

ASUS PRODUCT GUIDE

ASUS recommends Windows 8.

MARCH - APRIL 2013

FOR NOTEBOOK, TABLET
& SMARTPHONE



ASUS VivoBook

TOUCH • THE WORLD AT YOUR FINGERTIPS

Intuitive Touch

Natural touchscreen
computing with Windows 8

Hear The Power

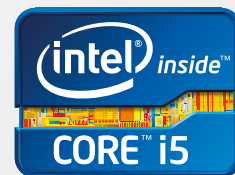
Enjoy SonicMaster for impactful
and richer sound performance

Stylish Mobility

Thin and light highly
mobile metallic design

2-second Instant On

Resume in 2 seconds and
longer standby time



PROMO MULTICOLOR

IceCool technology
Keeps palm rests chilled

ASUS SuperBatt technology
Extended charge-cycle lifespan

Ergonomically-designed
chiclet keyboard



- Suitable for:
- 1. Task
 - 2. Play Games
 - 3. Browsing
 - 4. Design
 - 5. Multimedia

15.6" | A55VD-Color Series

- 3rd Generation Intel® Core™ i5-3210M
- Windows 8
- 15.6" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Pure White, Passion Red, Electric Blue
- 2 Years Global Warranty

RM2,049 Bundle Gift worth RM49: Notebook Bag

14" | A45VD-Color Series

- 3rd Generation Intel® Core™ i5-3210M
- Windows 8
- 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Pure White, Passion Red, Electric Blue
- 2 Years Global Warranty

RM1,999 Bundle Gift worth RM49: Notebook Bag

15.6" | A55VD-Color Series

- 3rd Generation Intel® Core™ i3-3110M
- No Operating System
- 15.6" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Pure White, Passion Red, Indigo Black
- 2 Years Global Warranty

RM1,699 Bundle Gift worth RM49: Notebook Bag

PROMO EXPERIENCE

IceCool technology
Keeps palm rests chilled

ASUS SuperBatt technology
Extended charge-cycle lifespan

Ergonomically-designed
chiclet keyboard



- Suitable for:
- 1. Task
 - 2. Play Games
 - 3. Browsing
 - 4. Design
 - 5. Multimedia

15.6" | A55VM-SX038V
14" | A45VM-VX029V

- 3rd Generation Intel® Core™ i7-3610QM
- Windows 7 Home Premium
- 15.6" / 14" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Graphics
- 2GB + 4GB DDR3 RAM / 4GB RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Indigo Black
- 2 Years Global Warranty

RM2,799 **RM2,599**
Bundle Gift worth RM49: Notebook Bag

15.6" | A55VJ-SX093H

- 3rd Generation Intel® Core™ i5-3210M
- Windows 8
- 15.6" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Indigo Black
- 2 Years Global Warranty

RM2,499 Bundle Gift worth RM49: Notebook Bag

15.6" | A55VM-SX037V

- 3rd Generation Intel® Core™ i5-3210M
- Windows 7 Home Premium
- 15.6" (1366x768) HD LED backlit
- NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Indigo Black
- 2 Years Global Warranty

RM2,299 Bundle Gift worth RM49: Notebook Bag

PROMO AMD SERIES

Ultra-thin and ultra-light

USB 3.0
10 x faster than USB 2.0

Seamless keyboard and intuitive touchpad create user-focused experiences



- Suitable for:
- 1. Browsing
 - 2. Task
 - 3. Multimedia
 - 4. Design
 - 5. Play Games

13.3" | U38DT-R3003H

- AMD® Trinity APU A8-4555M Processor
- Windows 8
- 13.3" HD (1366x768) LED backlit with 350 nits backlight support
- AMD® Radeon™ Mobility HD7600G with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,199 Bundle Gift worth RM49 Notebook Bag

14" | X45U-VX024

- 2nd Generation AMD® Brazos E2-1800
- No Operating System
- 14" (1366x768) HD LED backlit
- Integrated AMD® Radeon™ HD6320
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- USB 3.0
- Color: Black
- 1 Year Global Warranty

RM1,199 Bundle Gift worth RM49 Notebook Bag

PROMO X201E

Instant on resumes from sleep mode in 2 seconds

USB 3.0
10 x faster than USB 2.0

Enjoy SonicMaster Lite
for more powerful sound performance



- Suitable for:
- 1. Browsing
 - 2. Task
 - 3. Multimedia
 - 4. Design
 - 5. Play Games

11.6" | X201E-KX058D

- Intel® Celeron 847
- No Operating System
- 11.6" HD (1366x768) LED Backlight
- 2GB DDR3 RAM, 500GB SATA HDD
- USB 3.0
- Color: White
- 1 Year Global Warranty

RM999

11.6" | X201E-KX059D

- Intel® Celeron 847
- No Operating System
- 11.6" HD (1366x768) LED Backlight
- 2GB DDR3 RAM, 500GB SATA HDD
- USB 3.0
- Color: Black
- 1 Year Global Warranty

RM999

PROMO MeMO Pad Smart

IPS Panel—Ultra-bright
170° Viewing Angle

Sonicmaster Technology

HDMI 1.4a for full 1080p output



- Suitable for:
- 1. Play Games
 - 2. E-reading
 - 3. Browsing
 - 4. Multimedia
 - 5. Task

10.1" | MeMO Pad Smart ME301T

- NVIDIA® Tegra3™ Quad-Core (1.2 GHz)
- Android™ 4.1 Jelly Bean
- 10.1" LED Backlight WXGA (1280x800) Screen IPS Panel, 10 finger multi-touch support
- 1GB RAM
- 16GB Storage
- Wi-Fi, Micro-SD (up to 32GB)
- 1.2 MP Front Camera, 5 MP Rear Camera
- 8.5 Hours of Battery Life
- Color: Crystal White, Fuchsia Pink, Midnight Blue
- 1 Year Global Warranty

RM1,099

PROMO MeMO Pad

7 hours of battery life
for all-day computing

Sonicmaster Technology

Multitask Tablet



- Suitable for:
- 1. Play Games
 - 2. E-reading
 - 3. Browsing
 - 4. Multimedia
 - 5. Task

7.0" | MeMO Pad ME172V

- VIA WM8950 (1GHz) Processor
- Android™ 4.1 Jelly Bean
- 7" WSVGA Display (1024x600)
- 1GB RAM
- 8GB Storage
- Wi-Fi, Micro-SD (up to 32GB)
- 1.0MP HD Front Camera
- 7 Hours of Battery Life
- Color: Sugar White, Titanium Gray, Cherry Pink
- 1 Year Global Warranty

RM499

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ASUS Taichi
The Incredible Fusion of Notebook & Tablet

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ASUS VivoBook
Stylish metallic design on a touchscreen notebook

17



ASUS Gaming Series
Notebook gaming with the strongest and the best specifications

20



ASUS Zenbook
Ultra thin and light notebook with a full aluminum unibody

22



ASUS Transformer Book
Incredible transformation notebook with detachable tablet

26



ASUS Multimedia Series
Notebook with best audio technology Bang & Olufsen ICEpower®

27




ASUS Performance Series
Notebook for task and play

29



ASUS X201
Notebook 11.6" thin, light with multi-colors

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ASUS MeMO Pad
Affordable tablet 7" android 4.1 with jelly bean

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ASUS MeMO Pad Smart
Incredible fun with fast quad-core power and stunning IPS visuals

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ASUS FonePad
Stunning 7" metallic finish design to fit in your palm

ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND



ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,186 awards in 2012. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2011 was approximately US\$11.9 billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 2 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



WORLD'S NO. 1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.



ASUS WINNER OF 4.186 AWARDS IN 2012

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4168 major awards in 2012.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



<http://awards.t3.com/categories/tech-brand-of-the-year/asus>

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Zenbook UX31



<http://awards.t3.com/categories/computer-of-the-year>



ASUS Eee Pad Transformer Prime



<http://awards.t3.com/categories/t3-design-award>



ASUS Nexus 7



<http://awards.t3.com/categories/gadget-of-the-year>



<http://awards.t3.com/categories/tablet-of-the-year>



Malaysia February 2013
CHIP Magazine

The ASUS VivoTab epitomises what Windows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensable keyboard dock that works very well. We can't recommend it enough.



Malaysia January 2013
CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.



Malaysia December 2012
CHIP Magazine

The Google Nexus 7 is, hands down, easily one of the best budget 7-inch tablet right now. For its price, the speedy hardware and Android 4.1 would've made it a steal, but the excellent display and solid built merely solidifies it further.



Malaysia December 2012
CHIP Magazine

The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.



Malaysia January 2013
CHIP Magazine

Although the Windows RT platform may be fairly new, the ASUS Tablet shows that there is definitely much potential yet to be discovered and explored.



Malaysia December 2012
Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.



Malaysia December 2012
Hardwarezone.com.my

ASUS PadFone 2 is not just a phone; it can also be converted into a tablet with its accompanying PadFone 2 dock accessory. If versatility is not what you want a device, rest assured that the ASUS PadFone 2 comes with solid specs.



Malaysia December 2012
Hardwarezone.com.my

Google Nexus 7 manufactured by ASUS is currently the best Android tablet in the market. Despite its lower than average price point, the Nexus 7 is well-designed, has a good build quality and offers great handling.

ASUS recommends Windows 8.



Malaysia December 2012
Mobile World

The ASUS PadFone 2 is revolutionary in concept. But beyond that, the phone itself has a brilliant and attractive design. Docking the phone into the Pad Station is a painless task too, and the transformation is somewhere magical.



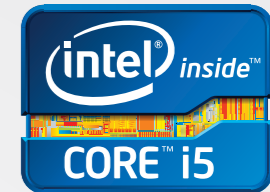
Malaysia August 2012
Mobile World

Padfone is a great device with every useful accessories.



Malaysia January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



Malaysia January 2013
Stuff Magazine

With a killer combo of performance, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.



Malaysia January 2013
T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.



Malaysia January 2013
T3 Magazine

A great X202E / S200 touch screen laptop at a crazy low price.



Malaysia January 2013
T3 Magazine

ASUS Taichi, two-screener is a great twist on the standard laptop, even if people are unlikely to be queuing up to buy it at this price.



Germany March 2011
RedDot Design

The Eee Pad TF101 is suitable for users who want to access digital content while on the go. It is a compact and elegant unit that combines functionality with user-friendliness.



Germany May 2011
Notebookcheck

With the Eee Pad Transformer TF101 Asus is a going a refreshingly different way compared with many alternative Tablet providers.



Germany May 2011
iF Design Forum

The notepad goes digital with Eee Note from ASUS. The Eee Note is one of the world most accurate sensitive digital note taking devices and gives the user the feel of writing on paper.



Germany July 2012
Notebookcheck

Asus presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.



UK September 2012
PC Plus

For a cutting edge tablet with a powerful engine, just like Google Nexus 7 made by ASUS, there's very little better on the market.



UK September 2012
Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there. Chosen as reader's tablet of the year.



US April 2012
Hot Hardware

The Transformer Pad offers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.



US November 2012
Hot Hardware

Overall Windows RT and the NVIDIA Tegra 3-powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.



Germany November 2012
areamobile

The hardware of the ASUS PadFone 2 is beyond any doubt and provides optima in everyday usage and in many benchmarks.



Australia March 2012
PC User

With Transformer Prime, HD videos play smoother than ever and games look more fluid and dynamic. This is a pretty compelling tablet, with lots of graphics grunt and solid build quality.



Singapore October 2011
Stuff

With its detachable keyboard, fast processor and impressive multitasking ability, this Eee Pad Transformer with Android Honeycomb 3.1-powered 10.1" renders netbooks obsolete.



Singapore October 2012
HWM

There is little reason to doubt that we are looking at the best Android tablet on the market right now. In the Android space at least, none of the immediate competition can match its performance.

and many more....

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



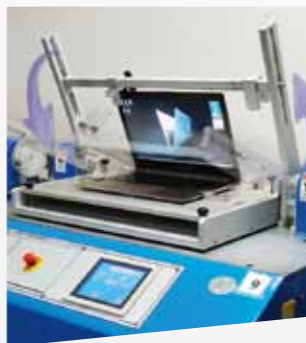
NOISE TESTING

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



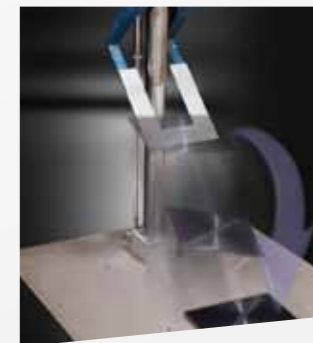
PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verify diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS recommends Windows 8.

SURVEY OF 30,000 NOTEBOOKS SHOWS ASUS LEADING IN RELIABILITY



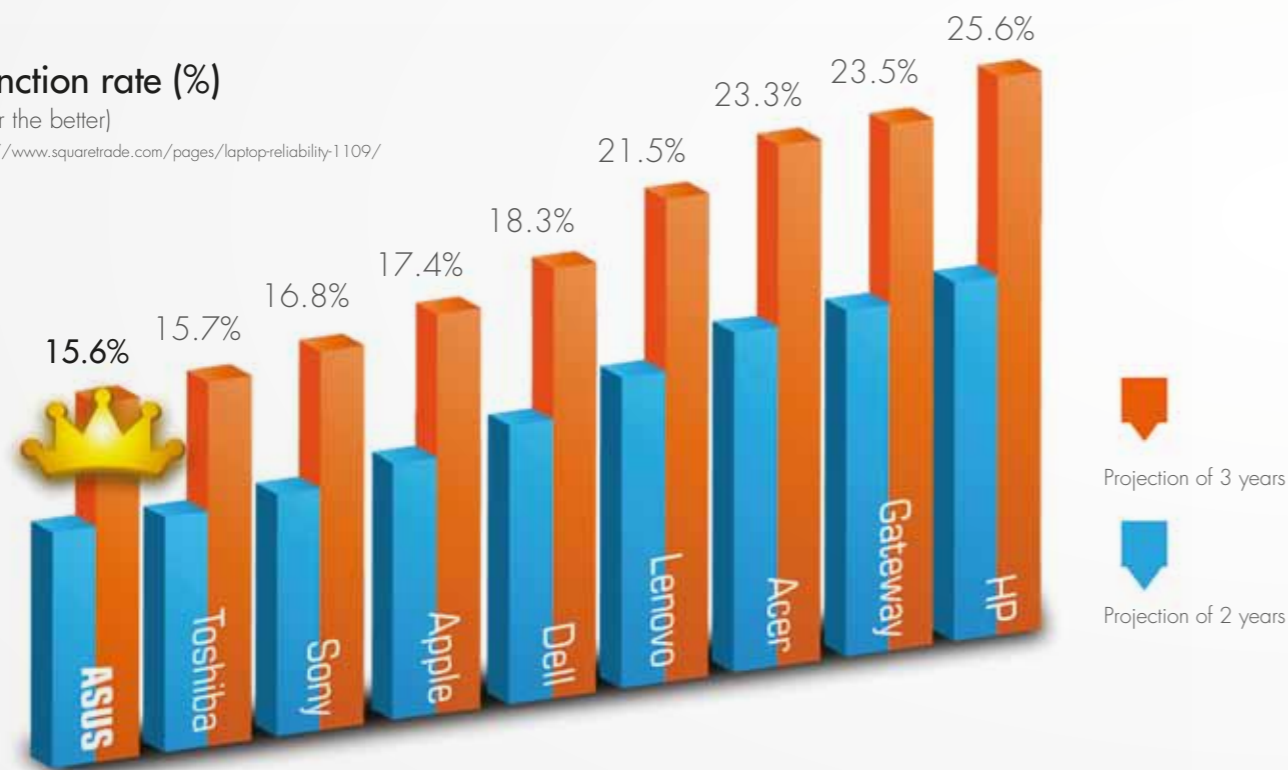
SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new notebooks manufactured by the nine leading global brands during the last three years. A minimum of 1000 notebooks per brand were sampled.

According to the survey, "ASUS is a leading notebook brand in reliability. Acer, Gateway, and HP have a failure rate that is significantly higher than average."

Malfunction rate (%)

(the lower the better)

source: <http://www.squaretrade.com/pages/laptop-reliability-1109/>



SquareTrade concluded that with 3-year malfunction rates lower than 16%, ASUS notebooks are nearly 40% more reliable than HP, which was bottom-ranked based on survey data.

SquareTrade Report Disclaimer
 • As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis
 • Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data
 • We did not take into consideration purchase locations
 • The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data

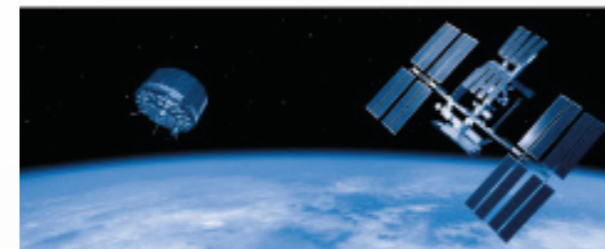
MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. They embody the ASUS search for incredible experiences and technology, empowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space Zero defects during 600 days in orbit!



Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.



At the ends of the earth Conquering Antarctica

A December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the Road Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot deserts and on snowy mountains. They acted as navigation devices, excelling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.



and history will be continued ...

ASUS PICK-UP & RETURN SERVICE FROM YOUR DOORSTEP



STILL TRYING TO FIND THE CLOSEST SERVICE CENTER? TOO BUSY TO SEND YOUR NOTEBOOK FOR SERVICE BY POST OR COURIER?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium **PICK UP & RETURN SERVICE** for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet with your nearest retailer.

Dealers can place a quick call or write us an email, and we'll instantly get a specialist to pick up the notebook or tablet from your location to save you time and effort. Lead times are 1-4 days, and service quality is always assured.

There are only 5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Information Required When Submitting Pick up & Return service request:



Terms and Conditions:

- The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
- The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
- Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS OFFERS CUSTOMERS 2-YEAR GLOBAL NOTEBOOK WARRANTY WITH 100% FREE SERVICE AND PART REPLACEMENT

*Applicable for selected notebook models only

ASUS gives you a true 2-year global warranty on notebooks, unlike other brands, which may claim three years but actually only cover part replacement for one year, then add two years of general service with no part replacement.

Brand Name & Specification			Total Fees paid after 1 year warranty (including labor costs and spare parts)					
			LCD Broken			Motherboard Broken		
Brand	Warranty Status	Cost	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
ASUS	2 Years Global	Service cost	Free	Free	RM100	Free	Free	RM100
		Spare part cost	Free	Free	RM700 - RM800	Free	Free	RM400 - RM1500
The total cost incurred for ASUS per year			Free	Free	RM800 - RM900	Free	Free	RM410 - RM1600
Q Brand	3 Years Local	Service cost	Free	RM80 - RM120	RM80 - RM120	Free	RM80 - RM120	RM80 - RM120
		Spare part cost	Free	RM 650 - RM700	RM 650 - RM700	Free	RM800 - RM1000	RM800 - RM1000
The total cost incurred for Q brand per year			Free	RM 730 - RM820	RM 730 - RM820	Free	RM880 - RM1 120	RM880 - RM1 120
T Brand	1 Year Local	Service cost	Free	RM100	RM100	Free	RM100	RM100
		Spare part cost	Free	RM1000	RM1000	Free	RM1000 - RM1200	RM1000 - RM1200
The total cost incurred for T brand per year			Free	RM1 100	RM1 100	Free	RM1 100 - 1300	RM1 100 - 1300

Comparison of Repair Cost (Out of warranty)

ASUS Global 2 Years Warranty

With ASUS, two years cover everything 100%, with no hidden costs. This warranty applies equally whether you're right here at home or in any of the 57 regions and countries where ASUS products are sold.

*for Eee PC, Tablet, Smartphone & selected notebook, are covered for 1 year global warranty.

Global Extended Warranty	Notebook from 3rd Year	Tablet From 2nd Year
		RM 350

AUSTRIA 0820240513	AUSTRALIA 1300 2787 88	BANGLADESH +8802 8123283	BELGIUM +32078150231	BULGARIA +359291823	CANADA +18886783688	CHINA +862154421616	CROATIA +38513654961	CZECH REPUBLIC +420596766888
DENMARK +4538322943	EGYPT +20224555771	ESTONIA +3726671796	FINLAND +358909376990	FRANCE 0821232787	GERMANY 01805010920	GREECE 81024142044	HUNGARY +3615054561	HONGKONG +85235824770
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MALAYSIA +60321480827	MAURITIUS +230213518	MYANMAR +951226664	NETHERLANDS 08000232694	NEW ZEALAND 0800278788	NORWAY +4723162682	PAKISTAN +92215824561	PHILIPPINES +6327273009	POLAND +48225718040
PORTUGAL +351808799887	ROMANIA 800400316	RUSSIA +74952311999	SAUDI ARABIA +96614603216	SERBIA +381113011934	SINGAPORE +6564157917	SLOVAKIA +421232162421	SLOVENIA +386080080332	SOUTH AFRICA +27117833450
SPAIN +34902889688	SRI LANKA +94112502533	SWEDEN +46858769407	SWITZERLAND +41848111014	TAIWAN 0800093456	THAILAND +662679836770	TURKEY +902165214601	UKRAINE +380444961791	U.E.A +97142833728
UK +448701208340	US +18886783688	VIETNAM +848300446 Ex. 112						

ASUS Service Centre

- KUALA LUMPUR**: 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur
- PENANG**: 1-02-15, E-Gate, Lebu Tunku Kudin 2, 11700 Gelugor, Penang
Repair Status Checking: 04 6596 780 / 782
- SABAH**: LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman. 88000, Kota Kinabalu, Sabah
Repair Status Checking: 088 210 650
- SARAWAK**: Unit 4.4, Level 4, LOT 14665, ONEHCT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak
Repair Status Checking: 082 457 612

ASUS Authorised Service Centre

- JOHOR**: IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor
Repair Status Checking: 07 5544 000

HOTLINE Service Centre: 03 2053 5077
ASUS Pick-Up and Return Service: 03 2145 6787
 Email: rcmy_pickup@asusmy.com.my

OPERATING HOURS
 Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)
 Monday - Sunday, 10:00a.m. to 9:00p.m. (Plaza Low Yat only)

NOTEBOOK THAT EXCEED YOUR EXPECTATIONS

ASUS PREMIUM TOUCH Series



ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your fingertips.

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET



11.6" ASUS Taichi 21

INCREDIBLE TRANSFORMATION NOTEBOOK WITH DETACHABLE TABLET



13.3" ASUS Transformer Book

ASUS GAMING Series



The fastest processors and most powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go.

THE ULTIMATE FIGHTING MACHINE . STRIKE IN SILENCE



17.3" G75



15.6" G55



15.6" G55

ASUS VIVOBOK & ZENBOOK Series



Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design.

TOUCH . THE WORLD AT YOUR FINGERTIPS



14.0" VivoBook S400



11.6" VivoBook X202E / S200



11.6" VivoBook X202E / S200



13.3" Zenbook Touch UX31



13.3" Zenbook UX31 / UX32

WORLD'S 1st ULTRABOOK WITH FULL HD DISPLAY

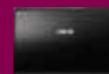
THE INCREDIBLE ULTRABOOK

ASUS MULTIMEDIA Series



Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance, whether you're creating digital content - or enjoying it.

HEAR THE POWER . FEEL THE POWER



15.6" N56

ASUS PERFORMANCE Series



Incredible performance for people who need extra power and reliability for a wide range of computing applications. Offerings include highly affordable models to highend and fully-appointed notebooks.

Slim 21mm NOTEBOOK WITH OPTICAL DRIVE



15.6" S56



14.0" K46

INCREDIBLE PERFORMANCE



15.6" A55

MULTICOLOR PERFORMANCE



15.6" A45

ASUS SLIMBOOK



14.0" X401

ASUS TABLET & SMARTPHONE Series



The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.

AFFORDABLE 7" ANDROID TABLET



7.0" MeMO Pad ME172

ENTERTAINMENT IN STYLE

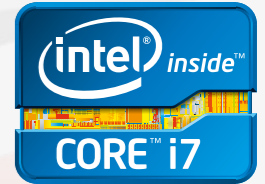


10.1" ASUS MeMO Pad Smart ME301

FUN & CALL IN ONE



7.0" ASUS Fonepad ME371



ASUS G75

BORN TO CONQUER THE ULTIMATE FIGHTING MACHINE



BEST PERFORMANCE GAMING

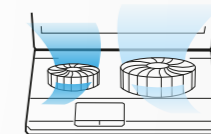
ASUS gaming notebooks break new performance barriers with the uncompromising power of third generation Intel® Core™ i7 processors and NVIDIA® GeForce® GTX 660M GPUs with 2GB of GDDR5.



GAMER-CENTRIC DESIGN

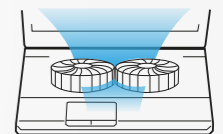
Seamless one-piece backlit keyboard with isolated arrow keys and ergonomic inclined design

DUAL FAN FILTER SYSTEM



G75 Intelligent Cooling

Dedicated fans for the CPU and GPU, working independently based on individual needs



G55 Intelligent Cooling

Dual CPU and GPU fans work together for the best thermal efficiency



INCREDIBLE 3D EXPERIENCES

ASUS gaming notebooks lead the action with support for NVIDIA® 3D Vision™, including 3D active shutter technology. Games, photos, and movies can be experienced like never before - in full HD and true 3D!



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Price
G75VX - 3D	Intel® Core™ i7-3630QM (Turbo up to 3.4GHz, 6MB)	Windows 8	17.3" 3D FHD (1920x1080)	8GB	NVIDIA® GeForce® GTX670M - 3GB DDR5	1TB	Blu-Ray RW	RM5,999
G55VW - 3D			15.6" 3D HD (1366x768)					RM4,999
G55VW - FHD			15.6" FHD (1920x1080)					4GB

*BUNDLE 3D GLASSES (except G55VW-FHD), Backpack. 1TB = 1000GB, RW = Read / Write (can burn the data to empty CD), FHD = Full High Definition.

Refer page 34 for full specifications

ASUS TAICHI™

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET
Incredible Ultrabook™. Inspired by Intel.



ASUS recommends Windows 8.

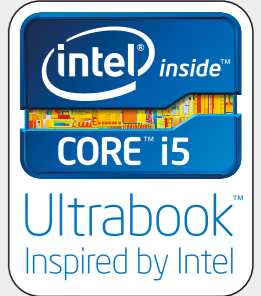
DUAL HIGH-DEFINITION DISPLAYS

ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies, thanks to two 1080p Full HD displays. IPS technology ensures a brilliant image with accurate colors and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear, even when seen from the side. ASUS TAICHI™ can capture incredible images too, thanks to HD cameras in both notebook and tablet modes.

Visit www.insearchofincredible.com to experience what was previously considered unachievable!



ASUS TAICHI



powered by

CINEMATIC SOUND QUALITY

ASUS TAICHI™ features ASUS SonicMaster audio technology, developed with world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass. Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear.

ASUS TAICHI™ is an incredible fusion of notebook and tablet for unparalleled mobile flexibility. Lid open, ASUS TAICHI™ is a powerful notebook with a crystal-clear Full HD screen, Intel® Core™ processor and backlit keyboard. Lid closed, ASUS TAICHI™ is a lightweight tablet with a slim, tapered profile and a multi-touch Full HD screen for intuitive fingertip control with Windows 8.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	Connection	Price
TAICHI 21	Intel® Core™ i5-3317U (Turbo up to 2.6GHz, 3MB)	Windows 8	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" IPS FHD (1920x1080)	4GB	Intel® HD 4000	256GB SSD	USB 3.0 Bluetooth 4.0 Wi-Fi	RM4,599

*FHD = Full HD

Refer page 34 for full specifications

FOUR MODES FOR SEAMLESS INTERACTION & SHARING



1 Notebook mode switches off ASUS TAICHI™'s outer screen so that it can be used as a standard notebook with a full HD 13.3" screen with ultra-wide viewing angles, QWERTY keyboard, and large multi-touch touchpad.



2 Close ASUS TAICHI™'s lid and it's instantly transformed into a tablet with a 13.3" full HD display.



3 With the lid open and mirror mode enabled, the two back-to-back screens display the same image, which makes ASUS TAICHI™ perfect for software demos or a shared movie experience.



4 When enabled, the back-to-back screens can be used by two people at once, one with the keyboard and touchpad, the other using the multi-touch screen.

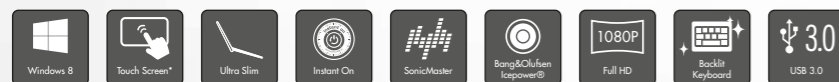
Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS ZENBOOK™ Touch

WORLD'S FIRST ULTRABOOK WITH FULL HIGH DEFINITION DISPLAY



ASUS ZENBOOK™ Touch succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Price
ZENBOOK UX31A - i7	Intel® Core™ i7-3517U	Windows 8	13.3" IPS FHD (1920x1080)	4GB	Intel® HD 4000	256GB SSD		RM4,599
ZENBOOK TOUCH UX31A*	Intel® Core™ i5-3317U (Turbo up to 2.6GHz, 3MB)		13.3" IPS Touch Screen FHD			128GB SSD		RM4,099
ZENBOOK UX31A - i5			13.3" IPS FHD (1920x1080)	NVIDIA® GeForce® GT 620M - 1GB	500GB HDD + 24GB SSD	RM3,599		
ZENBOOK UX32VD - i5	13.3" HD (1366x768)		RM3,099					

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Ethernet Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 34 for full specifications



MOBILE WORLD AUGUST 2012: DEVICES

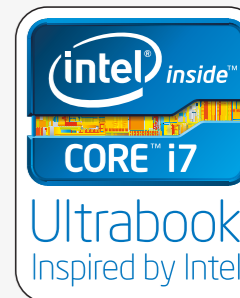


CHIP JUNE 2012: TEST LAB

ASUS recommends Windows 8.

INCREDIBLE STARTS WITH A TOUCH

The world's most advanced Ultrabook™! With the same razor-thin design as that of original ASUS ZENBOOK™ and powerful 3rd generation Intel® Core™ i7 processors and Windows 8 ASUS ZENBOOK™ Touch is a perfect balance of style and performance. SonicMaster audio ensures amazing sound quality, while the full HD multi-touch display uses IPS technology for brilliant images with rich colors that look incredible from every angle.



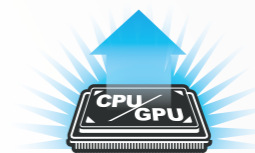
INCREDIBLE BEAUTY



SINGULARLY IMPACTFUL BEAUTY

Ultra-light and ultra-strong metal construction creates a thin form factor that's just 3mm at its slimmest point. Concentric circles throughout send a message of infinite depth, while monoshell fabrication assures a tough device that can withstand even the most extended portability.

INCREDIBLE PERFORMANCE



PERFECT PERFORMANCE

ASUS ZENBOOK™ succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.

INCREDIBLE AUDIO



THE SOUND OF BEAUTY

ASUS ZENBOOK™ with sound-defining SonicMaster technology produces living audio. Co-developed with Bang & Olufsen ICEpower®, SonicMaster uses powerful amplification and advanced sound processing to render amazing sonic output.

INCREDIBLE RESPONSIVENESS



EFFORTLESS COMFORT

ASUS ZENBOOK™ features an ergonomic chiclet keyboard with LED backlighting to illuminate dark rooms and extend usability. In addition, the touchpad uses a 16:9 aspect ratio, and can easily detect multi-point gestures for sleek input comfort.



INSTANT ON 2-SECOND RESUME

Driven by Super Hybrid Engine II, ASUS ZENBOOK™ with instant on functionality can resume in just two seconds from sleep. This is as quick as a smartphone, so you can get back to the things you want done immediately, with no annoying wait times.

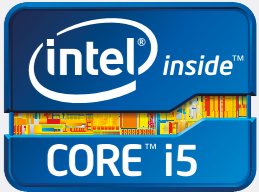


FAST AND PRACTICAL CONNECTIVITY

To facilitate all your activities, ASUS ZENBOOK™ includes USB 3.0 with data transfer speeds up to 10X faster than USB 2.0. USB Charger+ speeds up mobile device charging even with the notebook powered down. Micro HDMI and VGA ports also included.

ASUS Transformer Book

INCREDIBLE TRANSFORMATION
NOTEBOOK WITH DETACHABLE TABLET



PRECISION-ENGINEERED ULTRA-PORTABILITY

ASUS Transformer Book is the world's thinnest Windows 8 tablet with a 3rd generation Intel® Core™ i7 processor. Inspired by the beautiful ASUS ZENBOOK™ Ultrabook™, ASUS Transformer Book features a sleek profile and a precision-engineered all-metal design with a unique spun metal finish that's the result of a sophisticated 32-step manufacturing process. It is as striking as it is resilient and perfect proof of the ASUS spirit of persistent perfection.

Visit www.insearchofincredible.com for more information.

IPS IPS FULL HD TOUCHSCREEN

ASUS Transformer Book features a full HD display with 1080p resolution and IPS technology for an incredibly crisp and detailed image, with a wide 178° viewing angle. Multi-touch support gives full fingertip control with Windows 8, while Mini DisplayPort makes it easy to connect an HDTV for big-screen viewing.

ULTRA SLIM AND LIGHT WITH THE BEST AUDIO

Developed with the audio experts at Bang & Olufsen ICEpower®, ASUS SonicMaster technology delivers outstanding cinematic sound quality. Four speakers in notebook mode give an immersive listening experience, and MaxxAudio provides fully customizable equalizer control for perfect results with movies, music, and games. Audio recording is crystal-clear thanks to a high quality array mic that filters background noise

ASUS Transformer Book ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



TRANSFORM FROM NOTEBOOK TO TABLET



Model Name	Processor	OS	Display	Memory	Graphic	Storage	Connection	Price
TRANSFORMER BOOK TX300 - i5	Intel® Core™ i5-3317U (Turbo up to 2.6GHz, 3MB)	Windows 8	13.3" Touch Screen FHD (1920x1080) Corning® Glass	4GB	Intel® HD 4000	128GB SSD + 500GB HDD	USB 3.0 Bluetooth 4.0 Wi-Fi	COMING SOON

*FHD = Full High Definition, SSD = Solid State Drive.

Refer page 34 for full specifications



It's a Touch Screen
Windows 8 Tablet
or a Laptop?

ASUS VivoBook

TOUCH · THE WORLD AT YOUR FINGERTIPS

ASUS VivoBook ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Price
VIVOBOK S550CM - i5	Windows 8	Intel® Core™ i5-3317U (Turbo up to 2.6GHz, 3MB)	15.6" HD (1366x768)	4GB	NVIDIA® GeForce® GT 635M - 2GB	500GB HDD + 24GB SSD	■	RM2,599
VIVOBOK S300CA - i5			13.3" HD (1366x768)		Intel® HD 4000	500GB HDD		RM2,399
VIVOBOK S400CA - i5			14.0" HD (1366x768)		500GB HDD + 24GB SSD	RM2,299		
VIVOBOK S200 - i3		Intel® Core™ i3-3217U	11.6" HD (1366x768)	Intel® HD	500GB HDD	■ ■ ■	RM1,799	
VIVOBOK S200 - 847		Intel® Celeron 847					■ ■ ■	RM1,499

Refer page 34 for full specifications

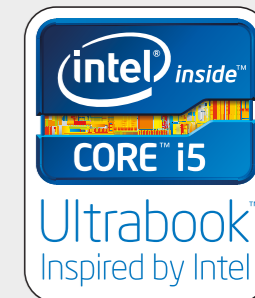
ASUS recommends Windows 8.

AFFORDABLE ALL-ROUND PERFORMANCE

ASUS VivoBook is a capable all-round notebook for mainstream users who want the most from Windows 8 at an affordable price. Available with screen sizes ranging from 11.6" to 15.6", ASUS VivoBook features a sleek, low-profile design with a choice of 3rd generation Intel® Core™ i3 and i5 processors. Multi-touch displays and generously-proportioned touchpads with Smart Gesture technology are standard across the range, as are high-quality ASUS SonicMaster audio and two-second instant-on.

INTUITIVE TOUCH

ASUS VivoBook delivers a vibrant and trend-setting design with several colors available: classic Dark Grey, sensual Hot Pink, and Sublime Silver. Whatever your choice, these help you better express yourself and make a statement of sophisticated individuality.



Slim and light, ASUS VivoBook uses exclusive ASUS Smart Gesture technology, with large touchpads that guarantee improved touch input, with quicker and more precise gesture detection and a wider range of supported motions. Exclusive ASUS SonicMaster pumps out impactful audio with deep bass and wider range for the best in-class auditory performance. Your music, movies, games, and even voice take on a new dimension of sonic depth – perfect for multimedia.



2-SECOND INSTANT ON

Exclusive ASUS Super Hybrid Engine II technology offers smartphone-like 2-second instant on resume from sleep mode, so you can resume without delay. ASUS VivoBook is all about quick accessibility and with its energy-conserving design goes into standby for up to two weeks. Open files and tasks are kept safe in memory, plus should the battery drop below 5% charge while you're away, data gets automatically backed up. Your valuable content is always secure and within reach!

SonicMaster Lite



ALWAYS CONNECTED ANYWHERE

Use the HDMI port to enjoy your favorite HD movies on big screen TV and transfer multimedia content quickly using USB 3.0 for data transfer speeds up to 10X faster than USB 2.0.



HDMI

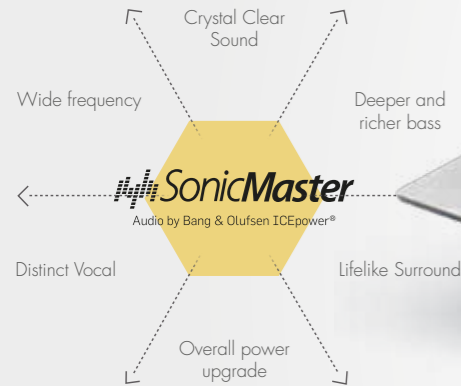


ASUS N·SERIES

HEAR THE INCREDIBLE . FEEL THE POWER

Audio by Bang & Olufsen ICEpower®

The ASUS N Series has been overhauled with the latest technology, sporting the efficient and smooth power of 3rd generation Intel® Core™ i7 & i5 processors. Better multimedia, sleeker multitasking, and even satisfying gaming converge on notebooks that maintain high energy efficiency. Beyond faster computing and improved graphics, exclusive ASUS Super Hybrid Engine II enables smartphone-like 2-second instant on resume and up to two weeks of standby time.



BEST AUDIO WITH ASUS SONICMASTER

Featuring co-development with Bang & Olufsen ICEpower® and Waves MaxxAudio, upgraded SonicMaster Premium utilizes professional sound processing tools to boost audio fidelity and enjoyment. In addition to a wider range and improved clarity, ASUS N Series notebooks include a bundled subwoofer for extra-impactful bass, culminating in the finest audio on any portable PC. 2011 Technical Grammy award-winning MaxxAudio is one of the leading professional audio processing tools in the sound industry.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Price
N56VZ - i7	Intel® Core™ i7-3630QM	Windows 8	15.6" FHD (1920x1080)	4GB	NVIDIA® GeForce® GT 650M · 2GB	1TB HDD	Blu-Ray	RM3,699
N56VZ - i5	Intel® Core™ i5-3210M		15.6" HD (1366x768)	750GB HDD		DVD RW	RM2,799	

*BUNDLE SUBWOOFER, Notebook bag. 1TB = 1000GB, RW = Read /Write, FHD = Full High Definition.

Refer page 34 for full specifications

ASUS recommends Windows 8.

ASUS S·SERIES ASUS K·SERIES

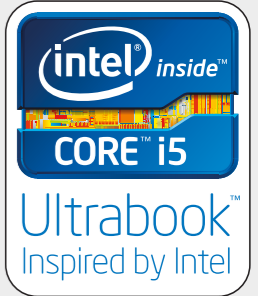
21 mm PERFORMANCE ULTRABOOK WITH OPTICAL DRIVE
THE INCREDIBLE ULTRABOOK™. INSPIRED BY INTEL.

The ASUS S56CM & K46CM features Windows 8, up to 3rd generation Intel® Core™ i7 & i5 processors with Ivy Bridge technology, and NVIDIA® GT 635 discrete graphics, so you're always in charge of smooth power for daily computing.

SMARTPHONE-LIKE RESPONSIVENESS WITH INSTANT ON*

Only ASUS notebooks offer you true 2-second instant on resume from sleep, cutting out long reboot times and putting you back to enjoyment right where you left off. Thanks to ASUS Super Hybrid Engine II technology, you also get up to 9 days of standby, with auto data backup should battery charge drop to 5% or less.

*Actual S/K Series standby time may vary due to specific component performance, connected devices, and environmental differentiation.



ULTRA SLIM WITH OPTICAL DRIVE

Play movies from your DVD collection on ASUS S56CM and K46CM slim and light notebooks.



SPEED AND CAPACITY WITH SSD/HDD COMBO

The ASUS S56CM is equipped with a hybrid storage system, combining a mechanical hard drive with an SSD for quicker performance. SSD offers faster access, while a large capacity HDD stores more of your data.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Price
S56CM - i7	Intel® Core™ i7-3517U	Windows 8	15.6" HD (1366x768)	2 x 4GB	NVIDIA® GeForce® GT 635M · 2GB	1TB HDD + 24GB SSD	DVD RW	RM2,899
S56CM - i5	Intel® Core™ i5-3317U			2GB		500GB HDD + 24GB SSD		RM2,499
K46CM - i5	Intel® Core™ i5-3317U		14" HD (1366x768)	500GB HDD		RM2,199		

* BUNDLE Notebook bag. RW = Read /Write.

Refer page 35 for full specifications

ASUS A·SERIES

PERFORMANCE NOTEBOOK WITH COLORFUL ALUMINUM CASING

* For Multicolor Series, Pure White does not have the aluminum casing.



The ASUS A Series delivers uncompromised performance with the 3rd generation Intel® Core™ i7, i5 & i3 processor, Windows 8, NVIDIA® GeForce® 600 Series graphics processor. In addition, the ASUS Super Hybrid Engine II technology increases energy efficiency and gives the ASUS A Series instant on 2-second resume capabilities. Put those together with ASUS SonicMaster Lite technology and the ASUS A Series provides an immersive multimedia experience.

COMPUTING WITH A SMARTPHONE-LIKE USER EXPERIENCE

The ASUS A Series features a smartphone-like “always on” user experience thanks to the ASUS Super Hybrid Engine II with instant on technology. It enables the ASUS A Series to resume from sleep mode in just 2-seconds, and provides up to two weeks of standby time. In addition, it automatically secures and backs up data when the battery drops to 5% charge.

INCREASES THE BATTERY CHARGE CYCLE LIFESPAN BY UP TO 300%.

The charge capacities of current notebook batteries have a tendency to deteriorate over the course of their lifespan. ASUS SuperBatt Technology is a battery power management technology designed to prolong the battery charge capacity through the course of numerous charge-discharge cycles. With it, ASUS A Series notebook extends battery charge cycle longevity by up to 300% compared to normal notebooks.

KEEPING COMPUTING COOL AND EASY

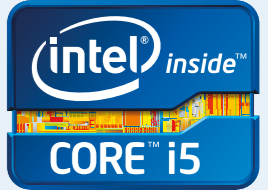
The ASUS A Series has an array of features designed to make computing easier. It features an ergonomically-designed iF Design award winning chiclet keyboard; while IceCool Technology places heat-generating components away from the palm rest, ensuring a comfortable typing experience for users even after prolonged periods of use.



Model Name	Processor	OS	Display	Memory	Graphic	Storage	ODD	Colors	Price
A45VS - i7	Intel® Core™ i7-3630QM	Windows 8	14.0" HD (1366x768)	4GB	NVIDIA® GeForce® 640M - 2GB	750GB HDD	DVD RW	■	RM2,999
A55VJ - i5			15.6" HD (1366x768)		NVIDIA® GeForce® 635M - 2GB			■	RM2,499
A45VS - i5	Intel® Core™ i5-3210M (Turbo up to 3.1GHz, 3M)		14.0" HD (1366x768)	NVIDIA® GeForce® 640M - 2GB	■			RM2,199	
A55VD Multicolor - i5			15.6" HD (1366x768)	NVIDIA® GeForce® 610M - 2GB	□			RM2,049	
A45VD Multicolor - i5		14.0" HD (1366x768)	■		RM1,999				
A55VD Multicolor - i3	Intel® Core™ i3-3110M	DOS	15.6" HD (1366x768)			□	■	RM1,699	

*BUNDLE Notebook bag. RW = Read /Write.

Refer page 35 for full specifications



ASUS X201

NOTEBOOK 11.6" WITH ULTRA-SLIM, LIGHT

Intel® Celeron™ processors, integrated graphics, and up to 4GB DDR3 video memory boost productivity and multimedia output. ASUS X201 notebooks deliver the best mobile performance in their class for daily living.



2-SECOND INSTANT ON

True 2-second instant on resume from sleep or hibernate cuts out long reboots and gets you back to enjoyment right where you left off. ASUS Super Hybrid Engine II technology offers up to 15-day standby, with auto data backup should battery charge drop below 5%.

BETTER SOUND FOR A NEW ERA

Exclusive ASUS SonicMaster audio technology adds a dimension of impact and lifelike accuracy to all your sound-based pastimes and applications. Tune in to clearer vocals, a wider sonic range, deeper bass, and overall more powerful output – from music to chat, everything sounds better with SonicMaster on the ASUS X201.



THE LIGHTNESS OF THIN MOBILITY

ASUS designers know your lifestyle demands a great degree of dynamic movement, so they built the ASUS X201 ultra-light and extra-thin. The new portables fit anywhere, look great wherever you are with their uniquely trend-setting style, and always help you go further.

USER-CENTRIC INNOVATIONS

The large Smart Gesture touchpad enables always fingertip-natural computing, and the back-assembled chiclet keyboard assures extra-solid typing for greater comfort.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Price
X201E - Celeron	DOS	Intel® Celeron 847 (1.1GHz, 2M)	11.6" HD (1366x768)	2GB	Intel® HD 4000	500GB HDD	□ ■	RM999

Refer page 35 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

powered by
SonicMaster

ASUS MeMO Pad

TABLET 7" ANDROID™ JELLY BEAN WITH AFFORDABLE PRICE

AFFORDABLE 7" TABLET

ASUS MeMO Pad™ was created specifically for those who seek a quality tablet at a great value. It offers specifications equal to much pricier competing products, with a 1GHz processor and Android™ 4.1 Jelly Bean. ASUS MeMO Pad™ has 1GB of memory with 8GB of storage plus a micro SD card slot that can add up to 32GB of extra storage. With battery life of up to 7 hours, ASUS MeMO Pad™ is the companion you can always count on.

ANDROID™ JELLY BEAN | LIGHT | BATTERY LIFE | MEMORY
4.1 | **358** gram | **7** hours | **1** gb

STUNNING SONICMASTER AUDIO

Being affordable doesn't mean ASUS MeMO Pad™ skips on features or fun. For the best audio experiences, it uses SonicMaster audio technology. Combined with Android™ 4.1 Jelly Bean, ASUS MeMO Pad™ delivers a smooth tablet experience for gaming, work, or simply browsing the internet.



Android 4.1 | 400nits IPS Display | SonicMaster | Battery Life **7** hours

Model Name	Processor	OS	Display	Memory	Graphic	Storage	Connection	Colors	Price
ME172V	1GHz Processor	Android™ 4.1 Jelly Bean	7" WSVGA (1024x600)	1GB	MAUI - 400	8GB	Wi-Fi	□ ■ ■	RM499

*Battery life depends on device specific configuration, usage and environmental conditions.

ASUS MeMO Pad™ Smart 10"

INCREDIBLE FUN WITH FAST QUAD-CORE POWER AND STUNNING IPS VISUALS

powered by
SonicMaster



STYLISH MOBILE COMPANION FOR WORK AND PLAY

Features an NVIDIA® Tegra® 3 quad-core processor and a 10" wide-view IPS display with dual speakers for exceptional entertainment. It also comes in Midnight Blue, Crystal White, and Fuchsia Pink so anyone can pick their favorite.

ENTERTAINMENT IN STYLE



ANDROID™ JELLY BEAN | THIN & LIGHT | BATTERY LIFE | MEMORY
4.1 | **9.9** mm | **580** gram | **8.5** hours | **1** gb



WIDE VIEWING ANGLE IPS SCREEN

Stunning visuals experienced with a 170° wide-view display.

Quad-core processor, exceptional audio, and cool colors. You get fast 3D graphics and full HD video, plus dual speakers with award winning MaxxAudio software to deliver precise and clear sound.

Android 4.1 | 400nits IPS Display | SonicMaster | Battery Life **8.5** hours

Model Name	Processor	OS	Display	Memory	Graphic	Storage	Connection	Colors	Price
ME301T	NVIDIA® Tegra® 3 T30L Quad-Core (1.2Ghz)	Android™ 4.1 Jelly Bean	10.1" LED Backlight with IPS (1280x800) Soda Lime Glass	1GB	GeForce® 12-core	16GB	Wi-Fi	□ ■ ■	RM1099

*Battery life depends on device specific configuration, usage and environmental conditions.

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ASUS fonepad™

Fun & Call in One



BEAUTIFUL METALLIC DESIGN WITH INTEL® ATOM™ PERFORMANCE

ASUS Fonepad™ is ideal for people who value both the voice communication features of a smartphone and the entertainment opportunities afforded by a tablet, but prefer the convenience of carrying just one device. It's a sleek and compact tablet with a metallic design that can be held comfortably in one hand, thanks to its light 340g weight and slim 10.4mm profile. Powered by the new Intel® Atom™ Z2420 processor with full Android compatibility, ASUS Fonepad™ features a perfect balance of performance and energy efficiency, with hardware-accelerated 1080p full HD video decoding and up to nine hours of battery life.



TALK ANYWHERE AND ALWAYS CONNECTED

Full 3G support means ASUS Fonepad™ is always connected for seamless web browsing and smooth streaming of audio and video. It can also be used for voice calls using the built-in noise-cancelling dual-mic or a Bluetooth headset, and with just one mobile data plan to pay for, costs are much lower than a separate smartphone and 3G tablet.

PHONE + TABLET

Maximized entertainment with expanded display, web browsing, movies, and games



PHONE + TABLET

Fully unlimited communications: voice, video calls, and social networking



PHONE + TABLET

One device for all: lighter than two devices, with no cumbersome switching needed and only one data plan required!



Battery Life **8.5** hours

Model Name	Processor	OS	Display	Memory	Graphic	Storage	Connection	Colors	Price
fonePad	Intel® Atom™ Z2420 (1.2GHz, 512KB)	Android™ 4.1 Jelly Bean	7" LED Backlight WXGA (1280x800) Screen IPS Panel	1GB	GeForce® 12-core	8GB	3G & Wi-Fi	■ ■	COMING SOON

*Battery life depends on device specific configuration, usage and environmental conditions.



YOU NEW PLAYGROUND

Enjoy videos, games, and music in the palm of your hand.

ASUS Fonepad™ also comes with exclusive ASUS productivity apps: Floating App for easy multi-tasking, SuperNote Lite for handwritten notes and drawing, and WebStorage Office Online for Microsoft Office-compatible document editing on the move.

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MODEL	ASUS PREMIUM TOUCH SERIES		ASUS ZENBOOK SERIES				ASUS GAMING SERIES		
	TAICHI 21 - CW002H	TX300CA - C4006H	UX31A - C4003H	UX31A - C4032H	UX31A - R4005H	UX32VD - R3001H	G75VX - CV088H (3D)	G55VW - IX190H (3D)	G55VW - S1216H
CPU	3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)		3rd Generation Intel® Core™ i7-3517U Processor (Turbo up to 3.0GHz, 4M cache)		3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)		3rd Generation Intel® Core™ i7-3632QM Processor (Turbo up to 3.4GHz, 6M cache)		
OS	Windows 8								
DISPAY	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Camera@ Glass Notebook - 11.6" (1920x1080) IPS FHD	13.3" FHD (1920x1080) LED-backlit Slim TFT LCD	13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support	13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support, Touch Screen	13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support	13.3" HD (1366x768) LED backlit with 300 nits backlight support	17.3" Full HD 3D (1920x1080) with LED backlit	15.6" HD 3D (1366 x 768) with LED backlit	15.6" Full HD (1920 x 1080) with LED backlit
GRAPHICS	Integrated HD Graphics 4000					NVIDIA® GeForce™ GT 420M with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce™ GTX 660M with 2GB GDDR5 VRAM Graphics		
RAM	4GB DDR3 RAM						8GB DDR3 RAM		4GB DDR3 RAM
HDD	256GB SSD	128GB SSD + 500 SATA HDD	256GB SSD	128GB SSD	24GB SSD + 500 SATA HDD	1TB SATA HDD			
ODD							Blu-Ray DVD Writer	8 x Super Multi-Dual DVD-ROM	
WLAN	802.11 b/g/n								
BATTERY	6 Cell Battery 3200 mAh	2 Cell Battery 5000 mAh 2 Cell Battery 3120 mAh	4 Cell Battery 6840 mAh	6 Cell Battery 6570 mAh			8 Cell Battery 5200 mAh		
WEBCAM	Tablet: 5M with Auto Focus 1080P Camera Notebook: HD 720p Camera	HD Camera							
DIMENSION	306.6 x 199.3 x 17.4 mm 1.25KG	219 x 340 x 75 - 24.4 mm 1.9KG	325 x 223 x 3 - 18mm, 1.3KG		325 x 223 x 55 - 18 mm 1.45KG	415 x 320 x 17-52mm 4.5KG	375 x 299 x 22-50mm, 3.78KG		
COLOR	Black		Silver				Black		
WARRANTY	2 Years Global Warranty								
REMARK	USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life					USB 3.0, Bluetooth 4.0, Backpack & 3D glasses		USB 3.0, Bluetooth 4.0, Backpack	
PRICE	RM4,599	COMING SOON	RM4,599	RM4,099	RM3,599	RM3,099	RM5,999	RM4,999	RM3,999

MODEL	ASUS PERFORMANCE SERIES					
	A45VS - VX028H	A55VJ - SX093H	A45VS - VX026H	A55VD - MULTICOLOR	A45VD - MULTICOLOR	A55VD - MULTICOLOR
CPU	3rd Generation Intel® Core™ i7-3630QM Processor (Turbo up to 3.4GHz, 6M cache)		3rd Generation Intel® Core™ i5-3210M Processor (Turbo up to 3.1GHz, 3M cache)			3rd Generation Intel® Core™ i3-3110M Processor (2.4GHz, 3M cache)
OS	Windows 8					No Operating System
DISPAY	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit	14" HD (1366 x 768) LED backlit	15.6" HD (1366 x 768) LED backlit
GRAPHICS	NVIDIA® GeForce™ GT 640M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce™ GT 635M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce™ GT 640M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce™ GT 610M with 2GB DDR3 VRAM Graphics		
RAM	4GB DDR3 RAM		2GB DDR3 RAM			
HDD	750GB SATA HDD		500GB SATA HDD			
ODD	8 x Super Multi-Dual DVD-ROM					
WLAN	802.11 b/g/n					
BATTERY	6 Cell Battery 4700 mAh					
WEBCAM	HD Camera			Integrated Camera		
DIMENSION	348 x 242 x 29 - 33mm, 2.3KG	251 x 378 x 25.5-31.9mm, 2.68KG	348 x 242 x 29 - 33mm, 2.3KG	251 x 378 x 25.5-31.9mm, 2.52KG	348 x 242 x 29 - 33mm, 2.4KG	251 x 378 x 25.5-31.9mm, 2.52KG
COLOR	Indigo Black		SX520H - Pure White SX521H - Passion Red SX522H - Electric Blue		YX054H - Electric Blue YX055H - Passion Red YX056H - Pure White	SX471 - Indigo Black SX472 - Passion Red SX473 - Pure White
WARRANTY	2 Years Global Warranty					
REMARK	USB 3.0, Bluetooth 4.0, Aluminum casing					
PRICE	RM2,999	RM2,499	RM2,199	RM2,049	RM1,999	RM1,699

MODEL	ASUS MULTIMEDIA SERIES		ASUS VivoBook SERIES (TOUCH SCREEN)				
	N56VZ - S4284H	N56VZ - S3151H	S550CM - C1048H	S300CA - C1033H	S400CA - CA006H	S200E	S200E
CPU	3rd Generation Intel® Core™ i7-3630QM Processor (Turbo up to 3.4GHz, 6M cache)		3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)		3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)		
OS	Windows 8						
DISPAY	15.6" Full HD (1920 x 1080) LED backlit HD	15.6" 16:9 (1366 x 768) LED backlit HD	15.6" HD Slim (1366x768) LED backlit	13.3" HD Slim (1366x768) LED backlit	14" HD Slim (1366x768) LED backlit	11.6" HD Slim (1366x768) LED backlit	
GRAPHICS	NVIDIA® GeForce™ GT 650M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce™ GT 635M with 2GB DDR3 VRAM Graphics	Integrated HD Graphics 4000		Intel® UMA Integrated	
RAM	4GB DDR3 RAM						2GB DDR3 RAM
HDD	1TB SATA HDD	750GB SATA HDD	24GB SSD + 500 SATA HDD	500GB SATA HDD	24GB SSD + 500 SATA HDD	500GB SATA HDD	
ODD	Blu-Ray DVD Reader	8 x Super Multi-Dual DVD-ROM					
WLAN	802.11 b/g/n						
BATTERY	6 Cell Battery 5200 mAh		4 Cell Battery 2950 mAh	3 Cell Battery 4000 mAh		2 Cell Battery 5136 mAh	
WEBCAM	HD Camera						
DIMENSION	380 x 255 x 27.2-32.4mm, 2.7KG		380 x 266 x 22 mm, 2.6KG	331 x 234 x 213 mm, 1.76KG	339mm x 239mm x 20 - 21mm 1.83KG	303 x 200 x 217 mm, 1.38KG	
COLOR	Black		Dark Grey			CT158H - Dark Grey, CT177H - Hot Pink, CT163H - Sublime Silver	CT199H - Sublime Silver, CT200H - Hot Pink
WARRANTY	2 Years Global Warranty					1 Year Global Warranty	
REMARK	USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker			USB 3.0, Bluetooth 4.0			
PRICE	RM3,699	RM2,799	RM2,599	RM2,399	RM2,299	RM1,799	RM1,499

MODEL	ASUS PERFORMANCE SERIES						
	S56CM - XX276H	S56CM - XX140H	K46CM - WX090H	U38DT - R3003H	X45U - VX024	X201E - KX058D	X201E - KX059D
CPU	3rd Generation Intel® Core™ i7-3517U Processor (Turbo up to 3.4GHz, 6M cache)		3rd Generation Intel® Core™ i5-3317U Processor (Turbo up to 2.6GHz, 3M cache)		AMD® Trinity APU A8-4555M Processor (Quad-Core, 2.4 GHz, 2M cache)	2nd Generation AMD® Brazos E2-1800 Processor (Dual-Core, 1.7GHz, 1M cache)	Intel® Celeron B847 Processor (1.1GHz, 2M cache)
OS	Windows 8					No Operating System	
DISPAY	15.6" HD (1366 x 768) LED backlit		14" HD (1366 x 768) LED backlit		13.3" HD (1366x768) LED backlit with 350 nits backlight support	14" HD (1366 x 768) LED backlit	11.6" HD (1366 x 768) LED backlit
GRAPHICS	NVIDIA® GeForce™ GT 635M with 2GB DDR3 VRAM Graphics			AMD® Radeon™ Mobility HD7600G with 1GB DDR3 VRAM Graphics	Radeon™ HD 6320 graphics with HDMI output	Integrated HD Graphics 4000	
RAM	2 x 4GB DDR3 RAM	2GB DDR3 RAM					
HDD	24GB SSD + 1TB SATA HDD	24GB SSD + 500GB SATA HDD	500GB SATA HDD				
ODD	8 x Super Multi-Dual DVD-ROM					8 x Super Multi-Dual DVD-ROM	
WLAN	802.11 b/g/n						
BATTERY	4 Cell Battery 2950 mAh		6 Cell Battery 6570 mAh	6 Cell Battery 4400 mAh	2 Cell Battery 5136 mAh		
WEBCAM	HD Camera			Integrated Camera			
DIMENSION	380 x 266 x 21mm, 2.3KG		348 x 248 x 21mm, 2.0KG		347 x 245 x 26.2 - 31.9mm, 2.2KG		303 x 200 x 212 mm, 1.28KG
COLOR	Black			Silver	Black		White, Black
WARRANTY	2 Years Global Warranty					1 Year Global Warranty	
REMARK	USB 3.0				USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life		USB 3.0
PRICE	RM2,899	RM2,499	RM2,199	RM2,199	RM1,199	RM999	RM999

ASUS recommends Windows 8.

ASUS NOTEBOOK - THE CHOICE OF IT PROFESSIONALS

In today's digital age, notebooks store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS notebooks; they know that ASUS is synonymous with quality and reliability. Whatever you use your notebook for watching movies, listening to music or viewing photos—ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing a notebook.

ASUS PREMIUM TOUCH Series

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET



11.6" ASUS Taichi 21

INCREDIBLE TRANSFORMATION NOTEBOOK WITH DETACHABLE TABLET



13.3" ASUS Transformer Book TX300

ASUS GAMING Series

THE ULTIMATE FIGHTING MACHINE . STRIKE IN SILENCE



17.3" G75



15.6" G55

ASUS VIVOBOK & ZENBOOK Series

TOUCH . THE WORLD AT YOUR FINGERTIPS



15.6" S550 | 14.0" S400
13.3" S300



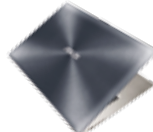
11.6" VivoBook S200

WORLD'S 1st ULTRABOOK WITH FULL HD DISPLAY



13.3" Zenbook Touch UX31

THE INCREDIBLE ULTRABOOK



13.3" Zenbook UX31 / UX32

ASUS MULTIMEDIA Series

HEAR THE POWER . FEEL THE POWER



15.6" N56

ASUS PERFORMANCE Series

SLIM 21mm NOTEBOOK WITH DVD WRITER



15.6" S56 | 14.0" K46

INCREDIBLE PERFORMANCE



15.6" A55 | 14.0" A45

MULTICOLOR PERFORMANCE



15.6" A55 Multicolor | 14.0" A45 Multicolor

EXTRA PERFORMANCE



14.0" X45

PORTABLE PERFORMANCE



11.6" X201

ASUS TABLET & SMARTPHONE Series

AFFORDABLE 7" ANDROID TABLET



7.0" MeMO Pad ME172

ENTERTAINMENT IN STYLE

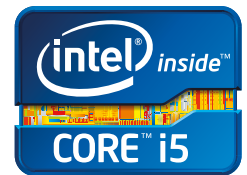


10.1" MeMO Pad Smart ME301

FUN & CALL IN ONE



7.0" ASUS Fonepad ME371



Ultrabook, Celeron, Celeron Inside, Core Inside, Intel, Intel Logo, Intel Atom, Intel Atom Inside, Intel Core, Intel Inside, Intel Inside Logo, Intel vPro, Itanium, Itanium Inside, Pentium, Pentium Inside, vPro Inside, Xeon, and Xeon Inside are trademarks of Intel Corporation in the U.S. and/or other countries. For more information about the Intel processor feature rating, please refer to www.intel.com/go/rating. *Battery life is measured under power saving mode, playing 720p video playback, 100 nits brightness, default volume with headphones, Wi-Fi associated.

Powered by 3rd gen Intel® Core™ i5 processors

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ASUS
Inspiring Innovation • Persistent Perfection