

ASUS[®]
Inspiring Innovation • Persistent Perfection

ASUS recommends Windows[®] 7.

PRODUCT GUIDE

APRIL - MAY 2012



Set sail with Jay
IN SEARCH OF INCREDIBLE!

Your PC,
simplified.



Windows 7

ASUS recommends Windows® 7.

With Windows® 7, easily configure and schedule regular backups of your important files like photos and financial records.

ASUS recommends Windows® 7.



Windows® 7. Your PC, simplified.

ASUS K SERIES



K Series

Best Performance
Discrete Graphics with 2GB VRAM

14" K43SD-i5
(K43SD-VX311V/VX313V/VX308V/
VX314V/VX589V)



CPU Intel® Core™ i5-2450M
(2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® 610M with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED Backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 500GB SATA
ODD DVD SuperMulti Double Layer Drive
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 1 YEAR INTERNATIONAL

\$959 ~~LP: \$1,198~~
(GST Incl.)

2GB VRAM



14" K43SM-i7
(K43SM-VX096V)



CPU Intel® Core™ i7-2670QM
(2.2GHz Turbo to 3.10GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED Backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 750GB SATA
ODD DVD SuperMulti Double Layer Drive
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,298 ~~LP: \$1,498~~
(GST Incl.)

2GB VRAM



ASUS U SERIES

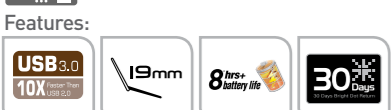


U Series

Stunningly Light
Powerfully Beautiful

The world's slimmest laptop*
*On standard voltage CPU

13.3" U32U-RX053V



CPU AMD E450 (Dual core, 1.65Ghz)
OS Genuine Windows® 7 Home Premium 64-bit
VGA AMD Radeon Mobility HD6320
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 13.3" HD LED-backlit (1366x768) 16:9
RAM & HDD 2GB RAM & 500GB SATA
WEIGHT 1.75 Kg (with 8-cell battery)
BATT. LIFE Up to 8 hrs*
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 1 YEAR INTERNATIONAL

\$749 ~~LP: \$899~~
(GST Incl.)



13.3" U36SG-i5
(U36SG-RX162V)

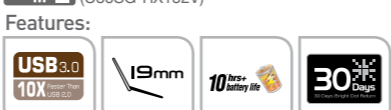


CPU Intel® Core™ i5-2450M
(2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® 610M with 1GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 13.3" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 500GB SATA
WEIGHT 1.66 Kg (with 8-cell battery)
BATT. LIFE Up to 10 hrs*
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,298 (GST Incl.)



13.3" U36SG-i7
(U36SG-RX152V)



CPU Intel® Core™ i7-2640M
(2.8GHz Turbo to 3.5GHz, 4MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® 610M with 1GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 13.3" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 750GB SATA
WEIGHT 1.66 Kg (with 8-cell battery)
BATT. LIFE Up to 10 hrs*
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,498 (GST Incl.)



ASUS ZENBOOK™

Do you believe in love at first sight?



11.6" UX21E-i5
(UX21E-KX004V)



Audio by Bang & Olufsen ICEpower®
CPU Intel® Core™ i5-2467M 1.6Ghz (3M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 11.6" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.10 Kg (with battery)
BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby)
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,498 (GST Incl.)

13.3" UX21E-i7
(UX21E-KX008V)



Audio by Bang & Olufsen ICEpower®
CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 11.6" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.10 Kg (with battery)
BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby)
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,698 (GST Incl.)

11.6" UX31E-i5
(UX31E-RY009V)



Audio by Bang & Olufsen ICEpower®
CPU Intel® Core™ i5-2557M 1.7Ghz (3M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" HD+LED-backlit (1600x900) 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,598 (GST Incl.)

13.3" UX31E-i7
(UX31E-RY012V)



Audio by Bang & Olufsen ICEpower®
CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" HD+LED-backlit (1600x900) 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,798 (GST Incl.)

13.3" UX31E-i7
(UX31E-RY010V)



Audio by Bang & Olufsen ICEpower®
CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" HD+LED-backlit (1600x900) 16:9
RAM & HDD 4GB RAM & 256GB SSD
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
FEATURES Built-in web camera
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$2,098 (GST Incl.)

FOR ALL UX MODELS: Trend Micro Internet Security* + Free Upgrade to 3 Years International Warranty + Sleeve Case + miniVGA to VGA cable + USB to LAN cable



T3 ★★★★★

This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less than the Macbook Air.
- T3, 2012 Feb.



14.1" N43SL-i5 (Jay Chou Special Edition)
(N43SL-V2G-VX296V)

Also Available

N43SL-V2G-VX296V **\$1,098** (GST Incl.)

Features:



Audio by Bang & Olufsen ICEpower®

CPU Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 640GB SATA
ODD DVD SuperMulti Double Layer Drive
FEATURES 2.0MP web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,098 (GST Incl.)

2GB VRAM

Trend Micro Internet Security* + Notebook Bag + Optical Mouse



N Series
Incredible in Sound with Bang & Olufsen ICEpower®



LIMITED EDITION
With Jay Chou Signature Mouse

14.0" N45SL (Jay Chou Mystic Edition)
(N45SL-VX021V)

Features:



Audio by Bang & Olufsen ICEpower®

CPU Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 750GB SATA 7200rpm
ODD DVD SuperMulti Double Layer Drive
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,298 (GST Incl.)

2GB VRAM

Trend Micro Internet Security* + Jay Chou Special Edition 4GB Thumbdrive* + SonicMaster sub-woofer + Jay Chou Signature Mouse + Notebook Bag

14.0" N45SL-i7 (N45SL-VX023V)

Features:



Audio by Bang & Olufsen ICEpower®

CPU Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.10GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 750GB SATA 7200rpm
ODD DVD SuperMulti Double Layer Drive
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,498 (GST Incl.)

2GB VRAM

Trend Micro Internet Security* + SonicMaster sub-woofer + Notebook Bag + Optical Mouse

14.0" N55SL-i7 (N55SL-S1091V)

Features:



Audio by Bang & Olufsen ICEpower®

CPU Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.10GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 15.6" FHD LED-backlit (1920x1080) 16:9
RAM & HDD 4GB RAM & 750GB SATA 7200rpm
ODD Blu-Ray Combo
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,898 (GST Incl.)

2GB VRAM

Trend Micro Internet Security* + Trolley Bag* + SonicMaster sub-woofer + Notebook Bag + Optical Mouse

ROG G Series
Strike in Silence



15.6" G53SX-3D (G53SX-IX181V)

Features:



CPU Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.1GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 15.6" HD LED (1366x768) LED backlit
RAM & HDD 8GB DDR3 RAM & 1TB SATA HDD (7200rpm)
ODD Blu-Ray Writer
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$2,698 (GST Incl.)

3D STRIKE

Trend Micro Internet Security* + D.Lab Speaker* + Batman:Arkham City Game* + Gaming Headset + Gaming Backpack + Gaming Mouse

17.3" G73SW (G73SW-TZ081V)

Features:



CPU Intel® Core™ i7-2630QM (2.0GHz Turbo to 2.9GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GTX 460M with 1.5GB GDDR5 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 17.3" Full HD LED (1920x1080) LED backlit
RAM & HDD 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm)
ODD Blu-Ray Writer
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$2,698 (GST Incl.)

Trend Micro Internet Security* + D.Lab Speaker* + Batman:Arkham City Game* + Gaming Headset + Gaming Backpack + Gaming Mouse

17.3" G74SX-3D (G74SX-91232V)

Features:



CPU Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.1GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 17.3" Full HD (1920x1080) LED backlit
RAM & HDD 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm)
ODD Blu-Ray Writer
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$2,998 (GST Incl.)

3D STRIKE

Trend Micro Internet Security* + D.Lab Speaker* + Batman:Arkham City Game* + Gaming Headset + Gaming Backpack + Gaming Mouse



PRO Series
Your Trusted Business Solution

14.0" PRO8FF (PRO8FF-V0101X)

Features:



CPU Intel® Core™ i5-480M 2.66GHz
OS Genuine Windows® 7 Professional
VGA Intel® GMA HD
WLAN Integrated 802.11 b/g/n + Bluetooth™ + EDR
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB DDR3 RAM & 500GB SATA
ODD DVD SuperMulti Double Layer Drive
BATTERY -
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,098 (GST Incl.)

3 Years Int. Warranty

Trend Micro Internet Security* + Free Upgrade to 3 Years International Warranty + Notebook Bag + Optical Mouse

11.6" PRO24E (PRO24E-PX021X)

Features:



CPU Intel® Core™ i5-2430M (2.4GHz Turbo to 3.0Ghz, 3MB L3 cache)
OS Genuine Windows® 7 Professional
VGA Intel® HD graphics 3000
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 11.6" LED-backlit HD 1366 x 768 / 16:9
RAM & HDD 4GB DDR3 RAM & 750GB SATA HDD
BATTERY -
FEATURES Up to 8hrs*
SUP. LANG. Built-in web camera & card reader
English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL

\$1,098 (GST Incl.)

3 Years Int. Warranty

Trend Micro Internet Security* + Notebook Bag + Optical Mouse



World's first 11.6" notebook with standard voltage CPU

ASUS recommends Windows® 7.



Eee PC™



10.1" 1015CX



CPU: Intel® Atom™ Dual Core N2600 (1.6GHz)
OS: Genuine Windows® 7 Starter
WLAN: 802.11 b/g/n + Bluetooth™
SCREEN: 10.1" LED Backlight WSVGA (1024 x 600)
RAM & HDD: 1GB DDR3 & 320GB
WEIGHT: 1.25 Kg (with battery)
BATT. LIFE: Up to 10 hrs*
AUDIO: Hi-Definition Audio CODEC, Speaker & Mic
CAMERA: Built-in web camera
WARRANTY: 1 YEAR INTERNATIONAL

\$449 U.P. \$549 (GST Incl.)
NEW N2600 Processor

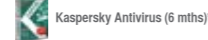


10.1" 1025C



CPU: Intel® Atom™ Dual Core N2800 (1.86GHz)
OS: Genuine Windows® 7 Starter
WLAN: 802.11 b/g/n + Bluetooth™
SCREEN: 10.1" LED Backlight WSVGA (1024 x 600)
RAM & HDD: 1GB DDR3 & 320GB
WEIGHT: 1.25 Kg (with battery)
BATT. LIFE: Up to 10 hrs*
AUDIO: Hi-Definition Audio CODEC, Speaker & Mic
CAMERA: Built-in web camera
WARRANTY: 1 YEAR INTERNATIONAL

\$499 U.P. \$599 (GST Incl.)
NEW N2800 Processor



12.1" 1215B (1215B-E4-GB/32 / 1215B-E4-SV/32 / 1215B-E4-RD/32)



CPU: AMD E450 (Dual core, 1.65Ghz)
OS: Genuine Windows® 7 Home Premium
VGA: AMD Radeon HD 6320 Graphics
SCREEN: 12.1" 1366x768 (WSVGA)
RAM & HDD: 4GB DDR3 RAM & 320GB HDD
WIRELESS: 802.11 b/g/n + Bluetooth™
AUDIO: Hi-Definition, Stereo Speaker & Mic
CAMERA: Built-in web camera
WEIGHT: 1.45kg (with 6-cell battery)
BATTERY LIFE: Up to 8.5hours*
WARRANTY: 1 YEAR INTERNATIONAL

\$649 U.P. \$799 (GST Incl.)
DUAL CORE + AMD RADEON GRAPHICS



12.1" Eee Slate B121



CPU: Intel® Core™ i5 470um
OS: Genuine Windows® 7 Professional
SCREEN: 12.1" WXGA LED Backlight Capacity & Electromagnetic Panel (1280x800) with AFFS
MEMORY: 4GB DDR3
STORAGE: 64GB SSD
WLAN: Integrated 802.11 b/g/n + Bluetooth™
SECURITY: TPM Chip
AUDIO: Hi-Definition Audio CODEC, Stereo speaker
CAMERA: 2.0MP
BATT. LIFE: Up to 4.5 hours*
WARRANTY: 1 YEAR INTERNATIONAL

\$1,699 U.P. \$1,899 (GST Incl.)



10.1" Eee Pad Transformer TF101G-32 (D) **3G**



CPU: NVIDIA® Tegra® 2
OS: Android Honeycomb 3.2 (Android 4.0 Ice Cream Sandwich Upgradable)
SCREEN: 10.1" WXGA (1280x800) IPS with capacitive touch
MEMORY: 1GB LPDDR2
STORAGE: 32GB eMMC Flash + 1 Year Unlimited ASUS Web Storage
WLAN: Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO: 3D Stereo with max base response (SRS Premium Sound)
VIDEO: 1080p HD Video playback
PAD INT.: 1x Mini HDMI, 1x MicroSD Expansion Slot, 1x Audio jack, 1x Docking
DOCK INT.: 2x USB, 1x SD Card Reader, 1x Charging Connector Port
CAMERA: 1.2 Mega pixels (Front); 5 Mega Pixels Auto-Focus (Back)
BATT. LIFE: Up to 14.5 hours* (With docking)
WARRANTY: 1 YEAR INTERNATIONAL

\$849 U.P. \$1,099 (GST Incl.) Sleeve Case*

Also Available

TF101-16 (D) **\$599** U.P. \$899 (GST Incl.)

WiFi • 16GB eMMC Flash • Up to 16 hours* (With docking station)



10.1" Eee Pad Slider SL101-16



CPU: NVIDIA® Tegra® 2
OS: Android Honeycomb 3.1 (Android 4.0 Ice Cream Sandwich Upgradable)
SCREEN: 10.1" WXGA (1280x800) IPS with capacitive touch
MEMORY: 1GB LPDDR2
STORAGE: 16GB eMMC Flash
WLAN: Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO: Hi-Definition Audio CODEC, Stereo speaker
FEATURES: Slide Keyboard
CAMERA: 1.2 Mega pixels (Front); 5 Mega Pixels Auto-Focus (Back)
BATT. LIFE: Up to 8 hours*
WARRANTY: 1 YEAR INTERNATIONAL

\$599 U.P. \$899 (GST Incl.) Sleeve Case



10.1" Eee Pad Transformer Prime TF 201-32 (D)



CPU: NVIDIA® Tegra® 3 quad-core CPU
OS: Android Honeycomb 3.2 (Android 4.0 Ice Cream Sandwich upgradable)
SCREEN: 10.1" LED Backlight screen with Super IPS+ (1280x800)
MEMORY: 1GB LPDDR2
STORAGE: 32GB EMMC + 8GB life time ASUS WebStorage
WLAN: Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO: SonicMaster Technology
VIDEO: 1080p HD Video playback
PAD INT.: 2-in-1 audio jack (Headphone/Mic-in), 1x Micro HDMI port, 1x Micro SD card reader, Internal microphone and stereo speakers;
DOCK INT.: 1x USB 2.0 port, 1x SD card reader
CAMERA: 1.2MP (front), 8MP auto focus (rear) with flash / large F2.4 aperture
BATT. LIFE: Up to 18 hours* (With docking)
COLOURS: Champagne Gold / Amethyst Gray
WARRANTY: 1 YEAR INTERNATIONAL

\$899 U.P. \$1,099 (GST Incl.)



COMPANY PROFILE



ABOUT ASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's bestselling and most award winning motherboards, is a leading enterprise in the new digital era.

ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphic cards, displays, desktop PCs, notebooks, servers, multimedia, wireless solutions, networking devices and mobile phones.

Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011 and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 people and a world-class R&D team of 3,100 engineers, 900+ support centres worldwide, the company's revenue for 2011 was around US\$11 billion.



Join us as a member of the Fan Club to receive first hand product information, upcoming promotions, join in discussion/post any enquiries on ASUS products at www.facebook.com/asus.sg

sg.asus.com

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ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in South East Asia
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe



ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989
- One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard

The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.



ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.



ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.

ASUS received 3,886 awards in 2011

A testament to your commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.

ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.



ASUS - A Top 2 Notebook Brand in South East Asia

Thank you for making ASUS a Top 2 Notebook brand in Southeast Asia. We remain committed to providing innovative products that deliver excellent quality, reliability and performance that enhance the computing experience.

VENDOR	RANK
ACER	1
ASUS	2
HP	3
Toshiba	4
Dell	5
Lenovo	6



Showing our strong brand recognition and trust, ASUS has been recognised as a top 2 consumer notebook brand in the South East Asia region.

At ASUS, we aim to inspire and motivate. We continue to demonstrate our passion for technology and focus on quality to ensure that ASUS remains a global frontrunner in this new digital era. This is what Inspiring Innovation-Persistent Perfection is all about.

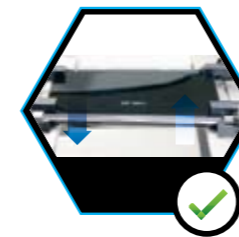
Extreme Testing for top-quality notebooks



ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



Twist Test



Notebook lids opened with one hand can cause screens to flex. The twist test assesses how well notebooks cope with this type of handling by twisting the entire chassis to extreme degrees.

Shock Test



Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

Vibration Test



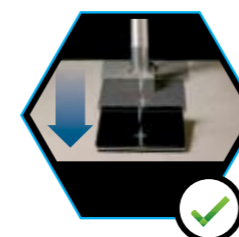
Shock is the one common laptop stress - vibration is another. The vibration test subjects notebooks to a range of vibration frequencies to ensure that both the outer construction and internal components are able to cope.

Hinge Test



Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness.

Drop Test



A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents.

Pressure Test

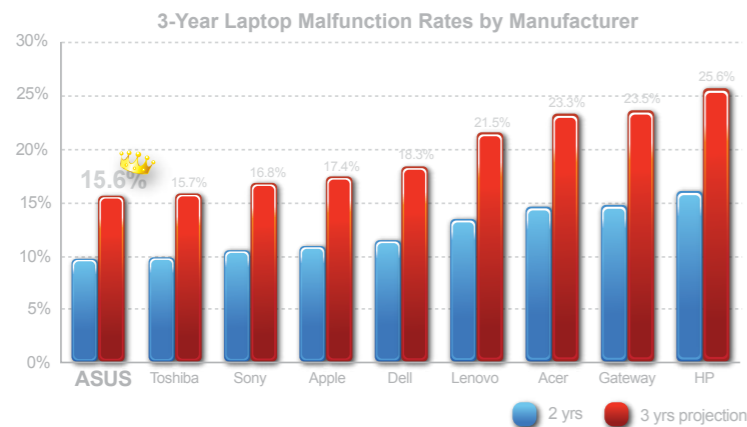


Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests.

ASUS QUALITY

Survey of 30,000 Laptops Lists ASUS as Top in Reliability Rankings

SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new laptop computers manufactured by the leading nine notebook brands over the past 3 years. A minimum of 1,000 notebooks from each brand were sampled.



With three year malfunction rates under 16%, laptops from ASUS are nearly 40% more reliable than HP, the worst performer in this study. HP, the industry leader, which shipped nearly 16 million laptops in the past year according to IDC, ranked dead last in this reliability study with over one-fourth of laptops expected to malfunction in three years. Gateway and Acer, the no. 2 maker of laptops, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (page 6).

Source: www.squaretrade.com/pages/laptop-reliability-1109/
Square Trade, 2009/Nov/16th, Report "1 in 3 laptops fail over 3 years"

SquareTrade Report Disclaimer

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data
- We did not take into consideration purchase locations
- The document and all of its contents are provided as-is. SquareTrade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data



“ In terms of brands, ASUS stood out as the most reliable manufacturer. Acer, Gateway and HP had failure rates significantly higher than the average. ”

ASUS QUALITY

ASUS Ranked No.1 in Reliability

Record-setting score of 1791 in RESCUECOM's Computer Reliability Report puts ASUS more than 1105 points ahead of nearest competitor.



RESCUECOM, the industry-leading computer repair experts in the United States, assessed the world's top computer manufacturers according to the number of calls made to the RESCUECOM CALL call centre vis-à-vis each company's market share, and ASUS far outshone the rest of the field with a disproportionately small number of calls requesting for help with its products. ASUS, the leader in PC innovation, quality and design, is now the clear leader in reliability as well, according to the latest RESCUECOM Computer Reliability Report released on August 30th, 2010.

ASUS was awarded a score of 1791 - a RESCUECOM record - placing it emphatically at the top of the table and prompting RESCUECOM to dub ASUS the "new leader in reliable personal computers."

"We are delighted with, but are not surprised by this result." said Cecilla HF, Director of Marketing, ASUS. "We have invested enormous resources in ensuring that our products are of the highest quality, and that our customers get the best after-sales service possible. We insist on perfection in everything we do - a philosophy that is captured in our new corporate slogan 'Inspiring Innovation · Persistent Perfection' - and are very pleased to see our efforts reaping dividends in the form of a smooth customer experience."

Position	Manufacturer	Reliability Score
1	ASUS	1791
2	APPLE	686
3	IBM/Lenovo	524
4	TOSHIBA	368
5	HP/COMPAQ	281
6	SONY	262
7	ACER	218

Source: www.rescuecom.com/blog/index.php/computer-support/the-rescuecom-computer-reliability-report-2nd-quarter-2010

* The RESCUECOM Reliability Report is based on two fundamentals: the quality of the computer and the quality of the support provided by the manufacturer.
** These reports are calculated in a simple and straight forward manner: the number of computers an individual manufacturer ships (and therefore their market share) is weighed against the number of calls RESCUECOM's computer repair specialists receive for that same manufacturer.



ASUS QUALITY

Marks in History

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

In outer space

ASUS Notebooks Experience Zero Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K—a major supplier of computers and electronics for aeronautic missions to outer space—to provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. "The ASUS notebooks never overheated like some of the ones made by other companies," said Sergei Avdeev, the Russian astronaut on the space mission. "Thermal flow in space and on Earth is completely different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day without a problem."



In the air

ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the vibration of the aircraft," said Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers."



On the road

ASUS Notebooks Perform Flawlessly During a Grueling Off-road Race.

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and bidirectional video conferences. "Needless to say, ASUS computers survived the severe conditions of this strenuous voyage well, without a single flaw," said Aviv Shweky, the race organizer.



On the world's highest peak

ASUS Notebooks Are the First Reach the Top of Mount Everest.

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks—including the U5, S6 (both the leather and bamboo editions), W7 and U1—were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology—making ASUS notebooks the world's first to reach the top of Mount Everest.



At the ends of the earth

ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003, when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. "They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable," said Wang.

ASUS WINNING AWARDS

ASUS won 3,886 awards in 2011

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.

ASUS Eee PC 1015PEM

STUFF MAGAZINE 5 STARS AWARD
"ASUS's new 10.1-inch netbook gets up-to-date USB3.0 tech, Atom N550 dual core processor and a year's access to 500GB of online storage." STUFF MAG
★★★★★



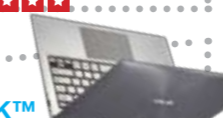
ASUS Eee PC VX6

VR ZONE 8.4/10
"Whether it is to check emails, surf the Web, work on word documents and spreadsheets, or play some casual games, the VX6 will handle these tasks with no issues."



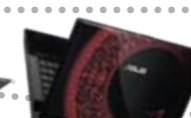
ASUS ZENBOOK™

CNET READERS' CHOICE 2011/12 BRONZE
CNET ASIA 4/5 STARS
CNET ASIA BEST OF 2011 WINNER
ST DIGITAL LIFE EDITOR'S CHOICE (16 NOV 2011)
ST DIGITAL LIFE EDITOR'S CHOICE (2012)
ST DIGITAL LIFE READERS'S CHOICE (2012)
T3 5 STARS AWARD (2012 FEB)
STUFF 5 STARS AWARD (2012 FEB)
VR ZONE 9/10



ASUS N43SL Jay Chou Edition

VR ZONE 8.0/10
VR ZONE VALUE FOR MONEY AWARD AUG 2011
HARDWARE ZONE 8/10
CNET ASIA 3.5/5 STARS

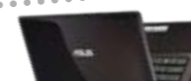


"This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less than the MacBook Air." T3
- T3, 5 Stars Award
★★★★★



ASUS K43TA

CNET ASIA 4/5 STARS
"Good graphical performance; good battery life; affordable price."
- CNET ASIA, 4/5 Stars



ASUS 1215B

CNET ASIA 4/5 STARS
"By ditching the long-in-the-tooth Intel Atom processor for the AMD E-350 Fusion platform, Asus graduates this 12.1-inch Eee PC from the flailing Netbook category to the more comfortable ultraportable one."
- CNET ASIA, 4/5 Stars
CNET ASIA
★★★★★



ASUS EEE PAD SLIDER SL101

STUFF 5 STARS
HARDWARE ZONE INNOVATIVE AWARD (AUG 2011)
HARDWARE ZONE 8.5/10
CNET ASIA 4/5 STARS

"ASUS has done it again! We thought that the Transformer was a great device with its optional keyboard docking station but the Eee Pad Slider took it up another notch with its built-in keyboard that actually worked somewhat reasonably. We were duly impressed with ASUS' style of bringing innovative products into the market to differentiate itself from the rest."
- Hardware Zone, Innovative Award



ASUS Eee Pad Transformer

CNET READERS' CHOICE 2011/12 SILVER
VR ZONE EDITOR'S CHOICE (JUNE 2011)
HARDWARE ZONE 8.5/10
HARDWARE ZONE MOST INNOVATIVE AWARD 2011
HARDWARE MAG BEST PERFORMANCE AWARD
HARDWARE MAG BEST OF 2011 EDITORIAL PICK
STUFF MAGAZINE 5 STARS AWARD



"We sometimes felt that we are not using a tablet but a laptop instead. We like the dual functionality of the Transformer, where we can easily switch between a tablet and a laptop as and when the situation calls for it. We applaud ASUS for bringing something so refreshing into the tablet scene."
- Hardware Zone, Most Innovative Award



ASUS EEE PAD TRANSFORMER PRIME

CNET ASIA 4/5 STARS
CNET ASIA 8.1/10
HARDWARE MAG 9/10 (GOLD AWARD)
STUFF 5 STARS AWARDS

"Bright display with great viewing angles; thin and lightweight design; solid, premium build quality; improved front and rear cameras."
- CNET ASIA, 8.1/10



ASUS WARRANTY

Now all ASUS notebooks & Eee PC are guaranteed with International Warranty

ASUS guarantees you with no repair and component charges within your warranty period. And the next best thing: ASUS' international warranty makes sure that you are protected even if you are stationed abroad, with our centers established across 55 countries.

This is ASUS' commitment to deliver quality and customer satisfaction to you, wherever you might be.

EXTENDED WARRANTY

NOTEBOOK	2nd Yr International Warranty	\$129
	3rd Yr International Warranty	\$159
	2nd & 3rd Yr International Warranty	\$239
EeePC	2nd Yr International Warranty	\$79
	2nd & 3rd Yr International Warranty	\$129
EeePad (Exclude Eee Slate EP121/B121)	2nd Yr International Warranty	\$89
	2nd & 3rd Yr International Warranty	\$139
Eee Slate EP121/B121	2nd Yr International Warranty	\$129
	2nd & 3rd Yr International Warranty	\$229



SINGAPORE SERVICE CENTER / REDEMPTION CENTER
 For Service Enquiries: +65 6720 3835 | For Technical Enquiries: +65 6415 7917
 8 Burn Road, Trivex Building #11-16 Singapore 369977
 Operating Hours: 11am to 7pm (Mon - Fri), 11am to 1pm (Sat). LUNCH BREAK: 2-3pm. Closed on Sun & Public Holidays

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CANADA +1-888-678-3688	CHINA +86-21-5442-1616	CROATIA +385-1-3654-961	CZECH REPUBLIC +420-596-766-888	DENMARK +45-3832-2943
EGYPT +202-2455-5771 / +201-0077-9092	ESTONIA +372-6671796	FINLAND +358-9093-79690	FRANCE 0821-232787	Germany 01805-010920
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IRAN +98-21-88-72-8700-01 / +98-21-88-55-2441-42 / +98-21-88-7860-51	ISRAEL +972-3-9520520 / +972-3-9009018	ITALY 199400089	JAPAN 0800-123-2787	KOREA +82-2-1566-8868
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SPAIN +34-902-889-688	SRI LANKA +94-11-2502533	SWEDEN +46-8587-69407	SWITZERLAND +41-848-111-010 (Germany/French) / +41-848-111-014 (Germany/French) / +41-848-111-010 (Italian)	SYRIA +963-21-2246260
TAIWAN 0800-093-456	THAILAND +662-679-8367-70	TURKEY +90-216-521-4601	UKRAINE +380-44-4961791	UNITED ARAB EMIRATES +971-4-2833-728
UNITED KINGDOM +44-870-120-8340	UNITED STATES +1-888-678-3688	VIETNAM +84-8-8300446 Ext. 112		

ASUS COMPELLING RANGE

Notebooks that exceed your expectations



EXTREME GAMING SERIES

The fastest processors and most powerful graphics, combined with striking design make the Extreme Gaming Series a must for anyone who wants to game on the go.



ASUS G Series
15.6" / 17.3" Strike in silence



MULTIMEDIA SERIES

Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you are creating digital content - or just enjoying it.



ASUS N45/N55
14.0" / 15.6" Hear the Power. Feel the Power.



ASUS N45SL
14.0" Jay Chou Limited Edition

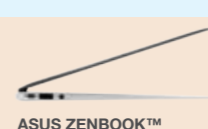


ASUS N43SL
14.0" Jay Chou Special Edition



ULTRA PORTABLE SERIES

The perfect travel companions for business users on the move. Exclusive design touches add a stylish personal touch, while cutting-edge technology ensures the best performance and battery life.



ASUS ZENBOOK™
11.6" / 13.3" Incredible 3mm at the front and 9mm at the rear



ASUS U Series
11.6"/13.3" Stunningly Light, Powerfully Beautiful



PERFORMANCE SERIES

The Performance Series is designed for people who need a solid, reliable notebook for everyday activities. The range includes both affordable all-round models and high-performance portables.



ASUS K Series (Colour)
14.0" / 15.6" Your Colour, Your DNA



ASUS K Series
14.0" Stay Cool with Metallic Chic



BUSINESS SERIES

ASUS Business Series notebooks have been designed with the corporate world in mind, with a range of offerings that cater to every business need.



ASUS PRO35F/BF
13.3"/14.0" Your Trusted Business Solution



ASUS PRO24E
11.6" Your Trusted Business Solution



Eee Pad

With a super slim profile of only 12.98mm thick in a frame that weighs only 680g, the ASUS Eee Pad is comfortable to hold from any position. The unique textured pattern offers a better tactile sensation, so it won't feel as if it will slip out of your hands.



Eee Pad Transformer
10.1" My Multiple Life, I decide



Eee Pad Slider
10.1" Touch, Slide and Type, All over



Eee Slate
10.1" My Powerful Work & Play Companion



Eee PC

Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on notebook development across the realms of design services and performance. The Eee PC notebooks also feature the best and latest technology.



Eee PC 1025
10.1" Slim & Stylish outlook



1215B
12.1" Thin & Light Btazos Platform

What's new in



Top 6 Hotmail Tips

Hotmail Tip 1

Sweep unwanted mail out
Windows Live Hotmail helps you get rid of unwanted email with the Sweep menu.

Step 1 : Spot a sender whose message you want to sweep out

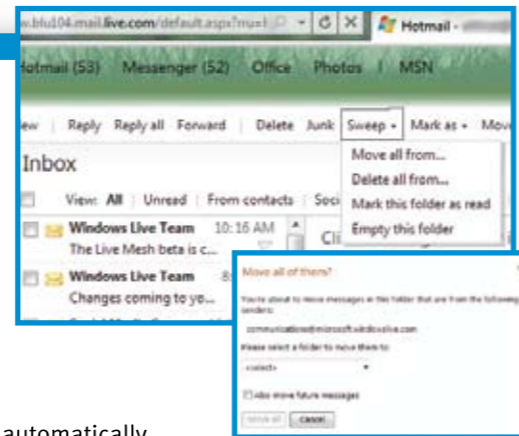
Select the check box next to message from that sender.

Step 2 : Click Sweep

You can choose to move or delete all the messages from the sender.

Step 3 : Don't bother with this again

Just select the box to move or delete future messages from the sender automatically.



Hotmail Tip 2

View and filter your messages quickly

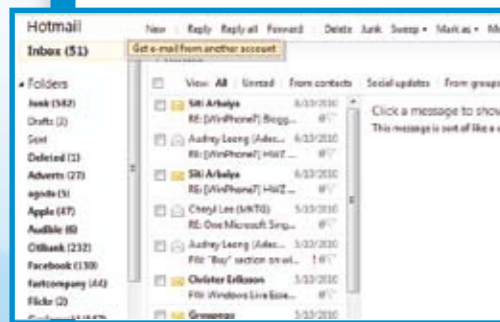
With one click, you can view and filter your messages by popular categories.

Quick View :

Click a category under Quick views to see all the messages that match it. For example, click Photos to see all the messages that have photos attached.

Filters :

Click one of the filter categories that appear above the message list to see all the messages that match it. For example, click Unread to see all the messages that you haven't read yet.



Hotmail Tip 3

Manage your email

Set up Windows Live Hotmail to access multiple email accounts, like Gmail, AOL Mail, and Yahoo! Mail. Then, you can send and receive email from all of these accounts right in Hotmail—and get more done in less time.

Step 1 : Add an email account

In the left pane, next to inbox, click the Tools icon, and then click Get email from another account.

Step 2 : Enter your account info

Click Add an email account, type the email address and password for the account you want to add, and then follow the instructions on your screen.

Hotmail Tip 4

View photos and videos in your inbox

By using Active View in Windows LiveHotmail, you can view photos and videos you receive right in your inbox, without leaving Hotmail.

Viewing Photos :

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

Viewing Videos :

When you receive a link to an online video, you can click the video to play it in the message.



Hotmail Tip 5

Chat from your inbox

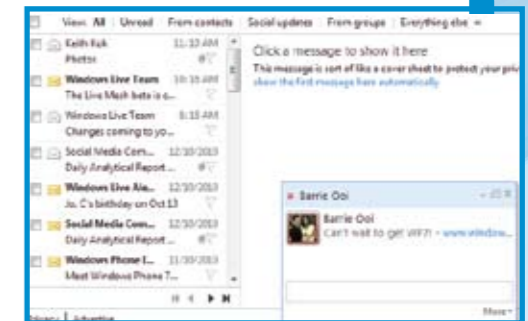
Now you can chat with your Windows Live Messenger contacts without even leaving your inbox in Windows Live Hotmail. See who's online and have instant conversations all in one place.

Step 1 : See Who's online

In the left pane of your inbox, under Messenger, type a name in the Search contacts box to find a contact and see his or her status.

Step 2 : Start to chat

Point at a contact to see a list of messaging options—or just click the contact to open a Messenger window and send an instant message.



Hotmail Tip 6

Send photo

Share your photos on Windows Live SkyDrive by simply sending an email message from Windows Live Hotmail. Your friends and family will be able to view slide shows of your photos and download them from SkyDrive without filling up their inboxes with large photo attachments.

To share photos on SkyDrive :

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

1. Click New to create new message.
2. Type an email address and subject.
3. Click Photos, and then click Create album on SkyDrive.
4. Select the photos that you want to create an album with, and then click Open. Hotmail will upload and save the photos to SkyDrive.
5. Type a message, and then click Send.

* Note : You need to install Microsoft Silverlight to use this feature. This feature is not yet available in all countries or regions.

PERFORMANCE SERIES

ASUS K Series

Your Colour, Your DNA

Life's vibrant and so are you. Choose a colour that reflects who you are. ASUS K Series notebook with a sturdy aluminium metal frame is available in a variety of colours including passion red, chilli blue, seduction pink, party gold, urban green and simplicity white. ASUS K Series notebook feature Intel® 2nd generation Core™ processors and discrete NVIDIA graphics to propel your computing. The exclusive IceCool technology will also keep palm rest chilled so you stay comfortable even during extended usage.



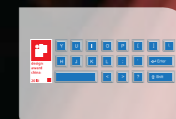
Keep Palm Rest Cool
Palm rests stay below body temperature, so they feel cool even during the longest typing sessions.



Palm Proof Technology
Touch pad will be automatically disabled when touched by your palm area, which helps to prevent typing errors.



Scratch Resistant
Strong yet elegant multi-colour aluminium textures personalise the PC experience.

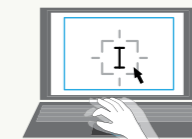


Chiclet Keyboard
The chiclet keyboard features wide anti-dust keys that provide a comfortable feel even after extended periods of typing.



ASUS IceCool Technology

Heat pipes and vents combine with an exclusive dual-sided motherboard design to place hot components on the underside. This helps lower operating temperatures, and ensures palm rests and typing surfaces stay cooler. Using the notebook remains comfortable even during the longest computing sessions.



Palm Proof Technology Prevents Accidental Input

Unique smart detection distinguishes between the contact surfaces of palms and fingers to prevent inadvertent cursor movements during typing, plus Windows® can automatically disable the notebook touchpad when an external USB mouse is connected for a more responsive setup. This feature can be turned on and off by users easily, allowing flexibility.



IF Award-winning Ergonomic Chiclet Keyboard

The elegant IF-award winning chiclet keyboard features large key cap gaps and sturdy buttons that make it easy for users to type accurately and comfortably. The anti-clust keyboard design also prevents the accumulation of dust that may cause harm to its internals.

K43SD-i5
[K43SD-VX311V/VX313V/VX308V/VX314V/VX589V]

CPU	Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 500GB SATA
ODD	DVD SuperMulti Double Layer Drive
FEATURES	Built-in web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	1 YEAR INTERNATIONAL

\$959 U.P. \$1,199 (GST Incl.)

Trend Micro Internet Security* + Notebook Bag + Optical Mouse



K43SM-VX096V

CPU	Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.10GHz, 6MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 750GB SATA
ODD	DVD SuperMulti Double Layer Drive
FEATURES	Built-in web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,298 U.P. \$1,498 (GST Incl.)

Trend Micro Internet Security* + Notebook Bag + Optical Mouse



ULTRA PORTABLE SERIES

U Series

Stunningly Light, Powerfully Beautiful

ASUS U Series notebooks are astonishingly sleek at under an inch thick, and they feature new Intel® Core™ processors, boosting graphics and multitasking performance and putting you in charge of smoother computing.



Ultra-Thin and Light

U Series notebooks challenge design convention. Every model measures under an inch thick, while the U36 is only 19mm, so all fit easily into any bag or carrier. Boasting a unique elegant look that packs superior features in a slender and light form factor, the U Series goes great everywhere, always standing out from the notebook crowd.

Extended battery life for all-day usage

At up to 10 hours on a single charge, the U Series lasts longer and helps you get more done without having to rely on cumbersome wall sockets. Sophisticated power efficiency makes sure performance is never compromised while energy is conserved.



U32U-RX053V

CPU	AMD E450 (Dual core, 1.65Ghz)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	AMD Radeon Mobility HD6320
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	13.3" HD (1366x768) LED backlit, 16:9
RAM & HDD	2GB RAM & 500GB SATA
FEATURES	Built-in web camera & card reader
WEIGHT	1.75Kg (with 8-cell battery)
BATT. LIFE	Up to 8 hrs*
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	1 YEAR INTERNATIONAL

\$749 U.P. \$999* (GST Incl.)

30 Days
30 Days Brightest Display

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

U24E-PX110V

CPU	Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	Intel® HD graphics 3000
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	11.6" LED-backlit HD 1366 x 768 / 16:9
RAM & HDD	4GB RAM & 750GB SATA
FEATURES	Built-in web camera & card reader
WEIGHT	1.5Kg (with 6-cell battery)
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	1 YEAR INTERNATIONAL

\$999 U.P. \$1,199* (GST Incl.)

30 Days
30 Days Brightest Display

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

U36SG-RX162V

CPU	Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® 610M with 1GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	13.3" HD (1366x768) LED backlit, 16:9
RAM & HDD	4GB RAM & 500GB SATA
FEATURES	Built-in web camera & card reader
WEIGHT	1.66Kg (with 8-cell battery)
BATT. LIFE	Up to 10 hrs*
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,298 (GST Incl.)

30 Days
30 Days Brightest Display

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

U36SG-RX152V

CPU	Intel® Core™ i7-2640M (2.8GHz Turbo to 3.5GHz, 4MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® 610M with 1GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	13.3" HD (1366x768) LED backlit, 16:9
RAM & HDD	4GB RAM & 750GB SATA
FEATURES	Built-in web camera & card reader
WEIGHT	1.66Kg (with 8-cell battery)
BATT. LIFE	Up to 10 hrs*
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,498 (GST Incl.)

30 Days
30 Days Brightest Display

Trend Micro Internet Security* + Notebook Bag + Optical Mouse



World's first 11.6" notebook with standard voltage CPU



Ultra-thin and light
The U Series is astonishingly sleek, coming in at under an inch thick.



Long battery life
U Series notebooks have real all-day computing with over 10 hours* of battery life thanks to advanced power management technology.

ULTRA PORTABLE SERIES

ASUS ZENBOOK™ - the incredible Ultrabook™

Do you believe in love at first sight?

ASUS ZENBOOK™ is an exercise in philosophy, epitomizing tranquility that seamlessly integrates with the lives of users. It is an initiative to fuse beauty, strength and stability in pure unison, built on new values, and evolved for a new age where finding what's truly important in our lives is more vital than ever.



NEW COLOUR: ROSE GOLD

<p>Up to i7 processor Intelligently and automatically accelerates performance so you can enjoy the maximum possible speed</p>	<p>Incredible 3mm at the front & 9mm at the rear Intelligently and automatically accelerates performance so you can enjoy the maximum possible speed</p>	<p>2 seconds Instant On Always instant on in 2 seconds with up to 2 weeks standby time</p>	<p>Quick charge, even when powered off Exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off.</p>
<p>ASUS SonicMaster Technology Incredible audio performance co-developed with Bang & Olufsen ICEpower® with lifelike surround impact</p>	<p>1600 x 900 resolution with 450 nits (UX31 only) World's first notebook with 450 nits panel (LCD TV level). Making dark areas clearer with light areas stand out in wild details</p>	<p>World's first notebook with SATA 3.0 6GB/s SSD Reduce power consumption while expediting boot up, so users save time and energy</p>	<p>USB 3.0 Transfers data and HD multimedia content up to 10X faster than USB 2.0 for speedier file sharing and data backups</p>

Incredible Responsiveness: Smartphone-like experiences with 2-week standby time

One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regardless of how long the Ultrabook has remained in its standby mode, it can resume in just 2 seconds, thanks to the exclusive ASUS Super Hybrid Engine II technology. In effect, this means users have no reason to shut the ASUS ZENBOOK™, eliminating the need for lengthy boot-ups. It can stay in standby mode for up to 2 weeks, and the instant on functionality automatically backs up data to the SSD, should the battery level drop below 5%, eliminating the risk of data loss due to a drained battery.



Incredible Performance with USB 3.0 and SATA 3.0 6GB/s

ASUS is proud to deliver the world's first ultrabook with SATA 3.0 6Gb/s solid state storage, making for an amazingly smooth and fast computing experience. ASUS ZENBOOK™ models use an SSD for storage instead of a conventional mechanical hard drive which reduces power consumption while expediting boot-ups. SSDs are also less susceptible to failure and environmental hazards, making them better for portable use.

	PCMark Vantage score (1,024 x 768)	Continuous video playback battery life test	Boot-up time	Wake-up time
ASUS Zenbook UX31E	10,463	5 hr 4 min	17.2 sec	2 sec
Brand A	6,160	3 hr 55 min	39.5 sec	2 sec
Brand B	9,230	3 hr 40 min	46.2 sec	5 sec

SOURCE: EXTRACTED FROM DIGITAL LIFE, PAGE 11, 16 NOV 2011



T3 ★★★★★

This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less than the MacBook Air.
- T3, 2012 Feb.



UX21E-KX004V

CPU Intel® Core™ i5-2467M 1.6Ghz (3M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 11.6" LED-backlit TFT LCD Display resolution: HD 1366x768 / 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.10 Kg (with battery)
BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby)
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,498 (GST Incl.)

30 Days

UX21E-KX008V

CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 11.6" LED-backlit TFT LCD Display resolution: HD 1366x768 / 16:9
RAM & HDD 4GB RAM & 128GB SSD
WEIGHT 1.10 Kg (with battery)
BATT. LIFE 5 hrs* (normal usage) / 1 week (Standby)
FEATURES Built-in web camera & card reader
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,698 (GST Incl.)

30 Days

UX31E-RY009V

CPU Intel® Core™ i5-2557M 1.7Ghz (3M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" LED-backlit TFT LCD Display resolution: HD+ 1600x900 / 16:9
RAM & HDD 4GB RAM & 128GB SSD
FEATURES Built-in web camera & card reader
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,598 (GST Incl.)

30 Days

UX31E-RY012V

CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" LED-backlit TFT LCD Display resolution: HD+ 1600x900 / 16:9
RAM & HDD 4GB RAM & 128GB SSD
FEATURES Built-in web camera & card reader
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,798 (GST Incl.)

30 Days

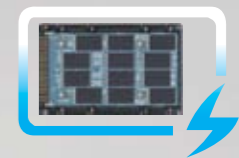
UX31E-RY010V

CPU Intel® Core™ i7-2677M 1.8Ghz (4M Cache)
OS Genuine Windows® 7 Home Premium 64-bit
WLAN Integrated 802.11 b/g/n + Bluetooth™ 4.0
SCREEN 13.3" LED-backlit TFT LCD Display resolution: HD+ 1600x900 / 16:9
RAM & HDD 4GB RAM & 256GB SSD
FEATURES Built-in web camera & card reader
WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs* (normal usage) / 2 weeks (Standby)
SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

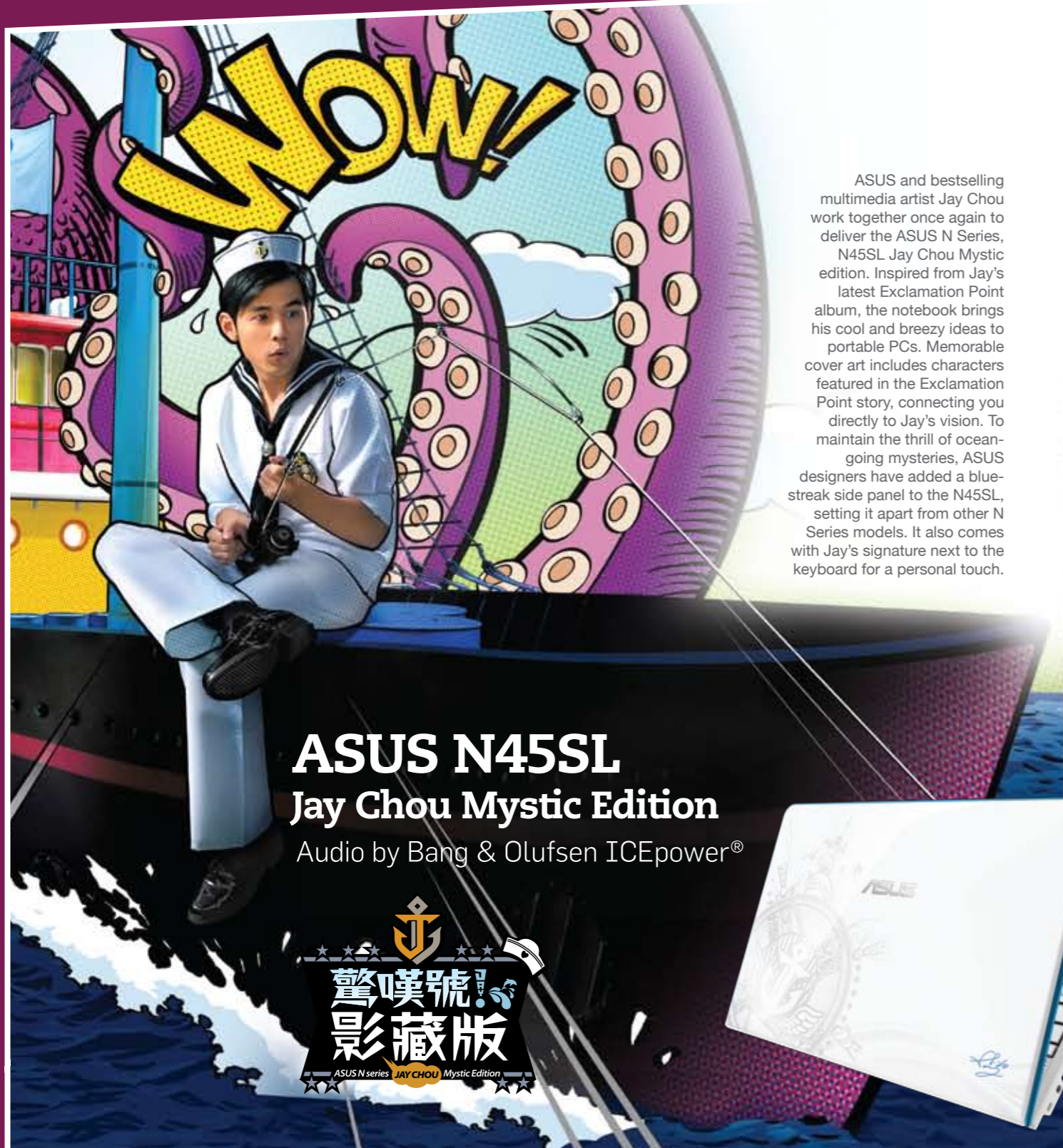
\$2,098 (GST Incl.)

30 Days

FOR ALL UX MODELS: Trend Micro Internet Security* + Free Upgrade to 3 Years International Warranty + Sleeve Case + miniVGA to VGA cable + USB to LAN cable



MULTIMEDIA SERIES



ASUS and bestselling multimedia artist Jay Chou work together once again to deliver the ASUS N Series, N45SL Jay Chou Mystic edition. Inspired from Jay's latest Exclamation Point album, the notebook brings his cool and breezy ideas to portable PCs. Memorable cover art includes characters featured in the Exclamation Point story, connecting you directly to Jay's vision. To maintain the thrill of ocean-going mysteries, ASUS designers have added a blue-streak side panel to the N45SL, setting it apart from other N Series models. It also comes with Jay's signature next to the keyboard for a personal touch.

ASUS N45SL
Jay Chou Mystic Edition
 Audio by Bang & Olufsen ICEpower®



Great Sight

As a true multimedia machine, the N45SL also assures you the finest visual enjoyment. It's fitted with exclusive ASUS Video Magic, an intelligent engine that improves video content with better colours and accuracy to provide upgraded viewing experiences. For web chatting and blogging, the N45SL's HD camera works at up to 30 frames per second, twice smoother than standard notebook camera (15 frames per second).

Listen up

Sound gets augmented by the fidelity of the exclusive ASUS SonicMaster audio technology, co-created with the experts at Bang & Olufsen ICEpower® to deliver pristine audio quality. Jay has never sounded so good on a notebook. We're bundling an external subwoofer with N45SL to give you a truly deep and impactful bass, thanks to the precision of SonicMaster.

All-round faster performance

To avoid annoying waits, the N45SL ships with ASUS true instant on 2-second resume from standby mode, giving you smartphone-like spontaneity. Continuing the notion of speed, USB 3.0 works up to ten times faster than USB 2.0, while the power of 2nd generation Intel® Core™ processors enables smoother experience, along with Genuine Windows® 7 Home Premium.

Special edition extras

Anyone who loves Jay and his art will adore the N45SL Jay Chou Limited Edition. It comes with a custom Jay wallpaper and screensaver, plus in the box, you'll find a Jay-signed mouse, as well as Exclamation! postcards. The notebook arrives in a collectible box.

ASUS SonicMaster Technology
 ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology - a combination of advanced hardware and software designed to deliver an immersive audio experience.

2 seconds Instant On
 Have your PC always boot in just 2 seconds for up to 15 days on standby, while never risking the loss of your data. The new N series Instant On technology keeps the data ready-to-go in memory so you never have to wait again. Meanwhile, it automatically backs up the data securely to disk.

Quick charge, even when powered off
 ASUS new N series laptop is fitted with two USB 3.0 ports for superspeed performance that's 10X faster than existing USB 2.0. One of those ports feature exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off.

Cleaver and fluid video recording
 The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light situations.



N45SL-VX021V
 (Jay Chou Mystic Edition)

CPU	Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 750GB SATA 7200rpm
ODD	DVD SuperMulti Double Layer Drive
FEATURES	Built-in web camera & card reader
SUP. LANG.	English/ 簡中/ 繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

LIMITED EDITION
 With Jay Chou Signature Mouse

\$1,298 (GST Incl.)

30 Days (30 Day Bright LED Screen)

Trend Micro Internet Security* + Jay Chou Special Edition 4GB Thumbdrive* + SonicMaster sub-woofer + Jay Chou Signature Mouse + Bag

MULTIMEDIA SERIES

N Series Jay Chou Special Edition

A cross-over between East & West

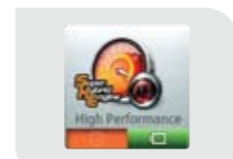
Superstar and design inspiration, Jay Chou, has co-created a special edition with ASUS, a personally tailored notebook for his work and for his fans. It is a masterpiece of creativity, beautiful design and state-of-the-art technology.



ASUS SonicMaster Technology
ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology - a combination of advanced hardware and software designed to deliver an immersive audio experience.



USB 3.0
Transfers data and HD multimedia content up to 10X faster than USB 2.0 for speedier file sharing and data backups



ASUS Super Hybrid Engine
With ASUS Super Hybrid Engine Technology, the battery life can extend for up to 10 hours** for all-day mobile computing

Exceptional sound

Our pioneering SonicMaster technology ensures you get the best audio quality through the notebook's superior speakers, large acoustic chambers and powerful amplifier. Perfect for listening to Jay's handpicked songs, already pre-loaded onto the computer.



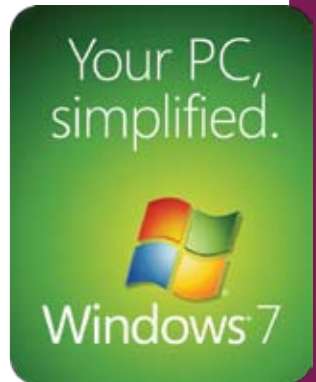
Cultural roots

Jay's design draws inspiration from his history, his culture and his interests. His everyday surroundings and constant strive for perfection culminate in the N Series. And this parallels his signature song style – a fusion of Chinese sound with more international styles and covering contentious social issues.



Uniquely Jay

The special edition notebook seamlessly brings together Jay's love of music, martial arts and typography. He has even designed special features for it, including a soft-touch keyboard that feels like a set of piano keys and a unique 'J' button in calligraphy style. It also has a powerful, economical processor that allows you to play for longer – perhaps audio editing and screening, like Jay himself.



N43SL-V2G-VX234V
(Jay Chou Special Edition)

CPU	Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 640GB SATA
ODD	DVD SuperMulti Double Layer Drive
FEATURES	2.0MP web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,098 U.P. \$1,598 (GST Incl.)

Trend Micro Internet Security* + Jay Chou Special Edition 4GB Thumbdrive* + Notebook Bag + Optical Mouse

N43SL-V2G-VX296V

CPU	Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 640GB SATA
ODD	DVD SuperMulti Double Layer Drive
FEATURES	2.0MP web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,098 U.P. \$1,598 (GST Incl.)

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

MULTIMEDIA SERIES

ASUS New N Series

Incredible in Sound

Audio by Bang & Olufsen ICEpower®

The new N Series is a revolutionary product in more than just its stunning yet aesthetic design, which award-winning master designer David Lewis has contributed to. The new N Series sound has been engineered in co-operation with Bang & Olufsen ICEPower® and packs 32mm diameter SonicMaster speakers that deliver crystal clear audio at a considerable sonic punch. Combined with the exclusive and patented ASUS SonicMaster Subwoofer, designed by ASUS Sensitivity & Engineering lab, altogether these generate a mobile audio experience that is second-to-none.

The external SonicMaster Subwoofer separates its powerful bass from the acute mid and high tones generated by the new N Series speakers to bring the full depth of surround sound to movies, music and games.

★★★★★
N45SL: Excellent audio performance, good graphics for its price; quick resume from sleep.
- CNet Asia, 2011 Dec 08



SonicMaster delivers:

Crystal clear sound
Every note and nuance comes across to listeners in pure fidelity, with no compromise.

Wide frequency
SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

Overall power upgrade
The amplifier in SonicMaster-certified notebooks receives much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

Deeper and richer bass
SonicMaster's large speaker chambers and bass extension algorithms ensure impressive bass performance.

Lifelike surround
Implementing the latest codes, SonicMaster brings a 3D feel to movies and games.

Distinct vocals
Vocal performance on SonicMaster notebooks sound uncannily concert-like, as if transporting listeners to a live show.

Powerful graphics

Selected N Series notebooks ship with the latest NVIDIA GeForce mobile solutions on board, pushing exciting performance in games, high definition videos and more. These graphic engines ensure high resolutions and smooth video playback throughout, while remaining energy efficient to promote longer battery life and usability. The 100% zero-bright dot-guaranteed LED screens that ship with the new N Series make the most of ASUS Video Magic image enhancement. This unique tool upscales DVD playback up to Full HD. It also supervises GPU computing for greater output during intense multitasking, and works together with ASUS Splendid HD to balance colour, brightness and contrast for constant viewing pleasure.

Bundled SonicMaster subwoofer

In addition to the already spectacular precision of SonicMaster audio, ASUS is offering an external subwoofer to increase low-note performance and result in even more impactful output. It enables a wider sound range, providing listeners with an even richer bass experience.



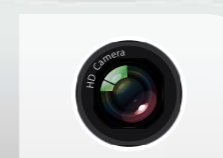
ASUS SonicMaster Technology
ASUS worked together with Bang & Olufsen ICEpower® to deliver the exclusive SonicMaster Technology - a combination of advanced hardware and software designed to deliver an immersive audio experience.



2 seconds Instant On
Have your PC always boot in just 2 seconds for up to 15 days on standby, while never risking the loss of your data. The new N series Instant On technology keeps the data ready-to-go in memory so you never have to wait again. Meanwhile, it automatically backs up the data securely to disk.



Quick charge, even when powered off
ASUS new N series laptop is fitted with two USB 3.0 ports for superspeed performance that's 10X faster than existing USB 2.0. One of those ports feature exclusive Quick Charge technology, which can charge your peripherals like cell phones, even when the laptop is turned off.



Clearer and fluid video recording
The integrated HD camera is designed to provide crisp, clear and fluid video recording for video calls and conferencing or home movie creation, even in low-light situations.

N45SL-VX021V

CPU	Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD	4GB RAM & 750GB SATA
ODD	DVD SuperMulti Double Layer Drive
FEATURES	HD web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,498 (LP: \$1,698) (GST Incl.)

30 Days

Trend Micro Internet Security* + SonicMaster sub-woofer + Notebook Bag + Optical Mouse

N55SL-S1091V

CPU	Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
OS	Genuine Windows® 7 Home Premium 64-bit
VGA	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM
WLAN	Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN	15.6" FHD LED-backlit (1920x1080) 16:9
RAM & HDD	4GB RAM & 750GB SATA
ODD	Blu Ray Combo
FEATURES	HD web camera & card reader
SUP. LANG.	English/簡中/繁中/ French / Spanish / Portuguese
WARRANTY	2 YEARS INTERNATIONAL

\$1,898 (LP: \$2,098) (GST Incl.)

30 Days

Trend Micro Internet Security* + SonicMaster sub-woofer + Notebook Bag + Optical Mouse

EXTREME GAMING SERIES



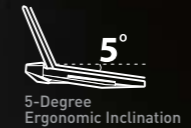
ASUS G Series 3D STRIKE IN SILENCE

ROG G53 & G74 3D gaming notebook feature the new generation of quad core CPU processors, full DirectX 11 compatible, NVIDIA 3D Vision bringing you the serious gamer to a higher level of enjoyment and perfection. This integrated graphics comes with its own massive 3GB GDDR5 video memory, ensuring high resolution and vivid display quality. G53 3D is to give you the maximum performance, the fastest speed for your gaming adventure.



Explore *Batman: Arkham City's* gritty glory.
THE GOOD, THE BAT, AND THE UGLY

Buy an NVIDIA® GeForce® GTX notebook and get *Batman: Arkham City* for PC **FREE**



5-Degree Ergonomic Inclination



Improved Cooling, Stability & Reduced Noise



Superior audio playback for a true-to-life gaming experience



G74SX: PCMark Vantage tests the overall performance of a system. The G74SX scored surprisingly well, winning in every category and notably achieving a massive 11904 score in the Gaming Suite.

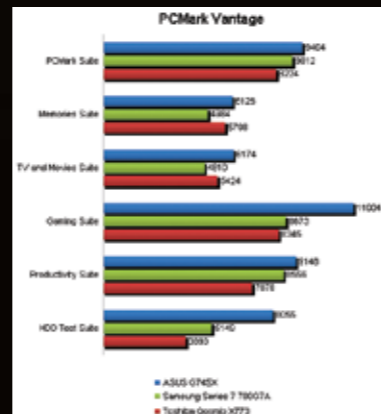
- Hardware Zone, 2011 Dec 29

Power through any Challenge

Nothing fazes the G53 – it runs the latest releases in high detail, no more watered down versions. This beast has Intel® Core™ i7 processors that handles all comers with on demand overclocking through Turbo Boost, hurtling CPU speeds up power becomes available. action proud! to 3.33GHz. All it takes is one key press and extra Memory goes up to a formidable 8GB – games run smooth and relentless since nothing needs to be left out. The new G53 signifies a move towards uncompromised notebooks, so we packed it to the gills with hardware.

True-to-life 3D Video

Experience the true-to-life 3D Video with NVIDIA 3D Visual Ready for 3D output to any HDTV via the new HDMI 1.4 standard to have your 3D gaming action live in a large screen. Built-in Blu-ray drive delivered via HDMI 1.4 further support 3D playback of Blu-ray content to any compatible screen for the best 3D movies enjoyment.



Source: Hardware Zone, 2011 Dec 29

G53SX-IX181V

CPU Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
 OS Genuine Windows® 7 Home Premium 64-bit
 VGA NVIDIA® GeForce® GTX 560M with 2GB GDDR5 VRAM
 WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
 SCREEN 15.6" HD LED (1366x768) LED backlit
 RAM & HDD 8GB DDR3 RAM & 1TB SATA HDD (7200rpm)
 ODD Blu-Ray Combo
 FEATURES HD web camera & card reader
 SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
 WARRANTY 2 YEARS INTERNATIONAL

\$2,698 U.P. \$3,298 (GST Incl.)

30 Days Brightest Deal Return

Trend Micro Internet Security* + Batman:Arkham City Game* + D.Lab Speaker* + NVIDIA 3D Glass + Gaming Headset + Gaming Backpack + Gaming Mouse

G73SW-TZ081V

CPU Intel® Core™ i7-2630QM (2.0Ghz Turbo to 2.9GHz, 6MB L3 cache)
 OS Genuine Windows® 7 Home Premium 64-bit
 VGA NVIDIA® GeForce® GTX 460M with 1.5GB GDDR5 VRAM
 WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
 SCREEN 17.3" Full HD LED (1920x1080) LED backlit
 RAM & HDD 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm)
 ODD Blu-Ray Writer
 FEATURES Built-in web camera & card reader
 SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
 WARRANTY 2 YEARS INTERNATIONAL

\$2,698 U.P. \$3,298 (GST Incl.)

30 Days Brightest Deal Return

Trend Micro Internet Security* + Batman:Arkham City Game* + D.Lab Speaker* + Gaming Headset + Gaming Backpack + Gaming Mouse

G74SX-91232V

CPU Intel® Core™ i7-2670QM (2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
 OS Genuine Windows® 7 Home Premium 64-bit
 VGA NVIDIA® GeForce® GTX 560M with 3GB GDDR5 VRAM
 WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
 SCREEN 17.3" Full HD (1920x1080) LED backlit
 RAM & HDD 8GB DDR3 RAM & 1TB SSH SATA HDD (7200rpm)
 ODD Blu-Ray Writer
 FEATURES HD web camera & card reader
 SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese
 WARRANTY 2 YEARS INTERNATIONAL

\$2,998 U.P. \$3,598 (GST Incl.)

30 Days Brightest Deal Return

Trend Micro Internet Security* + Batman:Arkham City Game* + D.Lab Speaker* + NVIDIA 3D Glass + Gaming Headset + Gaming Backpack + Gaming Mouse

BUSINESS SERIES

ASUSPRO SERIES

Quality You Can Rely on

ASUS PRO Series notebooks have been designed with the corporate world in mind, with a range of offerings that cater to every business need. With the enhanced ASUS PRO series, ASUS prides itself on providing the highest quality tested technology and software solutions to your business.

World's first 11.6" notebook with standard voltage CPU

PRO24E-PX021X

CPU Intel® Core™ i5-2430M (2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)
OS Genuine Windows® 7 Professional
VGA Intel® HD graphics 3000
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 11.6" HD LED-backlit (1366 x 768) 16:9
RAM & HDD 4GB DDR3 RAM & 750GB SATA HDD
FEATURES Built-in web camera & card reader
WEIGHT 1.5kg (with 6-cell battery)
SUP. LANG. English/ 簡中/ 繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL

\$1,098 U.P.: \$1,298 (GST Incl.)

Trend Micro Internet Security* + Notebook Bag + Optical Mouse

PRO8FF-V0101X

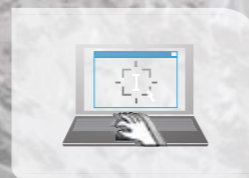
CPU Intel® Core™ i5-480M 2.66GHz
OS Genuine Windows® 7 Professional
VGA Intel® GMA HD
WLAN Integrated 802.11 b/g/n + Bluetooth™ + EDR
SCREEN 14.0" HD LED backlit (1366x768) 16:9
RAM & HDD 4GB DDR3 RAM & 500GB SATA
FEATURES Built-in web camera & card reader
ODD DVD SuperMulti Double Layer Drive
SUP. LANG. English/ 簡中/ 繁中/ French / Spanish / Portuguese
WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,098 U.P.: \$1,298 (GST Incl.)

Trend Micro Internet Security* + Free Upgrade to 3 Years International Warranty + Notebook Bag + Optical Mouse



Spill-proof Keyboard[^]
Repels up to 120cc of liquid



Palm Proof Technology



Eee PC™



Eee PC™ 1015CX

Slim and Stylish Outlook With All Day Computing

- Instant On for superfast resume of Windows® 7 in secs
- Ergonomically Chiclet Keyboard
- Enjoy Full HD 1080p video playback on a HDTV with its HDMI output
- 10 hrs+ battery life
Enjoy all-day computing with long battery life

1015CX

CPU	Intel® Atom™ Dual Core N2600 (1.6GHz)
OS	Genuine Windows® 7 Starter
SCREEN	10.1" LED Backlight WSVGA (1024x600)
MEMORY	1GB DDR3 RAM
STORAGE	320GB HDD
WIRELESS	802.11 b/g/n + Bluetooth™
AUDIO	Hi-Definition, Stereo Speaker & Mic
CAMERA	Built-in web camera
WEIGHT	1.25kg (with battery)
BATT. LIFE	Up to 10 hours* (6-cell battery)
WARRANTY	1 YEAR INTERNATIONAL

\$449 U.P.: \$549 (GST Incl.)

NEW N2600 Processor

Kaspersky Antivirus (6 mths)*

1025C

CPU	Intel® Atom™ Dual Core N2800 (1.86GHz)
OS	Genuine Windows® 7 Starter
SCREEN	10.1" LED Backlight WSVGA (1024x600)
MEMORY	1GB DDR3 RAM
STORAGE	320GB HDD
WIRELESS	802.11 b/g/n + Bluetooth™
AUDIO	Hi-Definition, Stereo Speaker & Mic
CAMERA	Built-in web camera
WEIGHT	1.25kg (with battery)
BATT. LIFE	Up to 10 hours* (6-cell battery)
WARRANTY	1 YEAR INTERNATIONAL

\$499 U.P.: \$599 (GST Incl.)

NEW N2800 Processor

Kaspersky Antivirus (6 mths)*

Eee PC™ 1025 Flare Series

Slim and Stylish Outlook With All Day Computing

- Instant On for superfast resume of Windows® 7 in secs
- Ergonomically Chiclet Keyboard
- Enjoy Full HD 1080p video playback on a HDTV with its HDMI output
- 10 hrs+ battery life
Enjoy all-day computing with long battery life

1215B
(1215B-E4-GB/32 / 1215B-E4-SV/32 / 1215B-E4-RD/32)

CPU	AMD E450 (Dual core, 1.65Ghz)
OS	Genuine Windows® 7 Home Premium
VGA	AMD Radeon HD 6320 Graphics
SCREEN	12.1" 1366x768 (WSVGA)
RAM & HDD	4GB DDR3 RAM & 320GB HDD
WIRELESS	802.11 b/g/n + Bluetooth™
AUDIO	Hi-Definition, Stereo Speaker & Mic
CAMERA	Built-in web camera
WEIGHT	1.45kg (with battery)
BATT. LIFE	Up to 8.5 hours* (6-cell battery)
WARRANTY	1 YEAR INTERNATIONAL

\$649 U.P.: \$799 (GST Incl.)

DUAL CORE + AMD RADEON GRAPHICS

Kaspersky Antivirus (6 mths)*





Eee Pad Transformer Prime Paired and primed to perfection

SonicMaster
Enhanced sound with
SonicMaster technology

Eee Pad Transformer Prime TF201-32 (D)

CPU NVIDIA® Tegra® 3 quad-core CPU
OS Android Honeycomb 3.2
(Android 4.0 Ice Cream Sandwich upgradable)
SCREEN 10.1" LED Backlight screen with Super IPS+ (1280x800)
MEMORY 1GB LPDDR2
STORAGE 32GB EMMC + 8GB life time ASUS WebStorage
WIRELESS Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO SonicMaster Technology
VIDEO 1080p HD Video playback
PAD INT. 2-in-1 audio jack (Headphone/Mic-in), 1x Micro HDMI port, 1x Micro SD card reader, Internal microphone and stereo speakers;
DOCK INT. 1x USB 2.0 port, 1x SD card reader
CAMERA 1.2MP (front), 8MP auto focus (rear) with flash / large F2.4 aperture
BATT. LIFE Up to 18 hours* (With docking)
COLOURS Champagne Gold / Amethyst Gray
WARRANTY 1 YEAR INTERNATIONAL

\$899 U.P. \$1,099
(GST Incl.)



The Transformer Prime, by any measure, is a multimedia heavyweight that is able to provide an experience comparable to that of conventional laptops.

- Hardware Magazine, 2012 Feb

STUFF ★★★★★ CNET ASIA ★★★★★



10 finger multi-touch input



Scratch-resistant
Gorilla Glass IPS panel



1080p Full High Definition
Video Playback with HDMI port



Supports Flash



Eee Pad Transformer Transforming your productivity & mobility



For not just offering a viable alternative to the iPad but adding the versatility of a netbook, the Eee Pad Transformer is a worthy winner. We love wow-factor, but it's an added bonus when it comes with practicality.



10 finger multi-touch input



Scratch-resistant
Gorilla Glass IPS panel



1080p Full High Definition
Video Playback with HDMI port



Supports Flash

Eee Pad Transformer TF101G-32 (D)



CPU NVIDIA® Tegra 2
OS Android Honeycomb 3.2
(Android 4.0 Ice Cream Sandwich Upgradable)
SCREEN 10.1" WXGA (1280x800)
IPS with capacitive touch
MEMORY 1GB LPDDR2 (667MHz)
STORAGE 32GB eMMC Flash
+ 1 Year Unlimited ASUS Web Storage
WIRELESS 3G Connectivity + Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO 3D Stereo with max base response (SRS Premium Sound)
VIDEO 1080p HD Video playback
FEATURES Built-in GPS
PAD INT. 1 x Mini HDMI, 1x MicroSD Expansion Slot, 1x Audio jack, 1x Docking
DOCK INT. 2x USB, 1x SD Card Reader, 1x Charging Connector Port
CAMERA 1.2 Mega pixels (Front); 5 Mega Pixels Auto-Focus (Back)
BATT. LIFE Up to 14.5 hours* (With docking)
WARRANTY 1 YEAR INTERNATIONAL

\$849 U.P. \$1,099
(GST Incl.)

Also Available

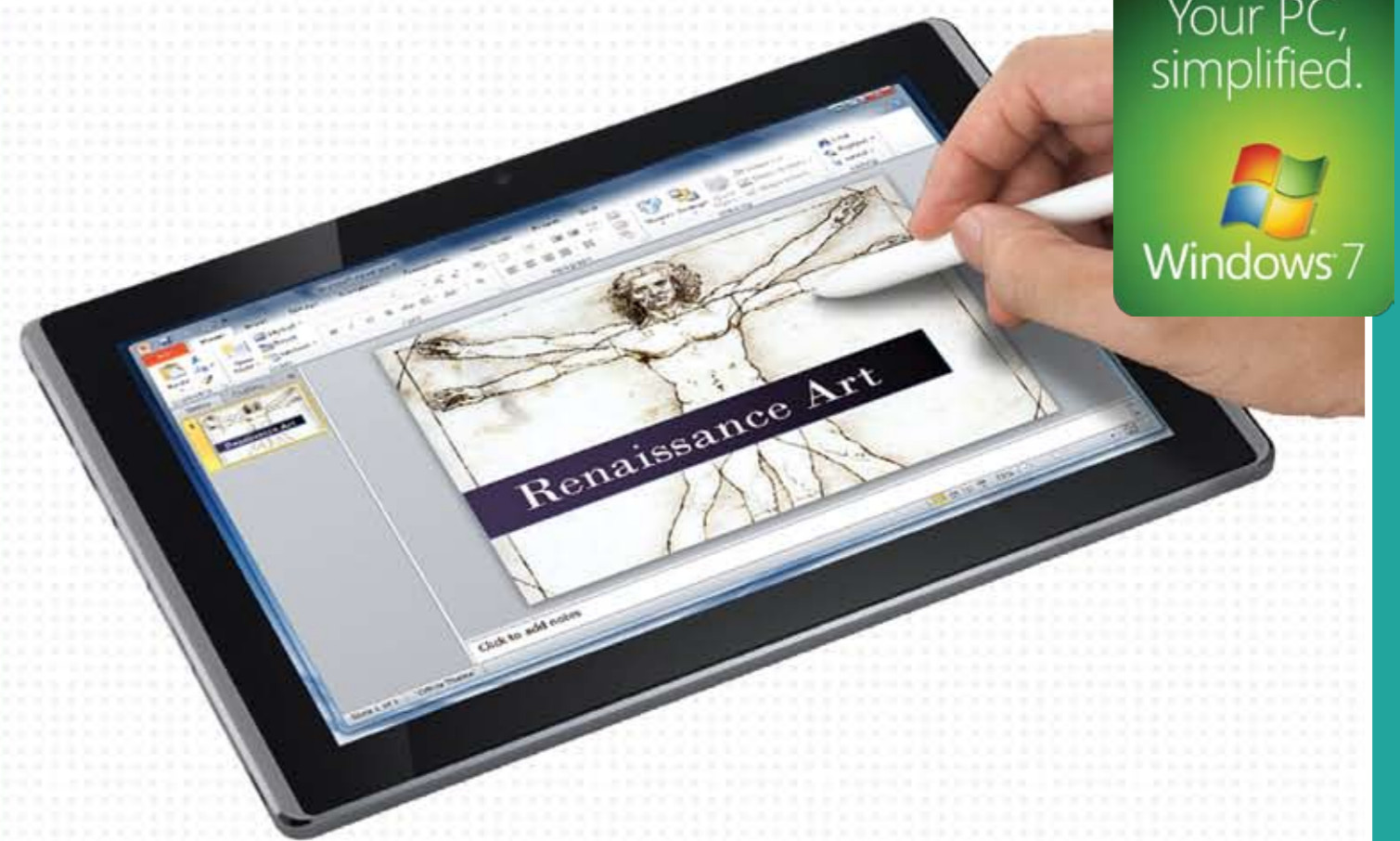
TF101-16 (D)

\$599 U.P. \$898
(GST Incl.)

WiFi • 16GB eMMC Flash • Up to 16 hours* (With docking station)

For both TF101-16 & TF101G:
Sleeve Case*

Eee Pad



Eee Pad Slider

Touch, slide and type, all over



"ASUS has done it again! We thought that the Transformer was a great device with its optional keyboard docking station but the Eee Pad Slider took it up another notch with its built-in keyboard that actually worked somewhat reasonably."
 - Hardware Zone, 2011 Aug 22

NVIDIA Tegra2 dual core CPU with 10" IPS (1280x800) panel for exciting 1080p Full HD video enjoyment

Built-in QWERTY keyboard for better typing experience

HDMI 1080p Full High Definition Video Playback with HDMI port

Supports Flash

Eee Pad Slider SL101-16

CPU	NVIDIA® Tegra 2
OS	Android Honeycomb 3.1 (Android 4.0 Ice Cream Sandwich Upgradable)
SCREEN	10.1" WXGA (1280x800) IPS with capacitive touch
MEMORY	1GB LPDDR2 (667MHz)
STORAGE	16GB eMMC Flash
WIRELESS	Integrated 802.11 b/g/n + Bluetooth™ + EDR
AUDIO	Hi-Definition Audio CODEC, Stereo speaker
FEATURES	Slide Keyboard
CAMERA	1.2 Mega pixels (Front); 5 Mega Pixels Auto-Focus (Back)
BATT. LIFE	Up to 8 hours*
WARRANTY	1 YEAR INTERNATIONAL

\$599 U.P. \$899 (GST Incl.)

Sleeve Case

Eee Slate B121

The World's Most Innovative Tablet PC



"Flexibility of Windows in a tablet; includes Art Rage 3; pressure sensitive stylus; sound is surprisingly good; well-built; included case is quite useful."
 - CNET ASIA, 2011 April 25

<p>Ultimate Powerful Intel® Core™ i5 processor and SSD with fast boot up</p>	<p>Ultra-wide 178° viewing angle 12.1" wide viewing angle screen with AFS technology</p>	<p>Tough Touch Screen Super-strong and anti-scratch glass panel</p>
<p>Multi-input to multiply your productivity Touch, type, digital pen, choice is yours</p>	<p>Enhanced security Tight TPM (Trusted Platform Module) chip keeps data safe</p>	<p>Cloud computing Unlimited ASUS Web Storage services for one year</p>

Eee Slate B121

CPU	Intel® Core™ i5 470um
OS	Genuine Windows® 7 Professional
SCREEN	12.1" WXGA LED Backlight Capacity & Electromagnetic Panel, (1280x800) with AFS
MEMORY	4GB DDR3
STORAGE	64GB SSD
WIRELESS	802.11 b/g/n + Bluetooth™
SECURITY	TPM Chip
BATT. LIFE	Up to 4.5 hours*
AUDIO	Hi-Definition Audio CODEC, Stereo speaker
CAMERA	2.0MP
WARRANTY	1 YEAR INTERNATIONAL

\$1,699 U.P. \$1,899 (GST Incl.)

Sleeve Case

ASUS recommends Windows® 7.

ASUS Notebooks The Choice of IT Professionals

In today's digital age, notebooks store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS notebooks. They know that ASUS is synonymous with quality and reliability. Whatever you use your notebook for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing a notebook.



EXTREME GAMING SERIES



ASUS G53/G73/G74

MULTIMEDIA SERIES



ASUS N45/N55



ASUS N45SL-
Jay Chou Limited Edition



ASUS N43SL-
Jay Chou Special Edition

ULTRA PORTABLE SERIES



ASUS UX21E/31E



ASUS U32/U36SG



ASUS U24E

BUSINESS SERIES



ASUS PRO35F/8F



ASUS PRO24E

PERFORMANCE SERIES



ASUS K43SD / K53SD



ASUS K43SM / K53SM

Eee PC



ASUS Eee PC 1025C/CX



ASUS 1215B

Eee Pad



ASUS Eee Pad Transformer /
Transformer Prime



ASUS Eee Pad Slider



ASUS Eee Slate

PROMOTION & REDEMPTION DETAILS

Promotion Period: 01 - 30 APR 2012
Redemption Period: 01 APR - 3 MAY 2012

ASUS SINGAPORE SERVICE CENTER / REDEMPTION CENTER

For Service Enquiries: +65 6720 3835 | For Technical Enquiries: +65 6415 7917
8 Burn Road, Trivex Building #11-16 Singapore 369977
Operating Hours: 11am to 7pm (Mon - Fri), 11am to 1pm (Sat). LUNCH BREAK: 2-3pm.
Closed on Sun & Public Holidays

Only bonus gifts marked with * need to be redeemed at ASUS Redemption Centre. Bonus gifts while stocks last only. Only purchase of ASUS notebooks & Eee PC during the promotion period is entitled to the bonus gifts indicated in this flyer. Original invoice and barcode label are also required to be presented during redemption of bonus gifts. Redemption of bonus gifts and promotions of ASUS Notebooks & Eee PC after indicated date in this flyer will be considered invalid. Products and bonus gifts' images are for reference only. Specifications are correct at time of print. ASUS reserves the rights to change any specifications without prior notice. *ASUS stands by their notebook LCD panels, offering a one month servicing/replacement of the panel from time of purchase should the panel have any bright dot.