



CPU OS VGA WLAN SCREEN RAM & HDD **FEATURES** WFIGHT BATT. LIFE SUP. LANG WARRANTY

Intel® Core™ i5-480M Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 310M with 1GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 13.3" HD LED backlit (1366x768) 16:9 4GB RAM & 500GB SATA Built-in web camera & card reader 1.6Kg (with 8-cell battery) Up to 10 hrs* (Subject to usage & configurations) English/簡中/繁中/French / Spanish / Portuguese 2 YEARS INTERNATIONAL

30 ±







Features:

CPU

OS

VGA

WI AN

SCRFFN

RAM & HDD

FEATURES

SUP. LANG.

WARRANTY





Intel® Core™ i5-2450M

4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 1 YEAR INTERNATIONAL

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

(2.50GHz Turbo to 3.10GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® 610M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED Backlit (1366x768) 16:9

> (K53SD-SX693V) \$899(GST Incl.)



N43SL-i5 (Jay Chou Special Edition) (N43SL-V2G-VX234V)

##Sonic**Master**

Features:



Audio by Bang & Olufsen ICEpower®

Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED-backlit (1366x768) 16:9 4GB RAM & 640GB SATA

DVD SuperMulti Double Layer Drive 2.0MP web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 2 YEARS INTERNATIONAL



Notebook Bag + Optical Mouse



Best Performance Discrete Graphics with 2GB VRAM



Features:

CPU

OS

VGA

WLAN

ODD

RAM & HDD

FEATURES

SUP. LANG.

WARRANTY













Intel® Core™ i7-2670QM (2..2GHz Turbo to 3.10GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-hit NVIDIA® GeForce® GT 540 with 1GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ + EDR 14.0" HD LED Backlit (1366x768) 16:9 4GB RAM & 750GB SATA

DVD SuperMulti Double Layer Drive Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 3 YEARS INTERNATIONAL









(2..2GHz Turbo to 3.10GHz, 6MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0

15.6" LED-backlit (1366x768) 16:9

DVD SuperMulti Double Layer Drive

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® 610M with 2GB DDR3 VRAM

6GB RAM (After Free Upgrade) & 750GB SATA



Intel® Core™ i7-2670QM









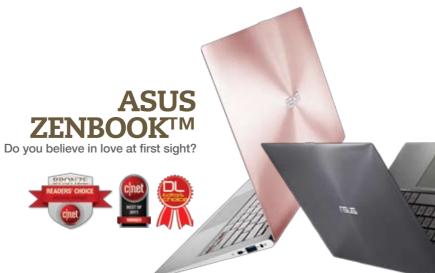
\$1,198(GST Incl.)

Intel® Core™ i7-2670QM (2..2GHz Turbo to 3.10GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED Backlit (1366x768) 16:9 4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese

Features:

K43SM-i7









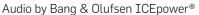
1.6" UX21E

Features:









Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" HD LED-backlit (1366x768) 16:9 SCREEN 4GB RAM & 128GB SSD RAM & HDD WFIGHT 1.10 Kg (with battery) BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby) **FEATURES**

> 3 YEARS INTERNATIONAL (After Free Upgrade) \$1,698_(GST incl.)

English/簡中/繁中/ French / Spanish / Portuguese



Features:









UX31E-i7

Features:



Audio by Bang & Olufsen ICEpower®

Intel® Core™ i5-2557M 1.7Ghz (3M Cache) Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" HD+LED-backlit (1600x900) 16:9 13.3" HD+LED-backlit (1600x900) 16:9 4GB RAM & 256GB SSD 4GB RAM & 128GB SSD 1.30 Kg (with battery) 1.30 Kg (with battery) 7 hrs* (normal usage) / 2 weeks (Standby) 7 hrs* (normal usage) / 2 weeks (Standby) Built-in web camera Built-in web camera English/簡中/繁中/ French / Spanish / Portuguese English/簡中/繁中/ French / Spanish / Portuguese 3 YEARS INTERNATIONAL (After Free Upgrade) 3 YEARS INTERNATIONAL (After Free Upgrade)



SUP. LANG. WARRANTY

Features:

Intel® Core™ i7-2640M











CPU

OS

VGA

WI AN

SUP LANG

WARRANTY







Intel® Core™ i5-2450M 2.5GHz Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® 610M with 1GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 SCREEN 13.3" HD LED-backlit (1366x768) 16:9 RAM & HDD 4GB RAM & 500GB SATA WFIGHT 1.66 Kg (with 8-cell battery) BATT, LIFE Up to 10 hrs* **FEATURES** Ruilt-in web camera

> English/簡中/繁中/ French / Spanish / Portuguese 2 YEARS INTERNATIONAL



















Integrated 802.11 b/g/n + Bluetooth™ 3.0 13.3" HD LED-backlit (1366x768) 16:9 4GB RAM & 750GB SATA 1.66 Kg (with 8-cell battery) Up to x hrs* Ruilt-in web camera English/簡中/繁中/ French / Spanish / Portuguese 2 YEARS INTERNATIONAL





U Series Stunningly Light, Powerfully Beautiful

/ISLIS



Features:





Audio by Bang & Olufsen ICEpower®

OS VGA WI AN SCREEN RAM & HDD ODD **FEATURES** SLIP LANG WARRANTY

Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED-backlit (1366x768) 16:9 4GB RAM & 750GB SATA 7200rpm DVD SuperMulti Double Laver Drive HD web camera & card reader English/簡中/繁中/French / Spanish / Portuguese 2 YEARS INTERNATIONAL

30[±]





ROG G Series



14.0" N55SL-i7

Features:







Comes with exclusive ASUS SonicMaster

Audio by Bang & Olufsen ICEpower®

Intel® Core™ i7-2670QM (2..2GHz Turbo to 3.10GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 4.0 15.6" FHD LED-backlit (1920x1080) 16:9 4GB RAM & 750GB SATA 7200rpm Blu-Ray Combo HD web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 2 YEARS INTERNATIONAL



+ SonicMaster sub-woofer + Notebook Bag +



English/簡中/繁中/ French / Spanish / Portuguese

(2..2GHz Turbo to 3.10GHz, 6MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0

14.0" HD LED-backlit (1366x768) 16:9

4GB RAM & 750GB SATA 7200rpm

DVD SuperMulti Double Laver Drive

HD web camera & card reader

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM





Features:

CPU

VGA

WI AN

ODD

SCREEN

RAM & HDD









Strike in Silence

Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 15 6" HD LED (1366x768) LED backlit 8GB DDR3 RAM & 1TB SATA HDD (7200rpm) Blu-Ray Combo

FEATURES HD web camera & card reader SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese WARRANTY 2 YEARS INTERNATIONAL







Features:

Features:

##Sonic**Master**

Intel® Core™ i7-2670QM



Blu-Ray Writer

Intel® Core™ i7-2630QM



(2.0Ghz Turbo to 2.9GHz, 6MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0

17.3" Full HD LFD (1920x1080) LFD backlit

Built-in web camera & card reader

2 YEARS INTERNATIONAL

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GTX 460M with 1.5GB GDDR5 VRAM

8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm)

English/簡中/繁中/ French / Spanish / Portuguese



D.Lab Speaker* + Batman: Arkham







G74SX-3D





Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 17.3" Full HD (1920x1080) LFD backlit 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpi Blu-Ray Writer HD web camera & card reader



2 YEARS INTERNATIONAL



English/簡中/繁中/ French / Spanish / Portuguese



ASUS recommends Windows® 7.







Features:

CPU

VGA

WLAN





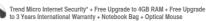


Intel® Core™ i5-480M 2.66GHz Genuine Windows® 7 Professional NVIDIA® GeForce® 310M with 1GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 SCREEN 13.3" HD (1366x768) LED backlit, 16:9 RAM & HDD 4GB DDR3 RAM (After Free Upgrade) & 500GB SATA 7200rpm BATTERY Up to 10hrs* (8 Cell Battery)

FEATURES Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)









Features:







Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache) Genuine Windows® 7 Professional Intel® HD graphics 3000 Integrated 802.11 b/g/n + Bluetooth™ 3.0 11.6" LED-backlit HD 1366 x 768 / 16:9 4GB DDR3 RAM & 750GB SATA HDD Up to 8hrs* Built-in web camera & card reader English/簡中/繁中/French / Spanish / Portugues **3 YEARS INTERNATIONAL**









Features:

CPII

OS

VGA

WLAN

ODD

SCREEN

RAM & HDD



PR035F



Intel® Core™ i5-480M 2.66GHz





Genuine Windows® 7 Professional Intel® GMA HD Integrated 802.11 b/g/n + Bluetooth™ + EDR 13.3" HD (1366x768) LED backlit, 16:9 4GB DDR3 RAM & 500GB SATA

BATTERY Up to 6hrs* (6 Cell Battery) **FFATURES** Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)









Features:







Intel® Core™ i5-480M 2.66GHz Genuine Windows® 7 Professional Intel® GMA HD Integrated 802.11 b/g/n + Bluetooth™ + EDR 14.0" HD LED-backlit (1366x768) 16:9 4GB DDR3 RAM & 500GB SATA DVD SuperMulti Double Layer Drive

Built-in web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 3 YEARS INTERNATIONAL (After Free Upgrade)











CPU

OS

WLAN

SCREEN

WFIGHT

ALIDIO

CAMERA

RAM & HDD

BATT. LIFE







Genuine Windows® 7 Starter

802.11 b/g/n + Bluetooth™

1GB DDR3 & 320GB

1.25 Kg (with battery)

Built-in web camera

1 YEAR INTERNATIONAL

Up to 10 hrs*

Intel[®] Atom[™] Dual Core N2600 (1.6GHz)

10.1" LED Backlight WSVGA (1024 x 600)

Hi-Definition Audio CODEC, Speaker & Mic













1.25 Kg (with battery) Up to 10 hrs*















BATTERY LIFE

CPU

OS

6

VGA





AMD E450 (Dual core, 1.65Ghz) Genuine Windows® 7 Home Premium AMD Radeon HD 6320 Graphics SCREEN 12.1" 1366x768 (WSVGA) RAM & HDD 4GB DDR3 RAM & 320GB HDD WIRELESS 802.11 b/g/n + Bluetooth™ Hi-Definition, Stereo Speaker & Mic ALIDIO CAMERA Built-in web camera WEIGHT 1.45kg (with 6-cell battery)

WARRANTY \$649 U.P. \$799 (GST Incl.)





USB 3.0 10X Factor Than

























CPU Genuine Windows® 7 Professional 12.1" WXGA LED Backlight Capacity & Electromagnetic Panel SCREEN

(1280x800) with AFFS MEMORY 4GB DDR3 STORAGE 64GB SSD WLAN Integrated 802.11 b/g/n + BluetoothTM SECURITY TPM Chip AUDIO

CAMERA BATT. LIFE WARRANTY







Eee Pad Transformer TF101-16 (D)

Features:



OS

SCREEN

MEMORY

AUDIO







NVIDIA® Tegra® 2 Android Honeycomb 3.2 (Android 4.0 Ice Cream Sandwich Upgradable) 10.1" WXGA (1280x800) IPS with capacitive touch

1GB LPDDR2

STORAGE 16GB eMMC Flash + 1 Year Unlimited ASUS Web Storage Integrated 802.11 b/g/n + Bluetooth™ + EDR

3D Stereo with max base response (SRS Premium Sound)

VIDEO 1080p HD Video playback 1x Mini HDMI, 1x MicroSD Expansion Slot, 1x Audio jack, 1x Docking PAD INT DOCK INT CAMERA

2x USB, 1x SD Card Reader, 1x Charging Connector Port 1.2 Mega pixels (Front); 5 Mega Pixels Auto- Focus (Back) BATT. LIFE Up to 16 hours* (With docking) 1 YEAR INTERNATIONAL







3G Connectivity • 32GB eMMC Flash • Up to 14.5 hours* (With docking station)



Features:

CPU

OS







Android Honeycomb 3.1 (Upgradable to Android 3.2) **SCREEN** 10.1" WXGA (1280x800) IPS with capacitive touch **MEMORY** 1GB LPDDR2 STORAGE 16GB eMMC Flash

Integrated 802.11 b/g/n + Bluetooth™ + EDR Hi-Definition Audio CODEC, Stereo speaker WI AN AUDIO **FEATURES** Slide Keyboard CAMERA 1.2 Mega pixels (Front);

5 Mega Pixels Auto- Focus (Back) BATT. LIFE Up to 8 hours* WARRANTY 1 YEAR INTERNATIONAL







Eee Pad Transformer Prime TF 201-32 (D)

Features



CPU







NVIDIA® Tegra® 3 quad-core CPU Android Honeycomb 3.2 (Android 4.0 Ice Cream Sandwich upgradable) SCREEN 10.1" LED Backlight screen with Super IPS+ (1280x800)

1GB LPDDR2

MEMORY STORAGE 32GB EMMC + 8GB life time ASUS WebStorage

Integrated 802.11 b/g/n + Bluetooth™ + EDR AUDIO SonicMaster Technology VIDEO 1080p HD Video playback

2-in-1 audio jack (Headphone/Mic-in), 1x Micro HDMI port. PAD INT. 1x Micro SD card reader, Internal microphone and stereo speakers;

1x USB 2.0 port, 1x SD card reader

1.2MP (front), 8MP auto focus (rear) with flash / large F2.4 aperture Up to 18 hours* (With docking)

1 YEAR INTERNATIONAL

\$899 U.P:\$1,099 (GST Incl.)





Your PC

Windows

COMPANY PROFILE



****** ABOUTASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's bestselling and most award winning motherboards, is a leading enterprise in the new digital era.

ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphic cards, displays, desktop PCs, notebooks, servers, multimedia, wireless solutions, networking devices and mobile phones.

Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011 and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 people and a world-class R&D team of 3,100 engineers, 900+ support cemtres worldwide, the company's revenue for 2011 was around US\$11 billion.



Join us as a member of the Fan Club to receive first hand product information, upcoming promotions, join in discussion/post any enquiries on ASUS products at www.facebook.com/asus.sq

sg.asus.com

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ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in South East Asia
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe





* ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989
- One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard

The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.



* ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.



ASUS received 3,886 awards in 2011

A testament to your commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.

⇒ ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.





CORPORATE NEWS ASUS QUALITY

ASUS - A Top 2 Notebook Brand in South East Asia

Thank you for making ASUS a Top 2 Notebook brand in Southeast Asia. We remain committed to providing innovative products that deliver excellent quality, reliability and performance that enhance the computing experience.

VENDOR	RANK			
ACER	1			
ASUS	2			
HP	3			
Toshiba	4			
Dell	5			
Lenovo	6			



Showing our strong brand recognition and trust, ASUS has been recognised as a top 2 consumer notebook brand in the South East Asia region.

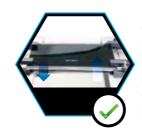
At ASUS, we aim to inspire and motivate. We continue to demonstrate our passion for technology and focus on quality to ensure that ASUS remains a global frontrunner in this new digital era. This is what Inspiring Innovation-Persistent Perfection is all about.

Extreme Testing for top-quality noteboks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



Twist Test



Notebook lids opened with one hand can cause screens to flex. The twist test assesses how well notebooks cope with this type of handling by twisting the entire chassis to extreme degrees.

Shock Test



Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

Vibration Test



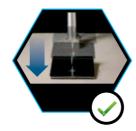
Shock is the one common laptop stress - vibration is another. The vibration test subjects notebooks to a range of vibration frequencies to ensure that both the outer construction and internal components are able to cope.

Hinge Test



Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness.

Drop Test



A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents.

Pressure Test

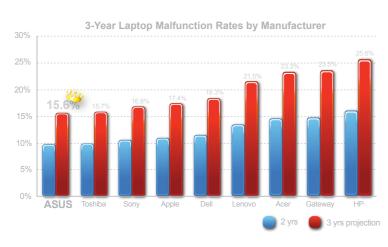


Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests.

ASUS QUALITY ASUS QUALITY

Survey of 30,000 Laptops Lists ASUS as Top in Reliability Rankings

SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new laptop computers manufactured by the leading nine notebook brands over the past 3 years. A minimum of 1,000 notebooks from each brand were sampled.



With three year malfunction rates under 16%, laptops from ASUS are nearly 40% more reliable than HP, the worst performer in this study. HP, the industry leader, which shipped nearly 16 million laptops in the past year according to IDC, ranked dead last in this reliability study with over one-fourth of laptops expected to malfunction in three years. Gateway and Acer, the no. 2 maker of laptops, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (page 6).

No.1 in Reliability

In terms of brands,
ASUS stood out as
the most reliable
manufacturer. Acer,
Gateway and HP
had failure rates
significantly higher
than the average.

Source: www.squaretrade.com/pages/laptop-reliability-1109/

Square Trade, 2009/Nov/16th, Report"1 in 3 laptops fail over 3 years"

SquareTrade Report Disclaimer

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data
- · We did not take into consideration purchase locations
- The document and all of its contents are provides as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data

ASUS Ranked No.1 in Reliability

Record-setting score of 1791 in RESCUECOM's Computer Reliability Report puts ASUS more than 1105 points ahead of nearest competitor.





RESCUECOM, the industry-leading computer repair experts in the United Sates, assessed the world's top computer maufacturers according to the number of calls made to the RESCUECOM CALL call centre vis-à-vis each company's market share, and ASUS far outshone the rest of the field with a disproportionately small number of calls requesting for help with its products. ASUS, the leader in PC innovation, quality and design, is now the clear leader in reliability as well, according to the latest RESCUECOM Computer Reliability Report released on August 30th, 2010.

ASUS was awarded a score of 1791 - a RESCUECOM record - placing it emphatically at the top of the table and prompting RESCUECOM to dub ASUS the "new leader in reliable personal compouters."

"We are delighted with, but are not surprised by this result." said Cecilla HF, Director of Marketing, ASUS. "We have invested enomous resources in ensuring that our products are of the highest quality, and that our customers get the best after-sales service possible. We insist on perfection in everythign we do - a philosophy that is captured in our new corporate slogan 'Inspiring Innovation · Persistent Perfection' - and are very pleased to see our efforts reaping dividends in the form of a smooth customer experience."

Position	Manufacturer	Reliability Score					
1	ASUS	1791					
2	2 APPLE 686						
3	IBM/Lenovo	524					
4	TOSHIBA	368					
5	HP/COMPAQ	281					
6	SONY	262					
7	ACER	218					

Source: www.rescuecom.com/blog/index.php/computer-support/the-rescuecom-computer-reliablity-report-2nd-quarter-2010

12 **/SLIS**'

^{*} The RESCUECOM Reliability Report is based on two fundamentals: the quality of the computer and the quality of the support provided by the manufacturer.

^{**} These reports are calculated in a simple and straight forward manner: the number of computers an individual manufacturer ships (and therefore their market share) is weighed against the number of calls RESCUECOM's computer repair specialists receive for that same manufacturer.

ASUS QUALITY

Marks in History

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

In outer space

ASUS Notebooks Experience Zero Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K-a major supplier of computers and electronics for aeronautic missions to outer spaceto provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. The ASUS notebooks neve

overheated like some of the ones made by other companies, J said Sergei Avdeev, the Russian astronaut on the space mission. $\ \Gamma$ Thermal flow in space and on Earth is complete different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning



ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the

> vibration of the aircraft," said Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers. I



ASUS Notebooks Perform Flawlessly During a Grueling Off-road Care Race

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and survived the severe conditions of this strenuous voyage well, without a single flaw, J said Aviv Shweky, the race organizer.

At the ends of the earth

ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003 when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable, | said Wang.

On the world's highest peak

ASUS Notebooks Are the First Reach the Top of Mount Everest,

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks-including the U5, S6 (both the leather and bamboo editions), W7 and U1-were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology-makir ASUS notebooks the

world's first to reach the top of Mount Everest.



ASUS won 3,886 awards in 2011

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.



ASUS Eee PC 1015PEM

"ASUS's new 10.1-inch netbook gets up-to-date USB3.0 tech, Atom N550 dual core processor and a year's access to 500GB of online storage." STILEE MAG



ASUS ZENBOOKT

CNET ASIA BEST OF 2011 WINNER DIGITAL LIFE EDITOR'S CHOICE (16 NOV 2011)

"This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less than the Macbook Air." 73

- T3, 5 Stars Award













ASUS K43TA

"Good graphical performance; good battery life; affordable price." - CNET ASIA, 4/5 Stars

ASUS 1215B

"By ditching the long-in-the-tooth Intel Atom processor for the AMD E-350 Fusion platform, Asus graduates this 12.1-inch Eee PC from the flailing Netbook category to the more comfortable ultraportable one."

- CNET ASIA, 4/5 Stars CNET ASIA

* * * * *



"Whether it is to check emails, surf the Web, work on word documents and spreadsheets, or play some casual games, the VX6 will handle these tasks with no issues."



ASUS N43SL Jay Chou Edition

"The N43SL is a near perfect laptop with some flaws, but its "incredible" offerings is sure to sway you over, especially with its attractive price."

- VR Zone, Value for Money Award







ASUS EEE PAD SLIDER SL101

"ASUS has done it again! We thought that the Transformer was a great device with its optional keyboard docking station but the Eee Pad Slider took it up another notch with its built-in keyboard that actually worked somewhat reasonably. We were duly impressed with ASUS' style of bringing innovative products into the market to differentiate itself from the rest."

- Hardware Zone, Innovative Award











ASUS Eee Pad Transformer

VARE MAG BEST PERFORMANCE AWARD
VARE MAG BEST OF 2011 EDITORIAL PICK

"We sometimes felt that we are not using a tablet but a laptop instead. We like the dual functionality of the Transformer, where we can easily switch between a tablet and a laptop as and when the situation calls for it. We applaud ASUS for bringing something so refreshing into the tablet scene."

- Hardware Zone, Most Innovative Awar

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ASUS EEE SLATE B121

"Flexibility of Windows in a tablet; includes Art Rage 3; pressure sensitive stylus; sound is surprisingly good; well-built; included case is quite useful."

- CNET ASIA, 4/5 Stars



ASUS EEE PAD TRANSFORMER PRI

CNET ASIA 8.1/10
HARDWARE MAG 9/10 (GOLD AW.
STUFF 5 STARS AWARDS

"Bright display with great viewing angles; thin and lightweight design; solid, premium build quality; improved front and rear cameras.

- CNET ASIA, 8.1/10





ASUS WARRANTY

Now all ASUS notebooks & Eee PC are guaranteed with International Warranty



ASUS guarantees you with no repair and component charges within your warranty period. And the next best thing: ASUS' international warranty makes sure that you are protected even if you are stationed abroad, with our centers established across 55 countries.

This is ASUS' commitment to deliver quality and customer satisfaction to you, wherever you might be.

EXTENDED WARRANTY

LATENDED WANDANTI		
NOTEBOOK	2nd Yr International Warranty	\$129
	3rd Yr International Warranty	\$159
	2nd & 3rd Yr International Warranty	\$239
EeePC	2nd Yr International Warranty	\$79
	2nd & 3rd Yr International Warranty	\$129
EeePad (Exclude Eee Slate EP121/B121)	2nd Yr International Warranty	\$89
	2nd & 3rd Yr International Warranty	\$139
Eee Slate EP121/B121	2nd Yr International Warranty	\$129
	2nd & 3rd Yr International Warranty	\$229



SOUTH AFRICA

SINGAPORE SERVICE CENTER / REDEMPTION CENTER

For Service Enquiries: +65 6720 3835 | For Technical Enquiries: +65 6415 7917

8 Burn Road, Trivex Building #11-16 Singapore 369977

UNITED STATES

Operating Hours: 11am to 7pm (Mon - Fri), 11am to 1pm (Sat). LUNCH BREAK: 2-3pm. Closed on Sun & Public Holidays

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	CANADA +1-888-678-3688	*[:	CHINA +86-21-5442-1616		CROATIA +385-1-3654-961		CZECH REPUBLIC +420-596-766-888		DENMARK +45-3832-2943
i <u>i</u>	EGYPT +202-2455-5771 / +201-0077-9092		ESTONIA +372-6671796		FINLAND +358-9693-79690		FRANCE 0821-232787		Germany 01805-010920
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ASUS COMPELLING RANGE

Notebooks that exceed your expectations





EXTREME GAMING SERIES

The fastest processors and most powerful graphics, combined with striking design make the Extreme Gaming Series a must for anyone who wants to game on the go.



ASUS G Series 15.6" / 17.3" Strike in silence



Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you creating digital content - or just enjoying it.



14.0" / 15.6" Hear the Power. Feel the Power.





Jay Chou Limited Edition Jay Chou Special Edition



ULTRA PORTABLE SERIES

The perfect travel companions for business users on the move. Exclusive design touches add a stylish personal touch, while cutting-edge technology ensures the best performance and



ASUS ZENBOOK™





PERFORMANCE SERIES

The Performance Series is designed for people who needs a solid, reliable notebook for everyday activvities. The range includes both affordable all-round models and high-performance portables.



ASUS K Series (Colour) 14.0" / 15.6" Your Colour, Your DNA



ASUS K Series with Metallic Chic



BUSINESS SERIES

ASUS Business Series notebooks have been designed with the corporate world in mind, with a range of offerings that cater to every business need.



ASUS PRO36JC/35F/8F





With a super slim profile of only 12.98mm thick in a frame that weighs only 680g, the ASUS Eee Pad is comfortable to hold from any position. The unique textured pattern offers a better tactile senstaion, so it won't feel as if it will slip out of your hands.



Eee Pad Transformer 10.1" My Multiple Life, Eee Pad Slider 10.1" Touch, Slide



10.1" Touch, Slide and Type, All over





Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of designm services and performance. The Eee PC netbooks also feature the best and latest technology.



Eee PC 1025 10.1" Slim & Stylish outlook



12.1" Thin & Light Btazos Platform

16 **/ISUS**

WILL UNITED KINGDOM

What's new in



Windows Live*

- C X M Hotmail - III

Move all from

Cli Empty this folder

mail (53) Messenger (52) Office Photos I MSN

Windows Live Team 10:16 AM

The Live Mesh beta is c.

Windows Live Team

Reply Reply all Forward Delete Junk Sweep • Mark as • Mo

View: All Unread From contacts Soci Mark this folder as read

Casse



Hotmail Tip 1

Sweep unwanted mail out

Windows Live Hotmail helps you get rid of unwanted email with the Sweep menu.

Step 1: Spot a sender whose message you want to sweep out

Select the check box next to message from that sender.

Step 2: Click Sweep

You can choose to move or delete all the messages from the sender.

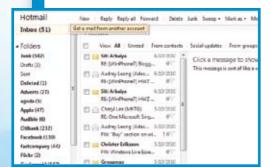
Step 3: Don't bother with this again

Just select the box to move or delete future messages from the sender automatically.



View and filter your messages quickly

With one click, you can view and filter your messages by popular categories.



Click a category under Quick views to see all the messages that match it. For example, click Photos to see all the messages that have photos attached.

Click one of the filter categories that appear above the message list to see all the messages that match it. For example, click Unread to see all the messages that you haven't read yet.

Hotmail Tip 3

Manage your email

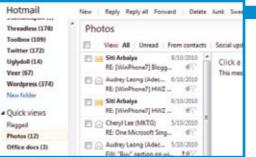
Set up Windows Live Hotmail to access multiple email accounts, like Gmail, AOL Mail, and Yahoo! Mail. Then, you can send and receive email from all of these accounts right in Hotmail—and get more done in less time.

Step 1: Add an email account

In the left pane, next to inbox, click the Tools icon, and then click Get email from another account.

Step 2: Enter your account info

Click Add an email account, type the email address and password for the account you want to add, and then follow the instructions on your screen.



Step 3: Set folders and icons

Select the folder where you'd like email from this account to go. You can also choose a colored icon to indicate mail from that account. When you're done, click Save.

* Note: If you have multiple Hotmail accounts, you can link your Windows Live IDs to easily switch between accounts without signing in again. Just sign in to your account and under Other options click Linked IDs and follow the on-screen instructions

Hotmail Tip 4

View photos and videos in your inbox

By using Active View in Windows LiveHotmail, you can view photos and videos you

receive right in your inbox, without leaving Hotmail.

Viewing Photos:

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

Viewing Videos:

When you receive a link to an online video, you can click the video to play it in the message.



Hotmail Tip 5

Chat from your inbox

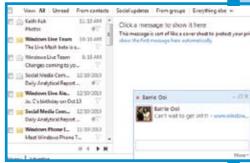
Now you can chat with your Windows Live Messenger contacts without even leaving your inbox in Windows Live Hotmail. See who's online and have instant conversations all in one place.

Step 1: See Who's online

In the left pane of your inbox, under Messenger, type a name in the Search contacts box to find a contact and see his or her status.

Step 2: Start to chat

Point at a contact to see a list of messaging options—or just click the contact to open a Messenger window and send an instant message.



Hotmail Tip 6

Send photo

Share your photos on Windows Live SkyDrive by simply sending an email message from Windows Live Hotmail. Your friends and family will be able to view slide shows of your photos and download them from SkyDrive without filling up their inboxes with large photo attachments.

To share photos on SkyDrive:

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

- 1. Click New to create new message.
- 2. Type an email address and subject.
- 3. Click Photos, and then click Create album on SkyDrive.
- 4. Select the photos that you want to create an album with, and then clickOpen. Hotmail will upload and save the photos to SkyDrive.
- 5. Type a message, and then click Send.

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^{*} Note: You need to install Microsoft Silverlight to use this feature. This feature is not yet available in all countries or regions.

PERFORMANCE SERIES



20 /5U5 21

ULTRA PORTABLE SERIES



ULTRA PORTABLE SERIES



nits panel (LCD TV level). Making

dark area clearer with light areas

co-developed with Bang &

■ Incredible beauty with durable aluminium spun metal finish

ASUS ZENBOOKTM achieves a unique combination of artistic craftsmanship an advanced technology. It arises from the efforts of a dedicated team of designers and engineers, working hard to deliver a portable PC that's eminently cool, stylish and powerfully gifted with a harmony of great looks and potent features.



Incredible Responsiveness: Smartphone-like experiences with 2-week standby time

One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like She of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regardless of how long the Ultrabook has remained in its standby mode, it can resume in just 2 seconds, thanks to the exclusive ASUS Super Hybrid Engine II technology. In effect, this means users have no reason to shut the ASUS ZENBOOK™, eliminating the need for lengthy the SSD, should the battery level drop below 5%, eliminating the risk of data loss due to a drained battery.

Incredible Performance with USB 3.0 and SATA 3.0 6GB/s

ASUS is proud to deliver the world's first ultrabook with SATA 3.0 6Gb/s solid state storage, making for an amazingly smooth and fast computing experience. ASUS ZENBOOK™ models use an SSD for storage instead of a conventional mechanical hard drive which reduces power consumption while expediting boot-ups. SSDs are also less susceptible to failure and environmental hazards, making them better for portable use.

Your PC, simplified

Windows

Incredible sound with ASUS SonicMaster Technology

Based on the cooperation of ASUS Golden Ear team and Bang & Olufsen ICEpower®, ASUS ZENBOOK™ outputs incredible audio that's the best among all Ultrabooks in its class. Custom design includes an oval voice coil for clearer vocals, oversized shielded speaker magnets for more impact and better bass, plus aluminium rings to secure speakers and reduce vibration. This is further helped by the aluminium body of ASUS ZENBOOK™, which conducts and insulates sound very well. Lifelike audio via Smart Dynamic Range Control (DRC) means sheet sound enjoyment in every situation.



	PCMark Vantage score (1,024 x 768)	Continuous video playback battery life test	Boot-up time	Wake-up time	
ASUS Zenbook UX31E	10,463	5 hr 4 min	3 17.2 sec	2 sec	choice
Brand A	6,160	3 hr 55 min	39.5 sec	2 sec	
Brand B	9,230	3 hr 40 min	46.2 sec	5 sec	
	SOURCE: EXT	RACTED FROM DIG	ITAL LIFE, PAGE 1	1, 16 NOV 2011	

T3 * * * * * * This is perhaps the best Windows Ultraboo available today, and by golly it costs almost \$200 less then the Macbook Air.



UX21E-i7

WLAN

Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" LED-backlit TFT LCD Display resolution:

HD 1366x768 / 16:9 RAM & HDD 4GB RAM & 128GB SSD

WEIGHT 1.10 Kg (with battery)
BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby)
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / WARRANTY 3 YEARS INTERNATIONAL

\$1,698_(GST Incl.)

UX31E-i5

Intel® Core™ i5-2557M 1.7Ghz (3M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" LED-backlit TFT LCD Display resolution:

HD+ 1600x900 / 16:9 RAM & HDD **4GB RAM & 128GB SSD** FEATURES Built-in web camera & card reader
WEIGHT 1.30 Kg (with battery)

BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
SUP, LANG. English/簡中/繁中/ French

UX31E-i7

Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" LED-backlit TFT LCD Display resolution:

4GB RAM & 256GB SSD

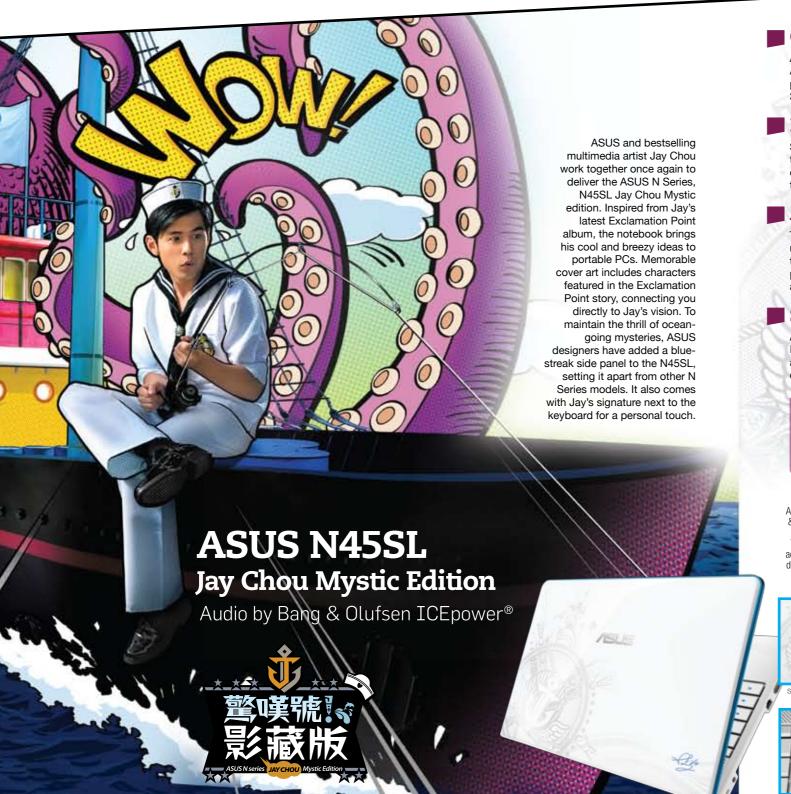
FEATURES Built-in web camera & card reader
WEIGHT 1.30 Kg (with battery)
BATT, LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
English / Bedian (Spanish / Bedian)

\$2,098 (GST Incl.)



FOR ALL UX MODELS: Trend Micro Internet Security* + Free Upgrade to 3 Years International Warranty + Sleeve Case + miniVGA to VGA cable + USB to LAN cable

MULTIMEDIA SERIES



Great Sight

As a true multimedia machine, the N45SL also assures you the finest visual enjoyment, it's fitted with exclusive ASUS Video Magic, an intelligent engine that improves video content with better colours and accuracy to provide upgraded viewing experiences. For web chatting and blogging, the N45SL's HD camera works at up to 30 frames per second, twice smoother than standard notebook camera (15 frames per second).

Listen up

Sound gets augmented by the fidelity of the exclusive ASUS SonicMaster audio technology, co-created with the experts at Bang & Olufsen ICEpower® to deliver pristine audio quality. Jay has never sounded so good on a notebook. We're bundling an external subwoofer with N45SL to give you a truly deep and impactful bass, thanks to the precision of SonicMaster.

All-round faster performance

To avoid annoying waits, the N45SL ships with ASUS true instant on 2-second resume from standby mode, giving you smartphone-like spontaneity. Continuing the notion of spped, USB 3.0 works up to ten times faster than USB 2.0, while the power of 2nd generation Intel® Core™ processors enables smoother experience, along with Genuine Windows® 7 Home Premium.

Special edition extras

Anyone who loves Jay and his art will adore the N45SL Jay Chou Limited Edition. It comes with a custom Jay wallpaper and screensaver, plus in the box, you'll find a Jay-signed mouse, as well as Exclamation! postcards. The notebook arrives in a collectible box, and includes a Jay bag so you can showcase your passion wherever you go.



ASUS SonicMaster Technology

ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology - a combination of advanced hardware and software designed to deliver an immersive audio experience

##SonicMaster



Have your PC always boot in just 2 seconds for up to 15 days on standby, while never risking the loss of your data. The new N series Instant On technology keeps the data ready-to-go in memory so you never have to wait again. Meanwhile. it automatically backs up the data securely to disk



Quick Charge. Even When Powered Off

ASUS new N series laptop is fitted with two USB 3.0 ports for Superspeed performance that's 10x faster than existing USB 2.0. One of those ports features exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off



Your PC,

Windows^{*}

Clear and Fluid Video Recording

The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light





Trend Micro Internet Security* + Jay Chou Special Edition 4GI

N Series Jay Chou Special Edition A cross-over between East & West

Superstar and design inspiration, Jay Chou, has co-created a special edition with ASUS, a personally tailored notebook for his work and for his fans. It is a masterpiece of creativity, beautiful design and state-of-the-art technology.



ASUS SonicMaster Technology

ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology – a combination of advanced hardware and software designed to deliver an immersive audio experience



USB 3.

Transfers data and HD multimedia content up to 10X faster than USB 2.0 for speedier file sharing and data backups



ASUS Super Hybrid Engine
With ASUS Super Hybrid Engine
Technology, the battery life can extend
for up to 10 hours** for all-day mobile
computing



Exceptional sound

Our pioneering SonicMaster technology ensures you get the best audio quality through the notebook's superior speakers, large acoustic chambers and powerful amplifier. Perfect for listening to Jay's handpicked songs, already pre-loaded onto the computer.

Cultural roots

Jay's design draws inspiration from his history, his culture and his interests. His everyday surroundings and constant strive for perfection culminate in the N Series. And this parallels his signature song style – a fusion of Chinese sound with more international styles and covering contentious social issues.





I Uniquely Jay

The special edition notebook seamlessly brings together Jay's love of music, martial arts and typography. He has even designed special features for it, including a soft-touch keyboard that feels like a set of piano keys and a unique 'J' button in calligraphy style. It also has a powerful, economical processor that allows you to play for longer – perhaps audio editing and screening, like Jay himself.



MULTIMEDIA SERIES

ASUS New N Series Incredible in Sound Audio by Bang & Olufsen ICEpower® The new N Series is a revolutionary product in more than just its stunning yet aesthetic design, which award-winning master designer David Lewis has contributed to. The new N Series sound has been engineered in cooperation with Bang & Olufsen ICEPower® and packs 32mm diameter SonicMaster speakers that deliver crystal clear audio at a considerable sonic punch. Combined with the exlusive and patented ASUS SonicMaster Subwoofer, designed by ASUS Sensitivity & Engineering tab, altogether these generate a movile audio experience that is second-to-none. The external SonicMaster Subwoofer separates its powerful bass from the acute mid and high tones generated by the new N Series speakers to bring the full depth of surround sound to movies, music and games. N45SF: Excellent audio performance, good graphics for its price; quick resume from sleep. - CNet Asia, 2011 Dec 08



ASUS SonicMaster Technology

ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology – a combination of advanced hardware and software designed to deliver an immersive audio experience



Instant On

Have your PC always boot in just 2 seconds for up to 15 days on standby, while never risking the loss of your data. The new N series Instant On technology keeps the data ready-to-go in memory so you never have to wait again. Meanwhile, it automatically backs up the data securely to disk



Quick Charge. Even When Powered Off ASUS new N series lapton is fitted

with two USB 3.0 ports for Superspeed performance that's 10x faster than existing USB 2.0. One of those ports features exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off



Clear and Fluid Video Recording

The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light situations

SonicMaster delivers:

Crystal clear sound

Every note and nuance comes across to listeners in pure fidelity, with no compromise.

Wide frequency

SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

Overall power upgrade

The amplifier in SonicMaster-certified notebooks recieves much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

Deeper and richer bass

SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

Lifelike surround

Implementing the latest codes, SonicMaster brings a 3D feel to movies and games.

Distinct vocals

Vocal performance on SonicMaster notebooks sound uncannily concert-like, as if transporting listeners to a live show.

Powerful graphics

Selected N Series notebooks ship with the latest NVIDIA GeForce mobile solutions on board, pushing exciting performance in games, high definition videos and more. These graphic engines ensure high resolutions and smooth video playback throughout, while remaining energy efficient to promote longer battery life and usability. The 100% zero-bright dot-guaranteed LED screens that ship with the new N Series make the most of ASUS Video Magic image enhancement This unique tool upscales DVD playback up to Full HD. It also supervises GPU computing for greater output during intense multitasking, and works together with ASUS Splendid HD to balance colour, brightness and contrast for constant viewing pleasure.

Bundled SonicMaster subwoofer

In addition to the already spectacular precision of SonicMaster audio, ASUS is offering an external subwoofer to increase low-note performance and result in even more impactful output. It enables a wider sound range, providing listeners with an even richer bass experience.



Windows^{*}





30 **/SLI**5 3

EXTREME GAMING SERIES



ASUS G Series 3D STRIKE IN SILENCE

ROG G53 & G74 3D gaming notebook feature the new generation of quad core CPU processors, full DirectX 11 compatible, NVIDIA 3D Vision bringing you the serious gamer to a higher level of enjoyment and perfection. This integrated graphics comes with its own massive 3GB GDDR5 video memory, ensuring high resolution and vivid display quality. G53 3D is to give you the maximum performance, the fastest speed for your gaming adventure.

Explore Batman: Arkham City's gritty glory. THE GOOD, THE BAT,

AND THE UGLY

Buy an NVIDIA® GeForce® GTX notebook and get Batman: Arkham City for PC TREE



GEAR UP. GAME ON. GEFORCE GTX







Superior audio playback for a true-to-life gaming experience



Power through any Challenge

Nothing fazes the G53 – it runs the latest releases in high detail, no more watered down versions. This beast has Intel® $Core^{TM}$ i7 processors that handles all comers with on demand overclocking through Turbo Boost, hurtling CPU speeds up power becomes available. action proud! to 3.33GHz. All it takes is one key press and extra Memory goes up to a formidable 8GB - games run smooth and relentless since nothing needs to be left out. The new G53 signifies a move towards uncompromised notebooks, so we packed it to the gills with hardware.

True-to-life 3D Video

Experience the true-to-life 3D Video with NVIDIA 3D Visual Ready for 3D output to any HDTV via the new HDMI 1.4 standard to have your 3D gaming action live in a large screen.

Built-in Blu-ray drive delivered via HDMI 1.4 further support 3D playback of Blu-ray content to any compatible screen for the best 3D movies enjoyment.



G74SX: PCMark Vantage tests the overall performance of a system. The G74SX scored surprisingly well, winning in every category and notably achieving a massive 11904 score in the Gaming Suite. Hardware Zone, 2011 Dec 29

PCMark Vantage Source: Hardware Zone, 2011 Dec 29

G53SX-3D (G53SX-IX181V)

Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit VGA NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0 8GB DDR3 RAM & 1TB SATA HDD (7200rpm) ODD Blu-Ray Combo

FEATURES HD web camera & card reader English/簡中/繁中/ French

I Micro Internet Security* + Batman: Arkham City Game* + D.Lab Speaker* + NVIDIA 3D Glass + Gaming Headset + Gaming Backpack + Gaming Mouse

G73SW [G73SW-TZ081V]

Intel® Core™ i7-2630QM (2.0Ghz Turbo to 2.9GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GTX 460M with 1.5GB GDDR5 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm) Blu-Ray Writer WARRANTY 2 YEARS INTERNATIONAL

[G74SX-91232V]

Intel[®] Core[™] i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 17.3" Full HD (1920x1080) LED backlit RAM & HDD 8GB DDR3 RAM

& 1TB SSH SATA HDD (7200rpm) Blu-Ray Writer

FEATURES HD web camera & card reader SUP. LANG. English/簡中/繁中/ French 30

32 /ISLIS

BUSINESS SERIES







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Eee Pad Transformer Prime Paired and primed to perfection

Eee Pad Transformer Prime TF201-32 (D)

NVIDIA® Tegra® 3 quad-core CPU Android Honeycomb 3.2
(Android 4.0 Ice Cream Sandwich upgradable)

10.1" LED Backlight screen with Super IPS+ (1280x800) SCREEN 1GB LPDDR2 MEMORY

STORAGE 32GB EMMC + 8GB life time ASUS WebStorage WIRELESS Integrated 802.11 b/g/n + Bluetooth™ + EDR

SonicMaster Technology AUDIO 1080p HD Video playback VIDEO 2-in-1 audio jack (Headphone/Mic-in), 1x Micro HDMI port, PAD INT 1x Micro SD card reader, Internal microphone and stereo speakers;

1x USB 2.0 port, 1x SD card reader 1.2MP (front), 8MP auto focus (rear) with flash / large F2.4 aperture

BATT. LIFE Up to 18 hours* (With docking) COLOURS Champagne Gold / Amethyst Gray WARRANTY 1 YEAR INTERNATIONAL





The Transformer Prime, by any measure, is a multimedia heavyweight that is able to provide an experience comparable to that of conventional laptops.

Hardware Magazine, 2012 Feb









Enhanced sound with SonicMaster technology







Eee Pad Transformer TF101-16 (D)

Android Honeycomb 3.2
(Android 4.0 Ice Cream Sandwich Upgradable) 10.1" WXGA (1280x800) IPS with capacitive touch

1GB LPDDR2 (667MHz) 16GB eMMC Flash + 1 Year Unlimited ASUS Web Storage

Integrated 802.11 b/g/n + Bluetooth™ + EDR ALIDIO 3D Stereo with max base response (SRS Premium Sound) 1080p HD Video playback

1 x Mini HDMI, 1x MicroSD Expansion Slot, 1x Audio jack, 1x Docking 2x USB, 1x SD Card Reader,

1x Charging Connector Port 1.2 Mega pixels (Front); 5 Mega Pixels Auto- Focus (Back)

Up to 16 hours* (With docking) WARRANTY 1 YEAR INTERNATIONAL

\$699 U.P:\$898 (GST Incl.)



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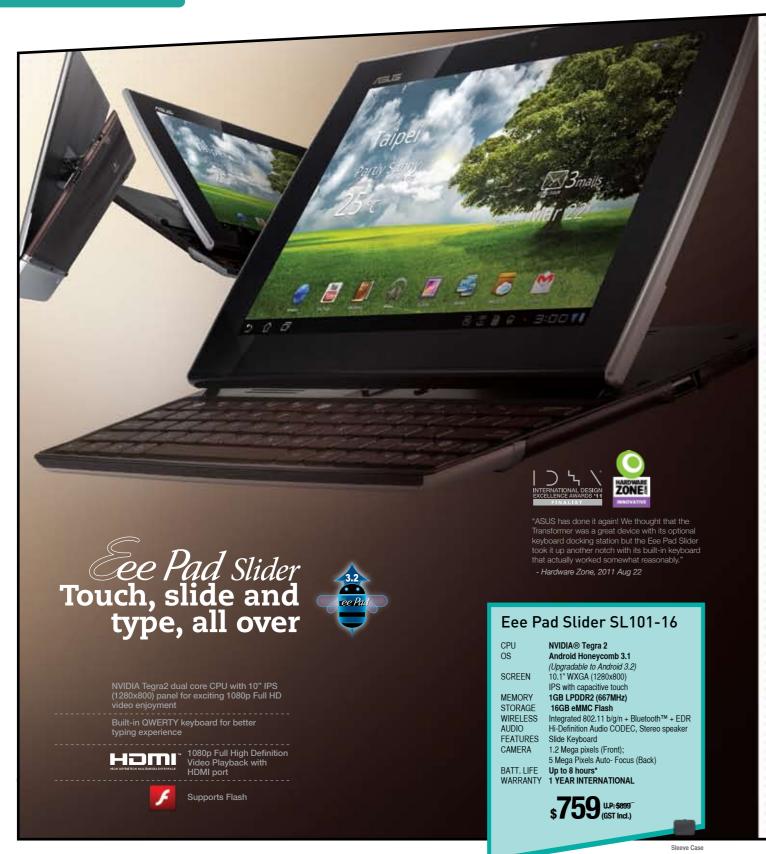


Gorilla Glass IPS panel

HDMI

1080p Full High Definition Video Playback with HDMI port







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- CNET ASIA, 2011 April 25

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Promotion Period: 08 - 11 Mar 2012 Redemption Period: 08 - 19 Mar 2012

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