crystal White & Midnight Blue

1 Year Global Warranty

RM1,099

(Bundle with ASUS OTG Cable)



###SonicMaster

**ASUS MeMO Pad™
ME172V**

7" (1024x600) Tablet
with Android Jelly Bean
and Affordable Price

VIA WM8950 (1GHz) Processor

GPU: Mali - 400

Android™ 4.1 Jelly Bean

7" WSVGA Display (1024x600)

1GB Memory

8GB Storage +
5GB life time ASUS Webstorage

Wi-Fi, **Micro-SD (up to 32GB)**

1.0MP HD Front Camera

7 Hours of Battery Life

MeMO Pad™ Dimension
11.2 x 119.4 x 196.4mm | 370gr

Colors - Sugar White,
Titanium Gray & Cherry Pink

G - Sensor

1 Year Global Warranty

RM499

(Bundle with ASUS OTG Cable)



Google | ASUS

Nexus 7 / Nexus 7C

Thin, light, portable 7" tablet.
Made for Google Play

Quad-Core Processor ARM Cortex A9
(1.3GHz) - NVIDIA® Tegra® 3 graphic

Android™ 4.2 Jelly Bean

7" IPS HD Display (1280x800)
with Corning® Concore™ Glass

1GB Memory

32GB (Nexus 7)
32GB Storage (Nexus 7C)

NFC, Bluetooth 3.0, Wi-Fi
HSPA+ DL: 21Mbps, UL: 5.76Mbps (Nexus 7C only)

1.2MP Front Camera

9.5 Hours of Battery Life

Nexus 7 Dimension
10.5 x 120 x 198.5mm | 340gr

Color - Nexus Black

1 Year Global Warranty

RM899 (Nexus 7) / **RM1,099** (Nexus7C)

ASUS recommends Windows.



###SonicMaster

**ASUS VivoTab™ Smart
ME400C / ME400CL**

10.1" HD IPS Affordable
Windows 8 Tablet
(with LTE Technology - ME400CL only)

Intel® Atom™ Dual-Core Z2760 Processor
(Dual-Core with Burst, 1.8GHz)

Windows 8

10.1" IPS HD Display (1366x768)
with Soda Lime Glass

2GB Memory

64GB Storage

NFC, Bluetooth 4.0, Wi-Fi, Micro HDMI (ME400C)

3G + LTE, NFC, Bluetooth 4.0,
Wi-Fi, Micro HDMI (ME400CL only)

8.0MP Main Camera
F/2.2 - 5 element lens

2.0MP Front Camera

8 Hours of Battery Life

VivoTab™ Smart Dimension
9.7 x 171 x 262.5mm | 580gr

Colors - Night Black & Pure White

1 Year Global Warranty

RM1,799(ME400C) / **RM2,099** (ME400CL)



###SonicMaster

ASUS PadFone 2

It's Intuitive!

Quad-Core Processor A15 Class
Qualcomm Snapdragon S4 Pro (1.5GHz)

Android™ 4.1 Jelly Bean

PadFone 2 Display
**4.7" Super IPS+ HD (1280x720,
550 nits)** with Corning® Concore™ Glass

PadFone 2 Station Display
10.1" IPS WXGA (1280x800)
with Corning Fit Glass

2GB Memory | 32GB Storage

3G + LTE, NFC, Bluetooth 4.0, Wi-Fi

13.0MP Main Camera BSI Sensor
F/2.4 - 5 element lens

1.2MP Front Camera

3G Talk Time PadFone 2 - 16 Hours

PadFone 2 Dimension
9 x 68.9 x 137.9mm | 135gr

Colors - Absolute Black & Snow White

Padfone 2: 2 Years Local Warranty
Padfone 2 Station: 1 Year Local Warranty

RM2,399

ASUS ACCESSORIES



Spectrum Cover
Dress your MeMo up in colorful textured cover
(Compatible: ME172)

- One-piece impact resistant slim cover uses hardened plastic
- Includes scratch-preventing screen overlay
- Custom pattern matches MeMo design for beauty beyond the device
- Every port and button remains accessible but gains protection from dust

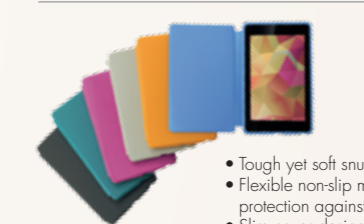
RM109



VersaSleeve 7
Wrap Up in Elegant Functionality
(Compatible: ME371, ME172, Nexus 7)

- Dual-positioning multi-angle cover for the Eee Pad
- Foldable interior supports handheld video watching and ergonomic typing
- Smart design fits the Eee Pad with or without the dock unit
- Protective soft-touch polyester microfiber and velvet inside keeps items safe

RM129



Nexus 7 Travel Cover
Your Nexus 7 goes further with light and convenient protection
(Compatible: Nexus 7)

- Tough yet soft snug-fitting case protects your device
- Flexible non-slip matte texture provides great grip and protection against bumps and scrapes
- Slim cover design allows the Nexus 7 to easily fit in your bag
- Make a personal choice from six stylish colors

RM129




TranSleeve Vivo
Get covered up in life
(Compatible: ME400)

- Multi-angle cover with dual positioning for video watching and ergonomic typing
- Smart and neat magnetic hinges attach to your VivoTab for the best grip and perfect protection
- Durable microfiber interior and polyurethane exterior keep the device secure

RM199

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.


ASUS recommends Windows.



ASUS Fonepad™
Full 3G phone functions
Elegant metallic finish with 7" IPS display

10

Nexus 7
Thin, light, portable 7" tablet.
Made for Google Play.




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ASUS MeMO Pad™ Smart
Nvidia quad-core CPU,
10.1" IPS Panel—Ultra-bright
with Android Jelly Bean

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ASUS MeMO Pad™
7" (1024x600) Tablet with Android
Jelly Bean and Affordable Price

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ASUS VivoTab™ Smart
Affordable 10.1" HD IPS
Windows 8 Tablet
with LTE Technology

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ASUS Padfone™ 2
It's Intuitive!

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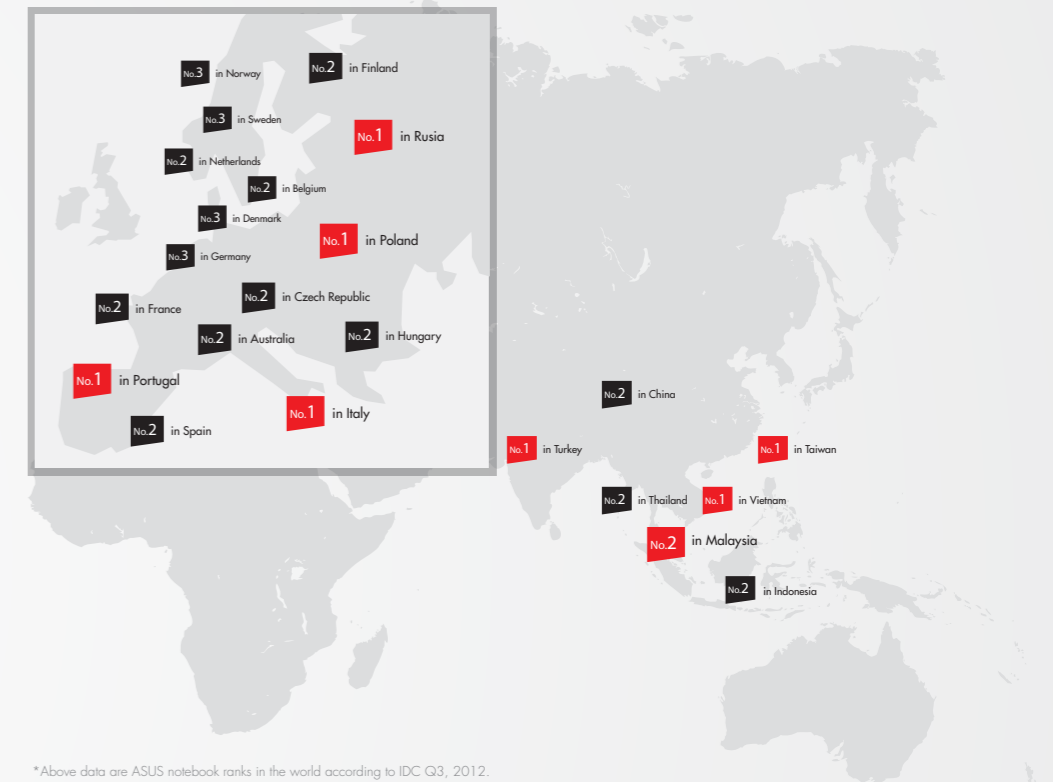
Top 3 ANDROID TABLET BRAND
worldwide in unit shipments

ASUS is a Top 3 Global Android Tablet Brand

According to latest retail sales data, ASUS the Top 3 Global Consumer Notebook Brand, also ranked as Top 3 Global Android Tablet Brand, with one of the biggest selling growth in the world.



Top 3 Consumer Notebook Brand
Source: IDC 2012, Q3 worldwide in unit shipments



Company profile

ASUS is driven by design thinking and a deep commitment to putting the user's needs first. On its relentless search of incredible, ASUS designs and manufactures a diverse range of products, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. ASUS revolutionized the PC industry with its Eee PC™ and its products won 4,186 awards in 2012. ASUS employs more than 12,500 people around the world and its leading R&D team includes 3,800 engineers. Company revenue for 2011 was approximately US\$11.9 billion.

ASUS fonepad™

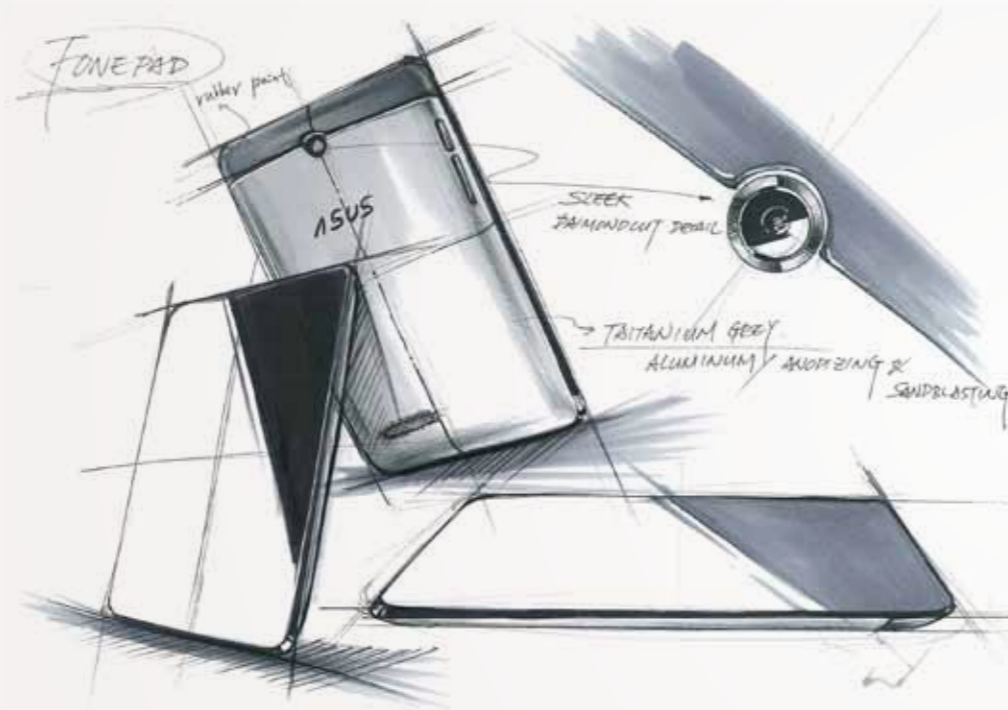
Design Thinking Philosophy

ASUS design thinking begins with the idea that technology must adapt to our ever-changing lifestyles, and not the other way around. Consider the smartphone. Smartphones were originally designed to be used as a phone first and a handheld computer second. Given that we now spend more time looking at the screen on our smartphones than actually making calls, why are their screens still so small? Keeping this in mind, we created the ASUS PadFone™ — a compact smartphone that transforms into a full-size tablet. However, for those who want just one device to meet all their mobile needs, we now have an alternative.

Complete versatility

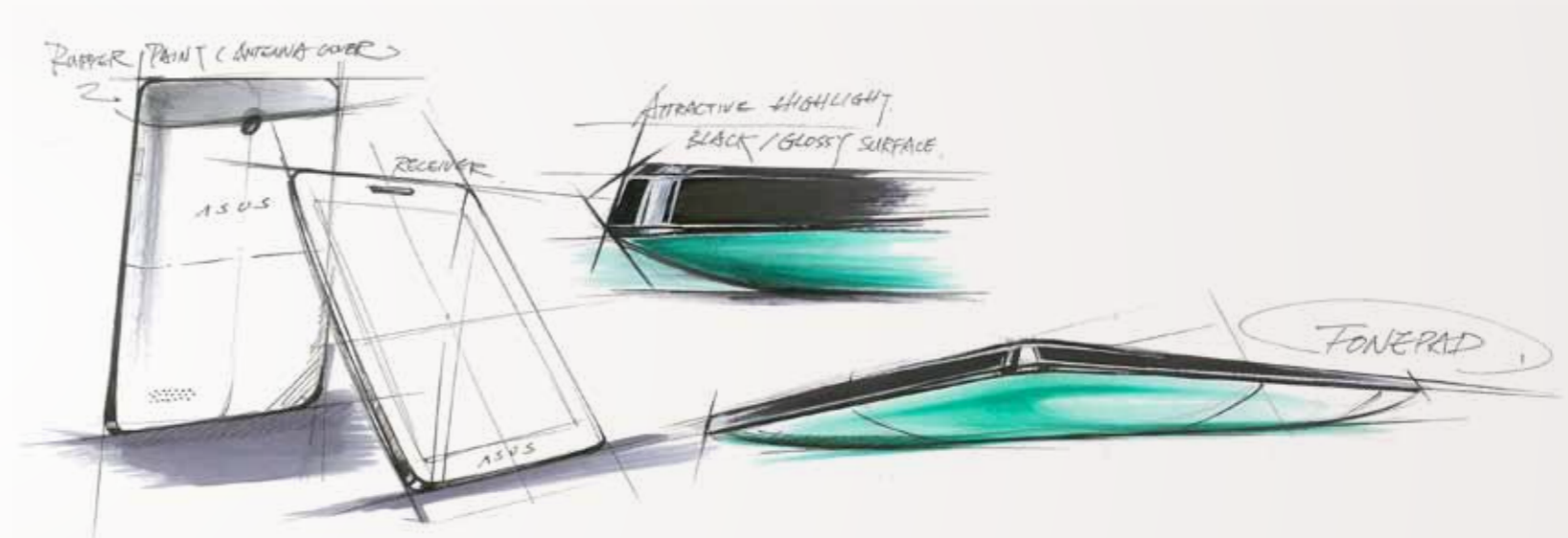
ASUS Fonepad™ combines the advantages of a tablet and a smartphone. It offers outstanding convenience and multi-functionality to meet user needs. The basic design concept behind ASUS Fonepad™ is to keep the device as streamlined as possible, with much of the functionality tucked away.

Anything not utterly essential to the design has been either removed or concealed. For example, rarely-used ports such as MicroSD and the SIM card slot are hidden inside the body of the device, helping keep its exterior lines neat.



Incredible finish

The Titanium Gray ASUS Fonepad™ has a simple black-bordered display that adds visual impact to the screen, while the Champagne Gold version employs a narrow gold-colored display margin for a sense of luxury and class. For the back and camera lens aperture, we opted for seamless, one-piece construction to provide a finer and more holistic visual effect. Concentric-circle diamond etching is used in the area around the camera lens.



Beautiful Design

On its flanks, ASUS Fonepad™ has a wedge-shaped design that keeps the center of gravity lower down the middle of the device, making it more balanced and comfortable to grip. A textured antenna cover adorns the top, and together with aluminum construction delivers equilibrium between tactility and visual presence. ASUS Fonepad™ is for people who want the communication features of a smartphone and the large screen of a tablet, but in a single, more convenient, and completely mobile device.

ASUS tablets and smartphones have won more than 789 international design & technology awards and accolades.

These awards was given by famous international journalists and also famous IT institution throughout the world. These are the proofs that ASUS tablet & smartphone has been acknowledged by the world, both in design and technology.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



<http://awards.t3.com/categories/tech-brand-of-the-year/asus>

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Nexus 7



<http://awards.t3.com/categories/tablet-of-the-year>



<http://awards.t3.com/categories/gadget-of-the-year>



UK
July 2012
CNET

With the latest Android Jelly Bean software, a high-definition screen and quad-core processor, the Google Nexus 7 by ASUS is a jaw-dropping bargain.



UK
September 2012
PC Plus

For a cutting edge tablet with a powerful engine, just like Google Nexus 7 made by ASUS, there's very little better on the market.



Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



UK
September 2012
Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there. Chosen as reader's tablet of the year.



UK
September 2012
Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device with excellent hardware and all priced at a very low price point. Best Android tablet out there.



US
April 2012
Hot Hardware

The Transformer Pad offers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.



US
November 2012
Hot Hardware

Overall Windows RT and the NVIDIA Tegra 3-powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.



Malaysia
August 2012
CHIP Magazine

ASUS PadFone is truly unique, has a very snappy performance, seamless transition with Dynamic Display, and nifty accessories.



Malaysia
October 2012
CHIP Magazine

Nexus 7 made by ASUS is a speedy 7" tablet with World's First Android 4.1 Jelly Bean, have an excellent IPS display and a solid build. Definitely and editor's choice.



Malaysia
August 2012
PC.com

ASUS PadFone is a decent all-in-one smart device that is sure to turn some heads. It has great performance with innovative design.



Malaysia
October 2012
Stuff

ASUS Transformer Pad Infinity is a superb tablet with Super IPS+ screen, detachable keyboard, huge power performance with Tegra 3 and long battery life.



Malaysia
January 2013
CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.



Malaysia
January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



Malaysia
January 2013
Stuff Magazine

With a killer combo of performance, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.



Malaysia
January 2013
T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.



US
January 2012
CES

Padfone is a breakthrough product which combines smartphone and tablet into an all in one device. It allows consumers to choose the screen size that best with their activities.



France
January 2012
01net

For the second time ASUS proposes a High Quality Tab: Tegra 3, super IPS+ screen and great contrast. The Transformer Prime takes the best from the Transformer, the power in prime!



France
January 2012
01net

For the second time ASUS proposes a High Quality Tab: Tegra 3, super IPS+ screen and great contrast. The Transformer Prime takes the best from the Transformer, the power in prime!



Australia
January 2012
CNET

First impressions of Transformer Prime? This thing is thin. It's also lighter than the iPad 2, and, when combined with its champagne-gold backing, presents quite the drool-worthy device.



Australia
March 2012
PC User

With Transformer Prime, HD videos play smoother than ever and games look more fluid and dynamic. This is a pretty compelling tablet, with lots of graphics grunt and solid build quality.



Germany
July 2012
Notebookcheck

Asus presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.



Singapore
October 2012
HWM

There is little reason to doubt that we are looking at the best Android tablet on the market right now. In the Android space at least, none of the immediate competition can match its performance.



Germany
November 2012
areamobile

The hardware of the ASUS PadFone 2 is beyond any doubt and provides optima in everyday usage and in many benchmarks.

There are still 761 more and still coming!!!

ASUS fonepad™

Fun & Call in One

ME371MG

Full 3G phone functions
Elegant metallic finish
with 7" IPS display

powered by
SonicMaster

Full 3G phone functions

Dual mic for noise cancellation
Browse with 2x faster HSPA+

Elegant metallic finish

Smooth surface with streamlined
design to fit in your hand

7" IPS HD Display

178-degree wide viewing angle and
vibrant 1280 x 800 resolution panel



Beautiful Metallic Design and High Performance

ASUS Fonepad™ delivers all the benefits of a smartphone and the entertainment opportunities afforded by a tablet, and is ideal for people who prefer the convenience of carrying just one device. ASUS Fonepad™ is sleek and compact, with a metallic design that can be held comfortably in one hand thanks to its light 340g weight and slim 10.4mm profile. Powered by the new Intel® Atom™ Z2420 processor and Android 4.1, ASUS Fonepad™ features a perfect balance of performance and energy efficiency, with hardware-accelerated 1080p full HD video decoding and up to 9 hours of battery life.

ANDROID JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.1	340 gr	9 hours*	1 gb	8 gb



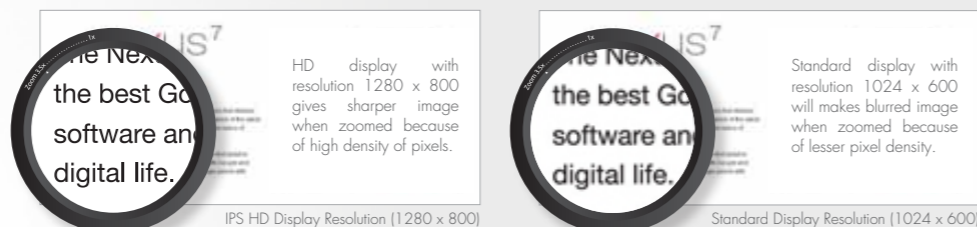
Live Tablet Plus Full 3G Phone

Full 3G support means ASUS Fonepad™ is always connected for seamless web browsing and smooth streaming of audio and video. It can also be used for voice calls using the built-in noise cancelling dual-mic or a Bluetooth headset, and with just one mobile data plan to pay for, costs are much lower than a separate smartphone and 3G tablet.



7" HD (1280x800) IPS Panel with 178° wide view angle

The 10-point multi-touch screen offers crisp 1280x800 HD display for easier text reading on webpages and high detail in everything from movies to games and photos. IPS panel technology provides livelier colors with a wide viewing angle of up to 178 degrees, maintaining clarity even in the bright outdoors.



Text and Pictures will look sharper in 1280 x 800 display compared to standard 1024 x 600 display

Long Battery Life up to 9 Hours*

Powered by the new Intel® Atom™ Z2420 processor, ASUS Fonepad™ delivers extended battery life of up to 9 hours with 2.7 times the energy efficiency of other 7" tablets. It presents all-day usage without worrying about recharging, and offers up to an amazing 31 hours of 3G talk time.



Rear 3MP Camera with Auto Focus

ASUS Fonepad™ features a 3MP rear camera capable of sharp photo quality and 720p HD video recording. For those who love video chat, ASUS Fonepad™ is also equipped with a 1.2MP front camera for smooth video quality.

Premium Aluminum Casing for an Elegant Look

ASUS Fonepad™ arrives in an elegant design that uses aluminum. The sleek metallic finish perfectly fits your palm and is very comfortable to hold. With premium materials, ASUS Fonepad™ is more scratch-resistant than most 7" tablets, which use plastic cases. It delivers superior quality at a very attractive price point.

Available colors: Champagne Gold and Titanium Grey

Lifetime 5GB ASUS WebStorage and Microsoft Office

Every ASUS Fonepad™ purchase includes 5GB of ASUS WebStorage that never expires and can grow as you go. Store photos, videos, and music in the cloud, then access them at any time from any location thanks to Wi-Fi and 3G connectivity. You also get Microsoft office (Word, PowerPoint, Excel, and more) for easy viewing, creating, editing, and sharing of files online using your ASUS WebStorage account.



GPS and GLONASS for Best Navigation Performance

ASUS Fonepad™ boasts 20% quicker positioning speed than GPS-only devices, tapping the additional coverage of 24 GLONASS satellites with precision to within 15m. It's the perfect companion for all your travel, driving, and commuting needs.

	GPS	GPS+Glonass
Road Direction	97.77%	100%
Bus Location	4.97%	100%
Flight Navigation	60.12%	100%
Sea Navigation	99%	100%



Why ASUS FonePad™?

ASUS Fonepad™ is perfect for people who value both the voice communication features of a smartphone and the increased entertainment opportunities afforded by a big-screen tablet, but prefer the convenience of carrying just one device.

ASUS Fonepad™ is the one device for everything you do.

SPECIFICATIONS
 Intel® Atom™ Z2420 Processor
Android™ 4.1 Jelly Bean
 7" LED Backlight WXGA (1280x800) IPS Panel
 1GB Memory
 8GB Storage
3G, Bluetooth V3.0, Wi-Fi, 802.11 b/g/n
 1.2 MP Front Camera
 3 MP Rear Camera (Auto focus) 720p Video Recording
 Up to 9* Hours of Battery Life
 GPS & Glonass, G-Sensor, E-compass, Proximity, Ambient Light Sensor
 Standby Time - 751 hours(3G)
 Talk Time - 31 hours(3G)
 ASUS Fonepad™ Dimension - 196.4 x 120.1 x 10.4mm | 340gr
 Color - Titanium Gray & Champagne Gold
 1 Year Global Warranty

Expandability with MicroSD up to 32GB

ASUS Fonepad™ features a MicroSD card reader that can take up to 32GB in extra storage. That's very convenient when you want to keep large multimedia content such HD movies, music and book libraries, games, and photos. MicroSD is also great for easy data transfer to other media.



RM849

nexus 7

World's 1st 7" Quad-Core IPS (1280x800) tablet with Android™ 4.2 Jelly Bean

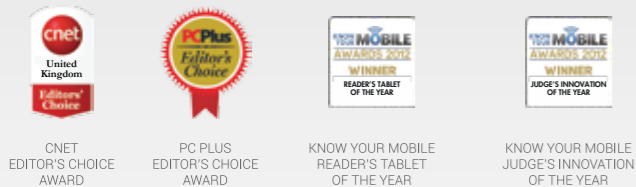


Latest version of Android

Nexus 7 comes with Android 4.2, the latest version of the world's most popular mobile platform. Experience an improved keyboard that helps you say and do more, new actionable notifications, updates to Google Now and much more.

More Powerful than Ever

The ASUS-built Nexus 7 features a powerful NVIDIA® Tegra® 3 quad core processor so everything is faster _ pages load quickly, gameplay is smooth and responsive, and running multiple apps is a breeze. Patented 4-PLUS-1™ design gives you processing power when you need it, and battery saving efficiency when you don't.



Incredible Performance
Quad-Core Processor with NVIDIA Tegra 3 graphic.

Incredible Display
IPS Display with ASUS TruVivid Technology.

Incredible Battery
Up to 9.5 hours of battery life for whole day usage.

Best of Google
Your favourite Google apps - like Gmail™ & YouTube™.



DISPLAY	BATTERY LIFE	LIGHT	STORAGE
IPS	9.5 hours	340 gram	32 gb

Designed with gaming in mind

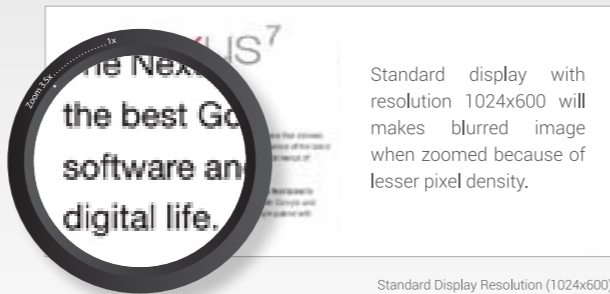
Nexus 7 was designed with gaming in mind. With heart pounding quad-core performance, a responsive 10-finger multi touch screen and sensors like a gyroscope and accelerometer _ do a barrel roll then tilt, touch and tap your way to the top of the leaderboards while exploring over 700,000 apps and games available on Google Play.



Spectacular Display

ASUS Nexus 7 comes with IPS display technology that provides 1280 x 800 resolution images at brightness levels of up to 400 nits to ensure vivid and stunning images. In addition, exclusive ASUS TruVivid technology ensures natural, crystal clear images. Durable Corning Fit glass ensures the Nexus 7 display survives everyday bumps and knocks.

Texts and Pictures will look sharper in 1280x800 display compared to standard 1024x600 display



Less charging, more doing

With over 9 hours of HD video playback, 10 hours of web browsing or e-reading and up to 300 hours of standby time, Nexus 7 can go the distance. Whether you measure battery life in chapters read, levels completed, movies watched or minutes of backseat silence, you can spend less time charging and more time doing.

700,000 apps and games

Get all the apps and games that you love on Nexus 7 _ with over 700,000 titles to choose from, Google Play has something for everyone. From games for the kids to the latest 3D epics, you'll find the most popular free and paid apps and games on Google Play.



Why Nexus 7 ?

Nexus 7 is now more powerful and portable than ever. With up to 32 GB of storage and the option to add mobile data, you can take even more of your favourite content from Google Play with you anywhere.

SPECIFICATIONS

- Quad-Core ARM Cortex A9 Processor (1.3GHz) NVIDIA® Tegra® 3 graphic
- Android™ 4.2, Jelly Bean
- 7" IPS HD Display (1280x800) with Corning® Concore™ Glass
- 1GB Memory | 32GB Storage (Nexus 7) / 32GB Storage (Nexus 7C)
- NFC, Bluetooth 3.0, Wi-Fi,
- HSPA+ DL: 21Mbps, UL: 5.76Mbps (Nexus 7C only)
- 1.2MP Front Camera
- 9.5 Hours of Battery Life
- Dimension - 10.5 x 120 x 198.5mm | 340gr
- Color - Nexus Black
- 1 Year Global Warranty

(Nexus 7)
RM899

(Nexus 7C, 3G)
RM1,099

ASUS MeMO Pad™ Smart 10"

Entertain Me MOre



ME301T

NVIDIA quad-core CPU,
10.1" IPS Panel-Ultra-bright
with Android Jelly Bean

powered by



Unlimited Entertainment

NVIDIA® Tegra® 3 Quad-core CPU
HDMI 1.4a Supported for full 1080p HDTV

Superb Sound

ASUS SonicMaster Technology dual stereo
speakers for incredible sound effects

Incredible Beauty

Stylish colors with a concentric-pattern finish
Crystal 5MP auto-focus camera

Ultimate performance with brilliant display

Designed for mobile entertainment, ASUS MeMO Pad™ Smart features a NVIDIA® Tegra® 3 Quad-Core processor and has a 10.1", 170° wide viewing IPS display with dual speakers for exceptional entertainment. 5MP rear camera for high quality pictures. 1.2MP front camera for easy video conferencing.



ANDROID JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.2	580 _{gr}	8.5 _{hours}	1 _{gb}	16 _{gb}



Android™ 4.2 with exclusive ASUS apps

ASUS MeMO Pad™ Smart is powered by Android™ 4.2 and comes with a number of exclusive ASUS apps. With SuperNote Lite, users can read, type, and scribble anytime and anywhere; while WebStorage Office makes it easy to view, edit and create Microsoft Office-compatible documents. Apps can also be password-protected with App Locker and App Backup creates back-ups of installed apps on internal storage or an SD card.

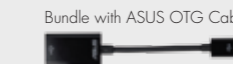


Why ASUS MeMO Pad™ Smart ?

ASUS MeMO Pad™ Smart it's all about better and more memorable experiences thanks to silky-smooth powerful performance, gorgeously sleek design, crisp visuals, and spectacular sound. You also get the responsiveness you demand, with complete touch intuition and precision.

SPECIFICATIONS

- NVIDIA® Tegra3® Quad-Core (1.2 GHz)
- Android™ 4.2 Jelly Bean
- 10.1" LED Backlight WXGA (1280x800) IPS Panel, 10 finger multi-touch support
- 1GB Memory
- 16GB Storage + 5GB life time ASUS Webstorage
- Bluetooth V3.0
- 1.2 MP Front Camera
- 5 MP Rear Camera
- 8.5 Hours of Battery Life
- MeMO Pad™ Smart Dimension - 263 x 180.8 x 9.9mm | 580gr
- Color - Crystal White & Midnight Blue
- 1 Year Global Warranty
- Bundle with ASUS OTG Cable



RM1,099

ASUS MeMO Pad™

Delight ME MOre

ME172V

7" (1024x600) Tablet
with Android Jelly Bean
and Affordable Price

powered by
SonicMaster

Stylish Design

Colorful design with "Diamond Check" texture.

Latest Experience

Latest Android 4.1 Jelly Bean operating system.

Supreme Audio

Best audio experience with ASUS SonicMaster.

Long Battery Life

7 Hours of Battery Life for whole day usage.



Affordable Companion

ASUS MeMO Pad™ was created for those of you who are looking for a quality tablet with affordable price. With only RM499 as its price, ASUS MeMO Pad™ brings specifications that can match the tablets up above its price. ASUS deliver to you its ASUS MeMO Pad™ with 1GHz processor and the latest Android™ 4.1 Jelly Bean operating system. Not only that, it also has 1 GB memory with 8GB storage plus extra storage from micro-SD card up to 32GB. With 7 hours of battery life, ASUS MeMO Pad™ is the personal assistant you could always count on for a whole day usage.

ANDROID JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	MICRO SD UP TO
4.1	370 _{gr}	7 _{hours}	1 _{gb}	32 _{gb}



Incredible Experience

Being affordable does not mean that ASUS MeMO Pad™ is lacking in features. For the best audio experience, ASUS complete MeMO Pad™ with SonicMaster audio technology. Combined with the latest Android™ 4.1 Jelly Bean, ASUS MeMO Pad™ will give a smooth tablet experience for gaming, working, or just simply browsing the internet.

ASUS MEMO PAD



COMES WITH 3 AVAILABLE TRENDY COLORS

Why ASUS MeMO Pad™ ?

ASUS MeMO Pad™ is the best choice for you who are looking an affordable tablet with great quality. With its 7" display screen, ASUS MeMO Pad™ will be the best friend you could always count on. Bring it along everywhere you go with no extra weight thanks to its lean design. Let's not forget that it is built in with Android™ 4.1 Jelly Bean. The price? Only RM499!

SPECIFICATIONS
 VIA WM8950 Processor (1GHz)
 Android™ 4.1 Jelly Bean
 7" WSVGA Display (1024x600)
 1GB Memory | 8GB Storage + 5GB life time ASUS Webstorage
 Wi-Fi, Micro-SD (up to 32GB)
 1.0MP HD Front Camera
 7 Hours Battery Life
 Dimension - 11.2 x 119.4 x 196.4mm | 370gr
 Colors - Sugar White, Titanium Gray & Cherry Pink
 1 Year Global Warranty

Bundle with ASUS OTG Cable



RM499

ASUS recommends Windows.

ASUS VivoTab™ Smart

ME400C/400CL

Affordable 10.1" HD IPS
Windows 8 Tablet
with LTE Technology



Superior Mobility

Ultra Thin & Ultra Light design for all day mobility.

Complete Experience

Full applications support in Windows 8 platform.

Supreme Audio

Best audio experience from ASUS SonicMaster.

Fastest Connectivity

Next generation LTE support with ultra fast speed.



Mobile Entertainment

ASUS VivoTab™ Smart is especially designed for those who use their tablet as a portable media consumption device. VivoTab™ Smart comes with the Intel® Atom™ Dual-Core Z2760 Processor (1.6 - 1.8GHz) and runs on the Windows 8 operating system. ASUS VivoTab™ Smart features an ultra-thin and lightweight form factor, making it ideal for those always on-the-go.

CONNECTION	THIN & LIGHT (TABLET)	MEMORY	STORAGE
LTE	9.7 mm	580 gr	2 gb 64 gb



Complete Experience

ASUS VivoTab™ Smart comes with the full version of Windows 8, which gives you all the functionalities you get in a PC. This lets you fully utilize most of the applications found in previous Windows versions (dependent on app compatibility). With Windows 8, you can organize your files, edit your photos and videos, and chat with friends. Do it all on your ASUS VivoTab™ Smart tablet.



Why ASUS VivoTab™ Smart ?

ASUS VivoTab™ Smart is an ultra thin and light Windows 8 tablet. It comes with a stylish design and is more affordable than other Windows 8 tablets. It also comes with the latest LTE technology for the fastest connection speeds. ASUS VivoTab™ Smart also comes with additional accessories like the origami cover and a thin Bluetooth keyboard designed to enhance your productivity (sold separately).

SPECIFICATIONS

Intel® Atom™ Dual-Core Z2760 Processor (Dual-Core with Burst, 1.8GHz)

Windows 8

10.1" IPS HD Display (1366x768) with Soda Lime Glass

2GB Memory | 64GB Storage

NFC, Bluetooth 4.0, WiFi, Micro HDMI (ME400C)

3G + LTE, NFC, Bluetooth 4.0, WiFi, Micro HDMI (ME400CL only)

8.0MP Main Camera, F/2.2 - 5 element lens

2.0MP Front Camera

8 Hours of Battery Life

Dimension - 9.7 x 171 x 262.5mm | 580gr

Colors - Night Black & Pure White

1 Year Global Warranty

(ME400C, Wi-Fi version)
RM 1,799

(ME400CL, 3G + LTE version)
RM 2,099

Padfone™ 2

It's Intuitive!



WINNER OF CES BEST OF INNOVATIONS WIRELESS HANDSET CATEGORY



GOLDEN AWARD COMPUTEX BEST CHOICE SMART HANDHELD DEVICES INNOVATIONS



DONANIM HABER BEST PERFORMANCE AWARD 2012



PC DIY EDITOR'S CHOICE AWARD



PC.COM GOLD CHOICE AWARD

Incredible Beauty

Be amazed by the ASUS PadFone™ 2's ultra-slim, lightweight and evocatively elegant design, thanks to its Zen-inspired circular finish available in both black and white.

THIN & LIGHT of PADFONE 2 | THIN & LIGHT of PADFONE 2 STATION

9 mm 130 gram | 10.4 mm 503 gram



Incredible Performance

ASUS PadFone™ 2 is powered by the latest Qualcomm Snapdragon S4 Pro 1.5GHz Quad-Core processor, which provides super-fast multitasking to meet the demands of 2013 Android users. It features a stunning 4.7" Super IPS+ display with a brightness level of up to 550 nits that allows for outdoor readability in any condition. Its pin-sharp HD resolution (1280x720) and Scratch-resistant Corning Glass provides an added layer of protection, keeping the screen protected from everyday bumps and scratches.



Why ASUS PadFone™ 2?

The ASUS PadFone™ 2 is a true 2-in-1 innovation and combines both smartphone and tablet on a single data plan. The ASUS PadFone™ 2 Station extends the experience of the ASUS PadFone™ 2, with more battery, bigger sounds and more display real-estate, so you can enjoy the Android™ 4.1 'Jelly Bean' experience even more!

SPECIFICATIONS

Quad-Core Processor A15 Class Qualcomm Snapdragon S4 Pro 1.5GHz Android™ 4.1 Jelly Bean
ASUS PadFone 2 Display | 4.7" Super IPS+ HD (1280x720, 550nits) with Corning Fit Glass
ASUS PadFone 2 Station Display | 10.1" IPS WXGA (1280x800) with Corning® Concore™ Glass
2GB Memory | 32GB Storage
3G + LTE, NFC, Bluetooth 4.0, Wi-Fi
13.0MP Main Camera BSI Sensor, F/2.4 - 5 element lens
 1.2MP Front Camera
 3G Talk Time PadFone 2 - 16 Jam
 ASUS PadFone 2 Dimension - 9 x 68.9 x 137.9mm | 135gr
 Colors - Absolute Black & Snow White
 ASUS Padfone 2: 2 Years Local Warranty
 ASUS Padfone 2 Station: 1 Year Local Warranty

(Station included)
RM2,399

5 Simple Steps to Apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Information Required When Submitting Pick up & Return service request:



Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS SERVICE CENTER

Kuala Lumpur	4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur	
Penang	1-02-15, E-Gate, Lebuh Tunku Kudin 2, 11700 Gelugor, Penang	Repair Status Checking: 04 6596 780 / 782
Sabah	LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah	Repair Status Checking: 088 210 650
Sarawak	Unit 4.4, Level 4, LOT 14665, ONEJCT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak	Repair Status Checking: 082 457 612

ASUS AUTHORISED SERVICE CENTRE

Kuala Lumpur	Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100 Kuala Lumpur	Service Line: 03 2143 1801 Fax: 03 2143 1802
Shah Alam	Lot 3 - 13, 3rd Floor, Jalan Majlis, Seksyen 14, 40000, Shah Alam	Repair Status Checking: 03 5032 9112
Klang	3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang	Repair Status Checking: 03 3325 1898
Klang	57-0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang	Repair Status Checking: 03 3323 4699
Klang	Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang	Repair Status Checking: 03 2141 1803
Johor	IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor	Repair Status Checking: 07 5544 000
Kelantan	Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Abdul Kadir Adabi, 15200 Kota Bharu, Kelantan	Repair Status Checking: 011 1877 7735




HOTLINE SERVICE CENTER ASUS: 03 2053 5077
ASUS PICK UP AND RETURN SERVICE: 03 2145 6787
EMAIL: rcmy_pickup@asusmy.com.my

OPERATING HOURS

Plaza Low Yat	: Monday - Sunday, 10:00a.m. to 9:30p.m.
Kuala Lumpur	: Monday - Friday, 10:30a.m. to 7:30p.m. (except Public Holiday)
Penang, Sabah, Sarawak, Johor	: Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)
Kelantan	: Sunday - Thursday, 9:00a.m. to 6:00p.m. (except Public Holiday)



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