

ASUS PRODUCT GUIDE

OCTOBER - NOVEMBER 2013

FOR NOTEBOOK, COMMERCIAL, TABLET
& SMARTPHONE



ASUS fonepad™ 7 Fonepad is calling

7-inch HD tablet with 3G Phone and Dual front speakers



ME372CG

Full 3G Phone Functions

Up to 28 hours* of 3G talk time
Faster downloads at 42Mbps

Supreme Audio

Dual Front Speakers maximize
your entertainment experience

Ultra Performance

Intel® Atom™ Dual-Core Processor for
fast web and application loading.

* Battery life will vary according to use. Battery life measured by looping 720P video, brightness at 100nits, external microphone, WLAN/3G on and Gmail logged in for email and updates.

PROMO VivoBook



Windows 8 experiences on frameless touch panels

Sleek and light trend-setting design

Enjoy SonicMaster for impactful and richer sound performance



- Suitable for:
1. Browsing
 2. Task
 3. Play Games
 4. Design
 5. Multimedia

15.6" **NEW Haswell CPU**

S551LB-CJ075H

- 4th Generation Intel® Core™ i7-4500U (Turbo up to 3.06GHz, 4M Cache)
- Windows 8
- 15.6" HD Slim (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB x 2 DDR3 RAM, 1TB SATA HDD + 24GB SATA III SSD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty **RM3,499**

15.6" **NEW Haswell CPU**

S551LB-C120H

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M Cache)
- Windows 8
- 15.6" HD Slim (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty **RM2,799**

14" **S400CA-CA130H**

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 4M Cache)
- Windows 8
- 14" HD Slim (1366x768) LED backlight
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty **RM2,099**

13.3" **LIMITED OFFER REBATE RM200 (RP: RM1999)**

- S300CA-C1050H**
- 3rd Generation Intel® Core™ i3-3217U (1.8GHz, 3M Cache)
 - Windows 8
 - 13.3" HD Slim (1366x768) LED backlight
 - Integrated HD Graphics 4000
 - 4GB DDR3 RAM, 500GB SATA HDD
 - Bluetooth 4.0, USB 3.0
 - Color: Classic Dark Grey
 - 2 Years Global Warranty **RM1,799**

11.6" **LIMITED OFFER REBATE RM200 (RP: RM1799)**

- S200E-Color Series**
- 3rd Generation Intel® Core™ i3-3217U (1.8GHz, 3M Cache)
 - Windows 8
 - 11.6" HD Slim (1366x768) LED backlight
 - Intel® UMA Integrated
 - 4GB DDR3 RAM, 500GB SATA HDD
 - Bluetooth 4.0, USB 3.0
 - Color: CT158H-Classic Dark Grey, CT177H-Hot Pink, CT163H-Sublime Silver
 - 1 Year Global Warranty **RM1,599**

11.6" **LIMITED OFFER REBATE RM100 (RP: RM1399)**

- S200E-Color Series**
- Intel® Celeron B847 (1.16GHz, 2M Cache)
 - Windows 8
 - 11.6" HD Slim (1366x768) LED backlight
 - Intel® UMA Integrated
 - 2GB DDR3 RAM, 500GB SATA HDD
 - Bluetooth 4.0, USB 3.0
 - Color: CT198H-Classic Dark Grey, CT199H-Sublime Silver, CT200H-Hot Pink
 - 1 Year Global Warranty **RM1,299**

PROMO PREMIUM TOUCH

Windows 8 experiences with utilize more powerful computing

Sleek and light trend-setting design

Enjoy SonicMaster for more powerful sound performance



- Suitable for:
1. Task
 2. Play Games
 3. Browsing
 4. Design
 5. Multimedia

11.6" **Dual screen notebook**

- TAICHI 21-CW019H**
- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
 - Windows 8
 - Tablet - 11.6" IPS Touch Screen FHD (1920x1080)
 - Notebook - 11.6" IPS FHD (1920 x1080), Corning® Glass
 - Integrated HD Graphics 4000
 - 4GB DDR3 RAM, 256GB SSD
 - Bluetooth 4.0, USB 3.0
 - 2 Years Global Warranty **RM4,599**



- Suitable for:
1. Task
 2. Play Games
 3. Browsing
 4. Design
 5. Multimedia

13.3" **High speed solid-state disk**

- UX31A-C4059H**
- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
 - Windows 8
 - 13.3" IPS FHD (1980x1080) Touch Screen
 - Integrated HD Graphics 4000
 - 4GB DDR3 RAM, 128GB SSD
 - Bluetooth 4.0, USB 3.0
 - 2 Years Global Warranty **RM4,099**

PROMO GAMING

Powerful gaming in portable form factor

Intelligent cooling with dual rear venting system

Superior ergonomic design for effortless gaming



Suitable for:

1. Play Games
2. Design
3. Multimedia
4. Task
5. Browsing

17.3" **NEW Haswell CPU**

G750JX-T4059H

- 4th Generation Intel® Core™ i7-4700QM (Turbo up to 3.4GHz, 6M Cache)
- Windows 8
- 17.3" Full HD (1920x1080) LED backlight
- NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics
- 8GB (4GB x 2) DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Writer
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty **RM5,599**

14" **Dedicated 2GB VRAM**

G46VW-CZ116H

- 3rd Generation Intel® Core™ i7-3630QM (Turbo up to 3.4GHz, 6M Cache)
- Windows 8
- 14" HD (1366x768) LED backlight
- NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty **RM4,099**

PROMO MULTICOLOR

Windows 8 experiences with utilize more powerful computing

IceCool technology Keeps palm rests chilled

ASUS SuperBatt technology Extended charge-cycle lifespan



Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

15.6" **A550CC-Color Series**

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- 15.6" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: XX530-Grey, XX544-White, XX545-Red
- 2 Years Global Warranty **RM2,099**

15.6" **A550CC-Color Series**

- 3rd Generation Intel® Core™ i3-3217U (Turbo up to 1.8GHz, 3M Cache)
- Windows 8
- 15.6" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: XX307-Red, XX308-White, XX309-Grey
- 2 Years Global Warranty **RM1,699**

PROMO MULTICOLOR

Windows 8 experiences with utilize more powerful computing

IceCool technology Keeps palm rests chilled

ASUS SuperBatt technology Extended charge-cycle lifespan



Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

14" **A450CC-Color Series**

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: WX122-Red, WX123H-White, WX138H-Grey
- 2 Years Global Warranty **RM2,099**

14" **X451CA-Color Series**

- Intel® Pentium® Processor 2117U (2M Cache, 1.80 GHz)
- Windows 8
- 14" HD (1366x768) LED backlight
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- USB 2.0
- Color: VX007H-White, VX012H-Black
- 1 Year Global Warranty **RM1,449**

PROMO EXPERIENCE

Instant on resumes from sleep mode in 2 seconds

USB 3.0 10 x faster than USB 2.0

Ergonomically-designed chiclet keyboard



X45C

X201E

Suitable for:

1. Task
2. Browsing
3. Play Games
4. Multimedia
5. Design

14"

X45C-VX047

- Intel® Core™ i3-2370
- No Operating System
- 14" HD (1366x768) LED backlit
- Integrated HD Graphics 3000
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- USB 2.0
- 1 Year Global Warranty **RM1,499**

11.6"

X201E-Color Series

- Intel® Celeron® 1007U
- No Operating System
- 11.6" HD (1366x768) LED backlit
- Integrated HD Graphics 4000
- 2GB DDR3 RAM, 500GB SATA HDD
- USB 3.0
- Color: Black-KX178D, White-KX179D
- 1 Year Global Warranty **RM999**

PROMO AMD

Instant on resumes from sleep mode in 2 seconds

USB 3.0 10 x faster than USB 2.0

Enjoy SonicMaster Lite for more powerful sound performance



Suitable for:

1. Browsing
2. Task
3. Multimedia
4. Design
5. Play Games

AWARDS:

T3 Magazine
September 2013
★★★★★

The U38DT offers good value for money, blending great looks and decent performance into one fetching chassis

Stuff

September 2013
★★★★☆

A perfect blend of style and performance not the price tho.

13.3"

AMD Processor

U38DT-R3003H

- AMD® Trinity APU A8-4555M Processor
- Windows 8
- 13.3" HD (1366x768) LED backlit with 350 nits backlight support
- AMD® Radeon™ Mobility HD7600G with 1GB DDR3
- VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty **RM2,199**

PROMO TABLET

MICRO SD Expandable

IPS Panel

Long Battery Life



7"

ASUS Fonepad ME371MG

- Intel® Atom™ Z2460 (1.6GHz)
- Android™ 4.1 Jelly Bean
- 7" WSGA (1280x800) LED backlit, IPS Panel
- 1GB Memory, 8GB Storage
- Call Function, 3G, Bluetooth V3.0, WiFi, 802.11 b/g/n
- 1.2 MP Front Camera, 3 MP Rear Camera (Auto Focus) 720p Video Recording
- Up to 9* Hours of Battery life
- Color: Titanium Gray, Champagne Gold
- 1 Year Global Warranty **RM849**

Suitable for:

1. Play Games
2. E - Reading
3. Browsing
4. Multimedia
5. Call Function



7"

ASUS MeMO Pad HD 7 ME173X

- MTK 8125 Quad-Core (1.2GHz)
- Android™ 4.2 Jelly Bean
- 7" HD (1280x800) 216 PPI, IPS Panel
- 1GB Memory, 16GB Storage + 16GB Webstorage free for 1 year
- Bluetooth 4.0, WiFi, MicroSD (up to 32GB)
- 1.2 MP Front Camera, 5 MP Rear
- 10* Hours of Battery life
- Color: White, Dark Blue, Green, Pink
- 1 Year Local Warranty **RM649**

Suitable for:

1. Play Games
2. E - Reading
3. Browsing
4. Multimedia
5. Task

COVERS

NEXUS 7 TRAVEL COVER

YOUR NEXUS 7 GOES FURTHER WITH LIGHT AND CONVENIENT PROTECTION



For: Nexus 7
Dimensions: 20 x 12.7 x 1.5 cm
Weight: 130g
Warranty: 1 Year

COMING SOON

PERSONA COVER

YOUR MEMO HOLDS YOUR WORLD – COVER IT IN STYLE!



For: ASUS MeMO Pad HD 7
Dimensions: 20.1 x 12.7 x 1.4 cm
Weight: 105g
Warranty: 1 Year

RM129

VERSASLEEVE 7

WRAP UP IN ELEGANT FUNCTIONALITY



For: MeMO Pad / Nexus 7 / Fonepad
Dimensions: 20.4 x 13.3 x 1.6 cm
Weight: 116g
Warranty: 1 Year

RM129

TRANSLEEVE VIVO

GET COVERED UP IN LIFE



For: VIVOTAB SMART
Dimensions: 18.5 x 24.6 x 0.6 cm
Weight: 155g
Warranty: 1 Year


RM199

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

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ASUS Multimedia Series

Notebook with best audio technology Bang & Olufsen ICEpower®



24

ASUS VivoBook


Stylish metallic design on a touchscreen notebook



17

ASUS Gaming Series


Notebook gaming with the strongest and the best specifications



20

ASUS Taichi


The Incredible Fusion of Notebook & Tablet



22

ASUS Zenbook

Ultra thin and light notebook with a full aluminum unibody



26

ASUS NEW A Series

Expressive Colors, Exceptional Performance



28

ASUS FonePad 7

Transform the way you connect to the world



30

ASUS FonePad Note 6

6-inch FHD Display with 3G Phone and Stylus



31

Nexus 7

Powerful, portable and made for what matters to you



32

ASUS MeMO Pad HD 7

Your Stylish and Portable 7-inch Value Tablet



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Compelling Range 16

ASUS Tablet 33

Top 8 Reasons to buy ASUSPRO 34

Price List ASUS 38

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ASUS COMMERCIAL

Extra-dependable for small and medium-sized businesses



ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND



ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2012 was approximately US\$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 1 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



SOUTHEAST ASIA'S NO. 1 BIGGEST NOTEBOOK BRAND

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Southeast Asia market in accordingly to the recently released IDC Q2 2013 report. This is a major achievement for ASUS as a leading, quality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.



ASUS WINNER OF 4,168 AWARDS IN 2012

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4,168 major awards in 2012.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



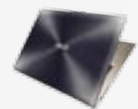
Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



<http://awards.t3.com/categories/tech-brand-of-the-year/asus>

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Zenbook UX31



<http://awards.t3.com/categories/computer-of-the-year>



ASUS Eee Pad Transformer Prime



<http://awards.t3.com/categories/t3-design-award>



ASUS Nexus 7



<http://awards.t3.com/categories/gadget-of-the-year>



<http://awards.t3.com/categories/tablet-of-the-year>



Malaysia
February 2013
CHIP Magazine

The ASUS VivoTab epitomises what Windows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensable keyboard dock that works very well. We can't recommend it enough.



Malaysia
January 2013
CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.



Malaysia
December 2012
CHIP Magazine

The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.



Malaysia
May 2013
HWM Magazine

ASUS Taichi is everything which defines the company's design model: it's incredibly well-designed, having fused both, the concept of tablet and an Ultrabook and once again, redefining the very concept of the Ultrabook concertible into something else.



Malaysia
January 2013
HWM Magazine

Although the Windows RT platform may be fairly new, the ASUS Tablet shows that there is definitely much potential yet to be discovered and explored.



Malaysia
December 2012
Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.



Malaysia
December 2012
Hardwarezone.com.my

ASUS Padfone 2 is not just a phone; it can also be converted into a tablet with its accompanying Padfone 2 dock accessory. If versatility is not what you want a device, rest assured that the ASUS Padfone 2 comes with solid specs.



Malaysia
December 2012
Hardwarezone.com.my

Google Nexus 7 manufactured by ASUS is currently the best Android tablet in the market. Despite its lower than average price point, the Nexus 7 is well-designed, has a good build quality and offers great handling.

ASUS recommends Windows 8.



Malaysia
September 2013
GAX (Games Axis)

We are really impressed with its performance. It handles some of the latest games at HIGH visual setting without breaking a sweat and has very respectable battery life.



Malaysia
January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



Malaysia
January 2013
T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.



Malaysia
January 2013
T3 Magazine

A great X202E / S200 touch screen laptop at a crazy low price.



Germany
March 2011
RedDot Design

The Eee Pad TF101 is suitable for users who want to access digital content while on the go. It is a compact and elegant unit that combines functionality with user-friendliness.



Germany
May 2011
Notebookcheck

With the Eee Pad Transformer TF101 Asus is a going a refreshingly different way compared with many alternative Tablet providers.



Germany
May 2011
iF Design Forum

The notepad goes digital with Eee Note from ASUS. The Eee Note is one of the world most accurate sensitive digital note taking devices and gives the user the feel of writing on paper.



Germany
July 2012
Notebookcheck

Asus presents its low-end Transformer concept in form of the TF300. It provides an enormous added value with the docking keyboard in contrast to other tablets.



UK
September 2012
PC Plus

For a cutting edge tablet with a powerful engine, just like Google Nexus 7 made by ASUS, there's very little better on the market.



UK
September 2012
Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there. Chosen as reader's tablet of the year.



US
April 2012
Hot Hardware

The Transformer Pad offers just about anything you could want in a tablet, and the Tegra 3 offers more than enough performance for any app available for the device.



US
November 2012
Hot Hardware

Overall Windows RT and the NVIDIA Tegra 3-powered ASUS VivoTab RT is an impressive combination in terms of usability and general performance.

and many more....

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



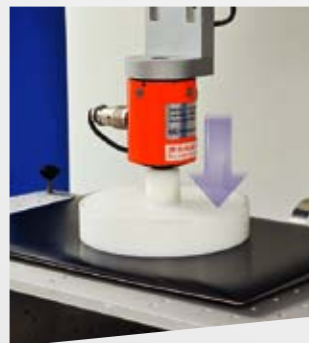
ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



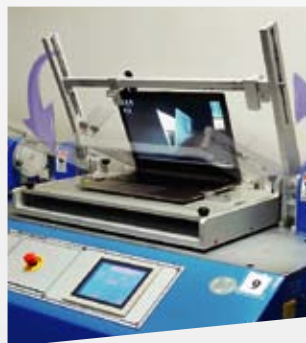
NOISE TESTING

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



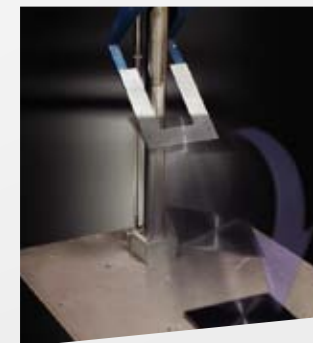
PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verify diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS CUSTOMER HAPPINESS 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

				
AUTHENTIC BEAUTY	INCREDIBLE SOUND	INTUITIVE TOUCH	QUICK RESPONSE	UBIQUITOUS ACCESS
asus DESIGN Sleek and light trendsetting design • Gorgeous wide-angle IPS display quality*	 Enjoy SonicMaster impactful and richer audio performance • AudioWizard provides multiple modes for diverse listening	 Responsive multi-touch panels for superb natural experiences • Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences	 2-second instant on resume and up to 14 days standby • Three times the charge-cycle lifespan with advanced polymer batteries*	 Free 32GB of ASUS WebStorage for 3 years! • ASUS MyBigCast offers seamless sync between multiple devices

MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. They embody the ASUS search for incredible experiences and technology, empowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!



Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.



On the Road

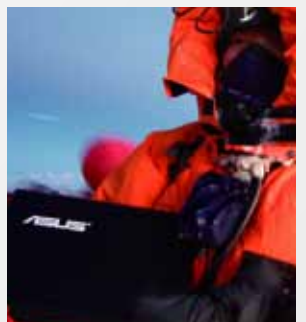
Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot deserts and on snowy mountains. They acted as navigation devices, excelling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak

First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.



and history will be continued ...

ASUS PICK-UP & RETURN SERVICE FROM YOUR DOORSTEP



STILL TRYING TO FIND THE CLOSEST SERVICE CENTER? TOO BUSY TO SEND YOUR NOTEBOOK FOR SERVICE BY POST OR COURIER?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium **PICK UP & RETURN SERVICE** for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet with your nearest retailer.

Dealers can place a quick call or write us an email, and we'll instantly get a specialist to pick up the notebook or tablet from your location to save you time and effort. Lead times are 1-4 days, and service quality is always assured.

There are only 5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Information Required When Submitting Pick up & Return service request:



Terms and Conditions:

- The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
- The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
- Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS OFFERS CUSTOMERS 2-YEAR GLOBAL NOTEBOOK WARRANTY WITH 100% FREE SERVICE AND PART REPLACEMENT

*Applicable for selected notebook models only

ASUS gives you a true 2-year global warranty on notebooks, unlike other brands, which may claim three years but actually only cover part replacement for one year, then add two years of general service with no part replacement.

Brand Name & Specification			Total Fees paid after 1 year warranty (including labor costs and spare parts)					
			LCD Broken**			Motherboard Broken**		
Brand	Warranty Status	Cost	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
ASUS	2 Years Global	Service cost	Free	Free	RM100	Free	Free	RM100
		Spare part cost	Free	Free	RM700 - RM800	Free	Free	RM400 - RM1500
The total cost incurred for ASUS per year			Free	Free	RM800 - RM900	Free	Free	RM410 - RM1600
A Brand	3 Years Local	Service cost	Free	RM80 - RM120	RM80 - RM120	Free	RM80 - RM120	RM80 - RM120
		Spare part cost	Free	RM 650 - RM700	RM 650 - RM700	Free	RM800 - RM1000	RM800 - RM1000
The total cost incurred for A brand per year			Free	RM 730 - RM820	RM 730 - RM820	Free	RM880 - RM1 120	RM880 - RM1 120
T Brand	1 Year Local	Service cost	Free	RM100	RM100	Free	RM100	RM100
		Spare part cost	Free	RM1000	RM1000	Free	RM1000 - RM1200	RM1000 - RM1200
The total cost incurred for T brand per year			Free	RM1 100	RM1 100	Free	RM1 100 - 1300	RM1 100 - 1300

Comparison of Repair Cost (Out of warranty) **Terms and conditions apply

ASUS Global 2 Years Warranty

With ASUS, two years cover everything 100%, with no hidden costs. This warranty applies equally whether you're right here at home or in any of the 57 regions and countries where ASUS products are sold.

***for Eee PC, Tablet, Smartphone & selected notebook, are covered for 1 year global warranty.

ASUS Service Centre

- KUALA LUMPUR**: 4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur.
- PENANG**: 1-02-15, E-Gate, Lebuhr Tunku Kudin 2, 11700 Gelugor, Penang. Repair Status Checking: 04 6596 780 / 782
- SABAH**: LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman. 88000, Kota Kinabalu, Sabah. Repair Status Checking: 088 210 650
- SARAWAK**: Unit 4.4, Level 4, LOT 14665, ONEJCT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak. Repair Status Checking: 082 457 612

ASUS Authorised Service Centre

- KUALA LUMPUR**: Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100 Kuala Lumpur Service Line: 03 2143 1801 Fax: 03 2143 1802
- SHAH ALAM**: Lot 3 - 13, 3rd Floor, Jalan Majlis, Seksyen 14, 40000, Shah Alam Repair Status Checking: 03 5032 9112
- KLANG**: 3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang Repair Status Checking: 03 3325 1898
57-0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang Repair Status Checking: 03 3323 4699
Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang Repair Status Checking: 03 2141 1803
- JOHOR**: IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor. Repair Status Checking: 07 5544 000
- KELANTAN**: Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Abdul Kadir Adabi, 15200 Kota Bharu, Kelantan. Repair Status Checking: 011 1877 7735

Global Extended Warranty	Notebook from 3rd Year	Tablet From 2nd Year
	RM 350	RM 220

AUSTRIA 0820-240513	AUSTRALIA 1300-2787-88	BANGLADESH +88-02-8123283	BELGIUM +32-078150231
BULGARIA +359-2-91823	CANADA +1-888-678-3688	CHINA +86-21-54421616	CROATIA +385-1-3654961
CZECH REPUBLIC +420-596-766-888	DENMARK +45-3832-2943	EGYPT +202-2455-5771	ESTONIA +372-6671796
FINLAND +358-9099-79690	FRANCE 0821-232787	GERMANY 01805010920	GREECE 800-44142044
HUNGARY +36-1-5054-501	HONGKONG +852-3582-4770	INDIA +91-22-4005-8888	INDONESIA +62-500128
ISRAEL +972-3-9520520	ITALY 199-400089	JAPAN 0800-123-2787	KOREA +82-2-1506-6888
LATVIA +371-7-408838	LITHUANIA +370-37328442	LUXEMBOURG +31-0591-570290	MALAYSIA +603-21480827
MAURITIUS +230-213518	MYANMAR +95-1-226664	NETHERLANDS 0800-0232694	NEW ZEALAND 0800-278788
NORWAY +47-23162682	PAKISTAN +9221-5824501	PHILIPPINES +63-2-7273009	POLAND +48-225718040
PORTUGAL +351-808-789-887	ROMANIA 800-800316	RUSSIA +7-495-231-1999	SAUDI ARABIA +966-1-460-3216
SERBIA +381-11-3011934	SINGAPORE +65-64157917	SLOVAKIA +421-232-162421	SLOVENIA +386-080080332
SOUTH AFRICA +27-11-783-5450	SPAIN +34-902-889-688	SRI LANKA +94-11-2502533	SWEDEN +46-8587-69407
SWITZERLAND +41-848-111014	TAIWAN 0800-093456	THAILAND +662-678-83670	TURKEY +90-216-521-4601
UKRAINE +380-44-4961791	U.E.A +971-4-2833-728	UK +44-870-1208340	US +1-888-678-3688
VIETNAM +84-8-8300446 Ext. 112			

HOTLINE Service Centre: 03 2053 5077
ASUS Pick-Up and Return Service: 03 2145 6787
Email: rmy_pickup@asusmy.com.my

Plaza Low Yat: Monday - Sunday, 10:00a.m. to 9:30p.m.
 Kuala Lumpur: Monday - Friday, 10:30a.m. to 7:30p.m. (except Public Holiday)
 Penang, Sabah, Sarawak, Johor: Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)
 Kelantan: Sunday - Thursday, 9:00a.m. to 6:00p.m. (except Public Holiday)

OPERATING HOURS

NOTEBOOK THAT EXCEED YOUR EXPECTATIONS

ASUS PREMIUM TOUCH Series



ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your fingertips.

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET



11.6" ASUS Taichi 21

ASUS GAMING Series



The fastest processors and most powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go.

THE FUTURE IS YOUR HANDS • THE ULTIMATE FIGHTING MACHINE



17.3" G750JX



14" G46VW

ASUS VIVOBOK & ZENBOOK Series



Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design.

TOUCH . THE WORLD AT YOUR FINGERTIPS



15.6" VivoBook S551



14.0" VivoBook S400



13.3" VivoBook S300



11.6" VivoBook S200

WORLD'S 1st ULTRABOOK WITH FULL HD DISPLAY



13.3" ZenBook Touch UX31

ASUS MULTIMEDIA & PERFORMANCE Series



Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance, whether you're creating digital content - or enjoying it.

TRANSFORM YOUR SENSES



15.6" N550

SLIM 21mm NOTEBOOK WITH OPTICAL DRIVE



14.0" K46

MULTICOLOR PERFORMANCE



15.6" A550



14.0" A450



14.0" X451



14.0" X45

INCREDIBLE EXPERIENCE

ASUS COMMERCIAL Series



Business and organizational users demand greater reliability, so ASUSPRO notebooks are strictly quality-tested to much higher industry standards that even exceed the demanding MIL-STD 810G military standard.

DURABLE ULTRABOOK™ DESIGNED FOR YOUR BUSINESS



14.0" BU400

EXTRA-DEPENDABLE FOR SMALL AND MEDIUM-SIZED BUSINESSES



14.0" P45

ASUS TABLET & SMARTPHONE Series



The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.

TRANSFORM THE WAY YOU CONNECT TO THE WORLD



7.0" ASUS Fonepad ME372

6-INCH FHD DISPLAY WITH 3G PHONE AND STYLUS



6.0" ASUS Fonepad Note 6 ME560

YOUR STYLISH AND PORTABLE 7-INCH VALUE TABLET



7.0" MeMO Pad HD 7 ME173

LIGHTER THAN EVER, LASTS LONGER



7" Nexus 7

ASUS recommends Windows 8.

ASUS GAMING Series

Work easy. Play hard. Windows 8



G750

THE FUTURE IS IN YOUR HANDS

THE ULTIMATE FIGHTING MACHINE

ADVANCED PERFORMANCE

Powerful 4th gen Intel® Core™ i7 processor, Windows 8 and NVIDIA® GTX 700 series graphics

INTELLIGENT COOLING SYSTEM

Dual fans with rear venting keep heat and noise away for gaming comfort

OPTIMUM GAME CONTROL

Responsive backlit keyboard and isolated arrow keys allow you to hit hard and fast anywhere

EXCLUSIVE SOUND INNOVATION

ROG AudioWizard technology and boosted headphone output enhance your gaming audio experience



GAX SEPTEMBER 2013: REVIEW

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
G750JX - T4059H	Windows 8	Intel® Core™ i7-4700HQ (Turbo up to 3.4GHz, 6M cache)	17.3" Full HD (1920x1080) LED backlit	4GB x2	NVIDIA® GeForce® GTX770M - 3GB DDR5	1TB	Blu-Ray RW	USB 3.0 Bluetooth 4.0	2 Years Global Warranty	RM5,599
G46VW - CZ116H		Intel® Core™ i7-3630QM (Turbo up to 3.4GHz, 6M cache)	14" HD (1366x768) LED backlit	4GB	NVIDIA® GeForce® GTX660M - 2GB DDR5	DVD RW	Wi-Fi		RM4,099	

*BUNDLE Backpack. 1TB = 1000GB, RW = Read / Write (can burn the data to empty CD).

Refer page 38 for full specifications

ASUS NEW N·SERIES

Transform your senses

Quad-Speaker Array Audio Immersion



SonicMaster
MAXX AUDIO

Cinematic sound

Quad-speaker array by SonicMaster Premium audio co-developed with Bang & Olufsen ICEPower®

Dazzling display

Ultra-crisp, up to Full HD IPS touchscreen with incredible 178-degree viewing angle

Supreme speed

Latest Intel® Core™ i7 / i5 processor and NVIDIA® graphics fit for gaming

ASUS New N Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

ASUS recommends Windows 8.

ASUS MULTIMEDIA Series

Work easy. Play hard. Windows 8

ELEGANT ALUMINUM AND SLIM MODERN LOOK

Meticulously treated materials endow new ASUS N Series notebooks with stunning looks and great strength, using aluminum with hairline finishing and an illuminated ASUS logo. A ripple-effect speaker mesh projects artistic beauty and echoes sound excellence, showcasing appealing aesthetics and better audio.

IPS PANEL DELIVER LIVING COLOR AND WIDE-ANGLE SIGHTS

The new ASUS N Series notebooks arrive with ultra-crisp IPS screens that enhance color definition, brightness, and contrast. Going up to full HD, they resist reflections using matte coating, which also repels fingerprints.

In addition to color accuracy and lifelike visuals, new ASUS N Series panels ensure wider viewing angles so you can share screens with family, friends or colleagues. The 15.6" N550 delivers 178-degree enjoyment, with colors and clarity remaining consistent from nearly any direction.



INTRODUCING QUAD-SPEAKER ARRAY SURROUND SOUND

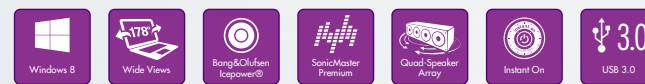
Four powerful speakers create immersive sound, tuned by the ASUS Golden Ear team. The quad-speaker array shapes sound and ensures best-reproduction and delivery. Beamforming and crosstalk cancellation join Head-Related Transfer Function (HRTF) technology to clear up audio, remove interference, and increase enjoyment, whether using the speaker array or headphones. Sound positioning is augmented for richer and more convincing surround, especially in movie watching, where you dive into truly cinematic audio.

ASUS Sonicmaster audio technology, co-developed by Bang & Olufsen ICEpower®, brings you the best notebook sound. The new ASUS N Series notebooks are the first with a quad-speaker array. This generates spacious and cinematic-quality surround. And for deep bass, you get the bundled external SonicMaster subwoofer, which pumps out thumping low notes.



SUPER COOL WITH DUAL REAR-VENTING THERMAL DESIGN

Never worry about heat, as the new ASUS N Series feature large-scale cooling with dual fans, twin heat pipes, and big vents that keep temperatures low even during the most intense action for guaranteed stability.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
N550JV - CN077H	Windows 8	Intel® Core™ i7-4700QM	15.6" Full HD (1920x1080) LED backlit HD	4GB	NVIDIA® GeForce® 750M - 2GB	1TB HDD	Blu-Ray	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,799
N550LF - CK064H	Windows 8	Intel® Core™ i5-4200U	15.6" HD (1366x768) LED backlit HD, Touch Screen	4GB	NVIDIA® GeForce® 740M - 2GB	750GB HDD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,099

*BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 38 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS TAICHI™

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET
Incredible Ultrabook™. Inspired by Intel.



ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

ASUS TAICHI

DUAL HIGH-DEFINITION DISPLAYS

ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies, thanks to two 1080p Full HD displays. IPS technology ensures a brilliant image with accurate colors and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear, even when seen from the side. ASUS TAICHI™ can capture incredible images too, thanks to HD cameras in both notebook and tablet modes.

Visit www.insearchofincredible.com to experience what was previously considered unachievable!

powered by SonicMaster

CINEMATIC SOUND QUALITY

ASUS TAICHI™ features ASUS SonicMaster audio technology, developed with world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass. Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear.

ASUS Taichi™ ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
TAICHI 21-CW019H	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" IPS FHD (1920x1080)	4GB	Integrated HD Graphics 4000	256GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,599

*FHD = Full HD, SSD = Solid State Drive.

Refer page 38 for full specifications

FOUR MODES FOR SEAMLESS INTERACTION & SHARING



1

Notebook mode switches off ASUS TAICHI™'s outer screen so that it can be used as a standard notebook with a full HD 13.3" screen with ultra-wide viewing angles, QWERTY keyboard, and large multi-touch touchpad.



1 1

With the lid open and mirror mode enabled, the two back-to-back screens display the same image, which makes ASUS TAICHI™ perfect for software demos or a shared movie experience.



1

Close ASUS TAICHI™'s lid and it's instantly transformed into a tablet with a 13.3" full HD display.



1 2

When enabled, the back-to-back screens can be used by two people at once, one with the keyboard and touchpad, the other using the multi-touch screen.

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS ZENBOOK™ Touch

WORLD'S FIRST ULTRABOOK WITH FULL HIGH DEFINITION DISPLAY



ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

ASUS ZENBOOK

INCREDIBLE STARTS WITH A TOUCH

The world's most advanced Ultrabook™! With the same razor-thin design as that of original ASUS ZENBOOK™ and powerful 3rd generation Intel® Core™ i7 processors and Windows 8 ASUS ZENBOOK™ Touch is a perfect balance of style and performance. SonicMaster audio ensures amazing sound quality, while the full HD multi-touch display uses IPS technology for brilliant images with rich colors that look incredible from every angle.

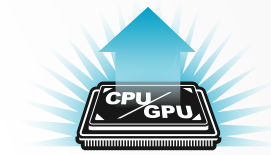
INCREDIBLE BEAUTY



SINGULARLY IMPACTFUL BEAUTY

Ultra-light and ultra-strong metal construction creates a thin form factor that's just 3mm at its slimmest point. Concentric circles throughout send a message of infinite depth, while monoshell fabrication assures a tough device that can withstand even the most extended portability.

INCREDIBLE PERFORMANCE



PERFECT PERFORMANCE

ASUS ZENBOOK™ succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.

INCREDIBLE AUDIO



THE SOUND OF BEAUTY

ASUS ZENBOOK™ with sound-defining SonicMaster technology produces living audio. Co-developed with Bang & Olufsen ICEpower®, SonicMaster uses powerful amplification and advanced sound processing to render amazing sonic output.

INCREDIBLE RESPONSIVENESS



EFFORTLESS COMFORT

ASUS ZENBOOK™ features an ergonomic chiclet keyboard with LED backlighting to illuminate dark rooms and extend usability. In addition, the touchpad uses a 16:9 aspect ratio, and can easily detect multi-point gestures for sleek input comfort.



INSTANT ON 2-SECOND RESUME

Driven by Super Hybrid Engine II, ASUS ZENBOOK™ with instant on functionality can resume in just two seconds from sleep. This is as quick as a smartphone, so you can get back to the things you want done immediately, with no annoying wait times.



FAST AND PRACTICAL CONNECTIVITY

To facilitate all your activities, ASUS ZENBOOK™ includes USB 3.0 with data transfer speeds up to 10X faster than USB 2.0. USB Charger+ speeds up mobile device charging even with the notebook powered down. Micro HDMI and VGA ports also included.

ASUS ZENBOOK™ Touch succeeds in packing the latest PC technological innovation in its stylish and compact form factor. 3rd Intel® Core™ processors power fast Windows 8 performance, while reliable solid state drives support optimized multimedia output. Everything's showcased on top-notch screens to deliver spectacular experiences.



MOBILE WORLD AUGUST 2012: DEVICES



CHIP JUNE 2012: TEST LAB



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
UX31A - C4059H	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	13.3" IPS FHD (1920x1080) Touch Screen	4GB	Integrated HD Graphics 4000	128GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099

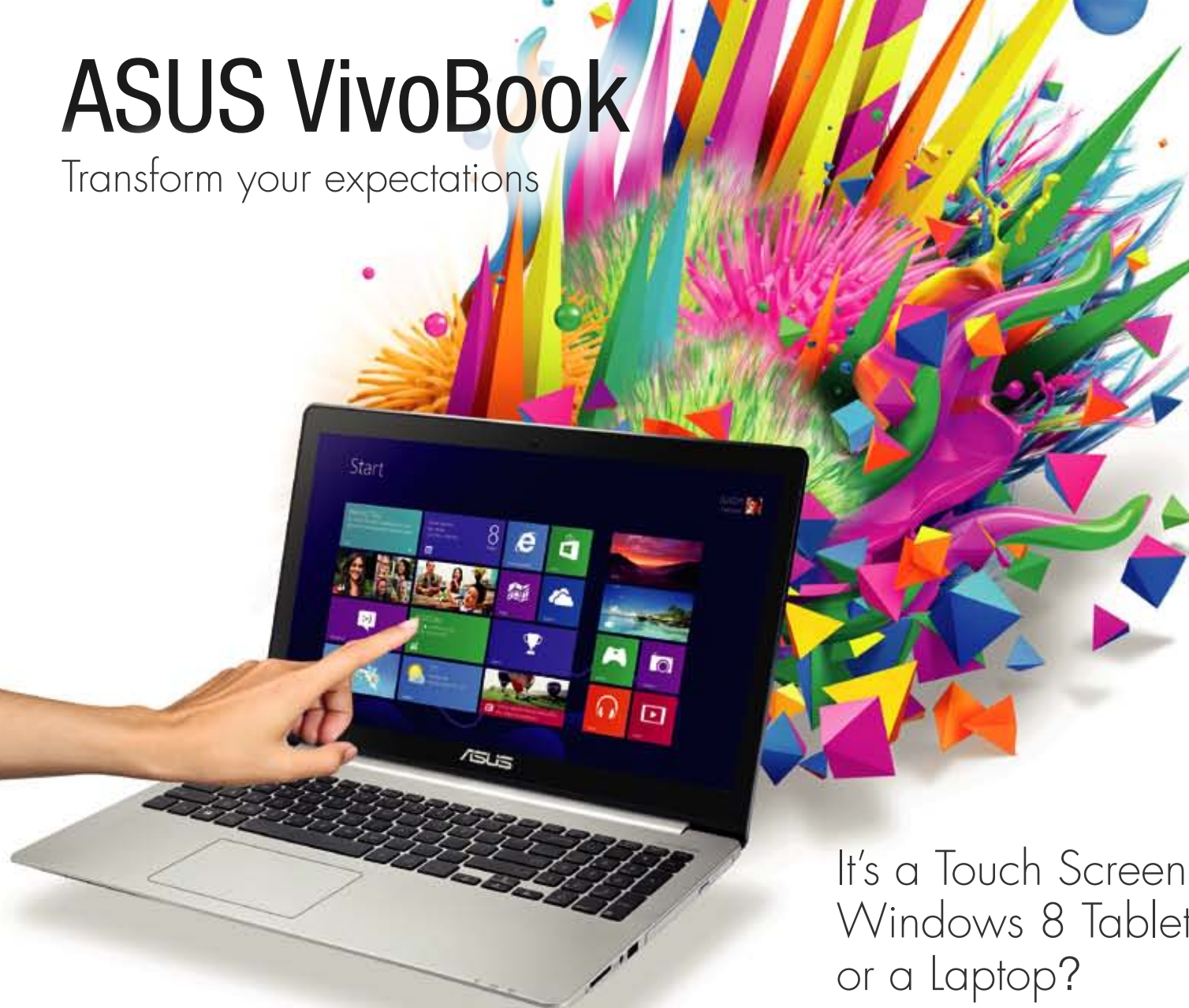
**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Etheret Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 38 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS VivoBook

Transform your expectations



It's a Touch Screen
Windows 8 Tablet
or a Laptop?

ASUS VivoBook ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price
S551LB - CJ075H	Windows 8	Intel® Core™ i7-4500U	15.6" HD SLIM (1366x768) LED backlit	4GB x 2	NVIDIA® GeForce® GT 740M - 2GB	1TB HDD + 24GB SSD	■	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,499
S551LB - CJ120H		Intel® Core™ i5-4200U								750GB HDD
S400CA - CA130H		Intel® Core™ i5-3337U	14" HD SLIM (1366x768) LED backlit	4GB	Integrated HD Graphics 4000	500GB HDD + 24GB SSD				RM2,099
S300CA - C1050H		Intel® Core™ i3-3217U (1.8GHz, 3M cache)	13.3" HD SLIM (1366x768) LED backlit							RM1,799
S200E - i3		Intel® Core™ i3-3217U	11.6" HD SLIM (1366x768) LED backlit	2GB	Intel® UMA Integrated	500GB HDD				RM1,599
S200E - 847		Intel® Celeron 847								1 Year Global Warranty

*1TB = 1000GB, SSD = Solid State Drive.

Refer page 38 for full specifications



CHIP JUNE 2012



T3 MAGAZINE JAN 2013

ASUS VIVOBOK

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

AFFORDABLE ALL-ROUND PERFORMANCE

ASUS VivoBook is a capable all-round notebook for mainstream users who want the most from Windows 8 at an affordable price. Available with screen sizes ranging from 11.6" to 15.6", ASUS VivoBook features a sleek, low-profile design with a choice of 3rd generation Intel® Core™ i3 and i5 processors. Multi-touch displays and generously-proportioned touchpads with Smart Gesture technology are standard across the range, as are high-quality ASUS SonicMaster audio and two-second instant-on.

INTUITIVE TOUCH

ASUS VivoBook delivers a vibrant and trend-setting design with several colors available: classic Dark Grey, sensual Hot Pink, and Sublime Silver. Whatever your choice, these help you better express yourself and make a statement of sophisticated individuality.



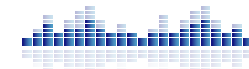
Slim and light, ASUS VivoBook uses exclusive ASUS Smart Gesture technology, with large touchpads that guarantee improved touch input, with quicker and more precise gesture detection and a wider range of supported motions. Exclusive ASUS SonicMaster pumps out impactful audio with deep bass and wider range for the best in-class auditory performance. Your music, movies, games, and even voice take on a new dimension of sonic depth – perfect for multimedia.



2-SECOND INSTANT ON

Exclusive ASUS Super Hybrid Engine II technology offers smartphone-like 2-second instant on resume from sleep mode, so you can resume without delay. ASUS VivoBook is all about quick accessibility and with its energy-conserving design goes into standby for up to two weeks. Open files and tasks are kept safe in memory, plus should the battery drop below 5% charge while you're away, data gets automatically backed up. Your valuable content is always secure and within reach!

SonicMaster Lite



ALWAYS CONNECTED ANYWHERE

Use the HDMI port to enjoy your favorite HD movies on big screen TV and transfer multimedia content quickly using USB 3.0 for data transfer speeds up to 10X faster than USB 2.0.

USB 3.0
10X Faster Than
USB 2.0



HDMI



ASUS NEW A·SERIES

EXPRESSIVE COLORS. EXCEPTIONAL PERFORMANCE.

ASUS recommends Windows 8.

ASUS PERFORMANCE Series

Work easy. Play hard.  Windows 8

A CLASSIC, TIMELESS DESIGN

Reliable and comfortable to use, the new ASUS A Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous A Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.



PROVIDING A SMOOTH COMPUTING EXPERIENCE

Value-packed with all the essentials, the new ASUS A Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features up to an Intel® Core™ processor and graphics card, Instant On that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS A Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A NOTEBOOK WITH SMARTPHONE-LIKE ACCESSIBILITY

The A450 features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.



Resume in
2 Seconds



PRECISE, CRYSTAL CLEAR AUDIO TO COMPLETE THE CINEMATIC EXPERIENCE

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS A Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS A Series.



ASUS A Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price
A450CC Multicolor	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	14" HD (1366x768) LED backlit HD	4GB	NVIDIA® GeForce® 720M - 2GB	750GB HDD	DVD RW		USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM2,099
A550CC Multicolor	DOS	Intel® Core™ i3-3217U	15.6" HD (1366x768) LED backlit HD	4GB	NVIDIA® GeForce® 720M - 2GB	500GB HDD	DVD RW		USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM1,699

*BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS fonepad™ 7

7-inch HD tablet
with 3G Phone and
Dual front speakers



powered by
SonicMaster

Full 3G Phone Functions

Up to 28 hours* of 3G talk time
Faster downloads at 42Mbps

Supreme Audio

Dual Front Speakers maximize
your entertainment experience

Ultra Performance

Intel® Atom™ Dual-Core Processor for
fast web and application loading.

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™ 7	Android™ 4.2 Jelly Bean	Intel® Atom™ Z2560 Dual-Core (1.6GHz)	7" LED Backlight WXGA (1280x800) Screen IPS Panel	1GB	16GB	■ ■	3G, Bluetooth V3.0 & Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM999

*Battery life depends on device specific configuration, usage and environmental conditions.

TRANSFORM THE WAY YOU CONNECT TO THE WORLD

It's a Phone & Tablet. Full 3G phone function voice and SMS with receiver supports instant communication via phone, 3G connectivity lets you keep connected with social media all the time.

ANDROID JELLY BEAN | LIGHT | BATTERY LIFE | MEMORY | STORAGE
4.2 | **340** gr | **10** hours* | **1** gb | **16** gb



Diamond White

Sapphire Black

HD IPS FOR ENTERTAINMENT ENJOYMENT

1280x800

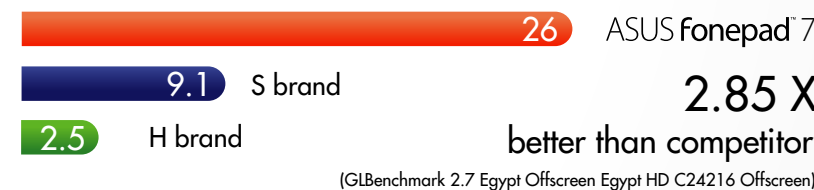


178° IPS

With 1280-by-800 pixel resolution and IPS display, ASUS Fonepad™ 7 offers 178-degree wide viewing angle and bright vivid colors for best entertainment experience.

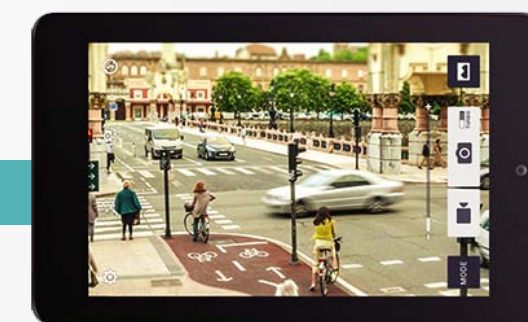
LOOK INSIDE™

Get Intel level performance that delivers lighting-fast web browsing extraordinary battery life that keeps up with your busy life.



CAPTURE THE MOMENTS OF EVERY OCCASION WITH 5MP REAR CAMERA

Share your life with friends and families with incredible clarity. The 5 MegaPixel rear-facing camera and 1.2 MegaPixel front-facing camera help capture every moment like you've never seen.



Thanks to the new camera feature, you can now capture every memorable moment intuitively using several new features like 100 continuous burst shot with the new and clear use interface design.



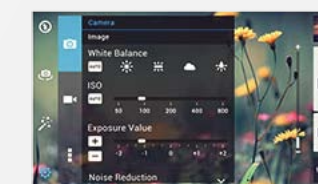
Simple and clean interface.



Selecting models is lovely intuitive, no more cluttering texts.



Preview the real-time effect before talking the actual photo.



Pro means mixing bars easily at once.

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ASUS fonepad™ Note 6 Fonepad is Calling

6-inch FHD Display with 3G Phone and Stylus



Superb performance
and efficiency with Intel Inside®

The Fonepad Note 6 houses an Intel® Atom™ Z2580 (2.0GHz) processor for a combination of smooth performance and energy efficiency. It provides up to 17 hours of 3G talk time and 7 hours of 720P video playback.

ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.2	580 _{gram}	10 _{hours*}	2 _{gb}	16 _{gb}



6"

1920x1080
SUPER IPS+

Share your world in Full HD

Never before has one device captured and displayed your world with such clarity and definition. Revel and take in all the details on the ASUS Fonepad™ Note 6's true 1920x1080 Full HD Super IPS+ display.

Smart Remove

Remove unwanted background elements to create that perfect image.

Surround sound with dual front speakers

Dual front-facing speakers give Fonepad™ Note 6 unmatched sound deliveries.

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™ Note 6	Android™ 4.2 Jelly Bean	Intel® Atom™ Z2560 Dual-Core (1.6GHz)	10.1" Full HD LED Backlight WUXGA (1920x1080) Screen IPS Panel	2GB	16GB	■ ■	3G, Bluetooth V3.0 & Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	COMING SOON

*Battery life depends on device specific configuration, usage and environmental conditions.

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nexus7



Now thinner, lighter, and faster - Google Nexus 7 brings you the perfect mix of power and portability and features the world's sharpest 7" tablet screen.

Learn More: google.com/nexus/7

Powered by Android™



Nexus 7 is the first tablet to ship with Android™ 4.3, the latest version of the world's most popular mobile operating system, so it's fast, fun, and easy to make your own.

ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.3	290 _{gram}	10 _{hours*}	2 _{gb}	16 _{gb}

Lighter than Ever, Lasts Longer

At just 0.64lbs (290g), the all new Nexus 7 is light enough to take anywhere and fits easily in bags, backpacks, and even back-pockets. With up to 9 hours of HD video playback and 10 hours of web browsing or e-reading, there's plenty of juice to get you through the day, and built-in wireless charging means you can charge, grab and go.

Eye-popping performance

The sharpest ever 7-inch tablet screen

The world's highest-resolution 7" tablet puts over 2.3 million pixels in the palm of your hand. With 323 pixels per inch, you can read text that's sharper than the printed page and watch videos come to life in vibrant 1080p HD.

Best of Google™

Nexus 7 comes loaded with your favorite Google™ apps - like Chrome™, Gmail™, YouTube™, Hangouts™ and Google Now™ - so you can browse, watch, share and stay connected wherever you go.

Google Play™

Nexus 7 is great for gaming and with favorites like Prince of Persia, Asphalt 8, and Riptide GP 2, you can tilt, tap, and touch your way to the top. The brand new Play Games app also lets you track your achievements, play with (or against) friends and gamers around the world.



Model Name	OS	Processor	Display	Memory	Storage	Connection	Warranty	Price
Nexus 7	Android™ 4.3 Jelly Bean	Qualcomm® Snapdragon™ S4 Pro 8064 Quad-Core, 1.5 GHz	7" Full HD LED backlight WUXGA Screen IPS Panel (1920x1200)	2GB	16GB 32GB	Wi-Fi, Bluetooth V4.0 3G+ LTE, Wi-Fi, Bluetooth V4.0	1 Year Global Warranty	RM999 RM1,299

*Battery life depends on device specific configuration, usage and environmental conditions.

Google, Nexus, Android, Google Play and other marks are trademarks of Google Inc.

ASUS MeMO Pad™ HD 7

Delight ME MOre

Your Stylish and Portable 7-inch Value Tablet



A Stylish Portable 7" Value Tablet

ASUS MeMO Pad™ HD 7 was created for those of you who are looking for a quality tablet with affordable price. ASUS MeMO Pad™ HD 7 brings specifications that can match the tablets up above its price. ASUS deliver to you it's ASUS MeMO Pad™ HD 7 with Quad-core processor and latest Android 4.2 Jelly Bean operating system. Not only that, it also has 1GB memory with 16GB storage plus extra storage from micro-SD card up to 32GB. With 10 hours of battery life, ASUS MeMO Pad™ HD 7 is the personal assistant you could always count on for a whole day usage.

ANDROID™ JELLY BEAN | LIGHT | BATTERY LIFE | MEMORY

4.2 | **302** gram | **10** hours* | **1** gb

Incredible Experience

Being affordable does not mean that ASUS MeMO Pad™ HD 7 is lacking in features. For the best audio experience, ASUS complete ASUS MeMO Pad™ HD 7 with SonicMaster audio technology dual stereo speakers. Combined with the latest Android 4.2 Jelly Bean, ASUS MeMO Pad™ HD 7 will give a smooth tablet experience for gaming, working, or just simply browsing the internet.



Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ME173X	Android™ 4.2 Jelly Bean	MTK 8125 Quad-Core (1.2GHz) Processor	7" HD, IPS panel, 216 PPI, (1028x800)	1GB	16GB + 16GB Webstorage (free for 1 Year)	□ ■ ■ ■	Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM649

*Battery life depends on device specific configuration, usage and environmental conditions.



ASUS fonepad™

Fun & Call in One

- Full 3G phone functions
- Elegant metallic finish
- 7" IPS display with wide viewing angles
- New Intel® Atom™ CPU for up to 9 hours battery life
- Micro-SD slot for up to 32GB expandibility

ANDROID™ JELLY BEAN | LIGHT | BATTERY LIFE | MEMORY | STORAGE

4.1 | **340** gram | **9** hours* | **1** gb | **8** gb

Model Name	OS	Processor	Display	Memory	Graphic	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™	Android™ 4.1 Jelly Bean	Intel® Atom™ Z2460 (1.6GHz, 512KB)	7" LED Backlight WXGA (1280x800) Screen IPS Panel	1GB	SGX 540	8GB	■ ■ ■	3G & Wi-Fi Micro-SD (up to 32GB)	1 Year Global Warranty	RM849

*Battery life depends on device specific configuration, usage and environmental conditions.



ASUS VivoTab™ Smart

Affordable 10.1" HD IPS Windows 8 Tablet with LTE Technology

- Windows 8
- Intel® Atom™ Z2760 Dual-core CPU @ 1.8Ghz for best performance, power efficiency and compatibility
- 10.1" IPS panel with 1366 x768 resolution for increased visual clarity

CONNECTION | THIN & LIGHT (TABLET) | MEMORY | STORAGE

LTE | **9.7** mm | **580** gr | **2** gb | **64** gb

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ME400CL	Window 8	Intel® Atom™ Z2760 (1.8GHz, 1M cache)	10.1" IPS HD Display (1366x768) with Soda Lime Glass	2GB	64GB	■ □	3G + LTE & Wi-Fi Micro-SD (up to 32GB)	1 Year Global Warranty	RM2,099

*Battery life depends on device specific configuration, usage and environmental conditions.

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TOP 8 REASONS TO BUY ASUSPRO



1 LEGENDARY HISTORY-MAKING FLAWLESS PERFORMANCE EVEN IN EXTREME CONDITIONS

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.



1998
In space
Zero defects in micro gravity for over 600 days



2000
On the road
Surviving the bumps and jumps of a grueling off-road rally



2005
In the air
Saving lives through mobile computing



2010
Top of the world
ASUS notebooks reach the peak of Mount Everest

2 WORLDWIDE SERVICES

ASUS guarantees all notebooks with free repairs and component replacement as needed within the 3-year warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.

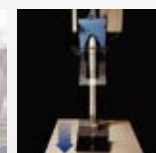


3 EXTRA RELIABLE STRICTEST TESTING PROVEN TO EXCEED THE US MIL-STD 810G MILITARY STANDARD

Business and organizational users demand greater reliability, so ASUSPRO BU400 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.



Stronger hinges



Enhanced drop testing



Tough anti-shock hard drive



Spill-resistant keyboard



Enhanced pressure testing

4 DESIGNED PROFESSIONAL WORLD-CLASS AWARD-WINNING DESIGN

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU400 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU400 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).



reddot design award winner 2013



TAIWAN EXCELLENCE



GOOD DESIGN



iF product design award 2013

5 ECO-FRIENDLY LEADING IN GREEN TECHNOLOGY WITH THE HIGHEST ENVIRONMENTAL STANDARDS

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.



6 LONG LIFECYCLE GOOD FOR THE ENVIRONMENT WITH THREE TIMES THE BATTERY LONGEVITY

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.



7 SEAMLESS SECURITY COMPLETE PROTECTION THROUGH HARDWARE AND SOFTWARE FEATURES

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval. Additionally, ASUS Secure Delete software easily erases data permanently.



8 WORRY-FREE TRACE AND LOCATE SERVICES FOR LOST OR STOLEN NOTEBOOKS

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUSPRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks.



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DURABLE ULTRABOOK™
DESIGNED FOR YOUR
BUSINESS

Work easy. Play hard.  Windows 8

ASUSPRO B ADVANCED

The ASUSPRO BU400 Ultrabook™ is tailored to tough environments and IT-managed business and organizational users who require fast multitasking. It makes business more mobile, durable, secure, and productive.

Work flexibly anywhere with a weight factor from 1.64kg and a 20mm profile. The BU400 is tested and proven to exceed the demanding MIL-STD 810G military standard, and offers extreme reliability. It is optimized through rigorous drop tests, hinge cycle tests, and panel pressure testing, and uses a reinforced carbon fiber structure, anti-shock hard drive, and spill-resistant keyboard. Powerful 3rd gen Intel® Core™ processors add to efficient manageability.

Since its launch, BU400 has secured several world-class design awards: an iF Product Design and Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).



Business professionals who travel often



Governmental and organizational data management centers & Large enterprise IT managers



Professionals in demanding environments



EXTRA-DEPENDABLE FOR SMALL
AND MEDIUM-SIZED BUSINESSES

ASUSPRO P ESSENTIAL

ASUSPRO P Essential notebooks are designed to support small to medium-sized businesses with affordable yet fully featured PCs for work and productivity, especially for enterprises who do not wish to maintain a managed IT environment. They offer complete reliability, meeting much higher industry standards than other notebooks in drop tests, hinge cycle tests, and panel pressure testing. ASUSPRO P Essential notebooks use anti-shock hard drives and spill-resistant keyboards. They make working more comfortable with anti-glare screens and bigger multi-gesture touchpads.

Easier productivity is powered by new 3rd generation Intel® Core™ processors, while exclusive ASUS Super Hybrid Engine II delivers up to 14-day standby. Data gets backed up automatically when the battery drops to 5%, and for greater security ASUS SecureDelete completely removes confidential files. Simple to use yet completely effective, ASUSPRO P Essential notebooks are the ones to choose for resource-savvy businesses on the path to growth.



Corporate non-IT staff who need essential features and stable operation for productivity



Small businesses with controlled budgets that demand durable high end performance



Government or education professionals requiring high security and data protection



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
BU400VC-CZ072G	Windows 8 Pro (Downgrade)	Intel® Core™ i7-3537U	14" HD+ (1600x900) LED backlit	2 x 4GB	NVIDIA® GeForce® GT 5200M - 1GB	256GB SSD	-	USB 3.0	2 Years Global Warranty	RM4,199
BU400VC-V3086G		Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	14" HD (1366x768) LED backlit	4GB	Integrated HD Graphics 4000	500GB HDD + 128GB SSD		Bluetooth 4.0		RM3,599
BU400A-V3212G						500GB HDD		Wi-Fi		RM3,199

*Notebook bag. SSD = Solid State Drive.

Refer page 38 for full specifications



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
PRO45VJ-VO049X	Windows 7 Pro	Intel® Core™ i7-3520M	14" HD (1366x768) LED backlit	2 x 4GB	NVIDIA® GeForce® GT 635M - 2GB	750GB HDD	DVD RW	USB 3.0	2 Years Global Warranty	RM3,099
PRO45VJ-VO047X		Intel® Core™ i5-3230M		4GB	Integrated HD Graphics 4000	500GB HDD		Bluetooth 4.0		RM2,399
PRO45VA-VO056X		Intel® Core™ i3-3120M						Wi-Fi		RM1,999

*Notebook bag. RW = Read /Write (can burn the data to empty CD).

Refer page 39 for full specifications

MODEL	ASUS PREMIUM TOUCH SERIES	ASUS ZENBOOK SERIES	ASUS GAMING SERIES		ASUS MULTIMEDIA SERIES		
	TAICHI 21 - CW019H	UX31A - C4059H	G750JX - T4059H	G46VW - CZ116H	N550JV - CN077H	N550LF - CK064H	N56VB - S3070H
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	3rd Generation Intel® Core™ i7-3630QM Processor (Turbo up to 3.4GHz, 6M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.2GHz, 3M cache)
OS	Windows 8						
DISPLAY	Tablet- 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook- 11.6" (1920x1080) IPS FHD	13.3" Full HD (1920x1080) LED backlit with 350 nits backlight support, Touch Screen	17.3" Full HD (1920x1080) with LED backlit	14" HD (1366 x 768) with LED backlit	15.6" Full HD (1920 x 1080) LED backlit HD	15.6" 16:9 (1366 x 768) LED backlit HD, Touch Screen	15.6" 16:9 (1366 x 768) LED backlit HD
GRAPHICS	Integrated HD Graphics 4000		NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GT 750M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 740M with 4GB DDR3 VRAM Graphics
RAM	4GB DDR3 RAM		4GB x 2 DDR3 RAM				
HDD	256GB SSD	128GB SSD	1TB SATA HDD		750GB SATA HDD		
ODD			Blu-Ray DVD Writer		Blu-Ray DVD Reader	8 x Super Multi-Dual DVD-ROM	
WLAN	802.11 b/g/n						
BATTERY	4 Cell Battery 3535 mAh	4 Cell Battery 6840 mAh	8 Cell Battery 5200 mAh	8 Cell Battery 6260 mAh	6 Cell Battery 5200 mAh		
WEBCAM	Tablet- 5M with Auto Focus 1080P Camera Notebook- HD 720p Camera	HD Camera					
DIMENSION	306.6 x 199.3 x 17.4 mm, 1.25KG	325 x 223 x 3 - 18mm, 1.4KG	415 x 320 x 17-52mm, 4.5KG	348 x 261 x 22 mm, 2.5KG	383 x 255 x 27.7mm, 2.6KG	380 x 255 x 27.2 - 32.4mm, 2.7KG	
COLOR	Black	Aluminum Silver	Black		Glossy Black		
WARRANTY	2 Years Global Warranty						
REMARK	USB 3.0, Bluetooth 4.0, Dual-Screen	USB 3.0, Bluetooth 4.0, Ultra-Slim 3 mm, 7hours* long battery life	USB 3.0, Bluetooth 4.0, Backpack			USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker	
PRICE	RM4,599	RM4,099	RM5,599	RM4,099	RM3,799	RM3,099	RM2,899

MODEL	ASUS COMMERCIAL SERIES						ASUS PERFORMANCE SERIES			
	BU400VC-CZ072G	BU400VC-V3086G	BU400A-W3212G	PRO45VJ-V0049X	PRO45VJ-V0047X	PRO45VA-V0056X	A450CC - MULTICOLOR	A550CC - MULTICOLOR	A550CC - MULTICOLOR	
CPU	3rd Generation Intel® Core™ i7-3537U Processor (Turbo up to 3.1GHz, 4M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i7-3520M Processor (Turbo up to 3.6GHz, 4M cache)	3rd Generation Intel® Core™ i7-3520M Processor (Turbo up to 3.2GHz, 3M cache)	3rd Generation Intel® Core™ i3-3120M Processor (Turbo up to 2.5GHz, 3M cache)	3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)		3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)	
OS	Windows 8 Pro (Downgrade)			Windows 7 Pro			Windows 8		No Operating System	
DISPLAY	14" HD+ (1600x900) LED Backlight anti-glare	14" HD (1366 x 768) LED backlit				14" HD (1366 x 768) LED backlit				
GRAPHICS	NVIDIA® NVS 5200 Optimus with 1GB DDR3 VRAM Graphics	Integrated HD Graphics 4000		NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics		Integrated HD Graphics 4000		NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics		
RAM	8GB DDR3 RAM (4GB x 2)	4GB DDR3 RAM		8GB DDR3 RAM (4GB x 2)	4GB DDR3 RAM					
HDD	256GB SSD	128GB SSD + 500GB SATA HDD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD	
ODD	8 x Super Multi-Dual DVD-ROM									
WLAN	802.11 b/g/n									
BATTERY	4 Cell Battery 6840 mAh			6 Cell Battery 4700 mAh			4 Cell Battery 2950 mAh			
WEBCAM	HD Camera									
DIMENSION	339 x 234 x 19.78 - 20.48 mm, 1.64 kg			348 x 243 x 2.92 - 3.49mm, 2.4KG			348 x 241 x 2.48 - 3.17 mm, 2.1KG	380 x 251 x 2.48 - 3.17 mm, 2.3KG		
COLOR	Black						WX122H - Red WX123H - White WX138H - Grey	XX530 - Grey XX544 - White XX545 - Red	XX307 - Red XX308 - White XX309 - Grey	
WARRANTY	2 Years Global Warranty									
REMARK	USB 3.0, Bluetooth 4.0									
PRICE	RM4,199	RM3,599	RM3,199	RM3,099	RM2,399	RM1,999	RM2,099	RM2,099	RM1,699	

MODEL	ASUS VivoBook SERIES (TOUCH SCREEN)					
	S551LB - C1075H	S551LB - C1120H	S400CA - CA130H	S300CA - C1050H	S200E - Color Series	S200E - Color Series
CPU	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)	Intel® Celeron B847 Processor (1.1GHz, 2M cache)	
OS	Windows 8					
DISPLAY	15.6" HD Slim (1366x768) LED backlit	14" HD Slim (1366x768) LED backlit	13.3" HD Slim (1366x768) LED backlit	11.6" HD Slim (1366x768) LED backlit		
GRAPHICS	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics		Integrated HD Graphics 4000		Intel® UMA Integrated	
RAM	4GB x 2 DDR3 RAM	4GB DDR3 RAM				2GB DDR3 RAM
HDD	24GB SSD + 1TB SATA HDD	750GB SATA HDD	24GB SSD + 500GB SATA HDD	500GB SATA HDD		
ODD	8 x Super Multi-Dual DVD-ROM					
WLAN	802.11 b/g/n					
BATTERY	3 Cell Battery 4500 mAh	3 Cell Battery 4500 mAh	3 Cell Battery 4000 mAh	2 Cell Battery 5136 mAh		
WEBCAM	HD Camera					
DIMENSION	380 x 258 x 22.5 mm, 2.4KG	380 x 258 x 22.5 mm, 2.4KG	339 x 239 x 21 mm, 1.8KG	331 x 234 x 21.3 mm, 1.76KG	303 x 200 x 21.7 mm, 1.38KG	
COLOR	Classic Dark Grey				CT158H - Classic Dark Grey, CT177H - Hot Pink, CT163H - Sublime Silver	CT198H - Classic Dark Grey, CT199H - Sublime Silver, CT200H - Hot Pink
WARRANTY	2 Years Global Warranty			1 Year Global Warranty		
REMARK	USB 3.0, Bluetooth 4.0					
PRICE	RM3,499	RM2,799	RM2,099	RM1,799	RM1,599	RM1,299

MODEL	ASUS PERFORMANCE SERIES				ASUS AMD SERIES
	K46CB - WX060H	X451CA - Color Series	X45U - VX024	X201E - Color Series	U38DT - R3003H
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	Intel® Pentium® Processor 2117U (2M Cache, 1.80 GHz)	2nd Generation AMD® B-Series E2-1800 Processor (Dual-Core, 1.7GHz, 1M cache)	Intel® Celeron® Processor 1007U (2M Cache, 1.50 GHz)	AMD® Trinity APU A8-4555M Processor (Quad-Core, 2.4GHz, 2M cache)
OS	Windows 8		No Operating System		
DISPLAY	14" HD (1366 x 768) LED backlit		11.6" HD (1366 x 768) LED backlit		
GRAPHICS	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics	Integrated HD Graphics 4000	Radeon™ HD 6320 graphics with HDMI output	Integrated HD Graphics 4000	AMD® Radeon™ Mobility HD 6400G with 1GB DDR3 VRAM Graphics
RAM	2GB DDR3 RAM	4GB DDR3 RAM	2GB DDR3 RAM	2GB DDR3 RAM	
HDD	750GB SATA HDD	500GB SATA HDD			
ODD	8 x Super Multi-Dual DVD-ROM				
WLAN	802.11 b/g/n				
BATTERY	4 Cell Battery 2950 mAh		6 Cell Battery 4400 mAh	2 Cell Battery 5136 mAh	4 Cell Battery 6570 mAh
WEBCAM	HD Camera		Integrated Camera	HD Camera	
DIMENSION	348 x 248 x 21mm, 2.0KG	348 x 241 x 2.48 - 3.17 mm, 2.1KG	347 x 245 x 26.2 - 31.9mm, 2.2KG	303 x 200 x 21.2 mm, 1.28KG	326 x 226 x 5.5 - 18.6 mm, 1.55KG
COLOR	Black	VX007H - White VX012H - Black	Black	XX178D - Black XX179D - White	Aluminum Silver
WARRANTY	2 Years Global Warranty		1 Year Global Warranty		
REMARK	USB 3.0, Bluetooth 4.0		USB 2.0		
PRICE	RM2,199	RM1,449	RM1,099	RM999	RM2,199

ASUS recommends Windows 8.

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